

# HOOKS FIRST LINES & SCENE SETTERS FOR COMMERCIAL RADIO SCRIPTS



OVER 101 IDEAS IN EACH OF THE 25 MAJOR  
BUSINESS CATEGORIES THAT WILL INSPIRE  
YOUR NEXT RADIO COMMERCIAL SCRIPT.

**EARL PILKINGTON**

THIS PAGE HAS BEEN LEFT BLANK INTENTIONALLY

© 2022 Earl Pilkington - The rights of the author have been asserted.

'Hooks, First Lines & Scene Setters for Commercial Radio Scripts' – Volume 1

Cover design by © 2022 Earl Pilkington, with advice from [Nikki Parkinson](#)

#### **A BIT OF A DIFFERENT COPYRIGHT MESSAGE:**

Yes, you knew there was going to be one... but this one is different!

This copyrighted work was written and compiled by Earl Pilkington, AND the following information must be noted: **You may NOT duplicate or distribute any type of digital copy either in part or all to any third party, through any medium!** For example, don't email a copy to someone, or share it online... why?

If you purchased a version of this book from anywhere else but [www.radiocopywriters.com](http://www.radiocopywriters.com) then you should delete it, do a full virus scan, and download the official safe version.

No part of this document may be distributed in a magazine, newsletter, or journal without written permission. It is likely that I will gladly give permission, but I would like to know where it is being used, and my name must always remain attached. Contact me here - [allmarketing@radiocopywriters.com](mailto:allmarketing@radiocopywriters.com).

#### **NOW: What CAN you do:**

You CAN create a back-up file of the e-book for your own records, and you MAY print a hard copy of the book to refer to, I have spiral bound my copy.

Day To Day Use: When stuck, take the challenge of updating what is written and come up with your own ideas, remember that this collection is meant as a jumping off point only, let your imagination flow. Some of the lines within are very basic, those ones are for when you get really stuck, others are 'out there strange' or left of centre. Try them out and see if they spark something creative in you.

Remember, all great radio scripts are to the point, sell the product or service and make listeners pay attention to the commercial. They hook you in and the first 3 to 5 seconds are vital in gaining a listeners attention.

Everything contained within have been either written as commercials, or demo scripts myself, or I have been on the team who has written them for broadcast, and a couple of gems have been selected from my extensive 30-year-old swipe file collection. Alternatively, they may have been written by me as a freelance commercial radio copywriter for either other radio stations, sales reps, or clients around the world – and all copyrights have been cleared with them.

**Earl Pilkington 2022** – [allmarketing@radiocopywriters.com](mailto:allmarketing@radiocopywriters.com)

## Thanks:

Thanks go to my wife Suzanne and daughter Kayla who have put up with my insane career, and me, while I was putting this project together.

A HUGE thank-you should also go to those who have mentored me in my journey too.

Luckily, I had the opportunity to train at the feet of people who didn't only deal with the theory of advertising and what 'should and shouldn't work' on radio... but in what 'really' works for clients and gets a reaction from listeners.

There should be a special mention to those workplaces and clients I have worked at too... (but again there are far, far too many to list here) from in-person and on-site station work to remote work during my freelance years. Thank you all for your time and guidance.

A huge thanks also to anyone in the past almost 40 years in media in one way shape or form (Yes it has been that long!) that I have worked for and with... there are way, way too many to mention here, but a couple of special mentions include: Josh, Andy, and finally to Peter who is to blame for me writing my first commercial script.

To those people who I have mentored in the past, and the future, hopefully this book will help you out in one way or another.

My editors: Daisy, Tor, and Brian. Thank you all so much for your proofreading skills, insights, and red pen skills! I really truly appreciate your knowledge, time, and effort.

Thank you to my current employers - the team at West Coast Radio. As a team we rock!

And finally... my biggest thankyou goes... to you!

Thanks for being interested enough to download this e-book. For taking the time to read what has got to be a very boring 'Thanks' page. And for working in commercial radio. We need more people just like you.

Ira Glass (from NPR) said that "In radio you have two tools: sound and silence" I would like to change that to three: Sound, Silence, *and Imagination*. Without imagination radio would be boring. With it... we tell stories - about travel - to another country, or another world. We can be invaded by Martians or sell a product or service unseen. We can be a cat, an ant, an inanimate object, or someone telling a story about someone telling a story.

In 30 seconds, we can motivate and move people, we can interest them, and bore them. Make them laugh, cry and act. Luckily, there are thousands of more stories out there to tell. So go on... Use your imagination, use sound, and use silence to tell those stories. Good luck.

**Earl Pilkington 2022** - [allmarketing@radiocopywriters.com](mailto:allmarketing@radiocopywriters.com)

**To read blog posts, see reviews, discover the world of Commercial Radio Copywriters and order more copies of this book, plus other books available in the series, and our special offers, go to: [www.radiocopywriters.com](http://www.radiocopywriters.com)**

## **HOW TO USE:**

This and the other books from this series are for the use of commercial radio copywriters, radio promotions, radio sales reps, and people within the radio industry.

This is the first volume and includes HOOKS for business categories, the FIRST LINES of commercials to inspire, and SCENE SETTERS to help to unclog writers block and conquer dreaded deadline demons. Plus, ideas for what a client could do with their commercials.

Some lines also mention specific sales and promotional activity, feel free to adopt or change them to your clients' needs and wants.

While great radio ads are a result of inspiring and great scripts... sometimes... it really is very hard just to come up with an idea, any idea, for that first line, so flick around and see what inspires you to start writing, tell a clients story and sell.

## **CONVENTIONS USED:**

((DOUBLE BRACKETED NOTES)) are to indicate either a direction, style or music choice, sound effect, or general production notes

((VO)) is a Non-specific gender role for the Voice Over, and may include a number, if multiple voices are used

((FVO)) or ((MVO)) is a specified male or female voice over and may include a number, if multiple voices of the same gender are used

<BUSINESS NAME> is the clients business name

<LOCATION> is either the town/city/region

<STREET ADDRESS> is the street address or street name

<PHONE NUMBER> is the clients phone number

<WEBSITE> is the client's business website address, minus the 'www.'

Discounts have been listed as 50% simply to make them stand out in most cases

And finally... "CHRIS" is a generic name place holder, it could be any gender name for a staff member, boss, or customer.

## **THIS COLLECTION IS SORTED BY:**

Category first, with the generic 1st lines first, then the subcategories alphabetically sorted sub-category or business types.

Then by an alphabetical listing based on the first word or action indicated in the script.

## Contents

<b>AGRICULTURAL: GENERIC</b> .....	<b>1</b>
<b>AGRICULTURAL: FARMING</b> .....	<b>2</b>
<b>AGRICULTURAL: HOME GARDENING</b> .....	<b>3</b>
<b>ARTS AND ENTERTAINMENT: EVENTS</b> .....	<b>12</b>
<b>ARTS AND ENTERTAINMENT: VENUES</b> .....	<b>18</b>
<b>AUTOMOTIVE: GENERIC</b> .....	<b>23</b>
<b>AUTOMOTIVE: REPAIRS</b> .....	<b>26</b>
<b>AUTOMOTIVE: SALES</b> .....	<b>29</b>
<b>BUSINESS TO BUSINESS: GENERIC</b> .....	<b>36</b>
<b>BUSINESS TO BUSINESS: CLEANING</b> .....	<b>38</b>
<b>BUSINESS TO BUSINESS: CONSULTANT</b> .....	<b>39</b>
<b>BUSINESS TO BUSINESS: COURIERS</b> .....	<b>41</b>
<b>BUSINESS TO BUSINESS: GREEN</b> .....	<b>42</b>
<b>BUSINESS TO BUSINESS: MAINTENANCE</b> .....	<b>43</b>
<b>BUSINESS TO BUSINESS: PROMOTIONAL GEAR AND UNIFORMS</b> .....	<b>44</b>
<b>BUSINESS TO BUSINESS: SHREDDING</b> .....	<b>46</b>
<b>CLOTHING AND ACCESSORIES: GENERIC</b> .....	<b>47</b>
<b>CLOTHING AND ACCESSORIES: CLOTHES</b> .....	<b>50</b>
<b>CLOTHING AND ACCESSORIES: JEWELLERY</b> .....	<b>55</b>
<b>CLOTHING AND ACCESSORIES: SHOES</b> .....	<b>58</b>
<b>COMMUNICATIONS: GENERIC</b> .....	<b>60</b>
<b>COMMUNICATIONS: COMPUTERS</b> .....	<b>63</b>
<b>COMMUNICATIONS: NETWORKING</b> .....	<b>67</b>
<b>COMMUNICATIONS: NEWSPAPERS</b> .....	<b>68</b>
<b>COMMUNICATIONS: PHONE SYSTEMS</b> .....	<b>70</b>
<b>COMMUNICATIONS: PRINTERS/PRINTING</b> .....	<b>72</b>
<b>COMMUNICATIONS: SECURITY SYSTEMS</b> .....	<b>75</b>
<b>EDUCATION: BUSINESS</b> .....	<b>77</b>
<b>EDUCATION: LIBRARY</b> .....	<b>82</b>
<b>EDUCATION: SCHOOLS</b> .....	<b>84</b>
<b>ELECTRICAL GOODS</b> .....	<b>88</b>
<b>FINANCIAL SERVICES: GENERIC</b> .....	<b>99</b>
<b>FINANCIAL SERVICES: ACCOUNTANT</b> .....	<b>103</b>

<b>FINANCIAL SERVICES: PLANNERS .....</b>	<b>107</b>
<b>FINANCIAL SERVICES: TAXATION .....</b>	<b>110</b>
<b>FLORIST: GENERIC .....</b>	<b>111</b>
<b>FLORIST: MOTHERS DAY .....</b>	<b>118</b>
<b>FLORIST: VALENTINES &amp; GALANTINES DAY .....</b>	<b>119</b>
<b>FLORIST: WEDDINGS.....</b>	<b>121</b>
<b>FOOD: GENERIC.....</b>	<b>122</b>
<b>FOOD: BUTCHER.....</b>	<b>128</b>
<b>FOOD: GROCER .....</b>	<b>132</b>
<b>HAIR: GENERIC.....</b>	<b>136</b>
<b>HAIR: BARBER .....</b>	<b>139</b>
<b>HAIR: HAIRDRESSER.....</b>	<b>141</b>
<b>HARDWARE STORE .....</b>	<b>147</b>
<b>HEALTH AND BEAUTY: GENERIC .....</b>	<b>157</b>
<b>HEALTH AND BEAUTY: DENTAL.....</b>	<b>166</b>
<b>HOME FURNISHINGS AND HOME IMPROVEMENT .....</b>	<b>171</b>
<b>HOSPITALITY: GENERIC .....</b>	<b>182</b>
<b>HOSPITALITY: BAKERY .....</b>	<b>183</b>
<b>HOSPITALITY: CAFES.....</b>	<b>186</b>
<b>HOSPITALITY: CATERING AND SPECIALTY.....</b>	<b>189</b>
<b>HOSPITALITY: RESTAURANTS .....</b>	<b>192</b>
<b>HOSPITALITY: TAKE-AWAYS .....</b>	<b>198</b>
<b>LEISURE: GENERIC .....</b>	<b>201</b>
<b>LEISURE: BASKETBALL.....</b>	<b>204</b>
<b>LEISURE: BOATING, CAMPING, FISHING AND TREKKING.....</b>	<b>205</b>
<b>LEISURE: BOWLING .....</b>	<b>207</b>
<b>LEISURE: GOLF .....</b>	<b>208</b>
<b>LEISURE: GYM .....</b>	<b>210</b>
<b>LEISURE: ICE-SKATING.....</b>	<b>212</b>
<b>LEISURE: LASER TAG .....</b>	<b>213</b>
<b>LEISURE: CENTRES .....</b>	<b>214</b>
<b>LEISURE: SKIING.....</b>	<b>216</b>
<b>LEISURE: TENNIS .....</b>	<b>217</b>
<b>MISCELLANEOUS RETAIL SERVICES.....</b>	<b>218</b>

MISCELLANEOUS RETAIL SALES.....	228
MISCELLANEOUS SEASONAL: SPRING SALE .....	237
MISCELLANEOUS SEASONAL: SUMMER SALE .....	240
MISCELLANEOUS SEASONAL: AUTUMN SALE .....	243
MISCELLANEOUS SEASONAL: WINTER SALE.....	246
PROFESSIONAL SERVICES: GENERIC .....	249
PROFESSIONAL SERVICES: ANTIQUES .....	251
PROFESSIONAL SERVICES: BOATING .....	252
PROFESSIONAL SERVICES: CHARTER SERVICES .....	253
PROFESSIONAL SERVICES: CURTAINS & WINDOW TREATMENTS.....	254
PROFESSIONAL SERVICES: DRY CLEANERS .....	255
PROFESSIONAL SERVICES: FISHING .....	256
PROFESSIONAL SERVICES: GLASS/WINDOW CLEANERS.....	257
PROFESSIONAL SERVICES: HUMAN RESOURCES AND TEMP STAFF .....	258
PROFESSIONAL SERVICES: KITCHEN GOODS .....	260
PROFESSIONAL SERVICES: LIGHTING .....	261
PROFESSIONAL SERVICES: MEDIATORS AND NEGOTIATORS.....	262
PROFESSIONAL SERVICES: PATIOS AND SHEDS.....	263
PROFESSIONAL SERVICES: PEST CONTROL .....	264
PROFESSIONAL SERVICES: PHOTOGRAPHY .....	265
PROFESSIONAL SERVICES: PLUMBERS .....	266
PROFESSIONAL SERVICES: RELATIONSHIP COUNSELLORS .....	267
PROFESSIONAL SERVICES: RETIREMENT.....	268
PROFESSIONAL SERVICES: RUBBISH REMOVALS.....	269
PROFESSIONAL SERVICES: SPECIALIST TOY STORE .....	270
PET STORES AND SUPPLIES .....	271
REAL ESTATE.....	281
SPORT.....	291
TRAVEL .....	301



**AGRICULTURAL: GENERIC**

((SFX: PERSON 'BUZZING' FROM LEFT TO RIGHT)) This is CHRIS... he's... well sorry for the cliché... But... he's as busy as a bee during the day... ((SFX: SNORES)) and now... well, he's exhausted... CHRIS works for <BUSINESS NAME>

At <BUSINESS NAME>, we are proud supporters of <SCHOOL NAME> and their children's <TYPE OF GARDEN>, and every five dollars you spend with us, we put one dollar of that to their next planting and supply run!

At <TIME> A.M., we're up with the chickens... <SFX: ROOSTER CROWS> getting our day started...

Get your firebreaks in order now, before the local council starts its fire break season, one simple call is all it takes to get <BUSINESS NAME> on the job

Got Chickens? Need Chicken feed? Or a chicken coop? You will find all you need for Chickens at <BUSINESS NAME>...

To get to <BUSINESS NAME> you could helicopter in ((SFX: HELICOPTER)) or Fly ((SFX: JET FLY-BY)) or Parachute ((WIND WHISTLES & CHUTE OPENS)) or... you could simply just drive to <LOCATION> ((SFX: CAR PULLS UP AND DOOR OPENS)) because it's not that hard to get to <GARDEN CENTRE NAME>...

Want gardening advice from people you can trust? With over <NUMBER OF> years of combined experience, our team know more than you think about local soils, weather conditions and what will and won't grow in our beautiful region.

With such a huge selection of goods and equipment to choose from at <BUSINESS NAME> it's easy to get carried away... that's why we also hire trailers to carry that load home in!

Why is <BUSINESS NAME> so popular with <DEMOGRAPHIC GROUP>? It's simple! The staff know what they are talking about and have what they need!

### **AGRICULTURAL: FARMING**

<PRODUCT NAME> is to plants... what three meals a day are to you... giving plants the vital elements they need for healthy growth.

As a <AGRICULTURE TYPE> farmer, you not only want the MOST for your money... you also want the BEST in <SERVICE>

Most plants are hungry after a long winter dormant state... feed them <PRODUCT NAME>  
The plant food that <BENEFITS LIST>

Now that your seasonal planting is beginning to show results... don't let insects and diseases get the upper hand... <BUSINESS NAME> Recommend <PRODUCT>... a combination insecticide and fungicide!

Start spraying before insects appear, and repeat every ten days to two weeks, or after heavy rain! This excellent advice comes from <BUSINESS NAME>

There's safety in numbers... and there's profit in numbers too! ...The more you grow, the more you'll profit!

We're not giving you the bird... but we ARE reminding you of the importance of RAISING them... from chicks to laying hens... see the guys who will give you the bird at <BUSINESS NAME>

When you can GO into one store, or CALL one store, or VISIT one store, and stock up on everything you need for preparing your land, seeding it, and harvesting your crop, that's real service, and it's all from ONE store! <BUSINESS NAME>

While it's true that a farmer must make hay while the sun shines! During the gardening season, every minute you save means more money for you! <BUSINESS NAME>'s tractor not only saves TIME, but LABOUR and MONEY as well!

**AGRICULTURAL: HOME GARDENING**

((SFX: POP, POP, POP - SPACED OUT POPS)) That's another lot of weeds appearing overnight in your lawn and garden beds... who should you call? <BUSINESS NAME> and say goodbye to those weeds popping by!

<BUSINESS NAME> is <LOCATIONS> newest lifestyle shop with water features, indoor and outdoor furniture, indoor and outdoor plants, artworks, sculptures, and gifts!

<BUSINESS NAME> is having a massive plant sale, all plants in our nursery are heavily discounted, from sprouts to fully grown plants... All plants are on sale!

<BUSINESS NAME>'s garden furniture and features... makes your garden glow and grow!

<BUSINESS NAME> works to a high standard of professionalism and will have your lawn up to the highest standards, with a little work and care!

A beautiful garden, and a well-designed gazebo can help you to escape from the daily grind, it's a place for relaxing conversations, friends, and family... AND it adds value to your home!

A gift certificate for that hard to buy for person is a good idea... what is a better idea is a gift certificate from <BUSINESS NAME>... and they can choose from flowers or ferns, tools or trees, plants, or pots... anything they want!

Are you tired of mowing and watering your lawn? With current water restrictions it may be time to install a synthetic artificial lawn... looking natural and green all year round...

At <BUSINESS NAME> we are fully stocked and ready to rock your garden with a massive range of herbs, vegetables, perennials, and annuals, plus we currently have 50 percent off all hanging baskets!

At <BUSINESS NAME> we are looking for local gardening fanatics to join our team...

At <BUSINESS NAME> we deliver more than you expect for your lawn and garden maintenance...

At <BUSINESS NAME> we select and grow all our flowers and plants for local <LOCATION> conditions...

Beat the heat next summer and plant a shade tree now to offer some relief from the summer sun!

Build buzz in your garden with flowers, shrubs and trees that attract bees... see our monthly display area at <BUSINESS NAME> this month for our bee friendly selections...

Call <BUSINESS NAME> for high-risk tree trimming and removal... we also do stump grinding, storm clean-ups, and total tree removal and clean-ups with lawn friendly equipment.

Check your gardening equipment. Could you do a better job with a new trowel, a weed-puller, grass shears, hose, spray, soil soakers, mowers, or edgers? You'll find these indispensable tools at <BUSINESS NAME>!

Come along to our gardener's education workshop this Saturday, it's at <LOCATION> and free for all... and by the way... that's our bosses address... come and see what <BUSINESS NAME> can do for your place, by checking out his!

Complete equipment for the gardener... amateur or professional, is available NOW at <BUSINESS NAME>

Create the escape you desire in the backyard garden of your dreams at <BUSINESS NAME> during their massive opening sale!

Cuttings and grafting can take time to grow and develop... with the right mixtures and help from <BUSINESS NAME> you'll be well on your way to growing your own garden

Discover the blooms perfect for your place at <BUSINESS NAME>, choose from annuals, perennials, houseplants, seedlings, and starters...

Do you want a gazebo? A Patio? Or a freestanding shed? Call on <NAME> and they can show you how one, or all of them will look at your place with our augmented reality software... Call <PHONE NUMBER> today

Does your yard need some personal grooming this autumn? Leaf it to us at <BUSINESS NAME> and we can do your yard work... before you get home from work.

Don't let your garden suffer the ravages of insects and fungal diseases! Apply <PRODUCT NAME>, available from <BUSINESS NAME>

Fine living only happens if you have the complete package, the home... and... the garden... the team at <BUSINESS NAME> can create a fine living space for you, that you'll never want to leave.

Fresh from your garden, NOTHING beats the taste of home-grown vegetables... and your kids will love to eat them too!

From fantastic examples of Tuscan and granite tables, classic urns and exclusive water features through to an exquisite range of indoor and outdoor plants and ferns, find your finishing touch at <BUSINESS NAME>

Garden accessories are a gardener's necessities!

Garden and driveway kerbing and edging, with many different moulds, colours, and patterns to choose from.... <BUSINESS NAME> guarantee their quality workmanship and will clean-up after themselves!

Garden hoses are NOT all the same, from those who 'claim' to be kink-less or kink free, to plastic hoses, rubber hoses and garden hose accessories... I think you can tell... we love our hoses at <BUSINESS NAME>

Good tools make successful gardeners! Be equipped with garden implements from <BUSINESS NAME>!

Grow your own vegetables at home, no matter how much space you have... from hydroponics to windowsills and full garden beds, get all your supplies in one place, with the best vegetable advice...

Has your old garden centre gone the way of the Dodo? Then you'll be surprised by a hidden gem that you've probably never heard of... <BUSINESS NAME> at <LOCATION>, you'll be glad you sought them out for quality plants, tools, mulches and more!

Have you got grand designs on your garden? But aren't sure where to start? See our garden consultant counter at <BUSINESS NAME> and talk to either <NAME> or <NAME> for the right advice to get you started

Have you heard of a sensory garden? <BUSINESS NAME> are right behind the idea of a great sensory experience for all the family... from tasting to touching, the smell, sight and sound of your garden can awaken your senses... talk to us today about building your own sensory garden...

Here's something a bit old school... a plant of the month club from <BUSINESS NAME>, join today and get a free packet of seedlings, either vegetable or flowers... you choose!

Here's someone now... ((SFX: DING DONG DOORBELL)) What's being delivered? Seedlings, flowers, plants, and shrubs from your local garden centre <BUSINESS NAME>... we can pick your plants, pack them into the van, and ((SFX: DING DONG DOORBELL)) deliver them to your door!

How did your lawn and garden survive the long, hot, blistering summer? Not that good? Well NOW is the time to bring it back to good health... see the team at <BUSINESS NAME> today for the best advice...

How does your garden grow? Better with help from the team at <BUSINESS NAME>

Hunger is fatal for lawns and flowers. Give them the benefits of ALL the elements plants need for sturdy growth. Order <PRODUCT NAME> from <BUSINESS NAME>

I love sharing my joy with my neighbours, especially early on Sunday mornings ((SFX: RIDE ON LAWNMOWER STARTS AND REVS)) and thanks to <BUSINESS NAME> I can share the joy of my new <BRAND NAME> ride-on lawn mower!

I've heard some great news from the team at <BUSINESS NAME>... do you want to hear it too? They're having a blooming massive garden sale, with citrus trees on sale, fruit trees on sale, palms and ferns, roses, and blooms... all... on sale!

If you are looking for something truly unique for someone special, or a finishing touch for your home and garden... you are sure to find it at <BUSINESS NAME>

If you are serious about growing... you should be serious about a greenhouse or glass house for your garden... see our multiple display models at <LOCATION>

If you aren't achieving your gardening goals... you need to ask yourself... "Why haven't I visited <BUSINESS NAME> garden centre?"

If you don't have a green thumb... Gardening can be a real trial... luckily <BUSINESS NAME> can take your existing garden, or lack there-of, and create a garden oasis of professional quality, for less than you might think!

If you have a beautiful, interesting, or efficient garden, consider entering the <BUSINESS NAME> Annual gardening competition.

If you have an exotic pet, then have you thought of growing edibles for them yourself? Come in to <BUSINESS NAME> for a free list of plants, herbs and greens that are suitable for pets, and bring them along too!

If you have pets roaming around your garden, have you chosen the safest plants for them? Speak to <NAME> at <BUSINESS NAME> and they can run through your pet's safe plant choices!

If you need help around the garden, from cutting an overgrown tree limb, to hedge, and shrub pruning... even general garden clean-ups and weeding... <BUSINESS NAME> can help!

If your lawn is looking sad... Call <BUSINESS NAME> and if you book this month, we'll include a free reticulation check...

Innovative garden and driveway kerbing in any design or colour is now available locally from <BUSINESS NAME>...

It's a quiet night in the woods. The moon slips behind a cloud. The earth shudders. A small mound of dirt pushes it's self-up. It gets larger and larger, and reaching up and out from the depths below... it's... The brand-new gardening shop on...

Lawn and garden maintenance is our specialty at <BUSINESS NAME>, so if you don't have time in your busy day ((SFX: ALARM, KETTLE BOILS, CAR STARTS, DRIVES OFF, STUCK IN TRAFFIC, FAST OFFICE, CAR STARTS, DRIVES, FRONT DOOR OPENS, SNORES)) we can care for your lawn, landscaping, and irrigation, and even automate your watering so you can do even less... ((SFX: SNORING CONTINUES))

Looking to attract native birds and animals to your yard? You need to speak to our horticulturist <NAME> at <BUSINESS NAME> for the best advice about the right plants for our area!

National parks could have started this way... one or two trees planted in a backyard, some small shrubs and a couple of plants here and there... go on... Start in your yard with <BUSINESS NAME>'s help

Need inspiration for your garden? Step into our incredible garden featuring zones of seasonal flowering plants, a Zen Garden, a Japanese cherry tree garden, a Shakespeare style English garden and more at <BUSINESS NAME>

No matter if you need plants for clay soil, plants for loose soil, plants for their scent, or plants for bees or butterflies... <BUSINESS NAME> have the plants you need, at a price you can afford

One good turn deserves another... and because you're listening to us... we'll do a good deed by telling you there's a bargain for your garden at <BUSINESS NAME>!

Planning on colour theming your flower beds this season? Then plan to come in to <BUSINESS NAME> and see the wide range of colours, and types of flowers available, pick up a free colour chart and helpful gardening advice from our team.

Pre-grown trees and shrubs ready to transplant at your place to give your garden an immediate lift and new look over night... At <BUSINESS NAME> we will even transplant them for you and guarantee our plants!



Save money and time with Artificial Lawn from <BUSINESS NAME> and never water, mow, weed or fertilise your grass again! PLUS, artificial lawn is pet and child friendly...

Some businesses claim to maintain your lawn for you... but do they do a job equivalent to <BUSINESS NAME>? Let's check... do they: Edge, cut, fertilize, water, fix irrigation issues, and clean up after themselves like we do?

The question certainly isn't TO BUY OR NOT TO BUY... there's no question... When it comes to your farm or garden plot... Act now... See the team at <BUSINESS NAME>

There are lots of benefits to having a healthy garden... besides keeping you healthy that is... insects and wildlife love great gardens grown by <BUSINESS NAME> gardeners

This is CHRIS... he's got fake grass out the front and back of his house, fake potted plants down the side, and fake flowers on display inside his house... CHRIS needs help from <BUSINESS NAME>... do you?

This is the time of the year to give your plants... your lawn, vegetables, and flowers a full course dinner... See <BUSINESS NAME> for the top deals on plant food that makes a difference!

We are more than 'just' a garden centre at <BUSINESS NAME>, fiercely independent and family owned since <YEAR>

We at <BUSINESS NAME> don't apologise for our boring behaviour, in fact, our whole world is boring, our staff are bores, our equipment, even our commercials... BORING!

We do local delivery at <BUSINESS NAME>... click on what you want at <WEBSITE> and we'll pack the truck... drive it around to your place... and drop it off at your door... you don't even have to speak to our delivery driver CHRIS!

WEED 'EM AND REAP is a good motto for you to hang in your garden... and <BUSINESS NAME> Is the place to go for gardening equipment to achieve that goal.

We've said it before... <BUSINESS NAME> is the top spot to shop for everything for your garden... from lawnmowers to mulches, vegetables to flowering plants, trees, and shrubs... all in one location at <LOCATION>

What can you do with <PRICE>? Well, it's not exactly a fortune... but it's not CHICKEN FEED either. And yet, it could be... depending on what you grow!

What is the secret of owning a thick velvety lawn? How can you achieve successful flowers, vegetables, trees, and shrubs? The answer is good seed... attention... and plenty of <PRODUCT NAME>

When is the best time to improve your soil? The answer might surprise you, and then team at <BUSINESS NAME> can answer this question and so many more! Pop in and see them today...

When life gives you lemons... do you make lemonade, or do you try to grow lemon trees? Ask CHRIS at <BUSINESS NAME> about their lemon tree saplings, or other citrus trees, all in season and ready to plant up at your place!

Who can answer your common home gardening questions? CHRIS can at <BUSINESS NAME>, with <NUMBER OF> years' experience as a local horticulturist, CHRIS knows what plants will bloom, survive, and thrive in our local area!

Who says all potting mix is the same? Not us at <BUSINESS NAME>

Yes, your grass can always be greener with artificial turf from <BUSINESS NAME>

You can give your roses and other flowers complete protection from insects and disease for not much at all... See <BUSINESS NAME> about their rose and flower specials this week

You can never give too much attention to your garden! From soil prep, to planting, care and cultivating... see <BUSINESS NAME> for the attention that your garden deserves.

You can't hurry nature... it takes time for plants to mature... but you CAN HELP nature... by putting into the soil scientifically balanced food which assures the proper nourishment for your lawn, garden, and flowers!

You're not the ONLY one who gets the urge to wield a hoe in the spring. For the past few weeks <BUSINESS NAME> Has been erecting a garden shop, to provide you with needs and create a beauty spot at the same time.

You've worked hard to grow that flower bed... Protect it from insect and disease with help from the knowledgeable team at <BUSINESS NAME>

Your flower bed is in danger during dry weather! Best you should invest in the new <PRODUCT NAME>, available now at <BUSINESS NAME>

Your 'go to garden centre' is <BUSINESS NAME> and you should go to us this <MONTH> for our fern sale! Ferns of all shapes, sizes, young to old, all are on sale and must be cleared!

Your lawn gives a DISTRESS SIGNAL! Sallow colour and thin blades are a sure sign of PLANT HUNGER... call <BUSINESS NAME> for their top recommendations for your lawn.

Your Grass is growin' so it's time to get mowin', and no matter how big your patch of god's green earth is, we've got the right mower for you at <BUSINESS NAME>

You've been wandering around the <BUSINESS NAME> garden centre now for a while, and there's themed gardens, the gift shop, the nursery, the lake, the mature trees...

You've got a plant question that you think no one can answer... you go to <BUSINESS NAME> and talk to <NAME>... they immediately know it's a <PLANT NAME> and yes, they have them available today... that question... ((SFX: DING!)) Answered!

You've got a question about gardening... who do you ask? Your neighbour? Your uncle? OR... you ask your local garden store specialist at <BUSINESS NAME>

### ARTS AND ENTERTAINMENT: EVENTS

((1970s ELEVATOR MUSIC/HAMMOND ORGAN for 2 sec)) If this music makes you tap your feet and bob your head, then you may be experiencing symptoms of boredom...

((SFX: RATTLE SPRAY CAN AND SPRAYS)) The festival of street art hits the walls again in <LOCATION> from stencil art to freestyle graffiti...

<LOCATIONS> biggest Country Music Festival at <LOCATION> features performances from <ARTIST NAME> plus food, drink, fun, Ute competitions, dancing and more with <STATION NAME> broadcasting live!

<MUSIC ACT LIST OF NAMES> are all appearing at the <NAME OF> Heavy Metal Fest. Grinding into <LOCATION> on <DATES> at <LOCATION>

<NAME OF> Benefit concert with music and entertainment for the whole family...

<NAME OF> music festival celebrating Folk, World and Roots music...

<SCHOOL NAME> graduate fashion showcase event this Friday night at <VENUE NAME>... featuring 3 shows... accessories, millinery, and the full fashion showcase with pop-up designer shops after the event

A house without books is like a room without windows... come to the <BUSINESS NAME> big book sale and start to fill your house with books from only <PRICE> upwards...

All-Access Passes to this year's <FESTIVAL NAME> give you access to front row centre seating, free nibbles and bubbly during each show, plus exclusive backstage access either before or after each show...

Art comes to life, and we're celebrating life itself at the <ARTS FESTIVAL NAME> at <LOCATION> all this month, from street performances to gallery exhibitions, celebrate life in <LOCATION>

At <ARTS FESTIVAL NAME> our 6 by 9 cigar box series has reached over <NUMBER> of entrants, our biggest ever since the festival began... come and see international, national, and local artists work right in your own backyard!

At <FESTIVAL NAME> this year there's multiple stages with performances from World, Folk Blues and Roots Arts, Comedy, Creative Arts, workshops, street theatre, dance plus artisan markets, children's activities, and venues...

Attention singers, songwriters, and musicians of Country Music... The <NAME OF> Country Music Festival is looking for you, enter one or all our competitions this year and you could win up to <VALUE> in prizes!

Awaken the spirit of adventure, of freedom, of thought, and expression... the <YEAR GROUP> Art collective is showcasing their best work of the year so far at <BUSINESS NAME> all this month...

Book your tickets now for the <NAME OF> Music Festival, featuring incredible acts like: <LIST> with venues including: <LIST> all concerts and details online at <WEBSITE>

Books are a priceless possession that grow more valuable with age... Add to your own private collection during the annual <BUSINESS NAME> Big book sale.

Crude, offensive and not for everyone... and that's just the venue... <BUSINESS NAME> Comedy Club with fresh funny talent hitting the stage every weekend!

Don't be afraid of making some noise at the <NAME OF> Music Festival...

Enjoy the tasteful selection at the Symphony on the Green at <LOCATION>, celebrating local food and wine with performances from internationally renowned classical musicians...

Get a sneak peek of this weekend's <EVENT NAME>. If you want to see the big-name acts, before your friends do, call <BUSINESS NAME> on <PHONE NUMBER> to go into the draw to be at their sound-check...

Get social with <BUSINESS NAME> On Facebook and Instagram, before or after the game... remember to use the hashtag <BUSINESS NAME>

Great art would never achieve its greatness without your ability to appreciate it... see fresh young art from our local artist collective, before anyone else does at the Art Open Day at <BUSINESS NAME>

Indie Music Fest <NAME OF> hits our local venues this weekend with performances at <VENUE NAMES> by Indie Musician's... <LIST OF NAMES>

Inspiration can come from anywhere... a long-forgotten poem, a dog sleeping on the porch, or in the laughter of a child... be inspired... local art works, by local artists, for sale now at <BUSINESS NAME>

It's a song and dance extravaganza at <VENUE NAME>

It's not too late to learn how to dance, no matter if it is a lifelong dream, or newly awakened passion - lessons open to all ages and skill levels at <BUSINESS NAME>

Join our family friendly, open mic night, every Tuesday night at <BUSINESS NAME> from 6 to 8 pm... Later, the stage and mic turn blue with adults only material from 8 thirty to late

Ladies and Gentlemen, book the <DATES> for the Steampunk Music Festival and Fair at <LOCATION>, this special event celebrates steampunk style in music, arts, fashion, and entertainment.

Learn to put your best foot forward at <BUSINESS NAME> Ice skating, beginners lesson every Saturday morning, open to ages 5 to 95.

Lights! Camera! Action! ((SFX: SHORT BURST OF CROWD LAUGHING)), the finalists have been chosen for the <FILM FESTIVAL NAME> ((SFX: SHORT SCREAM) and now it's your turn to vote!

Live life... 'LIVE' at <BUSINESS NAME> every weekend with live acts every night, and more special events that you can shake a Picasso at!

Live music, performances, comedians, short one act plays and more at the <Name of> Music and Performing Arts Festival... Stay on-site at the campground free with ticket entry...

Lots of sports, lots of fun with local, national, and international acts at <BUSINESS NAME>

Luminaries, ladies, gentlemen, and steam powered robots alike will all enjoy the <NAME OF> Steampunk Festival, get all geared up in costume and enjoy the festivities, performances and more at <LOCATION>

Milords' and Miladies', tighten your corsets and Slap on your Pith Helmet for the <NUMBER OF> Steampunk Festival in <LOCATION>, featuring famous explorers like <NAMES> adventurous musicians <NAMES> plus oversized arts display, authors, artists and battling sky pirates... Come dressed in Steampunk Cosplay and enjoy a weekend of fun, cogs, gears, and steam!

Need tickets to tonight's concert by <BAND/SHOW NAME>? Impress your mates with front row seats...

Release your inner rock god, or goat... or unleash your pop-tastic alter ego at the <BUSINESS NAME> Battle of the bands this month! The first heat is this Friday night...

Stand-Up comedy doesn't come any funnier than this at <BUSINESS NAME> this Friday night...

Step back into a time that never was in the <NUMBER OF> annual <NAME OF> Steampunk Festival... Featuring live music from international superstar <NAME>, plus a league of extraordinary performance artists and musicians

The <LOCATION> Festival of Arts welcomes artists from around the state and the world to our amazing city... come and see work by <ARTISTS NAMES LIST>

The <LOCATIONS> annual Weird Music Festival is back... Catch Weird Music Acts, Weird Street Performances, Weird exhibitions and... well... Let's just say it's weird... And wonderful and only in <LOCATION>

The <NAME OF> Arts and Entertainment Precinct is launching this weekend with a huge block party... featuring food trucks, live performances, dance offs, and check out the small and large theatre spaces with one-off shows and showcases all weekend!

The <NAME OF> Music Festival is not only an important part of our local history, arts, and cultural scene... it's so much fun! That's why this year we have performances by: <LIST OF NAMES>

The <NAME> Arts and Crafts Fair is on this Weekend at <LOCATION> featuring local artisan handmade goods including leather, pottery, paintings, art, worked glass, plus, locally crafted foods, treats and preserves.

The <NUMBER OF> annual country music festival is on again in <LOCATION>, this year sees the return of <ACT NAME> who blew us all away in every performance last time... plus locals <NAMES>

The show must go on... and we're looking for people to sing, dance and act in the latest production by <COMPANY NAME> at <VENUE NAME> of <SHOW NAME>

The Tribute Act Music Fest of <LOCATION> opens this Friday night with the <ORIGINAL BAND NAME> Tribute Act <NEW BAND NAME> performing all their biggest hits, Saturday see's...

They say anything can happen in live theatre, and they're right! See the <ACT NAME> with <ARTIST> and see what everyone is talking about at the <VENUE NAME>

There's always something happening at <VENUE NAME> and this month is no exception!

This commercial is censored... for legal reasons... Ready for the <BEEP> Finals? With <BEEP> playing it's going to be a <BEEP> game, watch it live at <BUSINESS NAME BLEEPED OUT> Ahhh come on! Watch the game at <BUSINESS NAME>

To arrange the best time out with friends, family and with mates... You only need to remember the name <BUSINESS NAME>



We're going back... Back to the 80's at <NIGHTCLUB NAME> this Friday night! With one "HEAVY" night of 80's hits...

We've all got a taste for country, and nothing comes bigger than the taste of real country food, beer, and of course... COUNTRY MUSIC from <ACT NAMES>

We've pulled out all the stops and gotten the hottest talent on the planet on stage this Saturday night at <BUSINESS NAME>

What's on this weekend at <BUSINESS NAME>? Check out this week's major event... the <EVENT NAME>, access our art gallery for a show featuring local artist <NAME>, there's the movie <NAME & RATING> in the cinema and our café is serving hot coffee and cakes until midnight every day.

Who said that art had to be 'safe'? Who said art had to reflect the world around us? Push your boundaries at the latest art installations in <BUSINESS NAME> with the <ARTIST NAME> exhibition.

You are invited to the <NAME OF> expo at <VENUE NAME>, meet <PERSONALITIES> see <ATTRACTIONS>, etc

You can call it a bonding session, or a group therapy weekend with your mates, or you can call it what it is... the <NAME OF> Music Festival!

You can Jive, you can dance, you can have the time of your life with the biggest ABBA tribute act ever... <ACT NAME> coming to <BUSINESS NAME>

You need to have a sense of humour when the biggest, first-rate comedy club is on your doorstep! <BUSINESS NAME>'s

You told us how much you loved <ACT NAME> so we're bringing them back to <BUSINESS NAME>...

### ARTS AND ENTERTAINMENT: VENUES

((VO1)) The boss told you he wants YOU to plan the product launch... you've got 5 days... what do you do? ((VO2)) It's simple... Call <BUSINESS NAME> ((VO1)) Can they help with <LIST> ((VO2)) yes... yes, they can!

<BUSINESS NAME> Are major supporters of <LOCAL TEAM NAME> and if you want to keep up with the latest, check out our social media, or pop in and speak to <PERSONS NAME> Who plays for them!

<BUSINESS NAME> create a party buzz like no other...

<GAME NAME> is back at <BUSINESS NAME>! It's more than a game of skill, it's a pressure cooker for your nerves and you could win cold hard cash...

<VENUE NAME> is an arts and entertainment venue in the <LOCATION>, showcasing lectures, conferences, classical and opera performances, comedy shows, children's theatre and more

A great, memorable night out starts at <BUSINESS NAME> with ....

A memorable evening starts at <BUSINESS NAME> and can end... anywhere!

A quick K-O in the boxing ring and your through, one bad movie and you're a has-been... and choosing the right venue for your event, and it is the same thing. Book your next party at <BUSINESS NAME> and come out on top!

A venue for a show can be anywhere, from theatres to pubs and clubs, vacant buildings... there's bars, office space, even buses, swimming pools and caravans... luckily <BUSINESS NAME> is there to support you with lighting and sound equipment for all sizes and styles of gigs!

As the Beastie Boys once said... "You've gotta fight for your right... to PARTY!" and <BUSINESS NAME> want you to shake your groove thang before and after the big fight this Saturday Night! <FIGHT DETAILS>...

At <VENUE NAME> you can expect the same as every other venue... but delivered differently! Visit our website for a full list of coming shows and events AND to see how we can help your business or group to showcase your talents

Because every event should matter, we make sure to do things right at <BUSINESS NAME>

Believe it or not... the solution for all your conference needs is closer than you think! <BUSINESS NAME> can source and select your site, negotiate for you, hire staff, and expand your industry relationships by giving you time back in the day while we manage your event for you...

Conference and meeting rooms don't come much better than <BUSINESS NAME>, with purpose-built rooms to all for focus on the business at hand, in a friendly and comfortable environment catering for all needs.

Do you want to see something that will blow your mind? See behind the scenes at <VENUE NAME> in special guided tours this week. See how lighting and rigging works, try the stage trapdoor and find yourself in the warehouse with over a thousand sets and costumes!

Expect world-class entertainment in the best venue in the state... Coming to <VENUE NAME> this month: <LIST OF SHOWS> see our website for full details!

For an event that is as unique as you are, contact <BUSINESS NAME>

If you've got questions about planning your wedding... we've got answers at <BUSINESS NAME>...

It's the one space, that many different people enjoy... It's <BUSINESS NAME>

Make your next event... Magical... And something with a touch of... fantasy... <BUSINESS NAME>

Make your special day the best it can be with <PERSONS NAME> from <BUSINESS NAME>. Every step of the process is taken care of to turn your dream... into reality!

Meeting your needs, for any meeting needs... Book now at <BUSINESS NAME>

Memorable moments are full of feelings and surprises, that's why we call them a <BUSINESS NAME> moment!

Parties at <BUSINESS NAME>... it's what we do! AND we do it well!

Party hard and leave the hard work to us at <BUSINESS NAME>

Planning an event and don't know where to start... Call <NAME> from <BUSINESS NAME> and we can set you off in the right direction...

Planning an event is an art... that's why an event at <BUSINESS NAME> Gallery is something special and beyond expectations...

Sad news... <BUSINESS NAME> is closed for renovations... ((CROWD: AWWWWW)) But don't worry, you'll soon be able to laugh more, for longer in a larger comedy club room when we re-open in 2 weeks!

Some people say we are the trendy new place for every event... we're just happy to see you at <BUSINESS NAME>

The right place for special occasions... <BUSINESS NAME>

The right space for the right events, everyone goes to <BUSINESS NAME>

The seats at <VENUE NAME> are more comfortable... Not that you'll be sitting in them long when <ARTIST/SHOW NAME> starts!

The stirring strings of a symphony orchestra, the laugh generated by a comedian, the tears from a drama, are all blended at the <BUSINESS NAME>

There is doing conferences and expo's the right way, then, there's exceeding expectations, which is the <BUSINESS NAME> way.

We are here to help you plan your event, your wedding, your reunion or birthday, galas or just a big party... talk to the team from <BUSINESS NAME> and we'll find the right venue for your party

We get down, downtown at the <BUSINESS NAME> arts centre!

We have relationships with friends and families, businesses and charities which go back <NUMBER OF> years, that's why it's important to choose the right place for your next event... <BUSINESS NAME>

We value every moment we spend with you at <BUSINESS NAME>, like when Jane was dancing on the table last Friday night... Nice one CHRIS! Don't worry, we won't show anyone else the video! For a great time, like CHRIS... <BUSINESS NAME>

We want you to celebrate what we create at <BUSINESS NAME>, let everyone know about your night out with us, and your next visit could include something 'Really' Special!

What is a two-minute walk from the bus station, and can entertain the family for hours, for over 300 days a year? <VENUE NAME> with conferences, shows, performances and more...

When we say it's going to be bigger than BIG at <VENUE NAME> you know it's going to be a night to remember, one that is groovier than a Brady Bunch episode, and much louder than your dad's favourite tie... it's the <PARTY NAME> at <VENUE>

When you are booking your works Christmas Function this year... there is only one name to remember... it's <BUSINESS NAME>.

Which bank is open 7 days a week, and has a guaranteed chance of paying out sometime this month? There is only one... and it's at <BUSINESS NAME>...

Yee HA!!! ((SFX: ROPE TWIRLING AND IS THROWN, DOG WHIMPERS)) It's okay boy, ((SFX: DOGS PANTS)) I'm just practicing for the <RODEO NAME> this weekend! Now stand still... ((SFX: DOG BARKS THEN RUNS OFF))

You do the celebrating, while we do the creating at <BUSINESS NAME>

You are invited to inspect our facilities at <VENUE NAME> and find out what we can do for you, from one off meetings, expos, conferences, display showcases, parties, weddings and more... you name it, we can do it!

Your doctor will see you now CHRIS... ((VO1 PANICS THE MORE THEY SPEAK)) Doctor, I feel empty inside, a great void... something is missing! You've got to help me Doc! ((DOCTOR)) Here ((SFX: RIPS PAPER)) It's a prescription for a night out at <VENUE NAME>

Your event space speaks volumes, and when clients speak... we listen... <BUSINESS NAME> delivering on what you want... for every event!

Your vision, your style, your day... your way with <BUSINESS NAME> wedding planners. We are a full-service company and only work with one client at a time, so you are our focus... As you should be!

Your window to a world of entertainment is <VENUE NAME> from award winning theatrical productions to live dance and music performances, community workshops and more!

Your world of entertainment could be closer to you... than you think... <VENUE NAME> are our local award-winning theatre are looking for new staff to join our in-house, front of house and backstage crew, if you have a <QUALIFICATION> or are interested in theatre, this could very well be the job for you!

X marks the spot... right dig here! ((SFX: FURIOUS SHOVELLING OF DIRT)) Nope nothing? Did we read that map right? ((SFX: MUMBLING VARIOUS PEOPLE)) Alright, alright, I got it wrong, looks like the best hidden treasure in town IS at <VENUE NAME> just like you said! ((SFX: VARIOUS CHEERS))

**AUTOMOTIVE: GENERIC**

((FVO SLOW & SEXY READ)) Slowly I run my eyes over your vulnerable body... looking for weak spots, trying to find just the right point to gain... entry... within seconds... you are mine! It only takes a few seconds to steal a car, park away from prying eyes at <NAME>

((FVO)) Hello, welcome to <BUSINESS NAME> ((MVO)) Hi... What are my chances of winning your car promotion?

((FVO)) Now tell me... what attracted you to me? ((MVO)) hmmm... ((FVO)) Smile? My Face? How I look?? ((MVO)) no, no, ummm... yes... But no... It was your great set of Woofers from <BUSINESS NAME>

((GANGSTER 1)) Hey Boss... I hear <BUSINESS NAME> Is now in da protection biz like us - I thought we had 'dat' all tied up? (GANGSTER 2)) Dey do window protection and tinting you nonce!

((SFX: 2 CAR DOORS SLAM AFTER ONE-ANOTHER)) ((MALE)) Notice anything different about my car? ((FEMALE)) It's finally clean? ((SFX: CLICKS ON STEREO MUSIC POUNDS OUT THEY SHOUT)) Anything else?

((SFX: HOT LOUD CAR PULLS UP WITH STEREO LOUDLY PLAYING)) ((MALE)) Hey! Nice Stereo! (FEMALE)) It's my new sound system from <BUSINESS NAME> With lights, Bluetooth connectivity, base, sub-woofer, and...

((SFX: LOTS OF 'YAHOO'S' 'WHEE'S!' AND 'ALRIGHTS!')) ((MVO1)) What's he doing? ((MVO2)) testing his new quad bike from <BUSINESS NAME> ((MVO1)) Hang on... He's going backwards now! ((MVO2)) Yup it's got reverse and just look at it go!

((SFX: DEAD BATTERY SOUNDS)) You wouldn't have you plumber service your car... So why see anyone but the tint experts at <BUSINESS NAME> for your tinting needs?

((SULTRY FVO)) I like a man who takes his rubber seriously... None of those cheap ones, I like quality and reliability in wet and dry conditions! Call into <BUSINESS NAME> and the boys will... sort you out!

<BUSINESS NAME> are offering 50 percent off any purchase during <MONTH>! Whether it's your car, boat, home, or office tinting ...You'll receive 20 percent off!

As a motorist you do your best to avoid 'sticky' situations... you know like when it's as hot as hell and your hands stick to the wheel while you do an impression of a sprinkler!

As petrol prices climb and climb ((SLIDE WHISTLE UP)) why not bring the costs back down to earth - convert your car to liquid gas and save money at the pump!

At <BUSINESS NAME> They stock everything for your truck... ((LIST STARTS AND CONTINUES UNDER WHOLE COMMERCIAL))

Gather around and let me tell you the tale of a first car buyer who wanted something special, unique and within their budget!

Get a free car wash when you spend over twenty dollars on non-fuel items at <BUSINESS NAME>

Got an oil leak in your driveway? Was it your car? A quick 2-minute fix suggested by a customer of ours now saves hundreds of others time and money! Come and we'll share it with you for free!

Have you ever seen four million bucks? The team at <BUSINESS NAME> have and they are sick of looking at it... The Four Million Dollar end of financial year sale is on now at <BUSINESS NAME> and 4 million dollars of quality used cars must be cleared, low kilometre, one owner vehicles at ridiculous prices...

How are your tyres on the family car? It's almost school holidays again, I'll guess you'll be out on the road carting them about, so... are they safe?

Once upon a time there was a little car that could called 'Tommy' ((SFX: BEEP BEEP)) But Tommy has a small problem with embarrassing noises... ((SFX: EXHAUST HICCUP/NOISE SIMILAR TO A FART)) But <BUSINESS NAME> Mufflers fixed that problem, now he sounds like this ((SFX: THROATY ENGINE REV)) ... nice one Tom!



Our customers are fiercely loyal! We've got high quality products, reasonable prices, and above all... excellent customer service... That's why our loyal customers are our biggest fans at <BUSINESS NAME>

This is an X-rated car cleaning commercial... it contains filth, dirt and other undesirables ((MUSIC UP)) But thanks to <PERSONS NAME>'s team at <BUSINESS NAME> They've cleaned this commercial right up to a g-rated one

To protect your vehicle, you could visit the pound and invest in one of these... ((SFX: SAVAGE DOG GROWLING)) Nice fluffy... nice boy... or you could invest in a secure parking facility like <BUSINESS NAME>

Usually you stop right 'here', but on wet roads your stopping distance is doubled, so you could end up... ((OFF MIC)) "Over here!" ... Worn brakes, bald tyres, and wet roads... it's the difference between stopping, and an accident!

When you pop in and see CHRIS at <BUSINESS NAME>, the first thing you'll notice is that CHRIS' office is quiet, but the workshop... ((SFX: DEEP THROATY CAR REVS FROM MASSIVE MUFFLERS – VO SHOUTS OVER THE SOUNDS)) ...THAT'S A DIFFERENT STORY!!!!

When your teeth ache, you go to a dentist... When your truck needs spare parts... you go to <BUSINESS NAME>

Wild weekends, Fast Fords, Mustang Memories... from 1964 to this year's models... discover more, join the <NAME> motor enthusiasts Club today

Your day by the cars, thanks to <BUSINESS NAME>. Aquarius, experience the first stage of your new life journey in a new <VEHICLE NAME> from <BUSINESS NAME>. Pisces, you need to look after yourself and your car, take it in for a service today, Aries, adventure is a state of mind, it's time to explore that side of your personality in a new S-U-V from <BUSINESS NAME>

**AUTOMOTIVE: REPAIRS**

((MVO1)) It's alive! Alive!!!! ((MVO IGOR)) What is it master? ((MVO1)) It's my Monster Repair Sale...

((SFX: CAR HORN BEEPS)) Need a lift CHRIS? Nah... Joan's picking me up... here she is now.  
((SFX: CAR DOOR OPENS AND CLOSES)) Thanks dear, I can't wait until I get my car back from <BUSINESS NAME>

<BUSINESS NAME>'s mechanics are old hands at giving a new life to pre-1980 vehicles!

Confidence in experience, training and qualifications is what you get from the team at <BUSINESS NAME>

Did you know that there can be many different sounds associated with your car? ((SFX: HORN BEEP, CAR STARTS, CRASH, ENGINE REV)) but when you SEE SMOKE – then you should come into <BUSINESS NAME> and have your exhaust fixed immediately!

Do you call your mother... 'mummy'? Do... the 'family jewels' not refer to your anatomy? Then it's not likely that you'll need to know the dedicated 4 by 4 team at <BUSINESS NAME>

Do you DRIVE your car? Or just coax it along? Then you need to get it to the team at <BUSINESS NAME>

Does your car look like an extra from a post-apocalyptic movie? Let the <BUSINESS NAME> Team beat out those dents, fix those kinks and get it running right!

Don't trust second best when the 'best' will cost you less!

Get the best performance back from your beast... get it serviced at <BUSINESS NAME>

Get your car ready to ride and your truck ready to roll at <BUSINESS NAME>

In the dictionary: 'Care' comes before 'Wear'... you should make that apply to your vehicle...

Is 'Carefree Motoring' a mockery when it comes to your vehicle? Is the only way your car runs efficiently when its being pushed? Downhill?

Is your car sounding... ((SFX: THUNDERCLAP AND HORROR ORGAN MUSIC)) ...scary? Then you need to get it to the team at <BUSINESS NAME> for repairs.

Is your company van or truck 'THE' problem at your business? Call the team at <BUSINESS NAME> They'll work through the night to get you back on the road...

It costs less to keep your car in good condition than to pay a heavy repair bill down the track

It doesn't take a master mechanic to hear a problem with your car... but it does take a master mechanic to fix it.

It takes the right equipment and experience to keep your car running in top condition.

Picking up your car shouldn't cost you... ((SFX: KA-CHING, WE HEAR 2 DISTINCTLY DIFFERENT RIPS & PERSON SCREAMS IN PAIN)) ...an arm and a leg!

Servicing your vehicle now will keep repair costs down, and keep your motor tuned up for better performance

Taking to the open road these holidays? A simple <PRICE> 98-point check will make sure everything is running right BEFORE you go

The next thing I say is guaranteed to get your attention... ((MEGAPHONE EFFECT))  
 “<BUSINESS NAME> would like to give away a new <CAR NAME> to one lucky customer!”  
 ((SFX: MEGAPHONE FEEDBACK AND TURNS OFF)). Yes <BUSINESS NAME> WOULD like to give away a new <CAR NAME>, but they can't, and they don't have one, but what they can do is fit a new <PRODUCT> to any car, from a <CAR NAME> TO <CAR NAME>

There are 3 million stories in this ((SFX: DOOR OPENS, FEMALE SCREAM, DOOR SHUTS))  
 ...naked city! The story of <BUSINESS NAME> Exhausts Sale is just one of them!

To get the maximum performance with the minimum of cost, take your car to <BUSINESS NAME>

We didn't pick up a spanner yesterday and open our shop... we've been open in <LOCATION> For <NUMBER OF> years, and our experience shows with a dedicated customer base.

We do right by your car, and by you at <BUSINESS NAME>

We'll service your vehicle, at your workplace today, so you can take off early on Friday!

What you get out of your vehicle tomorrow depends on what servicing and care you give it today...

When you are planning to get away from it all - make sure you plan to keep your car running too, get it serviced before you go at <BUSINESS NAME>

You can accessor-ize your outfit... your house... your... YOUR... ummmmmmmmm...  
((CLICKS FINGERS)) Your Four? by Four? Yes you can!

Your car's check engine light is on. You could ignore it. OR... you could take it straight to <BUSINESS NAME>

Your car's best friend is... it's mechanic!

Your vehicle can't hide anything from the trained eye of the team at <BUSINESS NAME>

You're wearing your finest leathers, straddling the love of your life, gripping hard, you kick it into life... ((SFX: MOTORBIKE DOESN'T START)) ...and... ((SFX: MOTORBIKE DOESN'T START)) you decide to call <BUSINESS NAME> right after you do this... ((SFX: MOTORBIKE FALLS TO GROUND))

**AUTOMOTIVE: SALES**

((FVO)) Darling? Do you remember that ad for that car we saw on TV? ((MVO)) No, but I do remember the ad for the new <CAR NAME> From <BUSINESS NAME> That I heard on the radio this morning... why?

((FVO)) Honey, did you enjoy dinner? ((MVO)) You out did yourself... ((FVO)) Are you relaxed? ((MVO)) The massage has done wonders... so tell me, what do you want? ((FVO)) I don't want anything, but I will show you my new car from <BUSINESS NAME>

((FVO1)) Here it is... it's so cute right? ((FVO2)) Well they say size doesn't matter, but... does it go? You know... does it perform well? ((FVO1)) Fuel Injected, etc

((GANGSTER 1)) Hey boss... found a truck yet? ((GANGSTER 2)) Na Lefty... keep lookin!  
 ((GANGSTER 1)) But it's dark, it's cold out, and I told ya boss <BUSINESS NAME> have trucks to suit any size job!

((MVO1)) Hello... I understand that no job's too big or small for <BUSINESS NAME> ((MVO2)) that's right we... ((MVO1)) It's just that I had a little accident, you know how it is... late-night, one-way street, steamroller and well...

((MVO1)) I've heard that <BUSINESS NAME> Are dedicated to solving customer problems... I'm going to test them out! So... why is my cat not eating? ((FVO1)) I don't know that sir, but I do know we can solve customers' CAR problems

((SFX: CAR PULLS UP/BELL RINGS)) ((MVO)) Fill 'er up with milk and check the bread please... I mean... fill 'er up with bread and .... Oh, you know what I mean!? ((FVO)) Luckily <BUSINESS NAME> Do know what you mean!

((SFX: DOG WHIMPERS)) I know boy... you wish you could drive a car like me! ((SFX: DOG BARKS)) And if you brought your petrol from <BUSINESS NAME> You could have a chance to win a <PRIZE> ((SFX: DOG BARKS))

((SFX: ENGINE PURRING AS IT ZOOMS DOWN THE ROAD)) What you are listening to is not the latest model <BRAND>, it is a sound financial decision!

((SFX: FLAT CAR BATTERY CLICKING)) When your battery has seen better days... you need to see the <BUSINESS NAME> Team for a replacement at the best price. Not sure if you need one? We'll check your battery for free!

((SFX: HELICOPTER)) Now it's time for the traffic, and I can see along <STREET NAME> traffic is moving very smoothly, it looks like a lot of <BRAND NAME LIST> are driving out of <BUSINESS NAME>

((SFX; MAN SINGING 'O Solo Mio' badly)) Hey... who's that guy in our kitchen? He's the free service technician I picked when I got the new <BUSINESS NAME> He's fixing spaghetti... You know how much I like Italian men?

<BRAND NAME> that responds to your life... available now at <BUSINESS NAME>

Adventure awaits... get into <BUSINESS NAME> and drive out in a new...

Adventure never waits, you need to grab it with both hands and hang on tight!

Any new car purchase is an investment... paying you off with long-term driving pleasure...

Are you looking for the 'HOTTEST' hatch? A 'SLEEK' saloon, or a 'FULLY LOADED' S-U-V? Have you considered <BUSINESS NAME>?

Are you ready for the weekend?

At <BUSINESS NAME> we have more new cars, and fewer seconds...

At <BUSINESS NAME> We've been servicing the <DISTRICT NAME> District for <NUMBER OF> Years! And... still supplying genuine parts, service, and sales with the same team... At <BUSINESS NAME> We're not fly-by-nighters we live, love, and work here!

Attention to detail, that's why people return to <BUSINESS NAME> again and again...

Break through your tough routine with the new <MODEL> from <BUSINESS NAME> at <LOCATION>

Business as usual, just got easier with the new <CAR BRAND NAME>, available for the toughest of jobs and can handle anything you throw at it... test drive it today at <BUSINESS NAME>

But it's how you arrive that tells the story... the new <MODEL> from <BUSINESS NAME>

Consider all the facts when you are looking for a new car... then test drive the vehicle that your brain tells you to... AND THEN... ((MUSIC UP)) Test drive a <MODEL> and... hold on tight!!!

CHRIS here is extremely bright, yet he didn't get the best deal on his <VEHICLE> why? He didn't go to <BUSINESS NAME>, instead he went into <CITY NAME>... ((SFX: CAR HORNS TRAFFIC JAM))

Discover new roads or make your own in a new <MODEL> from <BUSINESS NAME>

Don't dream bigger, be better... get your new <MODEL> from <BUSINESS NAME>

Don't SHOP for a used car... BUY with assurance from <BUSINESS NAME>

Enjoy life at full speed and safety, get into a <BUSINESS NAME> vehicle today

Ever wondered what you could do in a <VEHICLE>? Allow us to put you behind the wheel at our huge demonstrator event this Saturday at <BUSINESS NAME>

Exceptional demonstrator deals, with 3 years complimentary scheduled servicing included are available right now at <BUSINESS NAME>

Excitement at every turn, adventure over every hill, and thrills on every road! Are you ready?

Experience the classic and iconic <CAR BRAND NAME> updated for now and the future at <BUSINESS NAME>

Experience, quality, and care... that's what <NUMBER OF> Years of reputation building accomplishes! Experience it yourself, the next time your downtown, pop in and see the team at <BUSINESS NAME>

Find a car for everyone at <BUSINESS NAME>

Find new cars at affordable prices... <BUSINESS NAME> on <LOCATION>

For the best new cars in town, see the best team in town... <BUSINESS NAME>

Four by Fours... From bumper to bumper, roof rack to road... every inch needs to be strong, dependable, and worth what you pay for it!

Get a better ride than your boss. Buy your next car from <BUSINESS NAME>...

Have you ever thought about a warranty... a used car warranty? ...To give a 3 year or one hundred-thousand-kilometre warranty you would have to be pretty confident that the used car you were selling was absolutely in great condition!

Here's a microphone's eye view of the new sporty <VEHICLE NAME> ((SFX: REVS FROM THE ENGINE))

I need a new vehicle to see my clients, so I went to <BUSINESS NAME> for a car that suits me for work, and for weekends!

If nothing but the best is what you are after... then let us introduce you to <VEHICLE NAME>

If you think you've seen it all... ((PAUSE)) You haven't seen anything yet... The new <MODEL NAME> is coming to <BUSINESS NAME>



If you took all the fine, dependable, bargain priced cars sold at <BUSINESS NAME> And stacked them on top of each other... besides a lot of very irate car owners, you'd have around <NUMBER OF> cars that they've sold since opening!

Imagine... the sound of humming tyres, snarling engine, and whistling wind of a <BRAND NAME>... don't imagine it... ((SFX: TYRES/SNARLING ENGINE/WIND WHISTLING/CAR SLOWS/WINDOW DOWN)) now THAT'S' a real ride in a <MODEL> from <BUSINESS NAME>

It's more affordable than ever to take home the latest model of <BRAND NAME> at <BUSINESS NAME> with European styling and safety, for around the same as you'd pay anywhere else!

It's the little things that make a big difference when buying a new car from <BUSINESS NAME>

It's your last chance to register for our closed door reveal of the new Model <VEHICLE NAME>, at <BUSINESS NAME>

I've just upgraded my workhorse to something more comfortable, more modern, and honestly... more like me! The new model <MODEL NAME> at <BUSINESS NAME>

Life is full of experiences... camping trips... school runs...and... test driving the latest <VEHICLE NAME> At <BUSINESS NAME>

Looking for new set of wheels?

Meet the new Model <VEHICLE NAME> At our sneak peek weekend at <BUSINESS NAME>

More affordable than you realise... the new <MODEL> available now at <BUSINESS NAME>

One of the things you worry about when buying a used car is how dependable it is, and if you got the best deal... well if you went to <BUSINESS NAME> You'll already know you got the best deal! And a dependable motor!

She's jogging to the gym during her lunch break, he's driving to his, she's a divorce lawyer, he's an accountant... and they'll never meet because as she runs In-front of his <BRAND NAME> car... it automatically brakes

Step to the right here as we draw the curtain and reveal... The New <BRAND NAME> now at <BUSINESS NAME>

That vehicles been following us along this bush track for a while now... what could they want? I'm putting my foot down and let's see if they can take this hill as well as we can in the new <CAR NAME>

The new luxury <VEHICLE NAME> Is the closest thing to riding on a feather in the breeze!

The time for dreaming is over... get the best model <MODEL NAME> at <BUSINESS NAME> now!

There are no words that can explain the feeling of driving a <VEHICLE NAME> From <BUSINESS NAME>. - YAHOO! YEAH!!! Well... some come close!

They say it's all "about the drive", at <BUSINESS NAME> We say it's all about the service!

This is a test... ((SFX: ELECTRONICS WHIRR AND DING)) ...and the results are... your car could be running better... remap your engine and get more power than you could have dreamed of!

Tip number seven... when test driving any used vehicle, always take your time, wind the windows down and listen for unusual engine noise... all our vehicles at <BUSINESS NAME> have been mechanically inspected by experts and bought up to our quality standards...

Want to discover what the future holds... today?

We are all about sharing the excitement of the new <BRAND NAME> at <BUSINESS NAME>

We don't only go above and beyond... we exceed your expectations at <BUSINESS NAME>, because when you buy your new <BRAND NAME> from us, you join our family!

We don't want to get dirty but driving the new model <MODEL NAME> is like making love to the road... soft curves, exciting times, highs, lows, and the best time of your life!

We let new doors open for you at <BUSINESS NAME>... like the doors on the new <MODEL NAME>

We will buy any car, and model, regardless of year and kilometres!

What is the point of having a <VEHICLE NAME> if no one ever see's it/you never use it?

When we say our used vehicles are dependable at <BUSINESS NAME> We mean it and will stand by it with a warranty you can bank on!

You are sitting in your old car right now... on the way to work and... thinking about that car of your dreams... like that one there... a <VEHICLE NAME> From <BUSINESS NAME>, or a ...

You deserve a great car, for sharing good moments and memories in...

You probably thought you could never afford a new car... so did I... well you probably thought you'd have to settle for used... me too! But then I found out I could get a new <VEHICLE NAME> From <BUSINESS NAME> For only <PRICE>

You'll find all the familiar faces at <BUSINESS NAME> and some new ones, including the new model <BRAND NAME>

Your new workplace on wheels has arrived... perfect for tradies the <CAR NAME> is at <BUSINESS NAME> and can carry <WEIGHT> or <NUMBER OF> people!

You're choosing a winner when you buy your new or used car through <BUSINESS NAME>

**BUSINESS TO BUSINESS: GENERIC**

((VO1 WHISPERING)) Do you solve business problems? ((VO2)) Yes, but why are you whispering? ((VO1)) There's a bull in my shop! ((SFX: SMASH OF CHINA/GLASS/BULL ROARS))

((VO1)) At <BUSINESS NAME> we solve problems like... ((VO2)) My business partner calls me names, and I hate it! ((VO1)) Well, maybe we can't solve all business problems like this one, but we can help with...

Business transport for pick-ups, drop-offs, for meetings, from home to work... and back again... the transport service you can rely on anywhere... anytime is... <BUSINESS NAME>

Getting to and from a meeting, from home to work... and back again... the taxi number you can rely on anywhere... anytime is... <BUSINESS NAME>

Go beyond an average day in the office, and see beyond your current issues... <BUSINESS NAME>

If you don't have warehouse space to store that delivery... contact <BUSINESS NAME> and we can store it for up to 30 days, for one low cost, before delivering it for you...

If you want fuel discounts for your work vehicles AND your staff, get 5 cents a litre off the pump price at <BUSINESS NAME> when you join our exclusive <LOCAL FUEL CARD NAME>

Is your business socially minded? Don't know what that is? See our website and discover a world of good deeds you can do today

Join the movement, join <BUSINESS NAME> and discover where we can take you today, tomorrow and into the future...

No more emails, no more to-do list. Free time on your hands. How do the 'best in business' get things done? Find out by talking to <PERSONS NAME> at the <EVENT> Expo

Oh my... look at the time... it's almost the end of June... That means... The End of Financial year... Quick, call <BUSINESS NAME> and lock in your new <PRODUCT/SERVICE>

Show your <LOCAL FUEL CARD NAME> at the pump and you will get 5 cents a litre off the pump price on your work vehicles, and even your staff can get the discount too!

The biggest office party this year begins next Friday at the new <BUSINESS NAME> with opening specials and more... for your office and business!

We know how essential local business is to our community for jobs and the economy, and now is the time to support and get behind locals!

What business are you in?

Wouldn't you hate to be that person to write out all those name tags and all those certificates? If you hate writing, CHRIS has the solution for you – handwritten name tags, certificates and more, turned around in hours, not days.

Yes, it's just around the corner and coming up fast... the end of the financial year is almost on us...

You might not know this, but <BUSINESS NAME> can solve your <PROBLEM> problems, simply, no matter if it's something simple, like a <EXAMPLE 1> or something big like <EXAMPLE 2>, CHRIS at <BUSINESS NAME> can help.

Your local office supplier needs to be someone who also stocks... Pens, Paper and Posters, Office Furniture, Ink, Toner and Technology, and even supplies for your office kitchen!

Your walls don't talk, and you shouldn't be able to hear what's happening behind them either - call <PHONE NUMBER> for the <BUSINESS NAME> sound proofing team...

### **BUSINESS TO BUSINESS: CLEANING**

A deep clean for your office or business space is something that no-one looks forward to... except us at <BUSINESS NAME>. We take professional pride in a job well done!

At <BUSINESS NAME> we promise to take care of your business' outdoor cleaning and gardening... making your place look like a million bucks, for not even a fraction of that!

Because nobody likes a dirty office or workspace, we will keep yours so clean that you can just stick to business... Not the floor... <BUSINESS NAME>

Enjoy a clean office, without ever lifting a finger... well... You will need to call us at <BUSINESS NAME> at some point

Keeping your business clean can be a big chore, and it's a good thing that the team at <BUSINESS NAME> is up to the task!

Let us do your dirty work for you - have your business professionally cleaned overnight, at <BUSINESS NAME> we are professional, affordable, reliable, and have police clearances and are licensed and insured.

No matter what business you are in, you need to have a cleaning service that is competitive, competent, and will clean your office the way you want it to - <BUSINESS NAME>

Quick, fast, reliable, and professional cleaning services at <BUSINESS NAME> also include window washing, carpet cleaning, mopping and more!

Transform your business from the ground up, with <BUSINESS NAME> cleaning services... yes... we clean, and that's all we do... but we do a really good job!

### **BUSINESS TO BUSINESS: CONSULTANT**

A diverse, inclusive, and creative workplace culture will increase your profits and more... talk to a consultant from <BUSINESS NAME> to find the right motivator for your staff

A good meeting is a sign of success... a better meeting is a virtual one

At <BUSINESS NAME> consultants we have specialists in Human Resources, Marketing, Public Relations, Graphic Art Packaging and Design, plus website and publishing professionals... When you hire <BUSINESS NAME> you get the team, not just one consultant!

Consultants for business come and they go, but only one has been here in <TOWN NAME> for the past <NUMBER OF> years. Giving advice on HR matters, sales incentives, training and more. Talk to CHRIS today and get your team and business back on track now, and into the future!

Delivering on the deliverables and performing better when you need us to go above and beyond... <BUSINESS NAME>

Do you want to motivate your employees and have them achieve more? Then you need to attend our seminar at <BUSINESS NAME> and choose the right course, and consultant to suit your needs!

Have your staff's training wheels gotten stuck in the mud? Start pedalling today with the help of our training services...

Have you had the 'best' financial year you could have this year? I know... It could have been better, right? Hello, I am <NAME> and as a freelance consultant I can offer your business advice without any kickbacks, incentives, and commissions.

If your company needs research data or demographic information for that new product launch or business spin-off... then see the <BUSINESS NAME> team for advice and data, you can count on

No plan is too small and no problem too complicated... get the right advice for your business from a business with real world experience!

Teamwork isn't just about your team... it's about what we can do to help you... talk to <BUSINESS NAME> today and get our team working for you!

The future of meetings is here... virtual meetings provided by <BUSINESS NAME>

There's more to a meeting room than you might think... installing a media centre, with web cam, high def recording unit and more can turn 'a sale' into a long-term relationship...

There's no one wrong way to run your business... but maybe... you could do with some help. Call <BUSINESS NAME> today and get on the right track tomorrow!

Training and motivating your workforce while they work remotely is hard, but with <BUSINESS NAME> behind you... it couldn't be easier!

What does the future hold for your business? Are you ready to grab it with both hands? How fast can you move when you need to? Speak to <BUSINESS NAME> consultants about future proofing your business at the <EVENT> Expo, see us at stall forty-four

When your staff demand better, we deliver better staff training at <BUSINESS NAME>

You've decided to start a business... congratulations.... But... what do you do next? Your local <BUSINESS NAME> can help with everything from business and marketing plans, to making sure you have the right licences, place to run your business from, and putting you in contact with the right people to help you get started



**BUSINESS TO BUSINESS: COURIERS**

((VO1)) No matter what size, or how much you have, if you want it... ((EXTREME PAN TO ONE DIRECTION)) ((VO2)) I NEED IT HERE! ((VO1)) we can do door to door delivery, today... tees and cees apply.

At <BUSINESS NAME> we always keep our word! If we say you'll have it by 5 pm today... we will have it to you before 5 pm, no questions asked!

At <BUSINESS NAME> we help to carry your load from here ((SFX: TRUCK DRIVES FROM LEFT HAND SIDE TO RIGHT HAND SIDE)) to here, fast, and safely...

CHRIS here has a lot of talent, and a lot of energy... that's why we use him to deliver our products! Ask for CHRIS to deliver your goods, once you've met him, you'll know why we love him!

For local fast and safe deliveries down the street, or across town... call <BUSINESS NAME> and get it... delivered!

If you have a small business, you know it's the little wins that make a big difference... like making a sale, saving on delivery costs, and... saving time... win, win, win!

Its half past five and the deadlines passed... The boss is going to kill me, this parcel should be there... I've got to think fast! Ahhh <BUSINESS NAME> Couriers!

No matter if you are moving location, or moving a box of finished products... call the team that keeps <REGION> moving... <BUSINESS NAME>

The van broke down... the dog ate the parcel... it was taken by aliens... if you are tired of excuses... try a courier that has no excuses in their vocabulary <BUSINESS NAME>

We deliver on what we say we do, that's why people ask for us by name... <BUSINESS NAME>

When you order it, we'll deliver it! If you order a <PRODUCT> from <BUSINESS NAME 1> and want it delivered to your place of work... call <BUSINESS NAME 2> on <PHONE NUMBER>...

**BUSINESS TO BUSINESS: GREEN**

At <BUSINESS NAME> we are changing the nature of your company's e-waste, from old computers to toner cartridges, we can recycle and re-use today... for tomorrow's world!

Power your workplace, with smart, clean solar energy that's perfect for your business... Call for a free quote today from <BUSINESS NAME>

For a cost effective, green solution that is durable, affordable and gives great returns for your business... go green, go solar with <BUSINESS NAME>

Install a solar power rooftop system and use that space to lower your monthly electric bill, oh... And help save the environment too!

Look it's simple. The sun... it IS free... electricity is not... invest in a solar power system for your business and save money...

Once you've made the change to <BUSINESS NAME>, you won't be counting kilowatts, turning off lights and being a grump about power usage...

Support green, go green energy and save the environment, and your company... talk to a <BUSINESS NAME> consultant about solar power for your business today

The power to turn you on... that's <BUSINESS NAME>'s promise to you - from hot water to stove and heaters, commercial or domestic <BUSINESS NAME> Can turn you on!

There is a dark side, a light side... and... a green side... for solar panels, batteries, and inverters call <BUSINESS NAME>... we're on the green side with you!

Yes, you can make a difference locally... go green and choose solar power for your company...

### **BUSINESS TO BUSINESS: MAINTENANCE**

<BUSINESS NAME> do professional building maintenance services from electrical work to plastering, general handyman services and more...

Our team at <BUSINESS NAME> is flexible and extremely responsive, which means we can provide emergency and last-minute maintenance work alongside our planned and scheduled work.

Right, now! The instructions say to rub them gently together to create friction and then hold... ((SFX: FAST RUBBING OF STICKS, SPARKS, FLAMES)) ...oops! ...THAT shouldn't happen when you are sticking two surfaces together? Better call <BUSINESS NAME>

We can and will take care of your 'to do list' for your business... Call <NAME> at <BUSINESS NAME> for building maintenance that is fully insured, and professionally completed.

We will meet, or beat your building maintenance deadlines at <BUSINESS NAME>, how? We only take on the work we know we can do and will give you a realistic time we can do your job in, not some mythical time that is impossible to meet.

Why should you keep the number for <BUSINESS NAME> in your phone? Because maintaining your building or office is not your thing... working there is. Call <PHONE NUMBER> and prevent or solve maintenance issues now, not tomorrow!

With our diverse and qualified trades people and our commitment to quality, <BUSINESS NAME> can guarantee the same, high-quality maintenance work on short notice when it's an emergency.

Your total building and maintenance company is <BUSINESS NAME>, from fixing that hole in the wall or fence, to repairing the damage to your reception desk caused by a water leak. Our police cleared team are ready to roll and help at any time, day, or night.

### **BUSINESS TO BUSINESS: PROMOTIONAL GEAR AND UNIFORMS**

At <BUSINESS NAME> we produce high quality P-P-E, scrubs, tunics, shirts and more for healthcare and aged care workers, with your company name or logo printed on them. Browse our range online at <WEBSITE ADDRESS>...

Brand your team in a style they'll love, with embroidered logos from <BUSINESS NAME>, we supply caps, shirts, uniforms, bandanas and more, pop in and ask for CHRIS and get your team looking great!

Cotton men's and women's polo shirts that are easy to wear and care for, with your company logo printed on the pockets, sleeves, or backs – yes we can do that at <BUSINESS NAME>

Customize your corporate uniforms with the embroidery or printing of your company logo for less, at <BUSINESS NAME> this month with 50 percent off all orders placed before <DATE>

From formal staff uniforms to chefs' aprons, blue collar overalls to plain shirts and caps... all printed or embroidered with your company name with fast turnaround... Call <BUSINESS NAME> today...

Get your corporate branded fitness clothing made to order before the end of the financial year from <BUSINESS NAME>...

Make your sales team look smarter with professionally designed and tailored sales uniforms with their name and the company logo printed on them...

No job is too big or small at <BUSINESS NAME> from running off one shirt, or one thousand, simply choose your design, add your logo and away we go!

Promotional and branded caps that will stand out from the crowd, and last a long, long time... call <BUSINESS NAME> today and start wearing them tomorrow!

Spa, hairdresser, kitchen, and bar staff uniforms customizable and comfortable from your favourite local company, <BUSINESS NAME>!

There's something special about the custom-made staff uniforms supplied by <BUSINESS NAME>... it's the quality, the cut, and the fact that your staff love to wear them!

We can be your business brand's best friend... contact us today at <BUSINESS NAME> and discover what we can do for you.

Women's business shirts to suit your corporate style, with logos or names embroidered, yes we can do that at <BUSINESS NAME>

You don't know me... I'm part of the team that stands behind your team... I design the shirts with your company logos, phone numbers and details on them, just like you want... and I work at <BUSINESS NAME>.

You don't know me... I'm part of the team that stands behind your team... I print the shirts in the colours that you want... and I work at <BUSINESS NAME>.

You're feeling very sleepy... very sleepy... now... I want you to think about whatever makes you happy... but don't think about a huge thirty-five-foot-tall pink gorilla... don't do it... don't think about it sitting there on the roof of your business... no... get that thirty-five-foot pink gorilla from <BUSINESS NAME> out of your mind!

Zany, colourful inflatable castles, inflatable pubs, blow-up churches, bouncy castles, huge slip-and-slides and more at <BUSINESS NAME>...

Zany inflatable characters up to thirty-five feet tall can be safely inflated and installed on your business roof top to gain attention of people driving by your business, choose from Pink Gorillas to Santa's, Reindeer, Bunnies, Crazy Wavy Inflatable people or have something custom made just to suit your business... Talk to <BUSINESS NAME>

**BUSINESS TO BUSINESS: SHREDDING**

<BUSINESS NAME> are holding a free document shredding event this <DAY> at <LOCATION>, bring up to 5 copy boxes of documents from home or work, and we will shred them for free...

<BUSINESS NAME> is fully compliant for all your document and record shredding and disposal. We can come to you, or you can come to us...

Choose the shredding service you want, and we will be back to you with a quote within the hour, no matter what time of the day or night you contact us... try us and you'll see why we are the trusted shredders in <CITY NAME>

For a document destruction service that protects sensitive data by shredding twice, call <BUSINESS NAME>.

For safe, secure document and record destruction, e-waste disposal and recycling contact <BUSINESS NAME>, your local shredding experts.

For secure document destruction, on-site, call the big red truck from <BUSINESS NAME>

Old tax documents, bank statements, medical records, personnel information... you don't want any of those details to end up in landfill... shred them securely with <BUSINESS NAME>.

We specialise in the safe and secure destruction of confidential documents, and <BUSINESS NAME>, guarantee their document destruction by twice shredding all material before issuing a certification of document destruction

You could waste your time doing this... ((SFX: DOCUMENT SHREDS FOR AS LONG AS YOU CAN)) ...or you can call <BUSINESS NAME> and have them destroy your documents.

**CLOTHING AND ACCESSORIES: GENERIC**

((CHILDS VOICE)) It's Muvvers Day soon and Dad says I could pick Mum's present dis year, cos I was all growded up...so I asked Dad to take me to <BUSINESS NAME>

((FVO NOSTALGIC)) I've always been there for my daughter... Her first birthday... first day of school... first school dance... And everything in between... ((NOW MORE UPBEAT)) So now, when we want to spend some quality time together...we go shopping at <BUSINESS NAME>

((FVO)) Isn't that your mum's car with the hazard lights on, on the side of the road? ((FVO2)) Yeah, but where's mum? ((FVO)) Wait... the <BUSINESS NAME> 50 percent off sale is on! ((SFX: CAR BRAKES, DOORS OPEN/RUNNING OF FEET))

((FVO)) Surf clothes are cool... ((MVO)) Whoa, cool threads dude! ((FVO)) Shell and silver jewellery are cool ((MVO)) Man, looking great! ((FVO)) and bargains at <BUSINESS NAME> have always been cool!

((MVO)) Go on... say it... say exactly what we want to hear... ((FVO)) The <BUSINESS NAME> Sale starts tomorrow!

At <BUSINESS NAME> selected items are heavily discounted, from fashions for your feet to evening wear, accessories, and more... discounts start from 50 percent to an incredible 80 percent off!

At <BUSINESS NAME> The boss has taken a few weeks off, but we're under strict instructions to behave, so... WE'RE HAVING A SALE!!!

At <BUSINESS NAME> we haven't gone all out on shop fittings, we just have long, long tables of reduced specials, discounts, dropped prices and amazing offers... Dig in and discover <NAMES AND PRICES LIST>

Believe it or not, here's one time that you'll be glad you waited until the last minute for Christmas shopping!

Christmas is only <NUMBER> Sleeps away...

Dig in and discover the hip and funky jewellery, hats, scarves, clothing, and shoes at <BUSINESS NAME>...

Discover a treasure chest of everything a girl or guy might need to get you through the most fashionable night looking polished and perfect... <BUSINESS NAME>

Find new season clothing and accessories at last season's prices at <BUSINESS NAME>

Here's a Valentines cue from cupid...

Hey! Men like distinctive gifts too!

How do you achieve your style? That 'something special' that set's you apart?

It's as jolly as holly, and as generous as gift giving... it's the sale that's not a sale at <BUSINESS NAME>

It's just what she wants this Christmas, and it's for less than you would think...

Ladies... are you ready for a really 'REAL' sale? <BUSINESS NAME> the 'hot' designer boutique in <LOCATION> is having a 50 percent off sale with everything in <BUSINESS NAME> 50 percent off!

Months of planning for Christmas... and it's all come down to this: CHRIS trying to choose between <PRODUCT> Or a <PRODUCT> From <BUSINESS NAME>

Quality speaks louder than words, the quiet charm that lasts for years in a traditional or modern design will always reflect good taste and lasting memories.

Santa Claus buys his gifts for Mrs Claus at <BUSINESS NAME>



Shhhh... something huge is happening tomorrow at <BUSINESS NAME>, but you will have to wait until 7:05 tomorrow morning to hear what it is! Keep listening to <STATION> for details!

Things are looking up because prices are coming down at <BUSINESS NAME>

To achieve magazine quality glamour, you don't need to spend a fortune, in fact at <BUSINESS NAME> the prices are amazingly competitive for fashions, footwear and accessories you would expect to see in a top fashion magazine, and for quite a deal less than Paris prices!

We stay in front of the trends, so you can stay on top of them at <BUSINESS NAME>

Who says that Friday the thirteenth is unlucky? Not if you are shopping at <BUSINESS NAME>

YES! The customer IS ALWAYS right when they choose to shop at <BUSINESS NAME>

You could do your Christmas shopping all in one night... or... take your time and do it over months or weeks... but let's face it fella's... 5 minutes is usually all we set aside to do it! Let's change it up this year and visit <BUSINESS NAME>

You could run all over town and try to find a bargain here, that special gift there, or... you could save yourself a lot of time and fuel just by going to <BUSINESS NAME>

You don't see the team at <BUSINESS NAME> panicking at this time of year! Why?

You find the weirdest, wackiest, and most wonderful things if you hunt for them at <BUSINESS NAME>

Your gift can mean the world to whoever you give it to, but when you buy from <BUSINESS NAME> it also means the world to those in poverty, those suffering from injustice and to those trying to change their life for the better.

**CLOTHING AND ACCESSORIES: CLOTHES**

((FVO CLICHÉ HEAVY FRENCH ACCENT)) "Psst... 'Ave you 'erd about <BUSINESS NAME> 'oow are now selling magnifique French fashions (COUGHS SPEAKS NORMALLY), nope, I can't keep on doing that... but <BUSINESS NAME> have evening wear, cocktail dresses, lingerie, overnight bags and more, direct from Paris to you...

((FVO Mid20s)) Mum, do you want to go clothes shopping today? Grab a coffee? ((FVO MATURE)) I really don't want to drive to the city... ((FVO Mid20s)) No Mum, <BUSINESS NAME> is here in <LOCATION > and they've got a 50 percent off sale on!

((FVO)) Friends shouldn't keep things from each other... but I don't want to tell anyone else about the clothing sale at <BUSINESS NAME>

((FVO)) When we were first married... my husband couldn't keep his hands off me, 5 years later... ((SLAP)) he still can't, maybe because I buy my lingerie from <BUSINESS NAME> ((SLAP & LAUGHS)) Stop it!

((MVO)) Should you tell her? Yes, you should! The <BUSINESS NAME> Clothing sale is on now!

((ROBBER)) Nobody move... it's a stick up! ((FVO)) I love those stockings on your head... where did you get them? ((ROBBER)) Tanks! I got's dem from <BUSINESS NAME>, now give me all your money!

((SFX: CROWD TALKING/FASHION MUSIC IN BACKGROUND)) ((FVO)) Hello and welcome to this year's launch of <BUSINESS NAME> summer fashion with a catwalk display by <MODELLING SCHOOL>... now that's divine! Flowing, wow another incredible... ((MVO)) If you'd like to attend the catwalk display, come along this Saturday to <BUSINESS NAME> at <LOCATION> and grab a seat and a discount...

((VO1)) What's as Australian as a Kookaburra? ((SFX: KOOKABURRA LAUGHS)), as Aussie as a Meat Pie ((SFX: CRUNCH)) Or as okker as an Akubra Hat ((SFX: RECORD SCRATCH)) ((VO2)) Wait? What does an Akubra sound like? ((VO1)) This... Ahhh, looks great hey! Akubra Hat's now available at <BUSINESS NAME>

Are 'they' frayed? Have wires sticking out? Are they holey? Then trade in your old bra at <BUSINESS NAME> and receive twenty five percent off <BRAND NAME> bras until the <DATE>

Are your over the shoulder boulder holders had the bomb? Is your chest basket... Busted? Then trade in your old bra at <BUSINESS NAME> and receive twenty five percent off <BRAND NAME> bras until the <DATE>

Audrey Hepburn...Versachi...Elizabeth Taylor... Style icons... all have allure and sophistication. But you don't need a Hollywood pay-check to get glamour... <BUSINESS NAME> is glamour's best-kept-secret in <LOCATION>.

Authentic, handpicked, and fashionable styles unique to you... available now at <BUSINESS NAME>, by appointment only.

Bo-Ho and Hippie Fashions are all on sale at <BUSINESS NAME>, all season's clothing styles, all sizes, shoes, and accessories... all are on sale while stocks last for an amazing 50 percent off marked prices.

Can't find the right fashion "look" you want? See designer <NAME> at <BUSINESS NAME> and they can create a one-of-a-kind piece just for you...

Can you tell the difference between this suit? ((SFX: FABRIC MOVEMENT SOUND)) and this one? ((SFX: THE SAME SOUND EFFECT))? Well, one has been hired, the other belongs to CHRIS... One has been worn 20 times before, been to countless parties, had drink and food spilt over it and, other things... The other one is brand new.

Everyone's getting into the spirit of <SPECIAL EVENT DAY>, but when you have nothing fancy to wear... what can you do? See the team at <BUSINESS NAME> and you'll be 'best dressed' for less!

Experienced bra fitters at <BUSINESS NAME> invite you to get rid of the discomfort from an ill-fitting bra, to avoid back pain, and to find the right bra, with the right shape and size for you and your body

Fashion is not always about the labels, it's how it looks on you, how it feels, and if it's from <BUSINESS NAME>

Fashion is, and can be an investment... a good suit can make all the difference

Fella's, there's not that many places in <LOCATION> that sell designer clothes for men, so knowing where to look is going to save you money right? <BUSINESS NAME> the 'hot' designer boutique in <LOCATION> is having a 50 percent off sale with everything in <BUSINESS NAME> 50 percent off!

For fashions of the moment, the moment they are in fashion see <BUSINESS NAME>

For more style on the surface and more quality beneath... see the latest fashions for <PRODUCT NAME> At <BUSINESS NAME>

Get the gown you have always dreamed of during the huge 'I Do Sale' at <BUSINESS NAME> Bridal Boutique... memorable wedding dresses and stunning ball gowns all on sale for 50 percent off...

Get the right look for any occasion, from casual to evening wear, plus wardrobe advice and styling tips from our fashion gurus <NAME AND NAME> at <BUSINESS NAME>

Give your wardrobe, and yourself a new lease on life!

He turned slowly, his smile... beguiling, his body rippled under his new suit from <BUSINESS NAME>... His magnetism was even stronger the next evening as he strode down the staircase in a different suit from <BUSINESS NAME>...

How to be cool... when asked 'what is your name' tell them it's whatever they want it to be... when asked 'who's responsible?' point to the guy next to you... When asked about your clothing, tell them <BUSINESS NAME>

I just love my new <BRAND NAME> coat, its long, dark, and so warm inside, it feels like I am being hugged by a sheep ((COUGHS)), ummm I mean it feels like I am being hugged!

If you are looking for 'special occasion' lingerie, then you need to remember the name <BUSINESS NAME>...

If you are partnering a deb (PAUSE)... or a Sue, Natalie, or a Savannah, or maybe you might be marrying one, then your formal wear should match... See <BUSINESS NAME>

If you have the 'perfect suit' from 10 years ago and it appears to have shrunk or stretched on you... bring it with you to <BUSINESS NAME> and we will see what we can do for you.

If you're fashion sense is stuck in the 80's then you need to get into <BUSINESS NAME>

Men in the know choose <BUSINESS NAME> clothes all year round

Mother whispered to me the best advice... ever... "Clothes mean nothing, until someone lives in them... live your best life in something from <BUSINESS NAME> " Who am I to contradict my own mother?

My father always said, "Always dress like you are going to see your worst enemy, on their worst day!" That's why I stay sharp and shop at<BUSINESS NAME>

Purchased clothing online and they don't fit? Don't leave them in the cupboard, going out of style, dig them out and bring them to <BUSINESS NAME>... They do only 10 alterations a day, so first in, will be best dressed!"

Rediscover your new look with Art Deco, Art Nuovo garments and accessories in one location suitable for all ages at <BUSINESS NAME>

So, she might be able to beat you, but she can't beat your outfit! It's from <BUSINESS NAME> On <STREET NAME>

Stay warm this winter in the latest fashions from <BUSINESS NAME>

The bride looks amazing in her designer wedding dress, meanwhile the groom... ugh! What was he thinking? An electric pink shirt with nineteen eighties ruffles? That's what happens when you leave hiring your suit to the last minute, he should have gone to <BUSINESS NAME>!

There he was... and boy was I impressed... he looked different, better, and the investment he had made in that suit... was about to pay off!

To write this radio ad, the owners of <BUSINESS NAME> insisted that I come down and try out some of their products... what I didn't know was that <BUSINESS NAME> is a lingerie store, but boy these panties sure are comfortable!

While a bridal gown is all important on the wedding day, so is the suit the groom wears...

While everyone talks about the high cost of being well dressed... <BUSINESS NAME> has done something about it!

Workers want clothes with stamina, that can take a beating and will last... Well, the last place you should look is <BUSINESS NAME>

You can never be too overdressed, in any situation... that's why I regularly visit <BUSINESS NAME>

You know, none of us are the perfect 10! Some of us might be the perfect 18... or 20... and some of us are even the perfect 30... at <BUSINESS NAME> big IS beautiful, and perfect!

You'll find nothing new at <BUSINESS NAME>, all our clothing is recycled, pre-loved, washed, cleaned, and repaired if needed... Discover something old that's unique or find a bargain at <BUSINESS NAME>

We really love your old designer brands at <BUSINESS NAME> and we love to give them a new life!

### CLOTHING AND ACCESSORIES: JEWELLERY

((OLD MVO)) It's been quite a few years since I proposed to CHRIS, and both the ring and I have lost some shine, so this year for Valentine's Day I'm treating her with something special from <BUSINESS NAME>

<BRAND NAME> Jewellery is sweeping the country, come on in to <BUSINESS NAME> and see for yourself why people are going crazy over <BRAND NAME>, glamorous, stunning, and special <BRAND NAME> at <BUSINESS NAME> now!

<BUSINESS NAME> now offer body and therapeutic piercings that may help you to stop smoking, assist with weight loss, anxiety, insomnia, asthma, migraines, trapped nerve pain and more...

<NAME OF> Jewellers are jewellery repair experts, from simple re-setting of stones to mending, polishing and repairs...

<NAME OF> Jewellers have bought your favourite designers to town for an exclusive after hours meet and greet... See how their designs start out and watch the process unfold before your eyes, plus get exclusive that night only discounts on their designer pieces...

At <BUSINESS NAME> we take real pride in our professional service, with over 60 years combined experienced in making and selling jewellery in the <location area> alone, we've won awards, made peoples days, and repaired relationships...

Choose a gift that will be permanently cherished! Select from the <PRODUCT NAME> Range at <BUSINESS NAME>

Come on in tomorrow to <BUSINESS NAME> for exclusive one off, one day only specials... There's no reason at all why we have taken 50 to 70 percent off our bangles, but we have... and no reason at all why our necklaces are now all half price...

Cutting edge, fashionable jewellery, and accessories at yesterday's prices... only at <BUSINESS NAME> this week during our <NAME OF> Sale

Design your own jewellery with a jeweller who is just as passionate as you are about getting the right look as you are... Award winning jeweller <NAME> has <NUMBER OF> years' experience

Diamonds never wear out their welcome and is appreciated more and more with the passing years.

Few things are expected to last a lifetime... a diamond is one of them...

First in quality, first in design, and the first in the heart of your partner, <PRODUCT NAME>  
From <BUSINESS NAME>

For now... and forever after... a gift of jewellery from <BUSINESS NAME>

Give the gift of forever this Christmas with a diamond from <BUSINESS NAME>

Grab your wallet or purse and get ready to save at the famous Progressive Sale at <BUSINESS NAME>... get the best selection of jewellery for the best price... Today's discount is <AMOUNT> percent off, tomorrow the discount drops again, but the item you have your eye on may already be sold so get in quick and save...

Has your old watch lost its movement? Is there a crack in its face? Or is there something loose rattling around in it? <NAME OF> Jewellers can repair you watch, fix that watch band and make your watch run as good as new...

Have you ever filled someone's heart with so much love... you thought that they were going to burst? It's not hard to do... call into <BUSINESS NAME> and choose a heartfelt gift from their range of hand-crafted bespoke jewellery

Hey? Have you heard? <BUSINESS NAME> are offering old fashioned service with complimentary coffee and cake... now that's strange for a jewellery store, right? They've teamed with <COFFEE SHOP> for their best coffee and cakes...



If you are a V-I-P Client of <NAME OF> Jewellers, then you will have already received a V-I-P Invitation to our one night only, launch event for our big new brand name coming on board next month...

If you have time on your hands, make sure it's the correct time...

If you haven't seen these... you don't know what you are missing! Fashionable jewellery that will turn heads on any occasion from <BUSINESS NAME>

It's time to celebrate! <BUSINESS NAME> are having a one day only birthday sale with up to fifty percent off everything on display! From gold chains to diamonds, watches, silver jewellery, pendants, rings and more!

Nobody regrets buying quality.... And that's especially true of a diamond!

The watch and clock specialists at <BUSINESS NAME> say it's time to bring your watch or clock in for a service, and it's also time to check out their new range of <BRAND NAME> watches and clocks.

There's unique jewellery and giftware, and then there's <BUSINESS NAME> unique handmade jewellery and giftware

Think of how many future tomorrows are contained in that diamond...

You will find tray after tray of diamond rings, stunning gold chains, bracelets, and earrings... watches, and more all on sale at <BUSINESS NAME> during their re-fit sale with everything off the walls and in our trays!

You'll never find a fine diamond at a bargain counter...

### CLOTHING AND ACCESSORIES: SHOES

((FVO1)) She was tired after a long day of cleaning and working... closing her eyes, she made a wish ((SFX: BLING)) Her Fairy Godmother appeared and said... ((FVO2)) Honey... You don't need me, you need <BUSINESS NAME> to guide you to a comfortable pair of beautiful boutique shoes...

((FVO1)) These shoes are killing me! Can you just... pull them off for me... ((SFX: POPS x2 & THUDS)) You can't seriously be wearing these all day, they look something like what hell spawn would wear... Too big and heavy and... ((FVO1)) I know but I don't know where to go to find shoes in my size sweetie!

<BUSINESS NAME> are giving you 2 pairs of glasses for only <PRICE> complete with frame and single vision lenses for only <PRICE>, conditions apply...

Buy shoes from <BUSINESS NAME> Where they are fitted, not sold!

Every foot is an individual with different proportions other than width and length, and boot makers <BUSINESS NAME> Can individually craft the best boot you have ever worn for less than you might think.

Hair, check. Make-up, done. Dress, sorted. Now... the shoes? OH NO!

If you buy your footwear from a place where they are sold... well, you are doing your feet a disservice! Buy them where they are fitted, <BUSINESS NAME>'s.

Jump feet first into a new pair of shoes from <BUSINESS NAME>

Keep in step, in style... Shop at <BUSINESS NAME>

Not every guy has slabs for feet, but they should all be protected with the right footwear from <BUSINESS NAME>

Not every lady has dainty feet, but they can look like they do with the right footwear from <BUSINESS NAME>

One of these feet is wearing a cheap brand of socks... ((SFX: WALKING ON CONCRETE)) the other is wearing <BRAND NAME> socks from <BUSINESS NAME>... ((SFX: SOFTLY WALKING THROUGH FIELD)), and if it wasn't for the sound effects, you wouldn't know the difference, so how about now... ((SFX: WALKING ON WOODEN FLOOR, VOICE SIGHS))

Run, don't walk to <BUSINESS NAME> for their BIG SAVINGS Shoe Sale...

This Christmas find dashing fashion from the <BUSINESS NAME> with our new range of Christmas themed footwear now in store! If you love sparkles, you'll love these on your feet!

There is one shoe supplier who has been around for more than <NUMBER OF> years in town... that shoe suppliers is <BUSINESS NAME>, and why they have been around so long is because they know how to serve their customers, finding the right shoe for them, and what they are planning to do...

These chemicals are destroying my work boots, I need new ones... luckily I've heard that <BUSINESS NAME> have <BRAND NAMES> at prices so good that they are walking out the door.

Tireless comfort is something all workers want from their work boots!

You'll find more reason's to step out after trying on a <BUSINESS NAME> shoe!

You'll put your best foot forward in <BUSINESS NAME> Shoes

Waterproof, steel capped work boots that are comfortable to wear all day! YES! We have those at <BUSINESS NAME>

We get a real kick out of finding and fitting the right shoe with the right foot at <BUSINESS NAME>

**COMMUNICATIONS: GENERIC**

((ELEVATOR MUSIC)) ((VO1)) Tell me... how do you feel about seeing other cars? ((VO2)) I see them with their amps and speakers, like they're teasing me... ((VO3)) Is your car going through a mid-life car-isis? Get some specialist treatment from <BUSINESS NAME>

((VO1)) There are 2 types of people, those who do it ((VO2)) "The way it's always been done" ((VO1)) and those who look to the future, and want to improve how they do what they do... which are you?

((VO1)) Welcome to "Show us Your Quote" a game show like no other... now <NAME> you work at <BUSINESS NAME>, so... who offers free on-site appraisals, with a written quote? ((VO2)) We Do at <BUSINESS NAME>...

<BUSINESS NAME> have been transferring film, slides, and old audio and video tapes to digital format for years now, and because we use the latest equipment, you can relive those irreplaceable family memories

<BUSINESS NAME> supplies business equipment for your workplace, not pens, paper or paperclips, just printers, copiers, and computers...

Beat the price rise and choose from the biggest car stereo range in <LOCATION> at <BUSINESS NAME>

Call <BUSINESS NAME> right now for print, design, websites and more... right now don't wait... we have graphic artists, print maestros and website gurus waiting for your work to hit their desks...

Communicate internally and externally your business with digital wall art, murals, and vinyl wall printing from <BUSINESS NAME>...

Custom framing of certificates, awards, Posters and more at <BUSINESS NAME> with fast turnaround guaranteed.

Deciding what to do, and making any decision in your business is a hard thing to do if you don't have the right facts... At <BUSINESS NAME> we gather demographic and focus group data to give you the best possible information to base your decisions on...

Did you know it is possible to get 12 hours work out of an 8-hour day? Virtual office assistants can organise and prioritise work, answer phones, emails and more! If you are intrigued by this, then we want to talk to you! Call <PHONE NUMBER> and talk to <NAME> about your virtual office assistant.

Do you want to earn <MONEY> dollars by attending a survey night? We are looking for <NUMBER OF> people in <REGION> to join our once-a-month survey nights and letting us know what you think about certain products, topics and more... Register at <WEBSITE NAME> or call <PHONE NUMBER> as spots are limited to only <NUMBER OF> people.

Get your name and your brand story out there with digital billboard advertising from <BUSINESS NAME>

If you have a mess of old VHS tapes of family reunions, birthdays, weddings and more and you don't want to know what to do with them... call <BUSINESS NAME> and we can convert them for you, or we can hire you the box and cables to do it yourself...

If you think that your advertising is so good that you no longer need to do it, have we got news for you!

If your family history is all on VHS, 8mm or Beta tapes, leave them with us and <BUSINESS NAME> will create DVD's that will bring back memories. Reshare those first steps, lifetime milestones, vacations and more!

Increase your business reach, reduce costs, and become a busier business just by using one local resource! Interested? Speak to our social media gurus at <BUSINESS NAME> to get your business growing!

Innovative communications from customers to you with secure, stand alone, customer interaction points... From customer surveys to enquiry points, we can personalise or modify our stands to be, look like and do almost anything you want! Need to know more? See <WEBSITE> for details.

Let's make things better for our community... tell us your story in <LOCALITY> Libraries oral history collection. We are looking for volunteers to tell us the story of our town's history... from your perspective...

Re-live, recapture and rejoice in the old memories on VHS, or film when they have been converted to digital formats to play off DVD, BLU-RAY or as computer files...

Tonight on <TV STATION NAME> News from <TIME>... <STORY HEADLINES> Join <NAME> for <TV STATION NAME> News, Sport and Weather at <TIME>

Video tape, slides, even photos all converted to DVD simply, and for less than you think... Contact <BUSINESS NAME> today...

We've got unbelievable deals on home theatre packs, big screen TV packages, speakers, headphones, car audio and more from BIG name brands... You're welcome to check us out at <BUSINESS NAME> to find out more!

What a month it's been for our industry! At <BUSINESS NAME> we've seen <MAJOR NEWS STORY> and <OTHER STORY>, to keep on top of what is happening, pop in and chat to our team about the latest news...

When you are all out of business supplies, who are you going to call to get them delivered within the hour? <BUSINESS NAME> have fast, reliable deliveries available until 6 pm weekdays, and 5 on weekends.

Who needs it? We all do... from metal heads to surf dudes, small businesses, big businesses, salespeople, not-for-sales people, mums, dads, geeks, sports fans, gamers, grannies, grandpas, kids, teens, in fact, almost every single person on the planet might need it, and now thanks to the new fibre optic network, you can call <BUSINESS NAME> today and get connected to the world tomorrow.

You may not have heard our previous ad... but for every 5 video tapes we convert we will copy one tape for free... that's a <BUSINESS NAME> VHS video conversion special not to be missed!

### COMMUNICATIONS: COMPUTERS

<BUSINESS NAME> is your local home of great deals on laptops, desktops and more...

((SFX: COMPUTER START-UP/PITCH BEND DOWN/TO JUST SLOW BEEP, BEEP, BEEP UNTIL MUSIC UP)) Computer problems? Get on site servicing from <BUSINESS NAME> ((MUSIC UP))

((SFX: WILDERNESS ANIMALS AND FORREST SOUNDS)) ((MVO-STEVE IRWIN STYLE READ)) Crikey! WOW! Modern technology can be scary... don't get swamped by 'special offers' and brands you've never heard of... See <BUSINESS NAME> for 'the best, current advice'

((VO1)) Turn it off and on again. That SHOULD work? ((VO2)) How would I know, call a tech, I only do sales... ((VO3)) Tired of dealing with salespeople and call centres? There IS an alternative... <BUSINESS NAME>

A computer network for your business can do more and cost less than you think - it's that simple! Just speak to <NAME> at <BUSINESS NAME> about what you need... now... and into the future!

A computer repairer who comes to your business and doesn't charge if there's nothing wrong? Now that's for me!

Are you a tradesman? Solo operator? Or a micro or small business and need to get a website up and running? Call <NAME> at <BUSINESS NAME> and check out his basic 4-page website to get you going!

As a business you have your website, your business, your social media, and your advertising... but does any of it tell 'YOUR' story? Connecting with prospective clients through the story of your business and its staff is what we do best at <BUSINESS NAME>...

At <BUSINESS NAME> we were born to play... from old consoles to modern accelerated gaming PC's...

Business technology problems? Nah... Problems solved when you're a <BUSINESS NAME> client!

Buy new and ex-lease computers, laptops, and printers from <BUSINESS NAME>... all fully serviced with warranties included...

Computer problems fixed! No matter if you are at home or at the office... with twenty-four-seven on-site support, <BUSINESS NAME> can be at your place and working on your machine when you need us, not tomorrow, but today!

Creating and maintaining a website takes time. Imagine cutting weeks of work into just fifteen minutes a day... Contact us and we can teach you how to do it...

Did you know your integrated printer, scanner, and fax... is the weakest link in your company I-T security? Seriously it is! Talk to <BUSINESS NAME> IT Solutions Guru about protecting your printer and your business today.

Don't think it will never happen to you... write this number down now... <PHONE NUMBER> we fix PC's Macs and laptops easily and quickly... we can even do hardware upgrades, repairs and can install new Operating Systems if you are unsure what to do...

Exciting changes are on the way, so we must make space by heavily discounting tech that's not old, and not out of date.

For computer and phone repairs who should you call? <BUSINESS NAME> we also do virus and malware removal and can supply replacement parts if required.

Gaming machines come and go, but when you are looking for that old game to bring back memories... ((SFX: OLD 80's GAME)) see the <BUSINESS NAME> And hunt through their game archive, from machines to software...

Has your hard drive taken a dive? Has your network been nuked? Or is your database dead? Don't Panic! If you are a <BUSINESS NAME> 'V-I-P Client' we can get back up and running with your secure. Off-site back up sooner than you think.... Not a <BUSINESS NAME> VIP Client, this is what you are missing out on...

Have you lost your data on your work computer or home PC? Don't panic... we can help recover your data...



Have you lost your internet connection again? Don't panic... we can help!

If you need an affordable online marketing and website solution for your business, then <BUSINESS NAME> can help!

If you've never, ever had your own computer, what should you look for? Talk to our team at <BUSINESS NAME> and we can help you choose set-up and keep you going...

Is your computer running slowly and you've had some strange error messages? You may have a virus, malware or a trojan in your system... Don't Panic... <BUSINESS NAME> can get you back up and running

Most on-site computer repairs can be done fast and simply... if not our service technicians can bring them back to our benchtops and work on them overnight to get you back up and running as soon as possible...

No, we don't sell air-cons, beds or couches, no sculptures, or sheet sets... at <BUSINESS NAME> we just sell computers for home or business at a great price...

Tell me... can you spot the difference between those 2 computer systems that the salesman is showing you... the price might be the only thing you can see that might sway your decision... but stop! Before you buy, talk to <BUSINESS NAME> for advice on the best system for you and your needs

The biggest risk anyone using a computer has... is not back it up! ((COMPUTER WHIRS DOWN AND START-UP SOUND WINDS DOWN))

The future of gaming has arrived at <BUSINESS NAME> And this Saturday see's the launch of the new <PRODUCT NAME>

The local source for computers, gaming, sight, and sound technology is <BUSINESS NAME>, see our interactive showroom and try before you buy!

We build walls to protect your business, and bring more business in... talk to a <BUSINESS NAME> I-T solutions guru about firewall and online security today

We don't have faith in technology... we have faith in our people, fully qualified, trained, and experienced technical staff who know what to do.

We have simple solutions for complex computer problems at <BUSINESS NAME>

We push the technology limits, so you don't have to... <BUSINESS NAME> have computing power on hand that raises the bar...

When performance matters, from 'pew pew-ing' the hoard ((SFX: GAMING EFFECTS)) to crunching large amounts of data... ((SFX: WHIRRING DRIVE AND TING!)) See the team of techies at <BUSINESS NAME>

Who are you? With 50 percent of small businesses not having a website, or only a Facebook page, most people still can't find you...

You may not know that there are criminals already trying to break into your business... right now! At <BUSINESS NAME> we are trying to stop them. Running your website through our security test will show you how vulnerable you are, and it's free...

You might have a boring job, but at least you are not CHRIS... CHRIS sits all day watching an old computer screen... day in and day out... pressing a key on the keyboard when the screen goes to black... you don't need to do that with a new computer monitor, in fact, we're pretty sure you've never had to do what CHRIS is doing... but it keeps CHRIS happy... ((VO2)) "No it doesn't!"

Your computer repair specialists in the <REGION> area can come out to you, and fix your problems fast... from broken screens to virus removals... call <BUSINESS NAME>

Your work computer is great... when it works properly, your home computer... yup, that's the same... get the most out of your technology investment with fantastic after sales service from <BUSINESS NAME>

### **COMMUNICATIONS: NETWORKING**

Create connections, build networks, and join other business owners in building relationships, in a relaxed form... your local Chamber of Commerce the original social platform!

Go on... work smarter, learn from others, grow your business, and be inspired to grow our community... join your local Chamber of Commerce and Industry today

Have you got an inspirational subject you like to talk about? Do you know your niche like the back of your hand? Share your talk with <EVENT NAME> a networking event like no other with specialists from every field of business, sports, science, teaching, politics and more... we want you to join us! Attend our half day workshop, be coached and guided, then pitch your talk to us!

If you are looking for alternative solutions to your business communication problems, then you need a solution that will get you ahead of the game, now... Talk to <BUSINESS NAME> about integrating your business communications with us...

If you have time to spare, your local <NETWORK NAME> is after volunteers to help our network of community supporters... From small jobs <DESCRIPTION> to large community events... Join our network, meet new friends, and help our community to grow.

There are many different faces of local business... from solo operators to small, middle, and big companies, and at <LOCATION Chamber, we are here to support all of us with workshops, networking opportunities and advice.

To succeed in business, you need the support from a strong existing network

Your local <LOCATION> Chamber of Commerce and Industry are here to help support you, promote your business and to give you the courage to succeed! Join today...

We stand up for our community and are willing to fight for what is important to our local businesses so both can thrive and survive in <LOCATION>. Join the fight with us <LOCATION> Chamber of Commerce.

We've built a network of smarter people, for the smartest people... you!

### **COMMUNICATIONS: NEWSPAPERS**

A news story happens at anytime, anywhere... and if you capture anything on your phone, we want to see it at <NEWSPAPER NAME> hit our website and upload your photo or video...

Baby Boomers do read newspapers to find out what's happening around their community and the world, so if you want to reach Baby Boomers, advertise in your local... <NEWSPAPER NAME>

Check out our ad in <NEWSPAPER NAME> for the latest and HOTTEST deals for everything Big Screen TV, Home Theatre and more at <BUSINESS NAME>

Communities grow stronger when they have a local newspaper, <NEWSPAPER NAME> cover our community from local sports to stories that matter.

It costs less to advertise in the <NEWSPAPER NAME> than you think, and if your clients are Baby Boomers or if they are older... You have them exactly where you want them!

Support local news, buy your local <NEWSPAPER NAME> a trusted source for what is happening in our community.

The <NEWSPAPER NAME> has it changed your life yet? From real estate to car sales, small private classifieds to big advertising... We deliver... weekly to your doorstep

The <NEWSPAPER NAME> is connecting our community... from <LOCATION> to <LOCATION>, covering local city matters, sports, personalities, and news when and where it happens.

The latest local research shows that we have more news, more views, and double the number of readers each week than <NEWSPAPER NAME> had last year!

We are committed to telling our communities stories, without bias, and being there when it happens... <NEWSPAPER NAME> is YOUR local community newspaper focussed on you...

Your local 'free' newspaper is 'free' for a reason... because they may claim they have a massive 'distribution', you can guarantee that very few people read it... your local 'paid' paper however has a guaranteed readership... People pay to read, and read they do... that's why people in <LOCATION? trust <NEWSPAPER NAME>

Your local newspaper should inform you about local stories, help you form opinions on local issues, and keep you entertained!

We are future proofing our local history at <NEWSPAPER NAME>, we are in the middle of...

We have a diverse community in <LOCATION> and <NEWSPAPER NAME> is giving all of us a voice. In this week's edition you'll find stories on...

We have thousands of good reasons why you should support your local paper... and every one of them has a local address.

### COMMUNICATIONS: PHONE SYSTEMS

((FVO)) This is CHRIS... ((MVO)) HELLO!!! ((FVO)) CHRIS is loud, but when his <PRODUCT> Broke down, he couldn't keep in touch with work... no matter how loud he talked... ((MVO)) HELLO???

((FVO)) So we put CHRIS in touch with <BUSINESS NAME>

Are you frustrated with your phone system? Can't transfer a call from one desk to another, let alone from reception to the factory floor? Then you should urgently call <NAME> at <BUSINESS NAME>...

At <BUSINESS NAME> we are expanding the possibilities of your business network... ask us how we can help your business grow tomorrow, today!

At <BUSINESS NAME> we can turn your boring old business card into a twenty-four-hour contact point for your business... interested? See <WEBSITE> and find out more!

Be the first with one of the new <BRAND NAME/MODELS>. Hitting the high street tomorrow at <BUSINESS NAME>. We only have <NUMBER OF> phones, so get in fast to be the first!

Boost your customer confidence and customer service with our new VOIP service from <BUSINESS NAME>, installed and working within twenty-four hours no matter how big or small your office is. That's our guarantee!

Do you know how dirty your mobile phone really is? Pop in to the <BUSINESS NAME> stand at <SHOPPING CENTRE> and have your phone cleaned professionally, from a screen clean to a full U-V Deep Disinfection in less than a minute! And chat to our team about...

Get in touch with customers and your own staff... the smarter way... with a new VOIP phone system

Mobile phone fixed on the spot, or its free! That's the <BUSINESS NAME> at <LOCATION> promise...

No matter where you are travelling to this holiday season, you'll want to look for the fun, not for the wi-fi or a connection... See the team at <BUSINESS NAME> for sim cards for over ninety different destinations, so you can be connected as soon as you arrive.

Strengthen communication from your staff in the field to management back at base with <SOFTWARE NAME> from local company <BUSINESS NAME>... we are so proud of our innovative technology system we are giving 5 companies the opportunity to use our software for free for a whole year!

The end of the dark ages for your business has arrived! Connect your business to the Broadband Network and 5G with a direct to business Fibre-Optic node and see your internet speeds go from this... ((SFX: SLOW CAR PROCESS AND PHASED, A BIT JITTERY)) to this ((SFX: FAST COUNT DOWN FROM 5 TO 1 THEN ROCKET TAKES OFF))

There is a better way to 'do' office communications, and that's the <BUSINESS NAME> way!

They have finally arrived! Large number keypad phones are back in stock, perfect for the elderly or those of us who are all thumbs can now call quickly, and easily thanks to CHRIS at <BUSINESS NAME> and the latest <BRAND NAME> large button phones.

We can take your communications to the next level at <BUSINESS NAME>...

We solve business communication problems every day at <BUSINESS NAME>

When traffic has you stuck, and you are running late for that meeting, do you have the right connection to call ahead and let them know you are going to be late? With the latest 5 G cell phone and network, you'll connect throughout the hills, without it.. YOU MIGHT BE BETTER SHOUTING!!! ((ECHOES))

With <BUSINESS NAME> in your corner, your communication issues will be solved!

### **COMMUNICATIONS: PRINTERS/PRINTING**

((VO1)) Did we really spend THIS MUCH on printing? ((VO2)) I'm afraid so... ((VO2)) If you are paying too much for printing, you need to speak to your local authorised <BRAND NAME> dealer...

((VO1)) We all like paying low prices for our office consumables... but do those low prices cost you more in the long run? ((VO2)) This report looks like it was printed on old newspaper, but this one is slick and glossy, let's go with them!

Are the print jobs from your printer, just a-bit off colour, for example the reds more of a magenta, or rose' - if so then you need to speak to the <BUSINESS NAME> group about printing true to life colour every time you print.

At <BUSINESS NAME> we move at the speed of your brand!

Do you need business cards? Do you want them produced, fast and locally? Go to <WEBSITE NAME> and fill in the details, upload a logo or choose your artwork BEFORE 10 am today, and we will have them dropped at your business by 3 pm this afternoon! <BUSINESS NAME> specialise in small print runs...

Do you need signs for inside your business? From 'Sale' signs to advertising price's and product's but don't want to use a sign writer? Freelance graphic artist and printer <NAME> is here to help with a wide range of services and finishes available

From rough to soft and silky, discover our wide range of paper and cardboard available for your print job at <BUSINESS NAME> today.

If you are a writer, who wants to become an author... then speak to <NAME> at <BUSINESS NAME> about publishing your book...

If you are looking for a low-cost printing solution for your business, visit the <BUSINESS NAME> sales and service centre at <ADDRESS>...

Most office copiers get a real work out. From reports to hard copies, to those sneaky print jobs for the kids, copying recipes, printing memes, and when the office party rolls around!



Need price tags or price stickers that have your company logo or brand on them? At <BUSINESS NAME> we specialise in small print jobs to brand your name in your customers minds... yes even on something so small and insignificant as a price sticker!

Need printing jobs from small flyers to posters, signs and even business cards in runs of less than 100? Then you need to speak to <BUSINESS NAME> the small print company...

Power up your office printing with a new full colour laser printer from <BUSINESS NAME>, and it comes with 12 months servicing for free! Superior printing, for less than you think per print job.

Print, copy, scan, fax.. sure, most printers do that, but does yours collate, staple, network share, plus Bluetooth connect and print?

Printing posters, brochures, small print jobs or large ones in black or white, colour or three-dee... talk to the expert printers at <BUSINESS NAME>

Printing solutions don't come more complete than <BUSINESS NAME>!

Pull up banners printed within twenty-four hours... no problem at all! Call <BUSINESS NAME>

Quick, easy, print-on-demand, banners, catalogues, signs, stickers and more... If it's printing in the <AREA>, you need to know <BUSINESS NAME>

Say yes to business cards, flyers, reports, posters, banners, signs, promotional signage and more from <BUSINESS NAME> with free delivery included in the costs... Yes! Yes! YES!

See our pop-up print shop at <LOCATION> all this week and find out what we can do for your business, your school, social or sports club.

Stop wasting money on ink tank after ink tank after ink tank after ink tank after ink tank...

Take advantage of Tax Time Savings BEFORE the end of the financial year, and order your new Copier, printer, or scanner from the usual A4 to large professional grade sizes...

The complete management and scheduling of down time of your printer at work can save you time and money... Call <BUSINESS NAME> to find out more

Want a home printer that can do quality printing just like the one at work? You can do that, for less than you think. See the team at <BUSINESS NAME> and their huge range of ink jet and laser printers during their 50 percent off sale.

With local tech support for <LIST OF BRAND NAME> copiers, printers, or scanner, and with technicians based here not in the metro area... You don't have to wait for help from <BUSINESS NAME>

Write, then, Print. Publish your own book locally at <BUSINESS NAME>... If you've got a novel in you, already written something like your family history or a collection of stories, a children's book or just want to put all your family recipes in one place... we can print it for you, minimum 10 books...

Yes, we do, do mock-ups of artwork, brochures, posters and more at <BUSINESS NAME> so there are no shocks or surprises when we do your print job

You've got a great idea for a poster... but your printer only does A4 sized print jobs... what do you do? Call <BUSINESS NAME> and email us the file... we can print up to <SIZE>

### COMMUNICATIONS: SECURITY SYSTEMS

((SFX: CLANG FROM DROPPING OF TOOLS)) ((VO1)) Pssst... Careful... Give me the torch! ((VO2)) But how am I gonna see to break in? ((VO1)) Just hold this ((JINGLE OF TOOLS IN BAG THEN LOUD DOG BARK AND RUNNING OF FEET)) That's it... I'm outta here!

((SNORING THEN LOUD CRASH OF BREAKING GLASS)) ((VO)) That is CHRIS... and... ((SFX: WOOF, WOOF & RUNNING FEET)) that's a very happy <BUSINESS NAME> patrol dog called <NAME>... ((SFX: DOG GROWLING AND BARKING)) Good boy <NAME> he's got the thief trapped up a tree while CHRIS ((SNORES AGAIN)) gets a good night's sleep...

<BUSINESS NAME> are on the cutting edge of security technology with the latest CC-TV cameras and surveillance equipment!

<BUSINESS NAME> community bank is focussing on delivering secure online banking for businesses because your confidence has been shaken, we are spending more time and money on Internet Banking Solutions...

Employee theft prevention is something we wouldn't normally talk about at <BUSINESS NAME>, but 7 of our most recent new clients have been concerned enough to engage our services... do you need to do the same?

Every family should have the right to security and safety... does yours?

Identity theft isn't just something you need to worry about... your business does too! Talk to <BUSINESS NAME> IT Solutions Guru about online security and protect your business today.

Integrated biometric identification access to buildings and secure areas allow for complete confidence that only the right people and going into the areas you want them to... Talk to Talk to <PERSONS NAME> the Biometric guru at <BUSINESS NAME> and secure those areas today...

Is one of your C-C-T-V cameras on the fritz and not working properly? Call <NAME> from <BUSINESS NAME> to come out and replace or repair it so your premises are covered...

Is your C-C-T-V not giving you the coverage you require? Have the <BUSINESS NAME> team come in and assess what you've already got and make some recommendations for what you really need with our obligation free assessment

Take the headache out of business security with monitored C-C-T-V, both during work hours and after hours... Call <BUSINESS NAME> on <PHONE NUMBER>

Twenty-four-hour security patrols and monitored security systems from <BUSINESS NAME> allow for fast responses... Call <BUSINESS NAME> and we'll make you feel safer, sooner.

You would do anything to protect them ((SFX: SMALL KIDS LAUGHTER AND TALKING)), to make them feel safe at night... ((SFX: GLASS BREAKS)), but who will do that for you? ((SFX: ALARM 2 TIMES)) Monitored alarms from <BUSINESS NAME> protect your most valuable asset... your family.

You will soon discover that the most responsive security firm you can have, is a local one... <BUSINESS NAME> are here for you!

Your fingerprint is your brand, and your fingerprint can also give you access to certain areas of high security... and at <BUSINESS NAME> that's our brand promise to you!

Your trusted security team is <BUSINESS NAME>, servicing the <LOCATION> for over <NUMBER OF> years.

**EDUCATION: BUSINESS**

((CHILD)) My Dad always says... ((DOES AN IMPRESSION OF DAD)) when I was a boy, I walked 10 miles to school every day... in the rain!

((SFX: FAST GUITAR RIFT)) For Guitars ((SFX: SAXOPHONE SOLO FAST)) For brass and woodwind ((SFX: FAST DRUM SOLO)) For drums... ((VAST ORCHESTRAL GRAB)) For any-thing musical, including lessons... see <BUSINESS NAME>

((VO1)) The world, as your child sees it... ((CHILD)) I'm deep in the jungle, and I must make it across this plank to get to safety... and... MUM!!! ((VO1)) Let them explore, and expand their minds at <BUSINESS NAME>

((VO1-BORED)) Students don't need a perfect teacher; they need a happy one... ((VO2)) Re-find your passion for the job you love in our weekend workshop at <SCHOOL NAME> in <MONTH>...

((VO1-BORED) Teaching isn't about giving a fail or a pass... ((VO2)) Re-find your passion for the job you love in our weekend workshop at <SCHOOL NAME> in <MONTH>...

At <SCHOOL NAME> we supply the training and the education for health, fitness, and wellness sectors, what you do with it is up to you!

Attend a one-off special makeup artist crash course this school holidays at <SCHOOL NAME>, this full day course will inspire and showcase your abilities!

Become a personal torture trainer... sorry that should be personal trainer... with focused small class training and education for the fitness industry through <SCHOOL NAME>...

Become a Personal Trainer with our fast <NUMBER OF> weeks course and get others motivated, with no gimmicks, no excuses... just work it out with us at <SCHOOL NAME>

Become a personal trainer, work for yourself, and set your goals, then reach them with strategies, solutions, and a solid education behind you from <SCHOOL NAME>

Does your child have difficulty reading? Is mathematics a thorn in their side? <BUSINESS NAME> private tutoring can help.

Don't just sit there... sew something ((SFX: SEWING MACHINE RUNS)) at the <BUSINESS NAME> open night... learn how to fit a zip and create a pocket simply from an expert fashion creator

Drivers Ed. Schools can teach you to drive... But at <SCHOOL NAME> we teach you how to drive AND pass the tests, plus when you do, we will give you a <VALUE> gift card for petrol as our way of saying congratulations!

Give your child the gift of music... with lessons from <MUSIC SCHOOL>

Go from this... ((SFX: GUITAR BADLY PLAYED FOR 2 sec)) To this... ((SFX: GUITAR RIFF)) With the team from <BUSINESS NAME> behind you.

Have you always wanted to learn the bagpipes? Be introduced to the bagpipes by professional piper and 30-year piping veteran who has performed for the Queen and at the Edinburgh Military Tattoo over 20 times...

Here's some music that we secretly recorded our students performing... ((MUSIC IS PERFECT, BAR ONE INSTRUMENT CLEARLY OUT OF TUNE AND TIME)) ... that was CHRIS, he's just started at <MUSIC SCHOOL> and he's only had 3 lessons so that wasn't bad at all for him... well done CHRIS!

If you are looking to make the best educational choice for your career, choose a nursing career with <SCHOOL NAME> behind you

If you have a passion for plants, you'll love our Horticultural Certificate at <SCHOOL NAME>, become a qualified horticulturist in less time than you think...

If you have an open mind... we will try to fill it at your local library on <STREET ADDRESS>

If you think you might be able to make any band sound good, even boy bands, we want to talk to you at <SCHOOL NAME> about your career in audio... and really? Boy bands?

If your calling is nursing, we want you to put you in our scrubs at <SCHOOL NAME>... we want dedicated students with passion, drive, and who care about their patients...

If your world is dull and boring, you need to fill it with colour... join our evening art classes at <SCHOOL NAME> and be inspired...

In an hour we can teach you a lot at <SCHOOL NAME> driving school, but if you want to know more... or update your own skills... attend our defensive driving day at <LOCATION> for a one-on-one lesson for only <PRICE>

Inspiring teachers, good friends and a supportive environment can make all the difference with your child's education... And yours! It's never too late to retrain as a <JOB> at <SCHOOL NAME>

It's smaller than a phone booth, yet its where our city gets its schools built, streets paved, and more... remember to vote by 6 pm this Sunday

Learn special effects make-up including prosthetics and air brush techniques at <SCHOOL NAME> this year, with practical hands-on learning and change the direction of your career

Learn the songs you want to play at the <BUSINESS NAME> <BRAND> music school... All instruments supplied for one weekly low fee.

Learn to drive in your own vehicle or one of ours, automatic or manual instructors who are flexible about lesson times so you can learn to drive when you are free...

Learn to play an instrument in any style from country to rock in private or group lessons, or if you prefer to sing, we have singing lessons available too at <SCHOOL NAME>

Learn to play the guitar, keyboard, violin, or ukulele with one-on-one lessons at <BUSINESS NAME>

Long after other gifts have been forgotten, the gift of being able to read and play music lingers in our lives, from musical knowledge, skills can grow that can help later in life... Book your child's first lesson for free at <BUSINESS NAME>

Music helps the mathematical side of your brain to work... so a drum lesson with <BUSINESS NAME> is also a maths lesson... you can't beat that!

Our classes start on <DATE> so there's still time to choose and start your future career with medical, salon, business, computing, trade, and technical and other courses available to choose from at <SCHOOL NAME>

Over one thousand students of <SCHOOL NAME> driving school have not only passed their tests successfully but have gone on to recommend us to others... see <WEBSITE/FACEBOOK> for details, you might even recognise a few names!

Patient, confident and professional... and that's just our instructors at <SCHOOL NAME> driving school... what we pass on to our students is how to drive safely and responsibly on our state's roads.

Remarkable nurses come out of our school at <SCHOOL NAME>, why? Real world experience in our attached hospital as well as daily classes taught by award winning nurses and caring doctors...

Responsible and safe driving is a skill, and <SCHOOL NAME> can teach it with qualified and certified instructors behind a dual control vehicle...

Summer Band Camp enrolments are now open for ages 6 to 14... learn how to use a microphone, get guidance on musical styles, and record and mix a song to take away with you.

Sure, your parents CAN teach you the basics of driving, but you need to be better equipped, and know what exactly you are being tested on today, not 20 years ago...

The agricultural grain industry wants to sow the seeds of your future with specialised training...

The opportunities that a nursing degree opens for you are everywhere, and practical real-world teaching from <SCHOOL NAME> can get you from here to where you want to go...  
Faster!



The world needs nurses, and we need you at <SCHOOL NAME>... from specialty rehab, paediatric, geriatric and home care nurses to urgent care, theatre nurses and registered nurses. Get started sooner than you thought in a career that can take you anywhere...

There are no limits to what your child can discover when learning to play an instrument...

There is a school of thought that you can't teach an old dog new trick... meet CHRIS, he's fifty-two, and training to be a welder at <SCHOOL NAME>... see it's never too late...

There are schools for artists, accountants, and tradies... so yes... there IS a school for people who want to be on radio, produce radio and be a radio technician... See <WEBSITE> for details...

Today's lesson... back to school prices on kids <PRODUCTS> available right now from <BUSINESS NAME>

Very soon, the future we all dreamed of as kids, will be here. But to work in it you will need some computer skills... <SCHOOL NAME> are running a basic computer skills introduction course for seniors, after school hours this term...

Want a future in fashion? Yes, there is one, and you can design your own while attending <SCHOOL NAME> in <LOCATION>

Want to advance your career but don't know where to start? Attend our tertiary open day at <SCHOOL NAME> and talk to our lecturers about what you need to do to take the next big step in life

What to expect from a <SCHOOL NAME> driving instructor? Patient and professional manner, free pick up from school, home or work, dual control manual and automatic, fully insured vehicles...

When we say full dream ahead... we mean it... really learn to drive a steam train this weekend at <SCHOOL NAME> workshop... we will start small and by Sunday afternoon you will take charge of a full-sized steam train on our enclosed 5-mile track

**EDUCATION: LIBRARY**

((SFX: CAR HORN/PEOPLE SHOUTING/SCREAM/PHONE RINGING/OFFICE NOISE... ALL FADE AWAY)) Reading a book for 6 minutes a day can reduce stress... we'll be seeing you at the library soon...

If you are what you read... then I have a hard back, a perfect spine, am full of great facts and a great story... and I have my local library to thank for it all!

Learn the Cosplay basics in only hours, giving you years of fun... Picking the right costume to create for you, discovering materials you have never heard of and basic fabrication at an inclusive workshop this weekend at the <LOCATION> Library

Librarians hold cards that can get them anywhere... for yours, speak to your local librarian at <LOCATION> today

Libraries are full of possibilities and what you can learn from a library would fill thousands of lifetimes...

School holiday sessions for all ages of children from year 1 to high schoolers are being held at your local library... see <WEBSITE> for full details of the programs and pick and choose what they would like to do

School may be out for the holidays but that's no reason why they still can't have an adventure while learning new skills... Our <LIBRARY NAME> puzzle-based holiday program will test their problem-solving skills, allow for artistry, chemistry, reading and writing, engineering and more...

Take your cosplay to the next level in <LIBRARY NAME>'s 'way beyond basic Cosplay' weekend. Learn basic electronics and use a 3-d printer, try prosthetics, and learn special make-up techniques from award winning Cosplayer <NAME>

The Cosplay Crash Course is a full week of Cosplay workshops covering Basics on Monday through to wigs on Wednesday, and Fabricating on Friday with a full Cosplay competition on Saturday at <LIBRARY>

The oldest continually operating library was established in the 6th century and is still in use today... Our new library in <REGION> hopes to be open that long too... join us and discover a world in books today

The original curator of content was a librarian, and there is not much they don't know, and can't find out for you... speak to your local librarian like CHRIS at <LIBRARY NAME>, CHRIS helped me to find out how to build my <PROJECT NAME>

These school holidays book your child in for the fantastic STEAM sessions at <LOCATION>, this <NUMBER OF> weeks program runs every day from 8 am to 3 pm...

This card could be the most important card in your life... ((SFX: FLICKS CARD)) ...it gives you access to the world, knowledge, fun, laughter, tears, frights, and drama, the past, the future, what is, what was... and more!

Visit your local library and discover all your tomorrows, today!

Visit your library today, and become someone else tomorrow...

We want to share the love of reading with everyone in <LOCATION>, that's why <NAME OF LIBRARY> is now open on Saturdays AND Sundays from 10 to 4...

While local bookstores are closing, your local library is increasing what we have on the shelves... including: audio books, DVDs, games, puzzles, children's books, novels, fiction, non-fiction, comics, manga, etc...

### EDUCATION: SCHOOLS

"Now this won't hurt a bit"... this is our commencement speech in a nutshell at <SCHOOL NAME> nurses' school...

((FVO - MUM)) CHRIS! Just look at what I found in your room ((SHE STARTS CRYING)) We seriously need to talk about your choices! I suppose you want to go to an arts school like <SCHOOL NAME>...

<SCHOOL NAME> is proudly celebrating <NUMBER OF> years as a school in <REGION>, since opening in <YEAR> we have supported the success of our students from junior to senior years at school.

<SCHOOL NAME> is raising money for <CHARITY> by doing <EVENT> this <DATE>, join our school community for this one-off event of <DETAILS>

At <SCHOOL NAME> We offer a safe and caring community that is waiting to welcome your child.

At <SCHOOL NAME> we are growing tomorrows leaders, and success stories... your child will be one of them

At <SCHOOL NAME> we have created an environment where your child feels safe at every stage of their school life...

Before school ends this year, we want to thank a teacher or two in our area... Nominate your favourite teacher by going to <WEBSITE> and we'll thank them live on-air for the incredible job they have done this year...

Community college allows you to grow your career, not grow your debt... come to our open day at <COLLEGE NAME/LOCATION>...

Did you know that <SCHOOL NAME> caters for children from kindergarten to Year 12?

Discover the outstanding opportunities we have available at <SCHOOL NAME>, where your child can grow, and be exceptional and supported...

Do you want to build your future by building the future? Attend the <SCHOOL NAME> open day and discover how the career you've always wanted is closer than you think...

Don't accept a dead-end job just to get through life... get a trade at <SCHOOL NAME>...

Every child is different, with unique needs...

Feel like you are stuck in the same boring job, day in... Day out? Not much chance of a salary change is there? Attend our virtual open day at <SCHOOL NAME> and look forward to tomorrow

Foster your child's curiosity and love for learning from the very beginning...

From changing careers, or kicking one off... You need a university to arm you with the skills and support to make your degree work for you!

Get recognition for prior learning, years of experience and knowledge in the field in a <SCHOOL NAME> nationally recognised qualification...

Have you recently been displaced, discouraged, or disappointed with your work life? Then we've got some great news for you! <COMMUNITY COLLEGE NAME> are taking applications for the next semester of studies and offer courses in <LIST COURSES>

If you've always dreamt of getting a degree, but didn't think it was possible... Did you know <SCHOOL NAME> University can help?

Re-train, and re-register your overseas career for <COUNTRY> in months, not years... and have your previous experience and education count towards your degree or certification at <SCHOOL NAME>

See the view from the inside of <SCHOOL NAME> at our HUGE open weekend, from 9 am to 9 pm Saturday and Sunday... so now you have no excuse not to check us out at <SCHOOL NAME>

Starting a new school year is exciting, but sometimes children can feel fearful and anxious. At <SCHOOL NAME>, our safe, positive, and respectful environment has been created to give exceptional care and outstanding opportunities for our students...

The <SCHOOL NAME> Parents and Citizens group are holding their annual fundraising fair this weekend at <SCHOOL NAME>, see the school meet the teachers and enjoy arts, crafts, and more that their students have made... plus...

The first years of school life is important for every child, and <SCHOOL NAME> are now accepting enrolments for kindergarten, pre-primary, and year one... but before you enrol, visit our school, and see what we have on offer during our open day...

Traditions, honour, respect at <SCHOOL NAME>... these three foundations are not only what we built our school on, but what our students believe and live with every day, even after leaving <SCHOOL NAME>

W.B. Yeats said that 'education is not the filling of a bucket, but the lighting of a fire' and at <SCHOOL NAME> we believe in igniting that passion in our students with incredible projects and real-world applications as well as the 'education' they need to get...

Watch your child grow, and extend themselves at <SCHOOL NAME>...

We all know about square pegs and round holes... so why try that same approach with your child's education?

We have more than one hundred reasons why your child should attend <SCHOOL NAME>. Number forty: We have a STEAM program for all year groups, that's Science, Technology, Engineering, Arts and Maths

We have more than one hundred reasons why your child should attend <SCHOOL NAME>. Number one: We offer a full day of kindergarten from children from aged 4, with after school care until 5 thirty every school day.

We may have a small campus at <SCHOOL NAME>, but we've been growing big farmers since <YEAR> and our new crop are growing strong...

We say that it takes more than drive to succeed, you need the right tools to do the job... that's why our teachers have worked in the fields that they teach at <SCHOOL NAME>

We're not making targets... or promises... We ARE 'being the change' for a better brighter future at <SCHOOL NAME>

We're proud of our <NUMBER OF> percent job placement within 6 months of graduating with a trade from <SCHOOL NAME>...

While your future career may be out there... we want you to be ready for it, so come to <SCHOOL NAME> and get ready for success...

Would you rather spend <AMOUNT> of money on your university education... or... start earning money while you worked in the field you love? Get an apprenticeship and start earning money today with <SCHOOL NAME>

Your comeback requires you to come back to community college... if you started at <COLLEGE NAME> this year and have stopped attending classes, you need to come back now, or you won't graduate...

Your life may have changed since you were in high school, but your hopes and dreams have not, that's why <COMMUNITY COLLEGE NAME> welcomes those who are looking to upskill, re-train and get back on track.

**ELECTRICAL GOODS**

((1950s MUSIC)) Isn't it time you bought your kitchen back to life ((MODERN MUSIC)) see the kitchen team at <BUSINESS NAME> for the latest in kitchen appliances to suit any kitchen from residential to commercial fit outs!

((BORED VO)) Sales come and go, most are just gimmicks to clear stock from the floor... and this one is no different, well kind of... <BUSINESS NAME> is closing so we want everything gone, out of here, just bring your truck or trailer, pay us, and take it away...

((CROWD MILITARY STYLE MARCH CADENCE)) <BUSINESS NAME> has interest free... What else can they do for me? <BUSINESS NAME> do deliveries... What about warranties? Etc...

((FVO Fortune Teller)) Please... sit down... Now... I am picking up good vibrations from you... I see a place with many, many mobile phones, all reduced in price!

((ROBOT VOICE)) They have the power to turn you on at <BUSINESS NAME>...

((SFX: VACUUM CLEANER RUNS INSIDE/CARPET)) This is CHRIS' new cordless vacuum he got from <BUSINESS NAME> yesterday... ((SFX: VACUUM HALLWAY)) it's still going strong after being charged overnight... ((SFX: VACUUM OUTSIDE BIRDS/CARS DRIVING PAST)) ...I think you may have got a bit carried away with your new <BRAND NAME> Cordless Vacuum didn't you CHRIS? ((SFX: VACUUM TURNS OFF))

<BUSINESS NAME> is a shop for the best appliances, the best homewares, and the best electrical devices for your home...

<BUSINESS NAME> is where the world's latest innovations come home... find the latest <PRODUCT> on display, now only <PRICE>

<COUNTRY NAME>'s biggest and leading appliance specialists are right here... <BUSINESS NAME>

A brighter future, now has a brighter place to be... <BUSINESS NAME>

A new fridge from <BUSINESS NAME> will help you stay chill, minus the big electricity bill.



A shop vac for your shed or workshop is an investment in your health and safety, the dust you create in your workshop can be hazardous to your health... Filling your lungs with <DESCRIPTION>... See <BUSINESS NAME> and save yourself with a new shop vac built for workshops and sheds!

A wide range of choices, from quality brand names that you know and trust. Are all at unbeatable prices at <BUSINESS NAME> this month!

At <BUSINESS NAME> our freezer prices won't make you shiver...

At <BUSINESS NAME> we are running a free workshop for those who have just purchased a home theatre system and want to know the best way to set it up... even if you are not a customer you are invited to join us this Sunday at <TIME> at <BUSINESS NAME>...

At <BUSINESS NAME> we are the home of the 10-year warranty! No matter what the manufacturer says, you also get our 10-year warranty on any goods over <VALUE> bought from us! That's a guarantee you can count on!

At <BUSINESS NAME> we specialise in energy efficient devices and appliances with nothing above a <RANGE> rating.

At <BUSINESS NAME> we've started marking down prices in-store, so if you bought it last week from us... bring in your receipt and we will give you the difference money back in your pocket!

At <BUSINESS NAME>, we put the 'comfort' in comfort food... with appliances to help you spend less time in the kitchen...

At CHRIS', he's always popcorn ready on movie nights with a popcorn maker, or microwave..., both from the guys at <BUSINESS NAME>

Bag a bargain in our once in a lifetime 'bag' sale at <BUSINESS NAME>... for one hour only on <DAY> grab a <BUSINESS NAME> bag, and enter the bargain basement... anything you can fit in your bag will be priced at <VALUE> each... so you could pick up 2 hand blenders for <AMOUNT> each, plus a pack of coffee pods, thumb drives, a mouse, and an oven cleaning package, all for five dollars each, if you can fit them in the bag...

Be entertained by your very own, personalized virtual orchestra, at your place with a new stereo from <BUSINESS NAME>

Be ready for whatever life is going to throw at you next... ((SFX: BABY CRIES)) ...see the <BUSINESS NAME> team for bigger washing machines... ((SFX: 2 BABIES CRYING)) ...maybe a bigger washing machine... ((SFX: MULTIPLE BABIES CRYING)) ...what's the BIGGEST washing machine you've got?

Be the chef you always wanted to be in the kitchen of your dreams, with some help from the <BUSINESS NAME> team.

Big Savings are available store-wide at <BUSINESS NAME> during their holiday sale!

Black Friday's starting early at <BUSINESS NAME>

Bread machines are back big-time at <BUSINESS NAME> with a bigger brand-new bread machine range to choose from in-store!

Bring comfort to your home with a new <APPLIANCE NAME> from <BUSINESS NAME>

Bring in your old tangled, working or not working Christmas lights to <BUSINESS NAME>, and we will give you up to 70 percent off new L-E-D bulbs and light string combos! This is not a trick, not a joke and not a mistake, we want you to get rid of your old lights and get brand new, safe L-E-D lights up at your place this holiday season

Bring spring inside your home with an air-conditioning and humidifier from <BUSINESS NAME> choose from ducted to wall mounted...

Cleaning your garage floor? Who has the time to clean oil spills, old paint and the other stuff... ewwww. What is that? Right... you need to see CHRIS and the team at <BUSINESS NAME> about one of their power washers and fix that right now! High pressure cleaners and washers start from only <PRICE>...

Come into <BUSINESS NAME> and see our green zone of energy efficient appliances for yourself, from energy saving dryers, washer, fridges, and freezers, even air purifiers and a wide range of energy efficient globes... all will help save the environment and save you money.

Congratulations, you've heard this ad and now got the inside scoop on black Friday prices at <BUSINESS NAME>

Cook in comfort, with confidence and without limits in your new kitchen from <BUSINESS NAME>

Did you know that the temperature you have your fridge set to is probably wrong, costing you more every month? It's true... see our handy flyer instore at <BUSINESS NAME> or ask for some guidance from our white goods team...

Discover the coolest devices for your use at home or in the office at <BUSINESS NAME>

Early access to our Black Friday deals has been approved...

Eat your favourite meal... twice! With a new microwave from <BUSINESS NAME> makes great use of leftovers.

Enhance your kitchen right now with an updated cooktop from <BUSINESS NAME>

Find the best appliances for your home at <BUSINESS NAME>

Find the coolest appliances, the hottest heaters, and the BIGGEST TV's at <BUSINESS NAME>

Find top-of-the-line fridges, at prices everybody can afford... at <BUSINESS NAME>

For freezers that are too ice-ee, and not pricey... call on <BUSINESS NAME>

Get more done in your kitchen once <BUSINESS NAME> have helped!

Have your steak and eat it too with a new microwave from <BUSINESS NAME>

Hundreds of appliances have been marked down with incredible savings already applied at <BUSINESS NAME>... that means you're getting a discount on a discount! INCREDIBLE!

Hurry in to <BUSINESS NAME> and pick up a bargain and save with <PRODUCT AND PRICE> available for a limited time only

If light was the beginning of all things, then choosing the right light for your place is more important than you think. Speak to our lighting experts at <BUSINESS NAME>

If you are trying to work out which air conditioner is going to be right for you, you could bring your plans in (if you can find them) to <BUSINESS NAME>, or, you can call CHRIS to come out and give you an obligation free quote for what sized system will work for you... then you can choose the right model in your own time...

If you fancy an espresso at home, just like one from the coffee shop... then see the working display at <BUSINESS NAME>

If you purchase a new <PRODUCT> from us this month at <BUSINESS NAME>, we will give you a <VALUE> voucher for you to spend on <CONSUMABLES>, PLUS, a voucher to the same value for you to give to a friend!

If you want Pizza, and not our opinions about the best pizza cookers, then you need to speak to the team at <BUSINESS NAME> and see their new pizza ovens suitable for kitchens or backyards!

If you want your clothes washed, and not our opinions about the best clothes washer available... then speak to the team at <BUSINESS NAME> for their complete range of washers.

If your place is small... you don't want the BIGGEST Big Screen TV, you want something that fits what you need... at <BUSINESS NAME> that's what we do... we find the right appliance and electrical good to suit you... not a sales target! For personalised appliances talk to the team at <BUSINESS NAME>

If your washing machine or dryer is driving you crazy with bumps, grinds, movement, and the odd sound or two... then 90 percent of the time it's just not balanced correctly, <BUSINESS NAME> can pop around to your place and balance your machines for only <PRICE> and give your machine a quick visual check for damage to make sure everything is ok.

If you've been waiting for Black Friday, then wait no more - we're having an early Black Friday Sale at <BUSINESS NAME>

Imagine what it would be like if you had your favourite band playing in your front room every night? You don't need to imagine it... At <BUSINESS NAME> we can supply you with a fully integrated system <BRAND NAME SPEAKERS/AMPS/ MUSIC BRAND>

It's the <BUSINESS NAME> famous knock-out clearance sale with <PRODUCT FOR PRICE> for a limited time only

It's time again for our BIG RED TAG EVENT at <BUSINESS NAME>... find the big red tags and save, save, save... save <PRICE> on a new fridge freezer combo from <BRAND> now only <PRICE!>

Join the <BUSINESS NAME> V-I-P club and see new products and get to read reviews on them, BEFORE they hit the shelves, plus you'll get a birthday voucher, and other great V-I-P discounts throughout the year exclusive only to our V-I-P members.

Late night trips to raid the fridge cost you in electricity... you sneak out and grab a left over, your partner... a drink, your kids, some deserts... why not knock gently on the door of the fridge and see what's there instead with the new <BRAND NAME> see through fridge door, available now at <BUSINESS NAME>!

Living better, shaped by the future... that's <BUSINESS NAME>

Modern living, made easier with <BUSINESS NAME>

One of the most overlooked assets during a divorce, is the dishwasher... so make sure you have a good one from <BUSINESS NAME>

Our catalogue is in your letter box, so you already know we have THOUSANDS of DOOR BUSTING DEALS at <BUSINESS NAME>, including... TV's, Phones, Laptops, etc... This weekend at <BUSINESS NAME>

Our new <BUSINESS NAME> website has a gallery of all kinds of appliances, and you can buy online, and we will deliver direct to your door!

Premier kitchen and home appliances from <BUSINESS NAME> for a price that everyone can afford

See all your favourite TV shows and movies like you have never seen them before on the new <DEFINITION> TV from <BRAND> at <BUSINESS NAME>... don't believe us? Bring in your own DVD and play it on our floor models and be blown away with the quality of the... ((TV SIZE AND SOUND QUALITY, etc))

Shopping for appliances can be an adventure for the kids... come in to <BUSINESS NAME> and give the kids one of our treasure hunt packs for them to do while you shop... they can seek out our hidden characters, while you check out the latest microwaves, they can find treasure in our kids zone lucky dip, while you see our selection of big screen TV's...

Start cooking your heart out in the kitchen of your dreams from <BUSINESS NAME>

Stuck for how an appliance will look at your place? BIG Screen TV, new fridge? See <WEBSITE> for our 'Printable Appliances', simply print them, cut them out and hold them up from a distance to see how they will look! 'Printable Appliances' from <BUSINESS NAME>

Supercharge your outdoor kitchen with a purpose-built area with everything you need, from fridge to freezer, large barbeque, heaters, spa and more... Try our demo kitchen at <BUSINESS NAME> and bring us ideas for your place and let's get started!

Sure, you COULD hire a power cleaner or a team of people to come in and clean your workshop or shed floor, but for less than half that price you can get your own professional power washer from <BUSINESS NAME> and do it yourself!

The next generation of appliances are here, and if you want to see how they look at your place, click on the VR button on <WEBSITE> or app, when using your smart phone, then see them in your place, from any angle! Another <BUSINESS NAME> innovation!

The next generation of refrigeration and freezer technology are here at <BUSINESS NAME>... and if you buy today, we will deliver and remove your old model for free!

The single worst gift you can give for an anniversary is white goods, the single best gift... a gift card from <BUSINESS NAME> to use on anything in-store!

The waiting is almost over... the legendary, massive, <NAME OF> annual Sale starts on <DAY> with incredible small appliance deals, fantastic fridge and freezer specials, plus... for the first time ever... <PRODUCT> for only <PRICE>

There are many good reasons why locals have been shopping at <BUSINESS NAME> for <NUMBER OF> years... one of them is their prices, their staff knowledge, and their range... but secretly we know it's because CHRIS is their delivery guy!

They say that the Rolls Royce of appliances is <PRODUCT NAME>, that's why <BUSINESS NAME> Only sells <PRODUCT NAME>

This <DAY> it's going to be mayhem, it's going to be crazy, and it's all going to happen at <NAME>'s <BUSINESS NAME> with...

This is a BIG Major sale message from <BUSINESS NAME> with our floor stock of major league appliances all on sale starting at 40 percent off, up to 70 percent off everything on the showroom floor!

This is the sound of a correctly installed dishwasher from <BUSINESS NAME>... ((SFX: QUIET MACHINE WORKING & BABY SLEEPING UNDER NEXT LINE)) it's so quiet a baby can sleep next to it and not wake up... even when the machine has finished...

Those cooking show contestants are using all the latest mod cons in their show... so why shouldn't you in your own kitchen? Find the latest gadgets, big appliances, small appliances, and cooktops are all available at <BUSINESS NAME>

Today... the basics... Flavour begins with the right tools in your kitchen... That's why we're at <BUSINESS NAME> and looking at their <PRODUCTS>

Uncover our drastic reductions in-store at the big event at <BUSINESS NAME>... stock is limited to floor stock, so you need to get in quick to find the right bargain for you before it walks out the door!

Using energy efficient appliances in the home can help enhance the quality of your life with less 'bill shock', more family time, plus having positive effects on the environment and improving our economy, see the Green Zone at <BUSINESS NAME> to find out more!

Vacuum bags might be a thing of the past for new vacuums, but old ones still need their bags, and at <BUSINESS NAME> we have over <NUMBER> different types of bags to suit all kinds of vacuums, AND if we don't have what you need, CHRIS can make them on-site for you... all he needs is your current full bag or your machine details!

We all know kids love new technology, but why should they have all the fun... see our working display room at <BUSINESS NAME> and try out the new <PRODUCT> that's just arrived this week!

We all like getting something a little bit extra, and this month at <BUSINESS NAME> you'll get something a bit more than extra when you buy any kitchen appliances from <BUSINESS NAME>...

We do free delivery and removal of any old appliances you are replacing at <BUSINESS NAME>, and if you speak to CHRIS he will even arrange free normal set-up too, for nothing! That's right... for free, but you must ask for CHRIS, by name, to get it!

We have a wall of TV's at <BUSINESS NAME>... and that's not just 10 TV's... its exactly <NUMBER OF> TVs in all shapes and sizes, all in stock and are ready to plug in at your place!



We have special deals for Kitchen renovators this month at <BUSINESS NAME>, and any purchases over <VALUE> receive a <PRICE> Grocery voucher to fill new fridge or freezer

We stand for real food, real cooking, and really good prices on kitchen appliances at <BUSINESS NAME>, come in and grab a cookbook from <NAME> for only <PRICE>, plus we will give you a <VALUE> grocery voucher to use as a bookmark, or to buy fresh food from <BUSINESS NAME>

What counts with a vacuum cleaner is how well it cleans up the dirt, grime, pet fur, food debris, and the mess in your life. Find the right vacuum cleaner for your life at <BUSINESS NAME>

What is next on the technology front for kitchens? Discover the future of cooking in the new <BUSINESS NAME> showroom at <LOCATION>

When a kitchen works well... it looks glorious, but when a chef works well... they smell amazing! Try our demo test kitchen out yourself at <BUSINESS NAME>, with 3 try to bake demos in store every Saturday and Sunday with chef <NAME> from <BUSINESS NAME> using our new kitchen appliances... watch, learn, try then buy with <BUSINESS NAME>

Who needs another chocolate this easter? Why not treat yourself with a new coffee machine from <BUSINESS NAME> and spoil yourself AND the family! All our coffee machines come with FREE hot chocolate pods just in time for easter!

Who would have thought that buying a new mattress from <BUSINESS NAME> would also give you fabulous freebies? Get 2 free pillows from <BRAND> valued at <PRICE> PLUS a new <SIZE> <BRAND> TV valued at <VALUE> AND a free adjustable base with your adjustable mattress from <BRAND NAME>, this offer is only valid until 5 pm on Sunday so you won't want to miss it!

Wouldn't you or your kids love a new <TABLET BRAND>? Well, you can have one for free with any furniture purchased at <BUSINESS NAME> valued over <PRICE>... so you could get a new lounge and get a free <TABLET BRAND>, or a new bedroom furniture set, mattress, and base with a new <TABLET BRAND>

YES! You can enjoy everyday low, low prices on quality appliances, picked by local sales and service from the team at <BUSINESS NAME> that just can't be beaten!

You don't even need to ask for it... simply walk into <BUSINESS NAME> and get an immediate, instant, and incredible 20 percent off the marked price this week only!

You need to talk to us about our new appliance's brochure... why? Because while our brochures are terrible listeners, we can help you find what you need at <BUSINESS NAME>

You should be free in your kitchen... Free to create, free to discover, and free to walk away from the dishes being washed by your new <BRAND NAME> dishwasher from <BUSINESS NAME>

You want choice, you've got it... you want the latest devices... we've got them too at <BUSINESS NAME>

You'll discover kitchen appliances that you didn't know you needed at <BUSINESS NAME>, but there are plenty here that you do need too!

You've got to work smarter, not harder in the kitchen these days, that's why <BUSINESS NAME> have already done the hard work for you selecting the latest in innovative and modern gadgets and appliances for you

You've just bought a dishwasher from <BUSINESS NAME>, now are you going to spend your time getting it from our warehouse to your home and then installing it? Correctly? Didn't think so! That's why <BUSINESS NAME> offer a <PRICE> delivery and installation service...

**FINANCIAL SERVICES: GENERIC**

((VO1)) I am the Bank Manager... how can I... help you? ((VO2)) I want a car loan and... ((SFX: LIGHTNING BOLT, HORROR ORGAN STYLE MUSIC)) ((VO1)) A Loan? ((VO1 TURNS EVIL)) Step into my crypt, sorry, office HA-HA-HA-HA!!!!

((WEDDING MARCH)) ((PRIEST)) I now pronounce you man and wife... ((FVO1)) Honey, we need to start planning for our retirement today... ((MVO)) Ummm what? ((PRIEST WHISPERS)) She's right you know... ((NORMALLY)) You may kiss the bride...

Advertising is one of the best investments for your company, in...

Are you stressing about that investment decision? Then you need to see if it's the right decision for you by talking to <NAME>...

At <BUSINESS NAME> financial services we will give you a voucher for a free second session to use with us within a month, but this offer is exclusive to the first <NUMBER OF> people booking with us this week.

At <BUSINESS NAME> We demystify the stock market and help you to trade with confidence.

At <BUSINESS NAME> we have the key to your new home; all you need to know is which loan will suit you and your circumstances... Call <NAME> at <PHONE NUMBER> and let's get started today

At <BUSINESS NAME> we've picked the perfect home loan for <NAME AND NAME> and as of last Friday... they now own their own home in <SUBURB>... talk to us when you are ready to buy

Be gone maxed out credit cards, overdue loans, suffocating interest rates, and relentless collections agencies!

CHRIS' old car was... let's face it... past it. But now he's driving a brand new, new car to work every-day... that is until...

Do you have a game plan for your retirement? How do you plan to switch it up when you need to? For financial advice you can trust speak to <NAME> at <BUSINESS NAME>

Do you have enough money to retire on?

Do you know <NAME & NAME>? If you haven't heard! They Just signed the papers last week and they have a brand-new home thanks to <NAME> at <BUSINESS NAME>

Have you seen a sheep dance? <BUSINESS NAME>'s mascot is going to be at <NAME> Event and we want everyone to be there to give

Here's some great news from <NAME & NAME> they are officially homeowners from last week and <BUSINESS NAME> were there to assist them getting their new home...

If you are confused by Bitcoin and N.F.Ts then you could seek expert financial advice... or plunge headfirst into the unknown... we think you should talk to an expert first, like <NAME> at <BUSINESS NAME>

If you are looking for a home loan that's THE perfect fit for you... then you need to speak to local Mortgage Broker <NAME> with <NUMBER OF> years' experience, and over <NUMBER OF> institutions loans can be done through!

If you'd like to refinance your home, or have been looking at what you pay now and want to use the money you already have in your home to improve it... call <NAME> at <BUSINESS NAME>

If your credit rating is making you and others around you cringe, there's only one thing to do, and that's to turn to the professionals

Individual attention from your financial adviser is one of the best recommendations we give at <BUSINESS NAME>

Informed decisions are the best decisions for your business, that's why the best financial decisions you can make is to talk to <NAME> at <BUSINESS NAME>

Meet <NAME>, they are a fully qualified corporate financial advisor, from risk assessments to internal audits... <NAME> at <BUSINESS NAME> can help you.

Planning your retirement means you should also be planning to enjoy today and tomorrow... talk to <NAME> today and discover what <BUSINESS NAME> can do now for you.

Practical advice on budgeting, investing, and saving... from your local community bank, <BUSINESS NAME> Bank

Still hiding money under your mattress... Contrary to popular belief, investing your financial assets in a government savings bond can help your money grow!

There are so many different home loans from so many different types of financial institutions... who and what will suit you is something we can do at <BUSINESS NAME>

There's only one thing better than chocolate... and that's being able to afford to buy more chocolate!

This is a serious subject... will your money last you as long as your retirement will? Talk to <NAME> about a retirement income analysis report before you retire...

This is the year to get smarter about your money... and the people who are smart talk to <BUSINESS NAME>

This Saturday meet <DESCRIPTION OF PERSONS NAME PROFESSION> <PERSONS NAME> and they'll answer all your questions about <DETAILS>, starting at 9 am at <ADDRESS & BUSINESS NAME> - But hurry, spots are limited, and we only have 9 spots left

To invest... Or not to invest? That may be your question right now... at <BUSINESS NAME> We can help you make the right decision!

To protect them... you could bubble wrap your car ((SFX: MUFFLED CAR HORN)) your house ((SFX: MUFFLED DOORBELL)) and your family ((SFX: VARIOUS MUFFLED CRIES OF HELP)) or you could talk to <NAME> at <BUSINESS NAME> and have the right cover for you.

Trust in your financial services provider is the single most important thing for everyone looking for... <BUSINESS NAME> have the trust of <NUMBER OF> peoples on their books, and there is room for one more... yours!

We go to the doctor to get well; we go to accountant to... to... get financial advice? Help keep track of finances. Provide services I'm not qualified for? Ummm... It sounds to me like I might need to go to <BUSINESS NAME> and find out what they can do for me!

While markets can go up and down, so can relationships, but your relationship with your financial advisor should be rock solid... Talk to CHRIS at <BUSINESS NAME> about investments, estate planning, succession planning, business sales or acquisitions, and private banking matters.

Yes! Buying a home is better with a <BUSINESS NAME> mortgage broker...

Your home life is better with a <BUSINESS NAME> mortgage broker in your corner... This is <NAME> and they've been a broker since <YEAR>... <TESTIMONIAL>

Your small business is never too small for <BUSINESS NAME>... we have complete accounting and taxation services for solo and small businesses, including receipt organisation, bookkeeping, G-S-T, B-A-S and annual taxes.

Your trusted financial advisor is <PERSONS NAME>, have you met them yet?

### **FINANCIAL SERVICES: ACCOUNTANT**

((SFX: MOSQUITO)) This is a mosquito ((SFX: MOSQUITO GETS LOUDER)) he's a blood sucker... we are nothing like this at <BUSINESS NAME> accountants... but we do know what is bugging you about your business...

((VO1)) ((WHISTLES)) ((VO2)) What are you so happy about? ((VO1)) Only a couple of hours to go and I'm off for a loooong weekend! ((VO2)) I wish I could do that; I've got books to balance, tax reports, reconciliations, wages... I guess you don't run a business. ((VO1)) Actually I do, a very successful one, but thanks to <ACCOUNTANTS NAME> I can take some time off now and then without feeling guilty!

A trusted name in the <REGION> for the past 50 years is <BUSINESS NAME> Accountants.

CHRIS' first love was numbers... and he never really grew out of it ((CHRIS)) "I LOVE NUMBERS!!", and he can help make a difference to your numbers!

Here's a serious question every business owner should consider... If your accountant is meant to be looking after your money... why are they taking so much of it? Get lower fees and better advice from a <BUSINESS NAME> accountant

How would you like an accountant that puts money back into your pocket?

I've got some bad news and some good news about your accountant... bad news... He is your accountant, good news... at <BUSINESS NAME> we can be your accountant

Let me count the ways I love my accountant at <BUSINESS NAME>... They are ONE of the largest accountant firms in the region, they are at TWO great locations, <ADDRESS 1> and <ADDRESS 2>, etc

Personal recommendations for a C-P-A? It's true! <NAME> has many testimonials and recommendations from local businesspeople who you may already know, and with outstanding service and reasonable fees, you'll see why <NAME> comes highly recommended!

There are so many financial products and plans available, which one suits you and your situation? We can guide you at <BUSINESS NAME> with qualified and awarded C-P-A and Financial advice about retirement planning, financial planning, estate, and educational planning, plus investment planning.

This is not just your new work vehicle... ((SFX: CAR STARTS AND DRIVES OFF)) it's an investment that will depreciate ((SFX: DISTANT CAR CRASH)), so you need to know if you can and can't claim what just happened on your

We have a dream team at <BUSINESS NAME> accountants, and our biggest dreamer here is <NAME> who really wants to get to know you and your business as it is her dream business to work with!

You could hire an accountant and get their advice, OR you could hire a team of accountants from <BUSINESS NAME> and get more specialist advice on each area of your business... thus giving you better results... now which will you choose? Less gives you the same advice you've always had or more specialist advice giving you better results?

You may already know the name <BUSINESS NAME> as they are one of the largest accounting firms in the region with <NUMBER OF> years of local experience...

((MUSIC: PEER GYNT MORNING SUITE)) Even in paradise... <BEEP> still happens ((SFX: LIGHTNING & FIRE ERUPTS)) Luckily you are insured with <BUSINESS NAME>

((MVO)) For life's up and downs, and, twists and turns, you could invest in a crystal ball... ((FVO - GYPSY)) "I see a tall dark handsome stranger entering your life" ((MVO)) or insurance with <BUSINESS NAME> ((SFX: FLAMES START UNDER PREVIOUS SENTENCE)) ((MVO2)) FIRE! FIRE! FIREEEEE!!! ((SFX: FIRE TRUCK & WATER HOSES))

((SFX: BUSY BAR NOISE)) At <BUSINESS NAME> we've been taking care of our regular customer business since we first opened in the old <NAME OF> Bar on <STREET> ((SFX: FADE OUT)), but now we are more focussed on the insurance and specialty needs those businesses require...



((SFX: DOOR OPENS & SHOP BELL RINGS)) ((VO1)) Yes? ((VO2)) My house burnt down and I ((VO1-YAWNS)) You want to make a claim? ((VO2)) Yes and... ((VO1)) What a shame, sorry we're closing for lunch ((SFX: DOOR SLAMS SHUT AND LOCKS)) ((VO3)) This won't happen to you with <BUSINESS NAME> and our twenty-four-hour claims service!

((SFX: SIPS COFFEE/CRUNCH TOAST/JINGLE OF KEYS/DOOR OPENS & CLOSES/A COUPLE OF STEPS ON CONCRETE THEN DROP KEYS ON GROUND>... If your car isn't where you left it, then you will be glad your car insurance is with <BUSINESS NAME>, our call centre opened at 6 am and they are waiting for your call...

((VO1)) Sometimes that 5 seconds can change your life... ((SFX: CAR BRAKES AND ACCIDENT)) was it 5 seconds before this... or... the 5 seconds it took to dial <PHONE NUMBER> ((SFX: DIAL PHONE)) ((VO2)) "<BUSINESS NAME> <NAME> how can I help you with your insurance today?!

Are you a grey nomad travelling the length and breadth of this great country? Do you know if your insurance covers all your touring gear? From caravan to recovery gear? Your camping equipment and your G-P-S and C-B Radio? You might be surprised at what is and what isn't covered in your vehicle insurance...

Are you one of those people who always seems to have small accidents happen to them in threes? Stub your toe? Break your favourite mug and... ((SFX: CAR CRASH/HUBCAP ROLLS)) ...that... well aren't you glad you have complete car insurance from <BUSINESS NAME>

Are you planning for tomorrow by protecting what you have today... Work insurance for independent sole traders from <BUSINESS NAME>... talk to <NAME> today?

At <BUSINESS NAME> insurance brokers we make it easy for you to take life easy... from personal insurance to home and contents, business, and other tailored solutions perfect for you and your life

At <BUSINESS NAME> we want to give you your life back as soon as possible after a disaster strikes... Life insurance by <BUSINESS NAME>

Do you feel strong enough to head out and go it alone? Before you do... Choose the life insurance policy from <BUSINESS NAME> that suits you...

From bush fires to satellites falling from the sky... your home and contents insurance from <BUSINESS NAME> is the best investment to truly cover everything that can happen... ((SFX: MONSTER EFFECT - KING KONG STYLE))

Is your future protected by <BUSINESS NAME>? Talk to <NAME> about the right protection plan for you!

Just because your dad went with them, doesn't mean that his old insurer is right for you! Speak to <BUSINESS NAME> today about the services they offer and see if they are right for you!

Keep your family, your property and yourself safe... insurance from <BUSINESS NAME> can cover yourself, your business, and your family...

Protect the ones you love... buy life insurance from <BUSINESS NAME> and cover yourself, your business, and your family...

The feeling of security you get from a life insurance from <BUSINESS NAME> should make it a priority, not an option that you think about for a long time, before you act on it...

We've got your back, no matter how big or small your insurance policy with <BUSINESS NAME> is...

What don't you need unless it starts to rain? An umbrella! And life and business insurance are exactly like that... if you don't have it now, then it could already be too late!

You can have separate policies for life insurance, car insurance, home and contents insurance, but you can also have an integrated insurance policy, so you don't pay separately for each one! Talk to <NAME> about a <BUSINESS NAME> integrated policy today

**FINANCIAL SERVICES: PLANNERS**

((SFX: LITTLE NACHT MUSIC PROCESSED TO BE ON PHONE EFFECT)) Do you feel like your business life is on hold? ((MORE MUSIC)) ...and you've been left on hold too? ((SFX: HANG UP PHONE)) Stop waiting, and start planning with <BUSINESS NAME>

((VO1)) If your financial plan has you laughing all the way to the bank like <NAME> here... Then you're doing it right! <VO2> My financial plan is with <BUSINESS NAME> and <NAME> has helped me to plan my retirement and... ((LAUGHS)) and beyond!

A bigger holiday, better car, and no debts... Makes you happier, healthier, and more secure... The right investments make all the difference

Advice, help, support, tips, assistance, and guidance... all words that describe what <BUSINESS NAME> can do for you and your financial success...

Are online videos and social media posts sound financial advice you can trust... no they are not... don't believe what you see and read online... find out the facts yourself, see <NAME> Financial advisor C-P-A and owner of <BUSINESS NAME>

Are you Bored? Is life Boring? Begin to plan your time better and escape the rat race before you know it. Find out more at our free Seminar this <DAY>

Are you satisfied with your superannuation fund?

Are you stressed about your financial plans? We can guide you to your personal goals, with the minimum of fuss at <BUSINESS NAME>

As financial planners, we are always looking to the future at <BUSINESS NAME>

Does your wealth fund have the flexibility to move when it needs to? If not, you need to talk to <BUSINESS NAME>

Have you ever been inspired by a financial plan? We are every day at <BUSINESS NAME>... be inspired by the possibilities of your financial freedom by talking to <NAME> today!

Have you thought about this... how would your kids pay the bills without you? Maybe you need to change the way you look at finance... talk to <BUSINESS NAME> for a change and see where we can take you

Have you thought about what your money can do once you are gone? <NAME> can set you on the right path to leave a legacy...

If you have a portfolio of investments, but are unhappy with your current service or advice, have a coffee with <NAME> and discuss what you really want... <BUSINESS NAME> may be the perfect fit for you!

Is your financial planner the perfect match for you? ((SFX: POPPING OF CORKS, PARTY POPPERS)) and the lifestyle you want to lead? ((SFX: SHIPS HORN/JET TAKING OFF)) If not... you need to talk to CHRIS at <BUSINESS NAME> about what you want to achieve with your financial plan.

It's too late to find out when it's tax time what you can and can't claim... know at the start of the financial year what the best investment for your business is with <BUSINESS NAME> by your side.

Meet the amazing <NAME>, they are our top financial planner at <BUSINESS NAME>, not because they have hit targets, but because our customer recommends them more...

Shop even more, and pay less when you are on a solid financial plan with <BUSINESS NAME>

Since we can't all win the lottery like CHRIS here ... "WHOOOOOO!" We need a plan!

We helped our best client, who had just lost his biggest account, to achieve their biggest ever month in sales? Find out at our free, no obligation, financial planning open night...

Wealth management from people you can trust, so you can relax and enjoy life now...  
<BUSINESS NAME>

We've got 7 extraordinary tales of business survival, their solutions will astound you, find out more at our open house at <BUSINESS NAME> financial services

What are your financial goals for this year? Buy a house? Refinance your old home loan? Remodel your house? Explore your options with <NAME> from <BUSINESS NAME> and find out what you can do tomorrow, today!

When is the best time to seek financial advice? NOW! Call <BUSINESS NAME> and talk to <NAME> about what you plan to do, where you want to be, and how you want to get there...

When was the last time you reviewed your home loan? With incredibly competitive interest rates around it pays to get a <BUSINESS NAME> broker shopping around for a better deal that will suit you.

You can become your own financial planner, and become financially independent, to get there you will need some help to get you started... Join CHRIS at <LOCATION> this <DAY> for a free, comprehensive 2 hour talk on do-it-yourself financial planning, from someone who did it themselves!

Your financial plan shouldn't have any loose ends... it should have the flexibility to change when your situation does, and be sturdy enough when you need it to... That sounds like a <BUSINESS NAME> financial plan!

Your financial planner and a pilot have a lot in common... from years of training, to setting goals, and achieving them. CHRIS at <BUSINESS NAME> is not only your local financial planner, but also a pilot, with 20 years' experience doing both jobs. So, you can trust CHRIS to get you where you want to go financially.

**FINANCIAL SERVICES: TAXATION**

Auditing and representation this tax season can be done easily with <BUSINESS NAME> by your side!

Be it personal or business finance, we have a team member at <BUSINESS NAME> who can offer you the best advice to maximise your returns...

Get the RIGHT Tax service for your business, we have industry specialists at <BUSINESS NAME> who have worked in most business categories and 'actually understand' what each industries tax needs are!

It Tax Season, and like every season... some people hate it... but we love it at <BUSINESS NAME>

It's that time of year again... Yikes ((SFX: NAIL-BITING)). Tax Time ((BOOMING VOICE – OVER THE TOP WOMEN'S SCREAM OR HOMER SIMPSON SCREAM)) Are your statements in order?

The most popular indoor sport this week is the last-minute filling in of tax returns! Ouch I bet that's going to hurt!

There's three clever ways to turn a vacation into a business tax deduction even if you don't own a business... see <BUSINESS NAME> today to find out how

Think outside your tax box with an accountant who used to work boxing retail products... <NAME> at <BUSINESS NAME>

When it comes to tax advice, at <BUSINESS NAME> we help you to pay the tax that you're obliged to, and nothing more!

**FLORIST: GENERIC**

((CROWD)) We are in love with <BUSINESS NAME> flowers ((VO)) Special occasions, require a special florist and everyone loves <BUSINESS NAME> flowers.

<BUSINESS NAME> are the florists with a difference...

<BUSINESS NAME> can deliver a smile anytime...

"A florist with a difference" is what we have been called at <BUSINESS NAME>, probably because of 'our relationship is over' black roses, or our 'I never want to see you again' bouquet, and our 'get lost' blooms!

A flower can be as delicate as your feelings... and a <BUSINESS NAME> flower can express that in ways you can only imagine!

Add flowers to your life, for no reason at all, and you'll start to feel better immediately... the natural pick me up. <BUSINESS NAME> flowers!

As if by magic he pulled a bouquet of flowers from behind his back... Another magical moment from <BUSINESS NAME>

At <BUSINESS NAME> we are open from <TIME> to brighten your day with fresh and beautiful flowers, ready to take-away, or we can arrange something special for you!

At <BUSINESS NAME> we are spreading happiness through flowers every day of the year.

At <BUSINESS NAME> we love delivering flowers every day. We see this ((SFX: BABY CRY)) and this ((SFX: WEDDING MARCH)), etc...

At <BUSINESS NAME>, we're not just a florist... we're relationship menders, happy anniversary friends, we're celebrating births, commiserating on passing's, and are here for the big things, little things and the nothings.

Be inspired by a gift that celebrates love and thought... Every <BUSINESS NAME> arrangement has your personal stamp on our design...

Beauty is in bloom all year round at <BUSINESS NAME> florists

Because flowers are loved by all, they can say it better than a text message. See <BUSINESS NAME> at the <LOCATION> and their amazing range of blooms, gift boxes and more

Bring spring indoors all year round with freshly cut flowers from <BUSINESS NAME>

Celebrate love in all it's different ways with flowers and gifts from <BUSINESS NAME>

Choices, choices, choices, there are so many at the florists this time of year... from a large bouquet of roses to chocolate truffles, gourmet sweets, beautiful custom handpicked fresh cut flowers and arrangements. So many choices!

Choose from flowers and gifts from <BUSINESS NAME> to celebrate... business openings, to say I love You, to say sorry for your loss, to say I am thinking of you...

Dazzle with flowers on your day thanks to the award-winning team at <BUSINESS NAME>...

Discover bouquets that pack a punch at <BUSINESS NAME>...

Do you just want to treat yourself? Grab a vibrant bouquet from <BUSINESS NAME> and enjoy!

Elegant, personalised bouquets are our promise to you at <BUSINESS NAME>

Florists can make dreams come true, from perfect first dates, to wedding celebrations, births and more...

Flower arranging is an art, and your local artist is <NAME> at <BUSINESS NAME>, they make beautiful... even more beautiful in amazing ways!



Flowers are never a bad idea! Especially flowers from <BUSINESS NAME>

Flowers are not only for special moments, but for every moment and any moment that calls for a special delivery! <BUSINESS NAME>

Flowers attract compliments, compliments attract love, love attracts all of us... that's why your flowers should come from <BUSINESS NAME>

Flowers for my best buds? Why not! We deserve it! Have flowers delivered to your work team and show them how much you care! Speak to <BUSINESS NAME> today

Flowers last longer when they are NOT bought from a petrol station or a supermarket... for longer lasting flowers call <BUSINESS NAME>

For moments that are cherished in life, there is only one thing to give... a bouquet from <BUSINESS NAME>

For no reason at all... make someone smile today with a bunch of flowers from <BUSINESS NAME>

Get a unique bouquet made especially for them, with unique flowers, like your unique personality... Award winning <PERSONS NAME> at <BUSINESS NAME> has been in the industry for <NUMBER OF?> years and knows what to choose, to say what you want to say...

Handpicked flowers, just for you from <BUSINESS NAME>...

Happiness is a bunch of flowers, or a bouquet delivered by <BUSINESS NAME>...

Here's some blooming big news from <BUSINESS NAME>... new season flowers are now in, and our award-winning florists have created arrangements to take her breath away...

It's been 5 years... is it time to forgive your mum yet for dancing with you at the prom? If you answer is yes... Call <PHONE NUMBER> and arrange a delivery from <BUSINESS NAME>

It's been said that flowers do not speak... they show... and we'd love to show you what we have on offer at the <BUSINESS NAME> new showroom!

Let the flowers scent to you ((SFX: GENTLE SNIFF)) make your celebration... the best... Call <BUSINESS NAME> for flowers delivered, anytime...

Life is better when it is in bloom, and covered with flowers from <BUSINESS NAME>

Love delivered, with a message for every occasion... flowers from <BUSINESS NAME>

Make all her friends jealous with arrangements that can and will blow her mind from <BUSINESS NAME>, from trendy and original to decadent and classical... <BUSINESS NAME> can arrange to suit her

Make any occasion better... with a bunch of flowers from <BUSINESS NAME>

Make your home look professionally styled this holiday with floral designs from <BUSINESS NAME>... pick your palate and theme, choose the size of your arrangements, and then enjoy the spectacular styles

Make your lady feel special every day, with flowers from <BUSINESS NAME>

Meet your local flower expert, and they're not in a garden centre... <PERSONS NAME>? Works at <BUSINESS NAME> florists... professionally trained, award winning and an amazing flower artist, and expert!

More than just ordinary flowers, more than just a message of love, of hope and of joy... <BUSINESS NAME>

No matter the occasion, say it with flowers from <BUSINESS NAME>

No matter what occasion it's for... a floral delivery from <BUSINESS NAME> means that you are thinking of them...

On Monday I sent her flowers from <BUSINESS NAME>, a single long-stemmed rose... On Tuesday a bouquet of roses from <BUSINESS NAME> ... on Wednesday a dozen long stemmed roses from <BUSINESS NAME>... Etc

One hundred percent fresh, beautiful, and delivered, that's our <BUSINESS NAME> promise to you.

Our flower experts at <BUSINESS NAME> are petals above the rest...

Our unique flower delivery videos, accessible on our app, show you the moment your flowers are hand delivered... At <BUSINESS NAME> we can prove to you how we rose to the occasion!

Pick up the perfect card and sweet blooms from the incredible team at <BUSINESS NAME>...

Put a smile on their face and show that you care... Flowers by <BUSINESS NAME>

Send her a wild bunch that says 'you rock' with an arrangement from <BUSINESS NAME> that has something wild, fresh, and beautiful about it... just like her!

Show that you care, flowers delivered by <BUSINESS NAME> can say so much.

Show your favourite teacher how much you appreciate what they did for you... Call <BUSINESS NAME> on <PHONE NUMBER> this Teacher Appreciation Day

The art of fresh flowers, delivered by <BUSINESS NAME>...

The language of flowers can be a complex thing to navigate... after all, what is the meaning of a white and a pink carnation? Thankfully <BUSINESS NAME> speak flower-ese simply... ((WHITE IS INNOCENCE AND PURE LOVE, PINK IS I WILL NEVER FORGET YOU))

The tip to not upsetting anyone, is to buy them their favourite flowers... a tip from <BUSINESS NAME>

There are flowers for special days, and flowers for any day, and there are flowers for everyday... Find your perfect flowers at <BUSINESS NAME>

There is a name for the florist who can fulfill your bouquet needs. And it is <BUSINESS NAME>

There is a simple way to say "I Love You" better... Flowers from <BUSINESS NAME>...

This season is brought to you by the <SHORT LIST OF FLOWERS IN BLOOM>, available now at <BUSINESS NAME>

We need a senior florist to join our team at <BUSINESS NAME>, pop in and see <NAME> and talk to her about what you can bring to our table...

We are so proud of <NAME> winner of the <AWARD> at this year's <AWARD SHOW>, come in to <BUSINESS NAME> and see the award-winning design and say congratulations to <NAME>

We do arrangements of flowers like you have never seen before... alternative blooms, strange yet sensual bouquets and more... you won't believe what we have at <BUSINESS NAME>

We hand pick our flowers for every bunch, bouquet, and box of flowers... it's that personal touch from <BUSINESS NAME> florists that makes the difference

We have floral gifts you can't resist at <BUSINESS NAME> for saying... thanks for being a friend, to, I love you...

We let your floral choice tell a story at <BUSINESS NAME> from small posies to large display pieces...

When asked a question about celebrations... the answer will always be flowers from <BUSINESS NAME> on <LOCATION>

When saying "I love you" is not enough... say it with <BUSINESS NAME> flowers!

When the going gets tough, call a <BUSINESS NAME> florist to smooth the situation over...

When you fall short of words, and can't express what you want to... call on <BUSINESS NAME> to pass on the message for you...

When someone near or dear to you needs a pick-me-up call on <BUSINESS NAME> to send them your love...

While buds can grow when love grows, a true expression of a moment can be a selection of flowers, artfully arranged and carefully given can mean so much more!

Yes, flowers can say what you feel better than words can... That's why <BUSINESS NAME> at <LOCATION> will say nothing more in this ad (MUSIC FOR THE REST OF THE AD)

You 'can't buy happiness', no... But you can buy <BUSINESS NAME> flowers... which is pretty much the same thing.

Your best choice for flowers any blooming day is <BUSINESS NAME>... and we are open from 6 am to 8 pm for life's little emergencies that you might forget!

**FLORIST: MOTHERS DAY**

At <BUSINESS NAME> we believe that Mother's Day is the perfect time to show appreciation to all the superhero mums in <LOCATION>

Because a mother's love is generous... we are too... that's why <BUSINESS NAME> are so generous with their blooms on Mother's Day!

Celebrate Mother's Day with a floral gift from <BUSINESS NAME>, choose from special Mother's Day bouquets to boxed flowers and new funky gifts!

Mother's Day is not just for mum... it's for Grandma too! <BUSINESS NAME> wants to thank first time mums, and mums of mums for everything we have put you through! Sorry mum, and thanks for being there for us!

Remind your mum how much she means to you... call <BUSINESS NAME> and arrange for a very special delivery!

Send your mother some love for no other reason than you were thinking of her... Call <BUSINESS NAME> about a very special delivery just for her!

We are still open for last minute pick-ups at <BUSINESS NAME> for Mother's Day... Call now to reserve your bouquet or order a very special arrangement on <PHONE NUMBER>

We deliver very special, and beautiful flowers for mums who are angels at <BUSINESS NAME>.

**FLORIST: VALENTINES & GALANTINES DAY**

You know all that stuff about 'Real Men' well it's wrong... there's nothing wrong with a 'real man' getting a little Valentine's gift like a rose, or a bunch of flowers with chocolates... not all of us like a raw steak and a stubby! But you should note that the Valentine's gifts from <BUSINESS NAME> are 'the best' because we all appreciate how good 'the best is' when it comes to flowers.

Because minds, and flowers, only open at the right time... you need to time the delivery of your flowers right this Valentine's Day... we've got <NUMBER OF> delivery vans ready to roll when you are!

Impress them beyond words with a bouquet from <BUSINESS NAME> this Valentine's Day

Its official Galantine's Day is THE best day of the year! And <BUSINESS NAME> are your sponsor for it with specials including...

Love bites! That's why you don't need to anyone else getting you flowers from <BUSINESS NAME> this year! Buy them yourself, and have them delivered to work to REALLY rub it in to everyone...

Let's make it a girl's day and night this Galantines Day... starting with flowers from <BUSINESS NAME>, meet up for brunch then...

Make their Galantine Day special with flowers picked especially for them

Real life can suck, and this ((SARCASTIC)) Happy Break Up Day... Give yourself the gift you think you deserve... and 'CHRIS CAN WALK INTO TRAFFIC' for all I care! ((COUGHS)) Treat yourself at <BUSINESS NAME>, because CHRIS sure won't!

Send her some love this Valentines with flowers and gifts from <BUSINESS NAME>

Show her how much you love them with flowers from <BUSINESS NAME>

THE most luxurious, floral bouquet is only available at <BUSINESS NAME> featuring a dozen long stemmed red roses, 2 boxes of handmade Chocolates from <BUSINESS NAME> and <LIST CONTINUES>

The reason why she said 'yes' last year to being your Valentine might not have been the flowers from <BUSINESS NAME>... but why risk it?

The ultimate girl's night out this February 13 is the Galantine's Day Celebration thanks to <BUSINESS NAME>...

This Galantines Day show how much your gal pals mean to you by ordering a bouquet from <BUSINESS NAME>...

This Valentine's Day we've got love covered, with flowers from <BUSINESS NAME>

This Valentines is coming up roses with traditional long stemmed, yellow or rainbow roses, ever red, freedom, Monte Carlo Roses and more available for pre-order now at <BUSINESS NAME>

When she says you don't have to get her anything for Valentine's Day... ((WHISPER)) She's lying... ((NORMAL VOICE)) Valentine's Day is this <DAY> don't forget to get her flowers from <BUSINESS NAME>

Yes, she IS worth it! Order a dozen roses for her from <BUSINESS NAME> and make her day!



**FLORIST: WEDDINGS**

At <BUSINESS NAME> we are saving the date for your wedding and set aside time for you with award winning florist <NAME>, call <PHONE NUMBER> to book now and let's create memories together!

Brides shouldn't have all the fun with flowers at the wedding... Grooms can have dapper details and buttonhole accessories from <BUSINESS NAME>

Floral fashions for weddings are something a specialist stylist like <NAME> is why they have won <NUMBER OF> awards... talk to <NAME> today about your wedding florals today

If you are having a themed wedding this season, dream a floral theme with the team from <BUSINESS NAME> and we will make it happen...

Planning your wedding? Be inspired by beautiful bouquets, table centres, colour palettes, seasonal blooms, and ceremonial styling from <BUSINESS NAME> your wedding flower stylists

We might be biased, but flower filled weddings are memorable and incredible... talk to <NAME> at <BUSINESS NAME> for the hottest wedding flower trends

Your bridal gown is a designer original; your flowers should be too... <BUSINESS NAME> have floral ideas, dream designs and palette arrangements that are boutique and original as you are!

You've heard that <NAME & NAME> have just gotten engaged... do you... A: Call <BUSINESS NAME> and arrange a bouquet of flowers and a note to say congratulations... or B: don't say anything a leave town knowing that <NAME> would have been better off with you instead of <NAME>

**FOOD: GENERIC**

"NO! It's not the same old grind when we have our first cup of <BUSINESS NAME> Coffee at work every day"

((FVO)) Honey... I'm getting my cravings again! ((MVO-YAWNS)) But it's 2 o'clock in the morning... ((SIGHS)) What do you want? Some hot chips and a jar of gherkins again? ((FVO)) How did you guess?

<BUSINESS NAME> are changing to twenty-four-hour operating hours meaning you can shop in the morning, in the afternoon, after work, at midnight... etc

<BUSINESS NAME> Comes to the rescue, making your party unforgettable with pre-made <PRODUCT>

<BUSINESS NAME> Is a household name that you may not be familiar to if you are not from around these parts! After <NUMBER OF> Years, we're well known to locals, try us and see why!

A fresh coffee from <BUSINESS NAME> is always a good start to the day..

A freshly ground <BUSINESS NAME> Beans are a heartening start to your day, or a tempting welcome home at night!

A good breakfast is half the battle won for the day, choose from the range of fresh fruit at <BUSINESS NAME> And start your day off right!

A monotonous menu is boring for the cook and the family... make it amazing with fresh ingredients from <BUSINESS NAME>

A stress-free Christmas? Say yes to incredibly fresh from <BUSINESS NAME>

A tasty treat to beat the heat is something cool and cold from <BUSINESS NAME>

At <BUSINESS NAME> we showcase local... with local jams, local cakes, local sauces, local meat... in fact we are so proud of our local produce we regularly invite local producers to come in-store and display their wares.

Claim your free <PRODUCT NAME> tee shirt with every <PRODUCT> Purchased this week from <BUSINESS NAME>. Limited stock available, limited sizes available, get in quick to get yours today!

Discover your love at first bite with a <PRODUCT NAME> From <BUSINESS NAME>

Do yourself and your health a favour and get fresh from <BUSINESS NAME>

Drop into <BUSINESS NAME> today for a freshly squeezed juice, a freshly brewed coffee, or take away a desert cake to enjoy at home tonight.

Enjoy classic flavours and the good old taste of real home-made ice create at <BUSINESS NAME> all this month.

Entertaining company at home? You have 2 choices... cook so they'll come again... or... so they won't...

Get a free <PRODUCT NAME> cap with every <PRODUCT> Purchased this week from <BUSINESS NAME>

Get a free <PRODUCT NAME> mug with every <PRODUCT> Purchased this week from <BUSINESS NAME>

Get the door! ((SFX: DOOR KNOCK & DOORBELL)) It's a delivery from <BUSINESS NAME>

Get your just desserts home delivered by <BUSINESS NAME> until 10 pm, 7 nights a week.

Here's another reason why <BUSINESS NAME> are different from the rest...

If your cooking is so good that even your smoke alarm is cheering for you. Then you might have a problem!

It's been said that you can't make a meal out of ice-cream, but ice-cream from <BUSINESS NAME> Does make the meal!

Let <BUSINESS NAME> make your Christmas even better this year with an explosion of flavours from pre-prepared meals, through top the freshest of ingredients!

Meet inspiring food makers and crafty creators at the <FOOD MARKET NAME> this Saturday from midday to 6 pm...

No more late-night ice cream runs. Get your groceries delivered to your door, twenty-four-hours a day, seven days a week! Call...

Once you've had the best of something... you're never going to be satisfied with less... so anything less than <BUSINESS NAME> Is not going to cut it!

One of our staff members at <BUSINESS NAME> cuts cheese daily... seriously! He cuts gourmet cheeses and prepares platters to take home, fresh every day.

Only a classic survives the test of time, that's why after <NUMBER OF> Years - <BUSINESS NAME> Is still around.

Our local restaurants, cafes, grocers, butchers, and bakers in the <STREET NAME> depend on your support, and while big companies are closing the doors, we are trying to stay open for you.

Our customers are always right - when they ask for a <PRODUCT NAME> From us at <BUSINESS NAME>

Running out of refreshments at your party can be embarrassing, today, that never happens!

Spice up your life at <BUSINESS NAME>

Sunday Brunches at <BUSINESS NAME> from 11 am mean that your week not only starts off right, but you've got time to recover!

Sunup or sundown - invigorating, tempting freshly roasted coffee beans from <BUSINESS NAME> Are ready to be taken home and fill your house with the delicious odour of freshly ground coffee, it's a promise of something good

Taste inspiring delicious and decadent gourmet sweet and savoury treats, all locally made and ready to take home, or eat now at the <FOOD FESTIVAL NAME>

There are 8 café's and 9 restaurants on <STREET NAME> and they each urgently need your support. Together we have two hundred staff who work for us, and we indirectly support over 2 thousand staff in other businesses... Shop local and support your neighbour on <STREET NAME>.

There are hidden treasures in <REGION NAME>, local businesses fighting to keep their doors open during these trying times... Today we look at <BUSINESS NAME>

There's no substitute for a cold hard drink when you need one... and there's no substitute for a <BUSINESS NAME>

This weekend only <BUSINESS NAME> is having 50 percent off all milkshakes! From 50's classics to modern marvels, grab a shake for fifty percent off this weekend only!

Today... Sandy milked two hundred and sixty three cows... ((SFX: MOO)), Drove her 5 kids to school ((SFX: BEEP BEEP)) Skilfully rescued a cat from a tree... ((SFX: "Here kitty kitty)) ...and prepared a meal for the ungrateful family ((SFX: SHHHH)) ...actually she didn't, she went to <BUSINESS NAME> and brought a pre-prepared meal and just bunged it in the oven while she sat back and relaxed with a good magazine and the radio on! Nice one Sandy!

Turn your kitchen into an Italian Pizzeria with <BUSINESS NAME>... This week we have pizza bases on sale for <PRICE> Pizza Sauce for <PRICE> and choose your fillings from <LIST OF PRODUCTS>

Try our delicious selection of crepe's today at <BUSINESS NAME>, from savoury to sweet and more than a few surprises along the way, we have a wide range, and for <MONTH> you'll receive a free cappuccino with every crepe.

Variety in your diet is easy to achieve if you visit <BUSINESS NAME>

Waffles, eggs, pancakes, and coffee... now that's a breakfast menu!

We are not only local, but we love local with local producers taking pride of place at <BUSINESS NAME>, from locally sourced organic foods to locally produced preserves and milk products...

We want to thank our loyal customers who have helped us out during the past 2 years... so we're giving 50 percent off every order for the next month at <BUSINESS NAME>

What did CHRIS' dinner guests say after they left... let's listen: "That <PRODUCT NAME> Was incredible! How did she make it?"

We don't hide what we do from the public at <BUSINESS NAME>, you can come on in and see our chefs prepare a meal right before your eyes, then you can take it home and cook it.

We don't let our butchers stay out the back at <BUSINESS NAME>, you can watch them breakdown, cut up and prepare the choicest of cuts for you before you take it home to cook.

We have gourmet delights including famous cheeses, quality beef, pork, chicken, and lamb and more, in-store at <BUSINESS NAME>

When you try a milkshake from <BUSINESS NAME>, you are having more than just a milk flavoured drink... ((SFX: HARP GLISSANDO)) you are tasting history... <BUSINESS NAME> has been open in the same location for more than <NUMBER OF> years.

Wondering what's for tea tonight? Let the team from <BUSINESS NAME> help with chef prepared meals and deserts.

Yes, they look good and wow! They taste amazing... Cupcakes from <BUSINESS NAME>

You can spend hour upon hour travelling out and trying to catch the freshest seafood, or, you can pop in and pop out of <BUSINESS NAME> with something so fresh that it was in the sea this morning... while you were sleeping! Your choice!

You can't buy fresh seafood straight from the sea... or fresh-water fish straight from the river... but you can get them from <BUSINESS NAME>

You can't fool your taste buds, that's why only the freshest from <BUSINESS NAME> Will do!

You WILL taste the difference when it's from <BUSINESS NAME>

Your need for spices is driving you wild... you want something hot, something spicy, you want ((SFX: RECORD SCRATCH)) <PRODUCT NAME> from <BUSINESS NAME>!

Yummy, yum, yum! Get into my tum! That's quite normal to hear at <BUSINESS NAME> ice creamery

Zip! There goes one meal... Zoom! There goes another... When you are as popular as <BUSINESS NAME> you don't have time in your ad for sound effects like the sizzle of a hot <PRODUCT NAME>... RING! RING! and here's another order coming in now!

**FOOD: BUTCHER**

((BORED MONOTONE STYLE READ)) If you needed a chainsaw to cut into last night's steak... it didn't come from <BUSINESS NAME>

((FEMALE READ, SENSUAL, SLIGHT REVERB - INTERNAL THOUGHTS)) Just look at those legs... those thighs... oh my... I haven't seen breasts like that in a long time! ((SAME FEMALE VOICE NOW NORMAL)) I'll have a kilo of legs, thighs, and breasts thanks!

((FVO)) This Valentine's Day we discovered that true love is rare ((MVO)) ...like a good steak from <BUSINESS NAME>

((MVO)) Now take your time ma-am... point him out of the line-up, he can't see you so your perfectly safe... ((FVO)) That's him, number one... ((MVO)) Step forward number one... Are you sure ma'am? ((FVO)) That's him, my family loved his chops, and rolled roast... we want to order a leg of ham for Christmas thanks... It shouldn't be this hard to find a good butcher!

((NERVOUS VOICE)) Here are this w-weeks specials from <BUSINESS NAME>... Lamb Lion Chops ((SFX: LION ROARS)), that should be Lamb Loin Chops, ((SFX: LION GROWLS)) and Crumbed Stork ((SFX: LARGE BIRD SQUAWKS)) I-I Think that s-should be Crumbed Steak, ((SFX: FAST SQUAWK)) and large sausage d-dogs ((SFX: DOG BARKS - then GROWLS)) That should definitely be Large Sausages ((SFX: DOG BARKS THEN BITES)) Yikes!!! That's it... get someone else ((USUAL VOICE)) See the team at <BUSINESS NAME>

((SFX: FAST SIZZLE)) Hear that? ((SFX: SIZZLE TURNS OVER)) That's a local cut of premium grass-fed steak...

((SFX: SIZZLE AND COOKING OF STEAK BEING TURNED OVER)) High quality choice cuts are available now from <BUSINESS NAME> with roasts on special for only <PRICE> per kilo.

((VO1)) Chris cries when she talks to me since I started ordering <BESPOKE SAUSAGES> home delivered from <BUSINESS NAME>, because all she can smell is... ((VO2 SNIFFS THEN CRIES)) <INGREDIENT>

((VO1)) Mmmm-mmm that smells delicious... what is it? ((VO2)) Ribs... tender, mmm, juicy, meat and sauce...



<BUSINESS NAME> are the only butcher in town where you can get all the meat you want, delivered to your door!

<BUSINESS NAME> are your true cut price butchers! AND every Saturday we are cutting the price of <PRODUCT> an additional 5 percent every 30 minutes until the close of business... starting at 1 pm... but once we've sold out, that's it! There is no more until Monday...

<BUSINESS NAME> have, alongside their favourite beef, lamb, pork, and chicken... some new selections for you to choose from: there's <LIST OF NEW PRODUCTS>

<BUSINESS NAME> your family butcher know that family meat packs are always popular, that's why we are increasing what you get over the holidays... but keeping the same low price... Get: <PRODUCT LIST>

Add some more sizzle time to your mealtime tonight with a fresh cut from your local butchers <BUSINESS NAME>

Are you after Asian meat cuts? <BUSINESS NAME> has them for you, and we can cut to order from individual portions to party serving sizes, just tell us how many you are preparing for.

At <BUSINESS NAME> we can cut your meat to your recipe needs, saving you time... and keeping your partner away from that sharp knife!

At <BUSINESS NAME> we have raw bones for dogs, from femurs to shin, knuckles to marrow or meaty beef rib bones... ask <NAME> when next in store...

Before we eat, drink, and give thanks this thanksgiving, pop in and see your local butcher at <BUSINESS NAME> for turkeys big enough to feed the hoards, or small enough for a family of four

Buy your turkey from <BUSINESS NAME> and we will include a free roll of premium, commercial quality turkey foil-wrap to keep the bird cooking evenly and better in your oven.

Discover <BUSINESS NAME>'s premium cuts, cuts for barbequing, pre-marinated, or pre-crumbed cuts and more...

Every Monday to Friday from 9 am to 5 pm <BUSINESS NAME> will now bring your meat order out to your car for you... Simply Park in our loading bay at the agreed time and take away your order!

I used to think that mum had it easy, dad too, until I left home... now though, I know why both mum and dad's best advice was... get to know your butcher! They always look after you better!

In <YEAR> the <FAMILY NAME> started trading as <BUSINESS NAME>... That was <No. OF YEARS> ago and today they are still going strong. Their tradition of superior quality meats, including specialty meats, make them a household name in <SUBURB>, and now that you know the name you too can try <BUSINESS NAME>

Making a soup this weekend? Choose the best cuts from <BUSINESS NAME> and make it a cracking one! And we'll even throw in some extra special treats!

Pre-order your holiday meat needs now to secure your meat for the <EVENT DAY> from <BUSINESS NAME>

Some butchers have noticed that traditional cuts of meats are less popular these days, that's why grass-fed beef and organic options are so popular, so if your butcher is still doing things the old way, you need to meet the butchering team at <BUSINESS NAME>

Some of our customers at <BUSINESS NAME> say that our bacon is just like candy, they just can't get enough of it... want to try it for yourself?

The meat that <LOCATION> loves is at <BUSINESS NAME> on <STREET NAME>

There are cuts of meat that you get from your local supermarket... and then there's fresh cuts from <BUSINESS NAME>...

We are taking orders now for the <EVENT DAY> at <BUSINESS NAME>, our most popular cuts are already selling out so you need to order now, or you will miss out on <PRODUCT>

What happens between the meat you get from us at <BUSINESS NAME> and your mouth... is entirely up to you... fresh, premium quality cuts of beef, pork, lamb, or chicken

When you're trying to impress when friends are around... do you put out the steak from the local supermarket? OR ((SFX: COLLECTIVE GASP)) cuts from your local butchers! ((SFX: FAST SIZZLE)) From ribs to massive steaks, gourmet pre-marinated cuts and more...

When you want quality, you can count on see your local butcher at <BUSINESS NAME> for guaranteed fresh cuts and organic produce available.

When you want the best cuts in town, you go to <BUSINESS NAME>...

When we say that our meat is farm fresh, it's true! Our butcher CHRIS visits local farms to find the perfect meat choices for you... That's why <BUSINESS NAME> have won <NUMBER OF> awards, it's in the care of the choices we make for you that count.

Winter warming cuts are available now at <BUSINESS NAME> with <PRODUCT> for only <PRICE> while stocks last.

**FOOD: GROCER**

((SFX: SPORTS WHISTLE BLOWS)) Whether you need to feed a team, your family, or a meal for one... you can't beat the freshness, quality, and lowest prices of fresh fruit, veges, meats and ready prepared meals available at <BUSINESS NAME>

<BUSINESS NAME> sell local fresh produce and the exact same products in-store are available online with zero delivery free!

Choices and innovations are what <BUSINESS NAME> prides itself on... for example, this month we have over 100 different types of sauces to choose from... yes that's right! Over one hundred different sauces!

Don't waste time, fuel and wear and tear on your car... get your groceries delivered from <BUSINESS NAME>...

Explore our aisles and discover the foodie in you at <BUSINESS NAME>

Fact! You will always get fresh seafood from <BUSINESS NAME>

For a range of berry, berry good fresh fruit and vegetables, here's a plum good idea from the team at <BUSINESS NAME>, simply peachy peaches for only <PRICE>, etc

Free doorstep delivery from <BUSINESS NAME>... yes! Real food delivered to your door at no cost to you...

Fresh free deliveries from the garden grocers to your door at <BUSINESS NAME>

Fresh produce delivered... ((SFX: DOORBELL AND KNOCK)) faster than you think from your local grocer, <BUSINESS NAME>

If you don't have time to choose your fruit and vege today, call <BUSINESS NAME> and get your groceries delivered to your place this afternoon, so you can cook up a storm tonight without being rushed!

How do you enjoy your oysters? Broiled? Stewed? Escalloped? Fried? Or Fresh? Fix them the way you like them with Fresh Oysters from <BUSINESS NAME>

Hunt for food, gather food, cook food, eat food, repeat... does this sound like you... Stop going to your supermarket, get fresh quality food, delivered daily with <BUSINESS NAME>

International Supermarket and local specialty grocer, <BUSINESS NAME> have food from all around the planet... pop in and rediscover your favourites from all four corners of the world.

Is your freezer looking empty? Your fridge feeling bare? There is one cure for those who are looking for bargain priced fruit, vege and meats without having to travel here and there... it's <BUSINESS NAME>...

It may be your favourite family recipe, or your favourite memory... everyone has one... and you'll find the raw ingredients to make that memory a reality again at <BUSINESS NAME>

It's not often that a name is a promise of freshness... but <BUSINESS NAME> is just that!

Keep within your food budget by shopping at <BUSINESS NAME> with <PRODUCT> on special this week for <PRICE> until <DAY>

Let us take the worry and stress out of finding what you want at the shops, <BUSINESS NAME> do local deliveries, every day of the year.

See smart shoppers in action every day at <BUSINESS NAME>, from <NAME> in the veg isle, to <NAME> in the fruit, <NAME> in the meat... etc

Skip the store visit... shop for organic groceries from home, online!

Stock up on all your essentials at your local grocers, <BUSINESS NAME>

Sneak peeks don't get sneakier than this weekend's Easter preview at <BUSINESS NAME> with small displays of all the goodies hitting the shelves on Monday... pop in and try the crowd favourites... Easter Egg Dipped Cake and our local best seller... white chocolate and lemon hot cross buns! All on the shelves on Monday.

There are good things in life, and then there are better things... like shopping at <BUSINESS NAME> your local for fresh fruit and vege...

There are more choices on our shelves at <BUSINESS NAME> than you can imagine... with <NUMBER OF> <PRODUCTS> available right now...

There is insurance for almost anything these days, but have you heard of appetite insurance? Ensure your next meal is covered with fresh ingredients from <BUSINESS NAME>

Unbelievable is one word we've heard a LOT in <BUSINESS NAME>, yes our range is wide, and extremely fresh... but our service from our amazing team is truly unbelievable... go on... test us!

We don't just offer fresh food... we offer 'fresher' food that's been in the ground as early as this morning!

We stock only THE freshest fruit, vege and local dairy and meat products that bigger supermarkets could only wish for... That's why <BUSINESS NAME> are your popular, locals choice for competitive prices, products and more!

We have delicious organic treats at <BUSINESS NAME> that are locally made by locals with locally sourced products.

We have standards for our fruit and veg at <BUSINESS NAME> that reflect the quality we believe every meal should be at...

We've got recipes for over two hundred vegan, meet-free, egg-free, and dairy-free meals, in-store at <BUSINESS NAME> for everyday people, and you'll be surprised at how simple, and tasty they are!

What do 'Good Old Country Livin?' ...<STATE NAME> fresh? ...and... <BUSINESS NAME> have in common? They are all produced right here in <STATE> and because of that, you know they are fresh, tasty, and supporting local growers, farmers, and businesses in our region!

When we hear ((SFX: BEEP BEEP)) we all get excited... it's the latest, fresh delivery from <BUSINESS NAME>

Yes, we are doing it again this year at <BUSINESS NAME>, come in this weekend for a sneak peek at our easter stock before they hit the shelves on Monday... from chocolate eggs to Hot Cross Brioche Buns, there's our popular Easter Egg Dipped Cake and our local favourite... white chocolate and lemon hot cross buns!

Yes, we are local, and so is all our fruit and veg at <BUSINESS NAME>

You know when you are popular by what people say about you, and our online reviews are amazing for <BUSINESS NAME>... so, to say thank you to our customers, we're giving everyone fifty percent off our 5 basic staples... bread, milk, pasta, eggs and rice, this Saturday only.

Your local corner store is no longer local, or on the corner... it's in your pocket, or purse... Click on the <BUSINESS NAME> app and order your groceries, handpicked and fresh to your door.

**HAIR: GENERIC**

((FVO)) We cross now to our roving reporter... ((MVO)) Yup I'm outside<BUSINESS NAME> Asking customers why they have chosen <PRODUCT/CUT> Excuse me ma'am... why did you come to <BUSINESS NAME>? Hold on... Suze? Is that you? WOW!

((SFX: FLASHING CAMERA/CROWD)) ((VO1)) We're here on the red carpet and... oh my... ((SAID FASTER)) Sarah, you look great, who did your look? ((FVO)) Actually it was me! I got everything I needed from <BUSINESS NAME>, make-up, hair, nails, everything!

((SFX: PLASTIC BREAKING-ie: PHONE SMASHING)) Relax... Keep calm... book your appointment now, before we open? <BUSINESS NAME> opening soon, but taking bookings now on <PHONE NUMBER>

((UPBEAT CHA-CHA MUSIC)) Ladies if you want to be hair free... especially around your... cha-cha-cha... then see <BUSINESS NAME> for the latest in hair removal, quick, painless, and softer on your skin than other treatments...

((VO)) The <BUSINESS NAME> can remove hair from your... ((FVO)) bikini line, underarms, upper lip, legs, ((MVO)) Upper back, chest, and shoulders... ((VO)) Fast, easy, and affordable hair removal

<BUSINESS NAME> are celebrating <NUMBER OF> years at <LOCATION> with <NUMBER OF YEARS> discount on all cuts and styles for men and women!

<BUSINESS NAME> are your very own Hair, Design, Make-up, and Beauty Salon all rolled into one!

<BUSINESS NAME> is a salon product supply supermarket for those in the hair, nail, and beauty industry... but... we're also here for you!

<BUSINESS NAME> proudly present their new refer a friend program for new and existing clients in <LOCATION>

<BUSINESS NAME> the unisex hair salon for everyone welcomes you back from the holidays with a new staff member... meet <NAME> who specialises in <STYLE OF CUTS>



Be your best with hair, beauty, skin, and nail treatments all in the one place at <BUSINESS NAME>

Bridal Party services are our specialty at <BUSINESS NAME>, in fact... we don't do anything else...

Calling all hairdressers!! <BUSINESS NAME> has the latest season colours and styling ranges in stock and in-store...

Do you need a helping hand for hair removal? Book your next appointment at <BUSINESS NAME>

Did you know that some men feel 'more' manly with less body hair? But the thought of going to a beauty salon to have your hair removed... nah! <BUSINESS NAME> can fix that!

Find everything you need for your hair salon in one easy, simple to get to location on <ADDRESS>... <BUSINESS NAME> are now open!

Get fresh, look fresher at <BUSINESS NAME> your first facial at its regular price and your second and third facials at <DISCOUNT> off each. Now that is fresh at <BUSINESS NAME>

Guys, do you have unsightly hair on your back? If you leave it unattended... you'll end up looking like a rug! <BUSINESS NAME> can remove that hair quickly and painlessly from your upper back for only <PRICE>

Guys, if your nick name is Sasquatch because of all your body hair... it's time to do something about it... <BUSINESS NAME> can remove body hair quickly and painlessly from only <PRICE>...

If you waxed every 4 to 6 weeks for the next twenty-five years, you could have over two hundred and fifty treatments costing you <VALUE>... OR... <BUSINESS NAME> can quickly and easily remove your hair using the latest technology from <DETAILS>

Love the skin you're in when it's been pampered by the professionally trained and nationally awarded staff at <BUSINESS NAME>. With skin, hair, and beauty treatments you will love...

Manicures and pedicures while you have a cut and style? Yes, you can at <BUSINESS NAME>... we even do hair, facial and body waxing too...

No guy should ever be subjected to being waxed by his girlfriend because he's a 'bit hairy!' <BUSINESS NAME> can fix that with one easy treatment...

Professional haircuts and styles are right at your fingertips... call <PHONE NUMBER> now and book in for your <LIST OF SERVICES>

Stop in and celebrate the grand opening of <BUSINESS NAME> with <NAME> with specials all week for early morning bookings...

This is it! Come to <BUSINESS NAME> for your best haircut since 1995! It's not when we first opened, but when we first started winning awards!

We can't fix stupid decisions at <BUSINESS NAME>, but we can fix your hair!

We are looking for a variety of new staff at <BUSINESS NAME>, we've expanded our range of services and are looking for beauticians, nail technicians and a new stylist to join our bigger and brighter studio.

Will you discover the fresh new you at <BUSINESS NAME>?

**HAIR: BARBER**

((SFX: 'SHAVE AND A HAIR CUT' KNOCKING)) While we don't do shave and a haircut for 2-bob, you will save on your shave and cut at <BUSINESS NAME>

((VO1)) Are you settling for an average cut? ((VO2)) Yeah... It looks... ummm good... yeah!  
 ((VO1)) Don't settle for that... head to <BUSINESS NAME> for the cut and style you deserve

((VO1)) Keep it short... number two thanks... ((SFX: FAST BUZZ CUT)) ((VO2)) Next! ((VO3)) A number 1 please! ((SFX: FAST BUZZ CUT)) ((VO2)) Next! ((VO4)) Short cuts are our style at <BUSINESS NAME>

A gentlemen's lounge should be comfortable, a gentlemen's cut should be comfortable too... that's why we've been voted the best barbers in town for the <NUMBER OF> years... <BUSINESS NAME>

All this week <BUSINESS NAME> are offering a Hot Towel Shave for only <PRICE> with half of each cut going to the local Men's Shed Group...

Classics never go out of style, that's why hot towel shaves are still a thing at <BUSINESS NAME>

Get classy cuts for classic men at <BUSINESS NAME> your old school barber shop.

Guys... Join our mailing list at <BUSINESS NAME WEBSITE> and you'll discover products and insights that we don't share anywhere else, not even in the barber shop with regulars!

If your mother doesn't like the way we style your hair at <BUSINESS NAME> then we are doing our job right, because your girlfriend or wife will love it!

Men's hair comes in all types, not stereotypes, so if you are thinning on top, have a mullet or an office cut... we won't judge 'you' or your style at <BUSINESS NAME>

Premium shave and haircuts whenever you want, we don't do appointment at <BUSINESS NAME> barbers, we'll see you when you next walk through our door on <STREET NAME>

Straight shaves, straight styles, and straight talk at <BUSINESS NAME> barbers

Traditional Barber CHRIS at <BUSINESS NAME> has special Father's Day discounts in-store, come in with your child for a cut for you and them, and get the child's cut free!

There's an unwritten rule... whatever you hear and whatever you say... stays at the barbershop... That's why at <BUSINESS NAME> we aren't saying anything about the you know what... you know?

We do cuts and other kinds of stuff, including cutthroat shaves at <BUSINESS NAME>... And we don't muck about, so get in and get your hair done today!

While some barbershops offer a cut, shave, and beard trim... Only at <BUSINESS NAME> do we also offer shoeshine, styling, and hair wash...

You could watch an online video with ads and learn how to have the perfect shave... or <NAME> can teach you in-store at <BUSINESS NAME>, without the ads!

You pick the style of cut you want, we do it. There's no chatting about the weather or about politics, at <BUSINESS NAME>

**HAIR: HAIRDRESSER**

((SFX: STREET SCENE)) ((MVO)) Wow! Gee you have amazing hair! It Shines, Curls, Bounces...  
 ((FVO)) Go Away! ((MVO CALLS OUT AS SHE WALKS AWAY)) But your hair... who did it?

((VO1)) They say gossip and hairdressers go hand in hand... well that's what CHRIS said when I saw her last week... ((VO2)) Leave the cutting to us... you can gossip all you want at  
 <BUSINESS NAME>

<BUSINESS NAME> have an exclusive colour offer for only <NUMBER OF> people... book now and have a private consultation from highly skilled stylists, a half head of foils or a full head re-touch, plus blow wave all for only <PRICE> for the first <NUMBER> who book at  
 <BUSINESS NAME>

<BUSINESS NAME> have just installed their amazing massage chair and every cut over  
 <VALUE> gives you thirty minutes of massage heaven in the chair.... Now... Go away... It's my turn!

<BUSINESS NAME> want to celebrate summer with you and for <MONTH> only get 50 percent off cut and blow-dry combo's which also includes spray tans!

A consultation about your hair should include listening to what you want, advice on how to achieve it and the confidence to know it will turn out like you want it... at <BUSINESS NAME> you can trust us to deliver on that promise!

A hairdresser you can trust to always be there for you when you need them is a rare thing... and we're here for you at <BUSINESS NAME>

Are you out of bleach? Colours? Or has your hairdryer bitten the dust? Call <BUSINESS NAME> they have everything for hair stylists, nail techs, beauticians, and those of us doing it ourselves at home!

At <BUSINESS NAME> we add care to your hair routine every time you see us...

At <BUSINESS NAME> we are changing the world, one hair colour at a time!

Award winning hairstylists trained in London, and Paris... are now right here at <BUSINESS NAME>

Be pampered silly while getting a new style and cut at <BUSINESS NAME> the friendly hairdressing team behind the now famous 'Pamper Package' for only <PRICE>

Be treated like a queen at <BUSINESS NAME>

Be treated like you should be at <BUSINESS NAME> with skin, hair and beauty treatments including: <LIST OF SERVICES>

Because your hair deserves better than the best care it can get...

Colour at home ((FVO: SCREAMS!)) Colour in the salon... WOW! discover our services at <BUSINESS NAME> with Balayage, Ombre, Single Process colours, Highlights, Tints, Root touch ups and Colour Corrections

Discover a whole new you under all that hair... see <BUSINESS NAME> for the best cut of your life!

Don't chop away at your hair at home... see <BUSINESS NAME> to have it professionally styled for less than you think

Don't dye your hair at home, when the results might be ((SFX: FEMALE SCREAM)) not what you were after... Book in at <BUSINESS NAME> and have your hair professionally coloured by qualified technicians for less than you think.

Everybody loves colour, and we can colour your world with the shades you want at <BUSINESS NAME>

Experience a new salon for men and women's cuts and styles in a new location... <BUSINESS NAME> have opened at <LOCATION ADDRESS>

Experience THE ultimate salon service and exceptional client care at <BUSINESS NAME>... with facial treatments, cuts, styles, colours and more!

Fabulous lifestyle... success... And of course... gorgeous hair! The woman of today wants it all, and this month you CAN have it all at <BUSINESS NAME>

Fall back in love with your hair with full or partial highlight or lowlight colours from only <PRICE> at <BUSINESS NAME> this month!

Find the look you want for less than you think at <BUSINESS NAME>

For a hairstyle that makes you smile see the girls at <BUSINESS NAME>

For salon looks, styled, coloured and on trend... see the <BUSINESS NAME> team about your booking today... don't have time to pop in? Book online at <WEBSITE> and secure your spot.

From hair tints, to styling, washes and blow dry's, extensions, and braiding... you need to talk to our incredible team at <BUSINESS NAME>

Get beautiful hair, with beautiful care from our stylists at <BUSINESS NAME>

Give the gift that you know they will use... a voucher from <BUSINESS NAME> can be used at any time for anything from a cut to a colour, and because it's a gift, we will add an extra 10 percent to any gift card purchased this month, on the house!

Go on! Declare your hair style and say it loud and proud this month at <BUSINESS NAME>

Holiday special for all new and current clients at <BUSINESS NAME>.... Get <DISCOUNT> off an express blow out, and Keratin smoothing treatment, plus <DISCOUNT> off all supporting products too at <BUSINESS NAME>

In Greek myths, Medusa was very beautiful, but she was cursed so her hair was turned into snakes and anyone looking at her would turn to stone... we promise that won't happen to you at <BUSINESS NAME>, but you will look beautiful!

It can be hard to find a hairdresser that listens to what you want... the look... the colour, and the style! But luckily <BUSINESS NAME> are here for you!

Kids back to school cuts for the under 12's are only <PRICE> each this month at <BUSINESS NAME>

My name is <PERSONS NAME>, and I am an artist, your hair... is my canvas!

New year, new look you at <BUSINESS NAME> with discounted colours, washes, cuts, and styles... too many to mention here so hit our socials and discover the new you now!

No matter your nationality, Brazilian, Indian, Asian, or European... <BUSINESS NAME> consultants can colour your cut with confidence!

Not just for blondes, brunettes, and redheads! We cater for all hair colours at <BUSINESS NAME>

Relax... leave your hair in our hands at <BUSINESS NAME> and we'll leave the big reveal till the end.

Salon styled beautiful hair shouldn't cost you the earth... but you should get the same customer service no matter where you go... that's why so many people come back time and time again to <BUSINESS NAME>

Some salon prices can make you go... ((SFX: PITCHED UP WILHELM SCREAM)) while others are ((SFX: 'YEAH!')) at <BUSINESS NAME> we are luckily in the ((SFX: 'Yeah!')) camp with hundreds of satisfied local customers, that are happy with our staff and service, check out our Instagram and see why!

Styled just right, and the way you can do it at home after... <BUSINESS NAME>'s stylists know what to do and how to do it, so your 'easy care style' is with you for as long as you want.

Styling your hair is a labour of love and we love manufacturing style at <BUSINESS NAME>



Teens can get their very own welcome back to school cut and styles for less than you think... short hair from <PRICE>, Long Hair from <PRICE> only at <BUSINESS NAME> this month

The silly season means parties galore, so get your hair into a festive mood now with the latest cuts and styles from <BUSINESS NAME>

The team at <BUSINESS NAME> hope you have a good hair day today, tomorrow, and everyday... AND when you need us, we are at <LOCATION>, with professional stylists ready to make your day with hair and beauty treatments to suit... you!

There can be short cuts to beauty, and this month we are offering 40 percent off all booked short cuts at <BUSINESS NAME>

They say you should shine bright like a diamond, and once you've been to <BUSINESS NAME> you will do... Services include: <LIST>

This is an S-O-S for Frizzy hair! You might need our intensive, detox, repair and protect treatment for damaged hair... Luckily this month it's only <PRICE> at <BUSINESS NAME>

Want quick curls in your luscious locks? See <PERSONS NAME> at <BUSINESS NAME> and in 15 minutes, consider yourself curled!

Want to pamper your hair, your nails, and your face in the one place? We can do that at the ultimate salon in <LOCATION>... <BUSINESS NAME>

We always have appointments available at <BUSINESS NAME>, and if you can't come into us... we can come to you with our mobile hairdressing studio completely fitted out just like our store!

We are the creators, the artists and the lovers of a good salon cut and style... we are <BUSINESS NAME>

We can style your hair, how you like it, not how we think it should be done!

We colour hair of any length, from Rapunzel's to a crop cut... just ask at <BUSINESS NAME>

We love your hair almost as much as you do at <BUSINESS NAME>

We style, you smile, there are no beauty shortcuts at <BUSINESS NAME>

We want you to get high on the highlights of your hair. The compliments alone should drive you wild... At <BUSINESS NAME>, we style your hair, the right way!

We're kicking it old school with perms this month at <BUSINESS NAME>... if you loved your perm in the 80's, get your groove back by booking now!

We've all had those days when your hair has been... hair-iffic! At <BUSINESS NAME> we can change that to terrific! Book now!

What you say about your haircut to your friends is more important than what your hair says about you... that's why we go the extra mile to pamper you at <BUSINESS NAME>

Wigs and hair extensions by qualified and professional stylists to give that natural look... Call <BUSINESS NAME> on <PHONE NUMBER> today and book your new style in!

Your hair experts at <BUSINESS NAME> want you to have beautiful hair, that draws admiration and praise from everyone who sees it!

Your hair should make a statement about you and your style... and <BUSINESS NAME> can make that happen...

Your hair, beauty and make-up shouldn't be taken for granted, you need <BUSINESS NAME> in your corner, helping, coaxing, and guiding your way to your beauty goals

We are your hair experts at <BUSINESS NAME>...

When your hair needs care, you can trust the advice, style and cuts recommended by your favourite hairdresser <NAME> at <BUSINESS NAME>

**HARDWARE STORE**

((VO1)) There are many reasons to visit a hardware store... For emergencies... ((VO2)) I need a tap fix kit NOW!!!! ((VO1)) For happy events... ((VO3)) The baby's room should be blue, that one! ((VO1)) and more... but really? Who needs a reason to visit <BUSINESS NAME>?

((SFX: SHORT RIP, SHORT RIP, LONG RIP) ((VO - Abrupt, shocked, tonal equivalent of 'oh shoot!')) "Gah!!!" ((PAUSE)) Have your outdoor Canvas blinds ripped? Do they need repairing or replacing?

((SFX: SPRINKLER POPS UP AND STARTS SPRAYING WATER)) Summer is almost here. Is your garden ready? Is your reticulation set up and working properly?

((SFX: ZOMBIE GROANS & SHUFFLES)) Get your home zombie safe today! Be prepared for a Zombie clean-up with industrial strength cleaners and detergents from <BUSINESS NAME>, and while in-store pick up our handy Zombie Prep flyer for more details

((SFX: ZOMBIE GROANS & SHUFFLES)) Get your home zombie safe today! Be prepared for Zombie Défense with a wide range of hand tools and power tools from <BUSINESS NAME>, and while in-store pick up our handy Zombie Prep flyer for more details

((SFX: ZOMBIE GROANS & SHUFFLES)) Get your home zombie safe today! Be prepared for Zombie repairs with chainsaws and hand saws from <BUSINESS NAME>, and while in-store pick up our handy Zombie Prep flyer for more details

((SFX: RUBBISH BEING DUMPED LEFT ON STEREO)) ((VO1-RIGHT)) What ARE you doing? ((VO2-LEFT)) Dumping my Rubbish ((VO1-RIGHT)) Yeah, but... ((VO2-LEFT)) Yeah but it's your place and not mine!...

<BUSINESS NAME> have absolutely EVERYTHING you need for your house and garden to turn them into your home and a garden oasis!

<BUSINESS NAME> have expanded our garden nursery with a bigger range of plants and we've got new stock arriving every week... Plus there's fertilizers and potting mix, new season pots and planters plus ready to go including roses, citrus trees, and grape vines

<BUSINESS NAME> have lots of items your dad will love for Father's Day... Choose from tools, supplies, things for the garden, plus we have a new range of barbeques just delivered, plus a very special selection of items that kids can afford to give to dad on his very special day...

<BUSINESS NAME> is now a whole lot BIGGER with BIGGER bins to remove your rubbish with, call this morning and get your bin delivered before lunch!

<BUSINESS NAME> Is the place with helpful hardware hands when know what to do, even when you don't.

<BUSINESS NAME> where we care only about hardware...

A garden paradise is possible... with the right reticulation and garden supplies... Luckily paradise has another name... <BUSINESS NAME>

A salvage yard that is also a hardware store? No? YES! At <BUSINESS NAME> We not only stock salvaged hardware items, but also have new tools, etc...

A tradies paradise for hardware, tools, plumbing, paint, etc...

All tradies know that quality tools and hardware is one of life's necessities!

All your engineering ingredients for every workplace, in one place! <BUSINESS NAME>

Are you getting ready for winter at your place? <BUSINESS NAME> have what you need from heaters for your house or patio, clothes stand for rainy days, sealants to stop the rain coming in and so much more!

Are you a Rubbish Removal Syndrome sufferer? R-R-S is plaguing homes and businesses throughout the <REGION NAME> region, and symptoms include... unwanted trash, weed irritation, and mild to major irritations caused by a build-up of stuff... etc

At <BUSINESS NAME> we have the big buying power of the largest independent hardware chain in <COUNTRY>, so you know you'll get the best price, no matter what you are buying... every day!

At <BUSINESS NAME> We made hardware easy, how easy?

At <BUSINESS NAME> You'll find good tools, for a great job!

At <BUSINESS NAME>, we don't have mates' rates! Because all our prices are as competitive as you can get!

At <BUSINESS NAME>, we're a different kind of hardware store.

Book your lawnmower in now for an in-store service at <BUSINESS NAME> hardware, and we will throw in blade sharpening for nothing, nadda, zip, nothing at all, not a sausage!

Convenience, low prices, and knowledgeable local staff is what we have at <BUSINESS NAME>, bring those projects on!

CHRIS said, "And let there be more in store!" but we were already packed to the rafters, so we're expanding out the back... and need to make space before the wall comes down!

Don't be disappointed with your hardware choices... See the hardworking team at <BUSINESS NAME> and you'll leave satisfied

Don't make HIM a list... Do it yourself with help from the team at <BUSINESS NAME>

Everything including tools, hardware, outdoor, painting and decorating, plumbing supplies, and housewares, are on sale at <BUSINESS NAME> and we've even slashed up to fifty percent off plants and giftware.

Family owned and operated, <BUSINESS NAME> are open right now until 6 pm tonight and are here to help with your hardware requirements...

Father's Day isn't far away and while you could leave it to the last minute and buy some socks... you could also browse our gift range at <BUSINESS NAME>... select from hand to power tools, or give a gift voucher...

Find more and buy more for less at <BUSINESS NAME> Hardware!

For products that won't disappoint... see our painter's section at <BUSINESS NAME>

For products that won't disappoint... see our plumber's section at <BUSINESS NAME>

Get superior protection of your home and family without spoiling the view outside your front door with <PRODUCT NAME>, now available at <BUSINESS NAME>

Give your home a new style at <BUSINESS NAME>

We would all like something extra in our lives to help us grow... ((CLOCK TICKING)) Extra time... ((POKER MACHINE PAYING OUT)) Extra money... ((MALE "AGHHHHH!" RELAXING)) Extra comfort... at <BUSINESS NAME>

Hardware essentials... simplified at <BUSINESS NAME>

If D-I-Y, renovating, or crafting is your bag. Then come into <BUSINESS NAME> and grab one of our bags full of information and examples of what you can do yourself

If you are considering water wise plants for your garden, also consider water saving products like slow-release fertilizer and a heavy mulch from <BUSINESS NAME>

If you are creating curious things, or useful things... or just trying to fix something... then you need to remember this address: <ADDRESS>

If you are happy when you are in a hardware store like <BUSINESS NAME> and you know it... clap your hands ((SFX: TRIPLE CLAP)) We thought so!

If you enjoy long walks through <BUSINESS NAME> store's long aisles, and the sound of a powerful table saw... We want you to speak to CHRIS... our boss... he really needs a girlfriend... seriously!

If you have plans for this Saturday... Cancel them... because <BUSINESS NAME> have some very special guests coming in store to demo and chat about products and their TV series!

If you need advice, ideas, and the correct materials for your project... speak to our special orders desk at <BUSINESS NAME> and they'll get your project off to a great start!

If you think you already have everything in your shed... well... we have everything else! Our 'Odds and Sods Sale' is on this weekend only at <BUSINESS NAME>

If you've got an itch to scratch... we've got a cream for that... Got an idea about building something... We can help with supplies for that too!

If you've got rubbish, we'll remove it! Call <BUSINESS NAME> from your yard, rental, residential or commercial property we will load it and remove it all at one great price!

If you've never been into <BUSINESS NAME>, we invite you to come in and check out our huge range of stock, you'll always get great unbiased service and advice, and if you come in around lunch time... grab a <PRICE> hot dog from our barbeque area, all money goes to <LOCAL SCHOOL>

Is it time to update the look of your home? <BUSINESS NAME> can help with fixtures and fittings, gardening products and equipment plus a huge range of tools to get those renovations done!

It can build... Slowly... And before you know it... your property is overrun with it... that's right... junk happens and if you don't want to star in the next season of Hoarders... call <BUSINESS NAME> to clean up your place!

It would be a very different world if we didn't have hardware... ((CAVEMAN 1)) Ugggg need to build door... what's a door?

It's time to fertilize, prune, water, seed, mulch, plant vegies and weed, and thanks to <BUSINESS NAME>'s bigger and better garden centre we're stocked with products perfect for springtime in your garden.

It's our 'Big 50 Sale' at <BUSINESS NAME>, and we are celebrating CHRIS' 50<sup>th</sup> Birthday!  
With 50 percent off <PRODUCT LIST>

It's our quarterly seasonal sale at <BUSINESS NAME> Hardware

Local know-how, top quality, and low prices... what more could you want from a hardware store?

Looking for a wider range of <PRODUCT> than those 'bigger stores' claim they have? Then you need to come in to <BUSINESS NAME>

Looking for inspiration for that weekend project? Then get inspired at <BUSINESS NAME>

Make the most out of spring with a quick trip to <BUSINESS NAME>... get those projects sorted around the home with tools and supplies, plus check out our bigger and better garden centre...

Make your house your castle and your garden a paradise when you pop in to <BUSINESS NAME> at <LOCATION>

No matter how tough the job is, you will find that we can always help you with it at <BUSINESS NAME>

No matter what you have planned today... <BUSINESS NAME> have what you need from tools to building supplies, things for your garden, paint for your house... there's sooooo much to choose from!

Now that the cooler weather is here, give your place a tidy up, like you promised, with some help from the team at <BUSINESS NAME>



Our shelves are full of solutions... from plumbing fixes, to paint mixes, wood cut to size, to garden supplies...

Planning a project that loooooooks... like it might cost a bit more than you had budgeted for... Then see the team at <BUSINESS NAME> And get more, for less!

Problems? Who needs them? We've got the solutions to your hardware problems right here at <BUSINESS NAME>

Rubbish, Junk, trash, <BEEPED OUT>... no matter what you call it, we will come and pick it up and remove it from your place of business, or home for less than you think... Call <BUSINESS NAME> today

Some say they have wide ranges... but we bet their range isn't as big as this... ((RUNS FROM ONE SIDE TO ANOTHER FOR 20 sec AND IS PUFFED AS LAST LINE IS READ)) and that's only half the paint isle at <BUSINESS NAME>

Spending time with the kids while you work on any project isn't just time spent learning new words ((SFX: HAMMER BANG BANG THUMP - CENSORED SWEARING)) ...ouch! No, it's time spent showing them the right place to shop and save... and that's <BUSINESS NAME>... but you also might want to visit the hospital... that looks nasty ((MVO)) What? Oh... ohhhhh ((SFX: BODY HITS THE FLOOR))

Sure... you can "Shop and SAVE" at <BUSINESS NAME> hardware, you can find expert advice also at <BUSINESS NAME>, and the latest gadgets and more... but let's be honest... <BUSINESS NAME> is time away from your family... some peace and quiet! See you soon buddy!

Tax time is tool time at <BUSINESS NAME> with a great range to choose from... there's <PRICE> tools through to power tools, chainsaws, lifting tools and everything in between

That's right... at <BUSINESS NAME> we believe that saw dust is man glitter, and grease is make-up... come in and join us... ((CROWD: JOIN US - LAUGHS)) Seriously though...

The tools that master craftsmen like <PERSONS NAME> use, can now be yours, along with 100 of his favourite easy projects... Pick up your free copy of his book at <BUSINESS NAME> centre this Saturday only

The weekend is fast approaching and if you've got a project in mind, from the garden to a bit of D-I-Y... then you need to visit <BUSINESS NAME> for materials, tools, and more...

There is no such thing as too much rubbish when you hire a <BUSINESS NAME> skip bin for any type of clean-up, for BIGGER bins at BETTER prices, call <BUSINESS NAME>

There's a great range of seedlings, fertilizers, retic, mulches, plants, mowers, edger's, tools, water saving products and more in-store at <BUSINESS NAME> this spring! (WHEW!)

There's quick fix D-I-Y solutions and tradies building supplies and hardware at <BUSINESS NAME>

This long weekend at <BUSINESS NAME> we have big lighting specials, handy paint specials and house-hold specials to keep things moving at home all long weekend.

Top quality goods, with-in your budget and you don't have to travel to the metro area to them!

Wander around the store and you'll be surprised at what <BUSINESS NAME> stocks – from mowers to blowers, rakes to stakes and even rainwater tanks.

We admit it, we made a mistake... <NAME> here from <BUSINESS NAME>, and we did stuff up... in our latest catalogue we said that we would have <PRODUCT> for <PRICE>, but they haven't arrived, so when they do, we will not only honour that price, but take an extra 10 percent off it...

We are <LOCATIONS> cheapest rubbish removal service, with 4 active trucks, free quotes, and same day service, <BUSINESS NAME> will remove it... for less!

We cut costs, not our quality at <BUSINESS NAME>

We don't just talk rubbish at <BUSINESS NAME>, we love it... and we'll remove yours...

We have a lifetime of solutions available just inside our doors at <BUSINESS NAME>

We would all like something extra in our lives to help us grow... ((SFX: CLOCK TICKING)) Extra time... ((SFX: POKER MACHINE PAYING OUT)) Extra money... ((MALE "AGHHHHH!" RELAXING)) Extra comfort... You can get that "little bit extra" right now at

We're a big hardware store... with little prices. Don't believe us... check out this week's specials:

We're a store for all kinds of projects! Big, small, and in-between... no matter if you need a left-handed widget or a sprocket for your pocket... we've got it!

We're just down the street from your place!

We've always got a solution at <BUSINESS NAME>

We've been told we've got solutions for every home DIY problem... it's not something we claim... but CHRIS here says: <TESTIMONIAL>

We've got products not normally sold in stores at <BUSINESS NAME> Hardware... Why? Because we make them ourselves!

We've got ready made solutions for your homemade problems at <BUSINESS NAME>

Why not warm yourself up right now with productive winter gardening? Sort out your flower beds and vege patch now so everything will be ready to bloom next season...

With the weather fining up, are you moving outside? Are you making plans for their garden with <BUSINESS NAME> behind them you can choose new plants, garden tools and outdoor furniture...?

Yes, Autumn is a great time to plant. And <BUSINESS NAME> have a great range of plants to choose from including new seasons seedlings, bulbs and more... Plus some very 'out-there' pots and hangers!

Yes, it's officially spring. The birds know it... and so does your garden... so now is the time to get down to <BUSINESS NAME> for everything you need to re-invigorate your garden.

Yes, we do recycle at <BUSINESS NAME>, and yes, we remove all types of rubbish... even asbestos, e-waste, large appliances, and garden waste...

You only need your truck when you head on into <BUSINESS NAME> because we head out for home deliveries every hour on the hour.

You won't be able to stop yourself from visiting <BUSINESS NAME> Once you hear this week's specials:

You're feeling cold right? Right! So, winter has arrived sooner than we all thought... luckily at <BUSINESS NAME> we have a range of heaters in stock right now...

You're one stop for hardware, gardening, plumbing and paints... <BUSINESS NAME>

**HEALTH AND BEAUTY: GENERIC**

((CLIENT VOICE)) Ladies, are you sick of going through the same make-up routine every day? How many hours a week would you spend applying lipstick? Lip liner? Eyeliner? Permanent Make-up may be the answer you've been looking for!

((FVO)) "We trust <BUSINESS NAME> to help look after mum in her own house." ((MVO)) "...and a limited number of clients per co-ordinator, meaning faster responses, and specific care for Dad."

((VO1)) We have <NAME> here, she's a value promise keeper at <BUSINESS NAME> ((FVO)) Hi! We think everyone's wellbeing should be within your reach, so our prices are extremely competitive, but if you do find a better price, let us, or <NAME> know and we'll match it on the spot!

'Trust' can be easily broken... but you should add Doctor <NAME> And the team at <BUSINESS NAME> To your 'most trusted' list!

"I'm a voice artist... I work in this tiny booth everyday... and I can only speak to someone, if they are on the other side of this... ((SFX: TAP! TAP! TAP! ON GLASS)) Hello... My breath's not that bad, is it?"

<NAME> is using their Rewards Card at <BUSINESS NAME>, we believe our loyal customers deserve something special for supporting local...

A stress-relieving experience that your body and mind will thank you for!

Ah the weekend ((SFX: BIRDS CHIRPING)) The perfect time to get out and enjoy it all... but wait... no sunscreen? No Worries! ((MUSIC UP)) <BUSINESS NAME> is open all weekend until <TIME> with a full range of sunscreens and pharmaceuticals.

Are you missing something from your hair care and beauty routine?

Are you suffering from "Optical De-Lusion?" That's kidding yourself about your eyesight...

As a pharmacist at <BUSINESS NAME>, the most common question we get in summer is about skin troubles...

At <BUSINESS NAME> we can manage your prescriptions for you, so you don't have to keep track of what you are running out of... from repeat prescriptions to losing the script... we can take care of it all... for free.

At <BUSINESS NAME> we look after all your health care and wellbeing needs in the one location, from private consulting rooms to general advice... speak to <PERSONS NAME> about <PARTICULAR CONDITION>

At <BUSINESS NAME> we understand that sometimes it can be hard to manage your diabetes health without some guidance... and advice...

At <BUSINESS NAME> you can expect more from us and pay less than you think... it's part of our Value Promise to you!

At <BUSINESS NAME> we are a wonderful place, to be wonderful!

At <BUSINESS NAME> we love to get feedback from our customers, here's what Jane had to say about our products and services <testimonial>

Beauty routines can be just that... routine...

Big name brand fragrances, at fantastic prices at <BUSINESS NAME>, with men's and ladies' fragrances, parfums and perfumes from <LIST OF NAMES>

Bowel cancer is more common in men than breast cancer is in women. The survival rate for bowel cancer diagnosed at stage one in Australia is over 90 percent, at age four... It's only 8 percent... Grab your free kit at your local Chemist today

Celebrate Christmas in style because beautiful perfume and make-up gift packs including <NAME BRANDS> are now in store at <BUSINESS NAME>, and we gift wrap... for free!

Dad... Did you know that you're never too old to hear better? I SAID: YOU'RE NEVER TOO OLD TO HEAR BETTER!

Do you feel tired? Have headaches? Then you might need to visit your optician and get a pair of glasses...

Do you remember me? I was the guy you wouldn't talk to at school... but look at me now!

Don't listen to this ad unless you are sitting down... okay? Ready? Right...

Earn double the loyalty points today only at <BUSINESS NAME> Chemist and get a jump start on the new year

Faulty or defective vision can occur at any age, the sooner it is corrected... the better!

Feel your natural beauty glow, for less than you think at <BUSINESS NAME>

Follow the scent of Christmas to <BUSINESS NAME>... with a huge range of time-tested fine fragrances, celebrity perfumes and well-known popular names like...

For friendly advice, health and beauty solutions see the team at <BUSINESS NAME>, you've trusted us for over <NUMBER OF> years, and we now give you more options, more range, and more choice when it comes to your health needs...

Friendly and professional advice on medications, health, skin care and more is closer than you think! Just head to <BUSINESS NAME> on <STREET NAME>

Gain confidence and take charge of your lifestyle today, with the <NAME OF> Weight & Health Management System...

Get a new beauty perspective from the award-winning team at <BUSINESS NAME> Day Spa

Get more for who you love now at <BUSINESS NAME> with Valentines specials throughout the store... from perfumes to skin care, including name brands they love.... All on special now.

Get your cosmetics from here, beauty products from there... don't you get tired of running all over town for what you need?

Have you ever smelt a fragrance that takes you back... back to something you did, or someone you knew a long time ago?

Have you forgotten to fill that repeat prescription? Or have you forgotten where you have put it? At <BUSINESS NAME> we can send you a reminder SMS, deliver to you or call you to remind you to pick it up... all for free

Have you seen a 3-dee ultrasound of an unborn baby? It's amazing how clear the images are! Chances are that that diagnostic scan was done at <BUSINESS NAME>

If you neglect your eyes, there's no amount of trouble it can cause you... ((SFX: WALKING ON CONCRETE, CAT SCREECHES AND DOG BARKS, PERSON FALLS))

If your feeling groggy or sleepy, have no energy or just feel drained... a real pick-me up might be one of the solutions for you... something like <PRODUCT NAME>

If you've had your eye on our products and were waiting until they dropped in price... well... good news!

If you've run out of strips for your glucose monitor, need your prescription filled or your apnoea machines just had its tube chewed through by the family dog... then you'll be glad that <BUSINESS NAME> is open until 11 pm tonight.

In 20 minutes, you could give your car a very, very quick wash... or... Get a 20-minute health check at <BUSINESS NAME>, it's designed to help you get a benchmark on your health!

Is this the hottest deal in make-up you've ever seen? You'll have to come in and discover how ridiculous these prices are on big name brands...



It's free! As in... please take this ((PRODUCT DESCRIPTION)) home with our compliments... simply spend over <PRICE> and get a gift valued at <PRICE>, but only for a limited time at <BUSINESS NAME>

It's gift time now at <CHEMIST NAME> and not a normal gift with any purchase either... because we're celebrating our (NO OF) years birthday!

Life is too short to wear ugly glasses from <NUMBER OF> years ago... update your look at <BUSINESS NAME>

Look good and feel good after your latest visit to <BUSINESS NAME>

Make Mother's Day incredibly special this year and browse through the large range of gifts and gift ideas at <BUSINESS NAME> and we'll even include gift wrapping with any in-store purchases.

Nagging, throbbing aches and pains can ruin your day, your night, or your morning... what you choose to do about it makes all the difference!

Need cosmetics? Personal care products? Fragrances? Or just general health care products... There's ONE location with all of this, and more!

Ready to move that stubborn weight?

Relax and rejuvenate your body, while we add sparkle to your shine at <BUSINESS NAME> Day Spa

See <BUSINESS NAME> today! ...Or tomorrow...or the day after that...They're open 7 days a week, until 8pm... A Chemist that's open when you need them to be... that's why we love <BUSINESS NAME>

Should remedies taste bad to be effective? No! See the pharmacist at <BUSINESS NAME> To compound a remedy that's pleasant tasting, just for you!

Sometimes... ((SFX: WOMAN IN BACKGROUND LAUGHING UNCONTROLLABLY)) ...you encounter a joke so funny; you just can't keep it in... ((SFX: WOMAN LAUGHING FOLLOWED BY A DISMAYED 'OH')) Don't worry... incontinence and pelvic floor weakness happens to the best of us...as we get older.

Stuck for a Mother's Day gift? Why not get her a beautiful fragrance? Call in to <BUSINESS NAME> and you'll be surprised at our range and exclusive brands...

Take care of yourself, regularly visit your pharmacist, and get to know what they have on offer at <BUSINESS NAME>

Take the drama out of life's little accidents, mishaps, and problems... see a pharmacist at <BUSINESS NAME>

The <BUSINESS NAME> is a family practice with same day appointments available from 7 am to 7 pm every day of the week...

The change in seasons can mean a change in skin conditions, come in to <BUSINESS NAME> for free advice and free foundation colour match to suit your skin type this weekend.

The 'Dos and Don'ts' of Makeup, brought to you by <BUSINESS NAME>... DO follow doctor, ophthalmologist, and eye specialist orders, replace your mascara every three months

The 'Dos and Don'ts' of Makeup, brought to you by <BUSINESS NAME>... DO give stray make-up the brush... dust with translucent powder under your eyes first, then apply make-up...

The 'Dos and Don'ts' of Makeup, brought to you by <BUSINESS NAME>... DO gloss and go.... Apply lip gloss under your lipstick, taking intense colour to subdues and adds a beautiful shine

The 'Dos and Don'ts' of Makeup, brought to you by <BUSINESS NAME>... DO keep your lips closed when applying lip liner for a more natural look

The 'Dos and Don'ts' of Makeup, brought to you by <BUSINESS NAME>... DO meet your perfect foundation match...

The 'Dos and Don'ts' of Makeup, brought to you by <BUSINESS NAME>... DO say 'Cheese', apply blush onto the apples of your cheeks while smiling for a natural glow

The 'Dos and Don'ts' of Makeup, brought to you by <BUSINESS NAME>... DO start with a great skin cleanse regime...

The 'Dos and Don'ts' of Makeup, brought to you by <BUSINESS NAME>... DON'T be dull... work to achieve a brighter, even toned, yet subtle luminous skin with the right foundation...

The 'Dos and Don'ts' of Makeup, brought to you by <BUSINESS NAME>... DON'T be too cheeky, go light with bright blush colours to be subtle yet effective

The 'Dos and Don'ts' of Makeup, brought to you by <BUSINESS NAME>... DON'T obsess. Just a touch of concealer over your make-up will erase under-eye circles and puffs...

The 'Dos and Don'ts' of Makeup, brought to you by <BUSINESS NAME>... DON'T stretch your eyes when applying eye liner, it can give distorted shapes and uneven lines...

The professional, specialist team at <BUSINESS NAME> understand that pregnancy is a very special experience and as a specialist clinic we offer obstetrics and genealogical scans in ALL areas of Ultrasound.

This commercial shows what your eyes might see if you need glasses... ((SFX: MUDDY/FUZZY OUT OF PHASE EFFECT ON VOICE, IT SLOWLY RETURNS TO NORMAL)) Focus... Focus... focus at <BUSINESS NAME>

There's a new club in town... The <BUSINESS NAME> Beauty Club, with VIP prices on all beauty products in-store at <BUSINESS NAME>

There's one way to meet your New Year's Resolution...

Uh, oh! Is your prescription about to run out and you need a repeat?

Want beautiful skin? Eyes that pop and Lips that dazzle? They're all yours at <BUSINESS NAME>.

Want beautiful skin? Masses of Lashes? Lips that Dazzle? See the cosmetic team that sparkles at <BUSINESS NAME>

We are motivated by results, while we focus on our one-on-one relationships with people just like you at <BUSINESS NAME>

We celebrate your health and beauty at <BUSINESS NAME>

We've got a surprise gift for you when you purchase <PRODUCT NAME> And it's worth over <PRICE> Each gift is different but valued over <PRICE> And it's our gift to you!

What do we do in a 20-minute health checks at <BUSINESS NAME>... we do Blood Pressure Readings, Cholesterol Screening, Blood Glucose Testing and Weight Management Assessment helping you with the early identification of potential issues for your health?

What if... ((PAUSE)) ...everyone could keep fit... in one place... Yourself... your partner... and... your kids...

When is a simple headache... not that simple? See your pharmacist for advice on headaches, aches and pains and advice...

When you feel good, you look good too... and now the people at <BUSINESS NAME> who help you feel good, look even better with their fresh new store look

While an optimist looks on the bright side, an Optician can help you see with brighter and better vision

While headaches, and pains are inevitable... from simple relief to compounded formulas... the compounding pharmacist at <BUSINESS NAME> Can make something specifically for you!

Wow! You've changed - what happened?

Wrinkled? Wonderful? Will society ever accept 'old' as beautiful? At <BUSINESS NAME> we think the beauty debate is just that, a debate... be happy with who you are... Now...

Yes, I'm pregnant, please... stop staring at my baby bump!

Yes, we do have a contact lens delivery service, and if you call <BUSINESS NAME> today, we'll include a small bottle of lens cleaner for free.

Yesterday I felt really... ((SFX: 2 CLAPS)) out... so I ((SFX: ONE POP)) into <BUSINESS NAME>, and told the pharmacist that I couldn't stop ((SFX: SNEEZE)) and that I had a terrible ((SFX: COUGH))

Your eyes don't correct themselves... see an optician before it's too late!

Your eyes may pop when you see our sunglasses specials at <BUSINESS NAME> this month.

We are here to help you with your emergency replacement glasses or glasses repairs at <BUSINESS NAME>

**HEALTH AND BEAUTY: DENTAL**

((CHILD)) “The dentist says I need a filling... So, I asked for a chocolate one!

((CHILD)) What time’s your next dental visit? At Tooth Thirty!

((NEWS INTRO)) Lois Payne reporting from <BUSINESS NAME> Where Plaque Kent is saving teeth and fighting fear!

((VO1)) Imagine if your teeth could talk... ((VO2)) “This filling? An easter egg in ninety-eight got me!” ((VO3)) “Halloween last year mauled my molar!” ((VO4)) “Valentine’s Day chocolate got me!” ((VO1)) How would they sound after visiting <BUSINESS NAME>?

((VO1 is impersonating a chicken)) ((VO1)) “BARK BUCK...” ((VO2)) That’s Lance, he’s ‘really’ not happy when I Mention... going to the dentist... ((VO1)) “BUCK-GERK!” ((VO2)) So I convinced them to see Doctor <NAME> at <BUSINESS NAME> and their experienced team... Umm Lance? You, okay? ((VO1)) “Never better... now!”

((VO1)) Open wide... let’s have a look... Yes... You “DO” need some fillings, that could account for the echo you’ve been hearing!

‘Trust’ can be easily broken... but Doctor <PERSONS NAME> And the team at <BUSINESS NAME> should be added to your ‘most trusted’ list! Why? <LIST REASONS>

“Oh look... there’s your smile!”

6 months from now you could have your dream smile...

A community full of smiles is our focus at <BUSINESS NAME> Dentists... Join our community and you will have something to smile about.

A hungry bird said to a crocodile... 'when you smile, I can see those bits of meat stuck between your teeth... can I have them?' The crocodile said 'sure, help yourself' ((SFX: CRUNCH)) You are not a crocodile... visit the dentist!

At <BUSINESS NAME> Dental we are the wellness people putting your oral health first!

Be as proud of your smile as we are at <BUSINESS NAME> Dentists.

Beautiful, brighter smiles is what we create at <BUSINESS NAME> Dentists.

Did you know dentists can translate this... ((VO1)) "Oogg wha canging don souf wid famlegee" ((VO2)) "Really? Was the weather good for camping, was it?" Translating your answers, with instruments and their fingers in your mouth is just one of the things we do well at <BUSINESS NAME>

Discover smiles beyond your expectations...

Do you have a smile that hasn't been seen in years?

Does this sound send you running for the hills ((SFX: DENTIST DRILL)) Then STOP!

Does your mouth have ulcers? Do you have a dry mouth? Gum or tooth infections that make eating or drinking painful? If you answered YES to any of these questions then you need to see your local dentist <NAME> at <BUSINESS NAME>

Don't save your smile for another day, start smiling with confidence... see the team at <BUSINESS NAME> Dentists today

Everybody deserves a healthy, happy smile!

Experience... it's not just a word, it can be an emotion... we can change your dental experience from being afraid or scared to something better... feel more comfortable, confident, cared for, and listened to.

Facts about your gums: FACT Gums bleed because of gum infection; FACT Gum infection causes inflammation and loss of bone density and strength...

Here's an offer that'll be music to your mouth...

Here's an offer to make you smile!

How often do you wake up with a toothache? At <BUSINESS NAME> Dentists we can bring relief.

If you have an overbite, underbite, missing or misaligned teeth then Orthodontist <NAME> wants to give you, your smile back...

If your smile is not becoming you, then you should be coming to me <DOCTORS NAME> Dentist at <BUSINESS NAME> Dentistry.

Is this (PAUSE) you (PAUSE) when you (PAUSE) smile? At <BUSINESS NAME> (PAUSE) Dental we (PAUSE) fix gaps, so this (PAUSE) becomes ((SFX: REWIND)) Is this you when you smile? For options see <BUSINESS NAME>, where we fix gaps, and we cater for cowards.

Johnny drinks 10 cans of soft drink a day... what does he have now? Cavities... lots of cavities!

Johnny has thirty-two chocolate bars... he eats eighteen of them... what does he have now? Cavities... lots of cavities!

Kids love us and parents trust us at <BUSINESS NAME> Dentists.

Little known fact... ALL dentists are superhero's; they create super smiles wherever they go

Making <LOCATION> smile... <BUSINESS NAME> dentists are all smiles...

Missing teeth or loose dentures can affect your ability to eat, speak and even smile, <BUSINESS NAME> Dentists have the solution!

Modern dentistry methods in a relaxed private practice, <BUSINESS NAME> Dentists.



My child's dentist is <DENTISTS NAME>, and they enjoy their time at the surgery.

Preventative dental appointments are one of the most important routine medical appointments you can make...

Relax, this is going to be easy... discover the smart way we can fix that smile at <BUSINESS NAME> Dentists.

Say <BUSINESS NAME>'s (SFX camera flash)! We've been looking after <LOCATIONS> pearly whites for three decades at <BUSINESS NAME>'s Family Dental Clinic, and this year is no exception.

Smiles! Our world really should be full of more of them!

Spend more on treating yourself, and less on your dentist.

Sports are back! It's time to invest in a... ((SFX: HARD-TACKLE)) cuth-tom fitted moufff guard!

The 19 cavities you have may account for the slight echo you keep on hearing...

These are real confessions: I haven't been to the dentist in 8 years... I can't look at myself in the mirror when I brush my teeth... We cater for cowards at <BUSINESS NAME> Dentists.

This is CHRIS, she is suffering from 'perma-smile'... a condition that is localised to customers from <BUSINESS NAME> Dentists. Perma-smile can last a lifetime...

Time is a great healer... of heartache, but not toothache... that calls for professional care from <BUSINESS NAME> Dentists.

Trusted, comfortable dentistry with committed professional service... trust us with your smile!

Unable to eat that thick... juicy... perfectly cooked steak with your dentures?

Unhappy with your smile? Tooth broken? Lost a filling? Overdue for a dental check?

Want a million-dollar smile... without the million-dollar price tag?

We tell you the tooth, the whole tooth and nothing but the tooth at <BUSINESS NAME> Dentists.

We've had enough bad news lately... here's some good news to make you smile...

When was your last preventive care dental appointment? Don't know what that is? Then, it's been too long!!

When you have bad breath, everybody knows... but you...

While dentistry is our profession, your smile is our focus at <BUSINESS NAME> Dentists.

Word Association: Ice-cream = OUCH, Apple = OWWW, Dentist ARGGHHHHHHHH! 2 weeks later... Ice-cream = yum, Apple = Crunchy, Dentist = <BUSINESS NAME>

You may have been told that if it doesn't hurt... it doesn't count... at the gym that may be the case, but at <BUSINESS NAME> Dentist, then that's not so.

Your dental care at <BUSINESS NAME> starts with an inspection, then we look at orthodontic plans if required, any oral conditions and only after we have explained completely what needs to be done do we proceed...

Your gentle dental centre is <BUSINESS NAME> Dentists.

Your smile is in safe hands at <BUSINESS NAME> Dentists.

Your smile is our passion at <BUSINESS NAME> Dentists.

### HOME FURNISHINGS AND HOME IMPROVEMENT

((CROWD ARE REPEATING THE PREVIOUS LINE WHILE DOING A MILITARY STYLE ‘SOUND OFF’ CADENCE)) ((VO1)) Another load of furniture ((CROWD)) Another load of furniture... ((VO1)) Delivery to make, 1, 2... ((CROWD)) De-livery to make 3,4... ((VO1)) With leather lounges so cheap... ((CROWD)) we are delivering to every street!

((MUSIC: SAXOPHONE SLEAZY)) ((MVO)) It was 3 pm in the afternoon when my phone woke me up ((SFX: OLD STYLE PHONE RINGS/PICKS UP)) ((FVO)) HELP!!! ((MVO)) It was a dame... ((SFX: FAST GARBLED TALKING ON THE PHONE UNDER NEXT LINE)) She wanted me to find some tables and chairs for a meeting tomorrow... So, I knew what I had to do... Call the mob at <BUSINESS NAME>

((MVO QUIETLY SNORES THROUGHOUT)) ((FVO WHISPERS)) I have finally found the right one... ahhhh... he’s per-fect, I can cuddle into him and... he’s there to support me through the tough times... I love my new mattress from <BUSINESS NAME> ((MVO SNORTS AND ROLLS OVER))

((MVO)) “Attach Part Y to Part A with a Left-Handed Allen Key... WHAT??” ((FVO)) Bamboozled by a flat pack kitchen... ((MVO)) “Ummmm???” ((FVO)) Skip the D I Y drama... call <BUSINESS NAME>

((MVO)) You wouldn’t replace Grandma just because she’s getting a bit old, would you? ((GRANDMA)) I certainly hope not! ((MVO)) She’s still in good order, although, her clothes are a bit out of date... ((GRANDMA)) Steady on, I bought this in ‘fif-ty four... ((MVO)) Don’t replace your furniture, have it recovered at <BUSINESS NAME> and choose from a variety of fabrics and finishes... ((GRANDMA)) Don’t mind if I do!

((SCENE: JUNGLE NOISES RUSTLING OF TREES)) ((MVO1)) Ah Huh! Doctor Livingstone I presume? ((MVO2)) Stan-ley old chap! What are you doing at <GARDEN CENTRE BUSINESS NAME>? I’m just picking some new ferns for my office! ((MVO2)) Well you are in the right place, it’s like a jungle in here!

((SFX: CONTENTED CATS MEOW & PURRS UNDER NEXT LINE)) Thank goodness those people who worship me went to <BUSINESS NAME>, I knew if I meowed loud enough, they would listen to reason... Now... where’s the food they should be offering me... the bowl is half empty?

((SFX: HOWLING WIND/RAIN/THUNDER & CHOPPING OF WOOD)) CHRIS is out cutting the wood for the fire... his house is as cold as ice in winter, and you would think he had never heard of <BUSINESS NAME> and their gas fire heaters... But maybe he's out there to avoid Maybell... (FVO SHOUTS) CHRISSSSS!!!

((SFX: WHISTLE TO GET SOMEONE'S ATTENTION)) ((MVO)) First time owning a pool? ((SFX: "UH-HA")) Water's a bit green, isn't it? ((SFX: "AH-HA")) want some advice? See <BUSINESS NAME>.

((SFX: WOOF from 2 Different sized dogs)) George and Bear have discovered their new synthetic backyard grass installed by <BUSINESS NAME> And, they look quite happy about it too! ((SFX: WOOF WOOF))

((SFX: CROWD APPLAUSE)) Thankyou, and now... watch as I turn this unaffordable bedroom setting into something you can have in your own home ((SFX: POOF! CROWD REACTS)) Next, I will take the price of this dining suite and... ((SFX: CROWD OOOHS)) ...halve it! ((SFX: CROWD APPLAUDS)) This is no trick, we do this type of thing every day at <BUSINESS NAME> on <STREET>

((SFX: SHORT WOO FROM POLICE SIREN TURNING OFF, GRAVEL CRUNCH FROM FOOTSTEPS AS OFFICER WALKS TO CAR WHERE CRIM IS BEING HELD)) ((MVO)) "Right! What have you done?" ((YOUNG MVO)) "Nothing!!! The front door had one of those new <BUSINESS NAME> security doors, so... nothing!!

((SFX: STRONG ICY WIND)) that wind can be turned off with the press of a button, and you can do the same thing with the <BRAND NAME> Reverse air-con system from <BUSINESS NAME>

((SNORING THROUGHOUT)) We wanted to interview another satisfied <BUSINESS NAME> customer, and talk to them about their interest free offer... ((SFX: SNORES)) ... but they are obviously too busy right now to talk to us... So, let's just shut the door ((SFX: SNORES BECOME QUIET AND DOOR SUBTLY CLICKS SHUT)) and tell you about the offer without waking them...

((STORYTELLER)) The story so far, Little Red Riding Hood has arrived at Grandmas house, she's unaware that the Big Bad Wolf has done her in... ((FVO)) Hello Grandma... ((WOLF)) Why hello dinner, ummm... Darling!... ((FVO)) Oh Grandma... what a big couch you have? And that chair looks brand new too! ((WOLF)) Both are all the better now that I have been to <BUSINESS NAME>...

((VO1)) Eeny, meeny... miney... mo ((VO2)) This person isn't picking teams ((VO1)) One potato... two potatoes... three potatoes... four ((VO2)) They're not trying to select something either... ((VO1)) Little Miss Pink fell down the sink... ((VO2)) What they are doing is trying to pick the right 'look' for their house... ((VO1)) Heads ((SFX: COIN HITS THE FLOOR))

((VO1)) I've come to give my mate CHRIS a hand building his house... 'Hey CHRIS - I bought Those Lentils you wanted... they're nice n hot!' ((VO2 SHOUTS BACK)) "LEN-TILS!??? I WANTED LINTELS!" ((VO1)) Lucky <BUSINESS NAME> is just around the corner hey CHRIS?

((VO1)) If you've got big ideas for your garden... ((SFX: UNROLLING OF PAPER)) ((VO2)) Here's my plan, a Japanese bridge at the end of the pond with a lattice sur-round around the gazebo by the pool and a concrete pad for the chopper... ((VO1)) We can help you with that at <BUSINESS NAME> because we love bringing big ideas to life!

((VO1)) Is it a garden barn? A garden shed? A garden shop? Just tell me what is it? ((VO2)) It's 'the' one stop garden shop for all your gardening needs, from sheds, to supplies, tools to seeds, and a whole heap more!

((VO1)) Okay, today's topic is <PRODUCT NAME>, and your 20 seconds starts... now! ((SFX: TICKING OF CLOCK)) ((VO2)) They are available from... <BUSINESS NAME> at <BUSINESS ADDRESS> and <BENEFITS OF PRODUCT>... (SFX BELL RINGS)) ((VO1)) time's up, and let's check your answers...

"Everyone's a winner!" ((SHOUTED)) at <BUSINESS NAME> and it's no joke! Come in and buy any product on display in our showroom and you too could be a winner when you spin the prize wheel... you could win a weekend away, a meal out on the town on us or... A NEW CAR!!!! There are two hundred prizes to win and when they've gone, they've gone!

"Look at all this JUNK! ...RUBBISH! ...GARBAGE! No matter how you say it, IT'S A MESS!"

A home isn't built in a day, it takes time, and taste...

Are there times when you feel like you live in a dull, grey box? Well, break out of the crypt with a fresh coat of paint and interior decorating services from Shelly's Interiors!

Are you fed up with doing your own home decorating? From painting to placing that vase and lounge... <BUSINESS NAME> can do it for you at competitive rates.

Art with an attitude that will make an impression at <BUSINESS NAME>

At <BUSINESS NAME> we can fix it, paint it, build it, improve it, and install it...

At <BUSINESS NAME>, you'll find the furniture names you know and respect... from <BRAND NAME> To <BRAND NAME>

At <BUSINESS NAME>, you'll find the white-good names you know and respect... from <BRAND NAME> To <BRAND NAME>

Be it your first home, or your forever home... <BUSINESS NAME> are builders who say... stop dreaming about it... build it!

Bespoke furniture crafted to your exacting needs by highly specialized craftsmen and women...

Bring on spring at <BUSINESS NAME>

Bring your truck, bring your trailer, bring your friends and family along to THE biggest furniture sale this side of the State Line! It'll be huge with some discounts up to 80 percent off! There's bedding from 50 percent off, mattresses from 40 per-cent off and Lounges from 80 percent off... it's display stock only and once our showroom is cleared the sale comes to an end, so get in for the best bargains today.

Build with <BUSINESS NAME>, a builder who knows your name, knows your face, and knows your home... <BUSINESS NAME> will not disappoint...

Comfort starts... and stops... with our range of furniture at <BUSINESS NAME>

CHRIS' been working here for <NUMBER OF> years, he knows more about garden sheds, and more ideas than we can count about how to make your shed work for you, not against you. Ask to speak to CHRIS when your next in...

Designed to impress...

Discover the world of <BUSINESS NAME>... your very own lifestyle and decorating store

Discover why we have excellence as our standard at <BUSINESS NAME>

Do you want to improve your home BEFORE you sell it? Talk to <BUSINESS NAME> and improve it now... and you might not want to move after-all!

Does your house... smell? ((SFX: MEOW/WOOF)) carpet deodorising and cleaning by the <BUSINESS NAME> team can seriously improve the first impressions your visitors get... not to mention your floors will look amazing!

Does your place need a bit of a face-lift? You can do it for less than you think... all it takes is a visit to <BUSINESS NAME>

Don't put it off until tomorrow! Get your <SERVICE NAME> Done today, call: <BUSINESS NAME>

Don't wait until that little house heating problem becomes a full-blown arctic blast... fix it now, call <BUSINESS NAME>

First in quality, first in design, and the first in the hearts of those looking for furniture that lasts at <BUSINESS NAME>

For a no obligation quote on your new in-house air conditioning and services, speak to a local who lives here...

For most of us, school holidays are a welcome break for families... but others see a holiday break as something different ((SFX: BREAKING GLASS)), call <BUSINESS NAME> for <SERVICE>

For peace of mind, the only pest control name you need to know is <BUSINESS NAME>

From the initial design phase to laying that first brick... <BUSINESS NAME> want you to be involved and want to deliver exactly what you are after...

Get more kitchen space back when <BUSINESS NAME> DIY fix your kitchen for less than you think!

Hard-wood flooring made easy, with <BUSINESS NAME>

Have a cool, quiet bedroom this summer. Book <BUSINESS NAME>'s double glazing team to come out for a free quote!

Have you ever climbed excitedly into bed with high expectations? Only to wake up in the morning very disappointed... Yes? Well, you need the right pillow to suit you...

Home decorators know the 7 common decorating sins... do you?

How are you going to spend the next 5 minutes you have free at home? Relaxing or working to improve the value of your home?

How do you create value at your home, without spending a fortune?

How do you increase the value of any property, without spending a fortune?

How does your neighbour make their place look so good? The team from <BUSINESS NAME> are at his place right now. Join now. We only service a limited number of customers to keep our quality this good



I am holding in my hand THE BIGGEST spider I have ever seen... and I hate spiders... but because it is dead, thanks to the team at <BUSINESS NAME> I've got nothing to worry about, thanks guys!

I like my furniture like I like my men... strong, long lasting, and good looking, but unlike my men, I like my furniture made from wood... solid wood... that's why I shop at <BUSINESS NAME>

If you have a sectional garage door, insulate it and make it warmer in winter and cooler in summer with <BRAND NAME> kit available now at <BUSINESS NAME>...

If you have an open fire, do you have the right fuel for it? Dry, aged wood cut to size and ready to use... call <BUSINESS NAME> For a delivery of wood right for your place

If you've got power problems in locations where there is none... then batteries may be the solution.

I'm a leaf... floating through the air and... oh look! A pool... I think I'll go for a swim! ((SFX: GENTLE SPLASH)) I could be here for ages, and what's the pool filter doing? Nothing! ((SFX: JAWS TYPE SOUND A LIKE WITH ROBOTIC POOL CLEANER MOTOR UNDERNEATH)) what's that... aghhhhhhhh!

((VOICE ROUGH, DRY, RASPY)) I'm your pool pump and do you remember during summer when I was making those groaning noises? Well... ((COUGHS)) ...now I feel much worse! Please call <BUSINESS NAME> ((COUGH COUGH))

Indulge yourself in some creativity at your place

Is your home falling apart? You could spend your time fixing it... or... you could call <BUSINESS NAME>

It's back... the <BUSINESS NAME> <PROMOTION NAME> and it's bigger than ever before!

Legends don't come much bigger than this... <BUSINESS NAME> are dependable, are always there when you need them... and the guys... are a bit rugged and rough, but they do their job amazingly well... Path and Brick paving done to the legendary standard you expect... from a team who look a bit rough... but do an in-credible job! <BUSINESS NAME>

Let's talk to <NAME> about this thing called spring at <GARDEN CENTRE>... Now while spring's the thing about gardens, you want to give your garden some 'thing' very springy this spring... am I right <NAME>? ((CLIENT)) Yup our Spring Thing at <BUSINESS NAME> is a real wingding!

Life is too short to have boring furniture, or walls, or a boring kitchen! Ask Karen to pop around to your place for a consultation and start enjoying life!

Making your home more beautiful.

Modern looks for your home... for WAY less than you think at <BUSINESS NAME>

No home is comfortable when your windows rattle, you can hear every car drive past and your neighbours' conversations, AND there are drafts everywhere!

No this is not a mistake or a joke, you will get a genuine <VALUE> off your new kitchen cabinets when you install your new kitchen valued over <PRICE> with us at <BUSINESS NAME>

Payment options for patios and sheds over two thousand dollars... no problems at <BUSINESS NAME>

Put <SEASON NAME> in its place - OUTSIDE the walls of your home with <PRODUCT> From <BUSINESS NAME>

Quality floors should remain in a lifetime of great condition...

Save on electricity costs this Summer/Winter with double glazing from <BUSINESS NAME>

Sleep better tonight knowing that your gutters and roof are guaranteed not to leak!

So, you have secured your perfect block, and now you are searching for a quality local builder to bring your dream home to life... stop searching!

Spending a fortune on home maintenance? You don't have to... see <BUSINESS NAME> website for our full range of services and you'll save even more when you book 2 or more jobs with us!

Spring treats for every house and home at <BUSINESS NAME>

Staying cool is one thing, but staying warm in winter... well that's simple with a reverse cycle air-con from <BUSINESS NAME>

Step by step, month by month your garden will grow, bloom and flourish under the guidance of <BUSINESS NAME>

Step up to the next level of furniture at <BUSINESS NAME>

Still trying to get that yard into shape... Enough is enough, I say! A real man isn't afraid of asking for a little help, is he? Well, I know when I called <BUSINESS NAME>, they helped me out of a real bind.

STOP! Is your list of home improvements bigger than your budget? If so talk to us at <BUSINESS NAME> and we will see what we can do for you... from small jobs to major works, including finance options...

STOP! Take a quick look around you... doesn't the furniture look worn? Does it have a few tears? Some scratches? Or does it just look old? If that's the case then <BUSINESS NAME> can help you out with new, modern furnishings to suit anything from a bachelor pad to a doctors surgery!

The beauty you are expecting, for a price that will surprise you.

The clock ticking echoes around the room. Its past midnight and you can't get to sleep. The bed is uncomfortable, your partner is snoring, and... now there's a mosquito buzzing around the room...

The police are on the streets looking for low life crims, and scum bag burglars... you can help by protecting your place. Make it burglar proof, see the team at <BUSINESS NAME>

The sooner you see your <BRAND NAME> Dealer, the quicker your home heating/cooling problem can be solved.

They just don't make furniture like they used to...

Think you can't afford that new house? Think again, unlock the value in your current home...

This sale is lit! With 50 percent off all lighting, including globes, pendants, lamps and more in-store!

Too busy to do your gardens this weekend... Get your weekend back, we'll do them today, just the way you want it done!

We aren't flooring around at <BUSINESS NAME> But our prices might appear to be!

When opening your windows doesn't help to keep you and your family cool...

When shutting the windows doesn't cut it when cutting down on power bills, what do you do?

When you are building you want attention to detail, and <BUSINESS NAME> deliver on that promise.

When you need sleepers, logs, retaining walls, gravel, decorative pebbles, all delivered to your place... you don't just pop them on your shopping list... it's an investment... See your investment team at <BUSINESS NAME> they won't drive you broke!

Why would you settle for a house that isn't your home... get the home improvements YOU WANT with <BUSINESS NAME>

Winter is coming... what are you doing to cut down on your heating costs this year?

Without upsetting your budget, you can build the most amazing home for yourself, your partner, and your future children... Call <BUSINESS NAME>

Wood enhances the beauty of your home, and the right piece of wood furniture can furnish your life with style!

Working from home? You deserve a home office set-up 'better' than the one at work... right?

You are ready for that big trip when... oh no! The lawns and gardens... who is going to take care of them for you? Well one suggestion would be to ask your neighbour, who will probably leave everything to the day before you come home and run a hose and give the lawn a quick butcher... so call <BUSINESS NAME>, their team will not only look after your lawn and garden like it was their own but will also keep an eye on your place while you're gone. Every member of their team has been police cleared and are gardening experts!

You can spring into an entire new look for your home this season with new lounges, sofas, wall units, dining suits and more at <BUSINESS NAME>

Your home is a reflection of you... is it loud ((SFX: GUITAR RIFF)) or quiet ((SFX: QUIET LIBRARY)) or full of family fun ((SFX: FAMILY CHATTING AND KIDS PLAYING))

**HOSPITALITY: GENERIC**

"Fresh, colourful, and delicious" that's our promise to you at <BUSINESS NAME>

((MVO1)) Shall I open another bottle? ((FVO)) Sure... ((MVO)) I'll just grab one... ummm... from the cellar... ((SFX: FOOTSTEPS AWAY)) ((FVO)) The cellar hah? ((MVO SHOUTS)) I've got a <AWARD NAME> Winner of 3 gold medals? ((SFX: FAST FVO FOOTSTEPS)) Gee, your cellar looks like a broom, cupboard... but the bottle... yup - that's a clean sweep!

((PRINCE CHARLES IMPERSONATION)) When one visits Australia, one always goes to <BUSINESS NAME>...

((SFX: UNDER: RUNNING OF FEET/EATING FOOD)) ((VO1)) 'They' are on their way... coming back to your place... they will eat you out of house and home... devouring everything in-sight! 'They' are an eating machine... 'THEY' are... your teenage kids! ((ALL EFFECTS STOP: SCREAM - 1 LOUD CRUNCH THEN MUSIC UP)) Luckily <BUSINESS NAME> is just around the corner with <PRODUCT LIST>

((VO1 - RADIO EFFECTS)) That's one small step for man... and... you know what Mission Control? ((VO2)) What Neil? ((VO1)) We've got a problem... we're out of snacks, you know the <PRODUCT LIST> from <BUSINESS NAME> and I don't think we can continue without something from them... so... we've talked about it and... we're on strike until you get us some more snacks from <BUSINESS NAME> ((SFX: RADIO STATIC))

Santa's Elves aren't making toys at this time of year... instead... they're baking cookies at <BUSINESS NAME>. Deliciously warm and full of treats... but who are they for? You... if you're lucky!

Shake the stress off with mates at your new favourite place, <BUSINESS NAME>'s

Simple recipes just like your mum made, for prices your dad would have paid at <BUSINESS NAME>

**HOSPITALITY: BAKERY**

"Let 'em eat cake!" she said... "But only if it's from <BUSINESS NAME> Bakery!"

"Man cannot live by bread alone" ... true... but at <BUSINESS NAME> Bakery it's only one of the choices from their huge range

<BUSINESS NAME> is holding a learn to bake class for eggless cakes, brownies, and pastries class every Wednesday morning from 9 to 10...

<BUSINESS NAME> is the place where every special occasion begins in <LOCATION>

((CHILD)) My mum stole the cookies from MY cookie jar! She also ate all of dad's favourite cakes... (MUM) No it couldn't have been me?! ((CHILD)) Well none of the tasty things from <BUSINESS NAME> just disappear DO THEY MUM?? ((MUM-GUILTILY)) No, I guess they don't!

((CROWD)) "Cut the Cake, Cut the Cake!" ((VO1)) No way, I'm not cutting a <BUSINESS NAME>, it's a masterpiece, just look at that rich chocolate icing, the fresh cream so delicately piped around, and ... ((CROWD)) Come On... Cut the Cake?!!!

((SCENE: WESTERN SALOON, PIANOLA PLAYING, SALOON ATMOSPHERE)) ((SFX: SQUEAKING HINGES FROM SALOON DOORS, THE OPEN, THEN FLAP SHUT, ALL ATMOSPHERE STOPS, SLOW DELIBERATE FOOTSTEPS ON WOODEN FLOOR, ONE CHAIR SLIDES BACK)) ((VO1)) What do you want here CHRIS? ((VO2)) Oh calm down Clem... I'm after some supplies, and a <BRAND NAME> pie... Hey, you got a <BRAND NAME> pie? ((VO3)) Y-Yes Sir! ((VO2)) Could I have one please, and some sauce too - thanks! ((CROWD)) Phew... ((ATMOSPHERE ALL RETURNS TO NORMAL))

((SFX: TRUCK HORN)) This place looks good as any Blue... ((SFX: DOG "GRRRRRRR"/AIR BRAKES/DOOR OPENS/CLOSES WALKING ACROSS CONCRETE/STORE BELL RINGS)) G'day, I'll have a <BRAND NAME> Pie thanks... ((VO2)) Sorry, we don't have those we... ((SFX: RUNNING TRUCK STARTS AND DRIVES OFF - FAST)) ((VO2)) What did I say?

A compliment from friends and family really can make your day... And when it's about your choice of cakes and slices, you know your good taste in a <BUSINESS NAME> Cake is well founded!

At <BUSINESS NAME> there are classic cakes, cupcakes, chocolate delights for any occasion... but let's face it... you and me will buy them for every occasion, any occasion and just because...

Cup cakes, cookies and cakes of every shape and size are available now from the passionate bakers at <BUSINESS NAME>

Dessert may be the last thing you eat after a meal - but it should be the first thing you consider when you pop in to <BUSINESS NAME>

Did you know a pastry from <BUSINESS NAME> Bakery costs less than what it costs to make it at home?

Do you want a sweet treat for now, later or desert tonight? Then see what's on offer at <BUSINESS NAME> with freshly baked goods made daily!

Drizzling in public is not a pretty sight... but it is common on <STREET NAME> because people standing outside <BUSINESS NAME> are looking at, and smelling those delicious freshly baked goods, that are mouth-watering... like sponges, block cakes, patty cakes...

Find pastries, cupcakes, and baked goods to suit every taste... from sweet to savoury, large to small petite cakes, slices and more at <BUSINESS NAME> on <STREET NAME>

Good things come in small packages, and better things come out of <BUSINESS NAME> Pie warmer

Got a craving for <PRODUCT OR RECIPE> at <TIME OF DAY> then you've got to get into <BUSINESS NAME>

I hear that <BUSINESS NAME> is having their first birthday, and what a celebration it is going to be... Although I might not be invited, and I'm not one to hold a grudge... So, I will tell you about their birthday specials anyway... donuts for only \$1 each... right I'm buying ((SFX: RIFFLES THROUGH WALLET)) eighty-five of those! ((CONTINUES GETTING ANGRIER AS THEY TALK)) ...their award-winning pies... I'll have ALL of those! and their cheesecake... too late I GOT THEM ALL!!!! HA HAH HA HA That'll teach them!



Join our baking classes at <BUSINESS NAME> every Wednesday, mornings are for beginning cooks, afternoons for more advanced and in both classes, you will be baking more than just bread... in our specialist baker's kitchen

Oven fresh? Always from <BUSINESS NAME> Bakers at <LOCATION>

Parisian trained bakery chef <NAME> and is now baking Monday through Friday at <BUSINESS NAME>

Sample tasting taken to the extreme at <BUSINESS NAME> bakery... with over <NUMBER> of choices available to sample from and if we don't have a sample out. Ask and we will cut something for you then and there!

The heart of a good breakfast is fresh bread from <BUSINESS NAME>, the rest of your day? Fill up with pastries, pies, sweets, and snacks also from <BUSINESS NAME>... we promise we won't tell anyone!

The fussiest eater won't turn up their nose at one of the choice slices, cakes, rolls, buns, pastries, pies, or pasties from the <BUSINESS NAME> Bakery

There are sooooo many reasons that <BUSINESS NAME> Is the place to bake, cake and decorate!

There's no job too big for you if you feel like doing it... that's why we like big challenges at <BUSINESS NAME> Bakery

When is a special occasion, a celebration? When you order a cake from <BUSINESS NAME> that is especially made for the party... from cakes for Rev Heads ((SFX: CAR REVS AND TAKES OFF)) a christening cake for quads ((SFX: 4 BABIES CRYING)) or a wedding cake for bungy jumping fanatics ((SFX: WEDDING MUSIC BOUNCES FROM LEFT TO RIGHT OPPOSITE THE SFX OF A BOING AND TWANG)). Where do you go for these? <BUSINESS NAME> ((SHOUTED BY SEVERAL PEOPLE))

Yes Gluten Free cakes that taste amazing DO exist... call into <BUSINESS NAME> today and try something different, you'll be pleasantly surprised!

**HOSPITALITY: CAFES**

((GAME SHOW SCENE 1:)) ((VO1)) Question 1... <BRAND NAME> are... A - Freshly made every day, B - unbeatable for flavour choices, C - Tasty pies, or D - All of the above? ((SFX: BUZZER)) Correct ((SFX: DING! DING! DING!)) Only a <<BRAND NAME>> from <BUSINESS NAME> are all the above!

((GAME SHOW SCENE 2:)) ((VO1)) Question 1... <BRAND NAME> now makes... A - fresh sandwiches daily, B - award winning fresh bread or C - All the above? ((SFX: BUZZER)) Correct ((SFX: DING! DING! DING!)) Only a <<BRAND NAME>> from <BUSINESS NAME> are all the above!

((SFX: RUNNING FEET ON ROAD, EARLY MORNING BIRDS)) You are listening to a long-distance runner... training at 7 am... as hard as they can... ((CAR HORN BEEPS)) This is the sound of CHRIS ((SFX: COFFEE DRINKS)) enjoying a coffee at <BUSINESS NAME>, at 7 am... which would you rather be?

<BUSINESS NAME> are so confident you will love their coffee, their espresso's and smoothies, Frappuccino's, Chai's and more that you can have your choice of drink, once a day, for only <PRICE> this month!

<BUSINESS NAME> make waking up every morning... worth it!

A <BUSINESS NAME> Coffee is enough to drive someone to drink... Go on... have another <BUSINESS NAME> Coffee!

A cup of coffee is NOT like an OLIVE or ANCHOVY... you don't have to 'learn' to love it... it just takes one sip to know that a <BUSINESS NAME> Coffee will make your day better, and you'll love it!

An old Japanese proverb says that if a man has no tea in him, he is incapable of understanding truth and beauty. <BUSINESS NAME> offers a unique solution to those who seek truth, beauty, and a strong cup of tea.

At <BUSINESS NAME> We are committed to fresh <PRODUCTS>...

At <BUSINESS NAME> we're guaranteeing that all our customers can become a bit musical... how? Well, there's chopsticks, steak rattle and roll, fats in the cradle...

At first it was just a knock, knock jock... and the odd Irish gag... but now, I'm hooked - join us at the <BUSINESS NAME> Comedy Club for some real humour!

Barista's don't come much bigger, or bad looking than CHRIS at <BUSINESS NAME>, but you will fall in love with him like we did once you have one of his coffee's!

Don't just take our word for it..., here's what some of our customers say...

Everyone who tries this... wants more! Try the <PRODUCT NAME> At <BUSINESS NAME> Café and see if you want more?

For food with integrity see our menu at <BUSINESS NAME>

From a filling breakfast to a hearty dinner, you won't leave hungry at <BUSINESS NAME>

Globally inspired, locally acquired... coffee, cakes and slices from <BUSINESS NAME>

Go on... loosen up and M'mmm, mmmm, m'mmm... man that <PRODUCT NAME> Is good!

Good food, great folks, and fun times at <BUSINESS NAME>

Good gardeners have 'Green Thumbs'; Good journo's have 'A Nose for News' and a good barista? They work for us at <BUSINESS NAME>

Good Vibes are good on any day, and today is that day at <BUSINESS NAME>

I love my morning coffee... nice and hot... It fits in my hand like a just used orbital sander, reminding me... of talking to my dad on cold mornings with his coffee... ((SNIFF))

Some like them rich... bold... or... ((LONG PAUSE)) creamy. I'm talking about coffee from <BUSINESS NAME>, what did you think I meant?

Start your day with a smile and a conversation at <BUSINESS NAME> Café...

The aroma... the ambience... you have got to be sitting and enjoying the company of the team from <BUSINESS NAME> and their award-winning coffee, cake and 'heavy' drinks.

We're not closing... We are redecorating!

We are open late, every day of the year... even on <SPECIAL DAY>, so we will see you there then?

What do I want today? I want a <BUSINESS NAME>

What time is it? It's time for delicious? It's time for fast... it's lunch time and everyone's off to <BUSINESS NAME> For lunch - join us and discover what the fuss is about

When is the best time for a coffee from <BUSINESS NAME>? At the crack of dawn when you wake up? Yes! When you're enjoying their hot breakfast? Again, yes! On your way to work? In the middle of the day? Yes, Yes YES!

### **HOSPITALITY: CATERING AND SPECIALTY**

((FVO SEXY)) If you could see me right now, you'd be licking your lips, with... antici...pation! And that's okay! Then, you'll suddenly get the urge... the urge to lick me all over, and... I could live with that! As an adult only ice-cream from <BUSINESS NAME> I can't blame you... I have no shame! Go on... lick me!

((STORYTELLER)) Once upon a time, the three bears went out for ice-cream... Daddy's ice-cream was from a deli ((DADDY BEAR)) It's just too hard! ((STORYTELLER)) Mummy's ice cream was from a van... ((MUMMY BEAR)) My ice-cream is tooo soft! ((STORYTELLER)) And Baby Bears Ice-cream was from <BUSINESS NAME>... and... ((BABY BEAR)) It's PERFECT! But It's all gone, does anyone else want an ice-cream from <BUSINESS NAME>?

((VO1)) If you've got a special occasion coming up, like an office birthday, you could go a boring old cake ((SFX: SINGLE PARTY BLOWER)) ((VO2 BORED)) Thanks everyone ((VO1)) Or you could go for a Steak Cake! ((SFX: HUGE PARTY LOTS OF PEOPLE TALKING SINGING HAPPY BIRTHDAY, ETC)) A Steak cake from <BUSINESS NAME> is a pie like no other, thick sauce, chunky, choice cuts of beef, and more... baked in a HUGE cake like pan!

A <LOCATION> classic is from the team at <BUSINESS NAME> who bring on the party when they arrive, and keep it going with <PRODUCT>

A catering company with various menus you can enjoy at various venues... Yes! That IS us at <BUSINESS NAME>.

All for one and one for all is the story of the <BUSINESS NAME> Winery - we do all we can to make that one drop of goodness suitable for all who try it.

Enjoy your party, and we will do the rest at <BUSINESS NAME> Mobile Caterers

Event catering is not just all about food. It's about excellent service as well...

For over <NUMBER OF> years we've been serving memorable meals, and if you are a <LOCATION> local, chances are you've dined with us before... now there's a reason to return to <BUSINESS NAME>

Get behind the good mood food from <BUSINESS NAME>

Have you heard of Vino-fo-mo? It's the fear of leaving wine behind at <BUSINESS NAME>!

Here are some comments, testimonials, and feedback on the food from <BUSINESS NAME>... "MMMMMMMM" ... "Ohhh... delicious"... "mmm-mmmmmm"

Here's what's cooking this week at <BUSINESS NAME>

Indian cuisine in either modern or traditional style is our specialty, and we are open until late every Thursday to Sunday night at <BUSINESS NAME>.

It's time to start thinking about how to feed your guests... without breaking the bank!

Maybe it's the way the sun kisses his skin or maybe it's the gentle shoulder rubs before bedtime. It could be the homemade Fettuccine Alfredo he prepared last night, or perhaps it's the load of laundry you found neatly folded. Wait... is that a container with <BUSINESS NAME> on the lid in the bin?

Roasted to perfection right in front of you, watch how their complexion changes from light to golden-brown, hear the 'crack', smell the intensity of 'real' freshly roasted coffee beans at <BUSINESS NAME> Café

The alarm clock rings, the morning shower... sings, eating breakfast things... whose got time in their busy day for rhyming? Not those of us who grab a coffee from <BUSINESS NAME> ((SFX: CAR HORN/WINDOW/KA-CHING/SIPS-Ahhhhh!))

The secret ingredient on our menu isn't extra spices... it's <STAFF NAMES>

The suns out... so... our mugs are out at <BUSINESS NAME> Café

There are many entrants, but only one winner... and that was us at <BUSINESS NAME> And we can't believe it!

There IS no place like eating at home, unless you are eating out at <BUSINESS NAME>

There is no sweeter sound than hearing your own name... coming close second is saying "Meet you at <BUSINESS NAME>!"

There's nothing new under the sun, but it's the choice of ingredients, barrels and the blend that we use at <BUSINESS NAME> Distillery that make a HUGE difference!

We are bringing the world to your table at <BUSINESS NAME>, choose from Italian, French, Asian, <OTHER>

We are your local for catering, for cakes and coffee in our café, and are your local bakery... <BUSINESS NAME>... Locals and loving it!

We cater for your ideas at <BUSINESS NAME>, from elegant, complicated corporate events to simple birthday parties... Any size, any style... we can't wait to talk to you.

When you're told... "Just give me one good reason?" now you have several... Say <BUSINESS NAME>

Your hand touches the cold glass, you can hear them playing in the backyard, they're safe and having fun in the warm sun. A small 'ding' interrupts your thoughts and the smell wafting from your kitchen makes your mouth water...

Your place or ours? It doesn't matter, you can leave the worry to us, and we will leave the celebrating to you.

**HOSPITALITY: RESTAURANTS**

((SFX: SLOW MILITARY DRUM)) ((MVO MUFFLED)) "NEXT!" ((SFX: BLADE FALLS)) ((CROWD)) HOORAY! ((MVO MUFFLED)) Next! Oh, umm, look at the time... sorry I must go, I've got lunch booked at <BUSINESS NAME>

((MVO1)) Is it true that last weekend you were seen at the <BUSINESS NAME>? ((MVO2)) Yes, but... ((MVO1)) and is it true that you only paid <PRICE> For a 3-course lunch? ((MVO2)) Yes, but...

((TEEN WHISPERS)) What's the phone number dad? ((MVO)) It's <PHONE NUMBER> ((SFX: PICKS UP PHONE AND DIALS)) ((FVO)) What's going on here then? ((TEEN & DAD)) Nothing? Booking Mother's Day Lunch at <BUSINESS NAME>

((VO1 ANSWERING PHONE)) <BUSINESS NAME> ((VO2 ON PHONE EFFECT)) Hi it's CHRIS here, that 21st I just booked for my daughter, make it an engagement... ((PHONE RINGS ONCE)) ((VO1 ANSWERING PHONE)) <BUSINESS NAME> ((VO2)) CHRIS again, make that a wedding, they just set the date! ((VO1 ANSWERING PHONE)) <BUSINESS NAME> ((VO2 NOW UNIMPRESSED)) CHRIS here again... make that... a baby shower!

((VO1)) Did you book at <BUSINESS NAME> ((VO2)) Nope, we'll just rock up! ((VO1)) Are you sure? We should book! ((VO2)) I promise you, we're all good...

((VO1)) Making an impression on a first date... Number One: Don't order a Martini at the bar... shaken and not stirred... because your date will hear the bar staff say to each other... ((VO2)) This dweeb thinks he's James Bond... ((VO1)) What a disaster... avoid disasters, ask our bar staff at <BUSINESS NAME> what they would recommend, and you'll appear more adventurous to your date!

((VO1)) Making an impression on a first date... Number Two: Order a smoky whisky like <BRAND NAME> with oysters for you and your date, and you'll hear the bar staff say to each other... ((VO2)) Are you sure he's not Sean Connery? ((VO1)) At <BUSINESS NAME> we don't judge your choices, but we do compliment the right one's

((VO1)) So this is <BUSINESS NAME>... Now I want nothing frozen or reheated, I want fresh, fresh, fresh, food to transport me to a new level of epicurean delight, AND I want it fast, okay! ((VO2)) Okay ((SFX: THUD!)) What took you so long?



An amazing experience for all the family at <BUSINESS NAME>

Ants are supposed to be the hardest working creatures in the world, yet they find time to attend picnics... so why don't you take time out of your bust day for a 'working lunch' at <BUSINESS NAME>

At <BUSINESS NAME> every meal is like Sunday dinner.

Because Every occasion needs food, and yours is not just any occasion, you need to hold your event at <BUSINESS NAME>

Bottoms up is the way to go at <BUSINESS NAME> Bar and bistro

Bring your appetite and we'll supply the best grill you've ever tasted with 15 hour marinated steak and more at <BUSINESS NAME>

Celebrate any event in gracious settings among family and friends.

Customers keep on coming back again and again to <BUSINESS NAME> For our <PRODUCT NAME>

Discover trendy Food, and trending moments at <BUSINESS NAME>

Don't keep our secret to yourself... After you've dined at <BUSINESS NAME> Tell everyone! Like, Share, insta and spread the word!

Eat, taste, and escape to exotic destinations with every mouthful...

Enjoy a cold one and take the simmer out of summer at <BUSINESS NAME> This afternoon. Go on... Invite your mates, we don't mind!

Exciting and Crisp is one way to describe the flavours of Thai Cuisine from <BUSINESS NAME>...

Falling stars fill the nights sky from east to west, watch them fall... make a wish... this is only one of the things to do while you wine and dine the night away at <BUSINESS NAME>

Find exotic surroundings, fine dining, and the glorious taste of Italy... Tucked away in downtown <LOCATION>, <BUSINESS NAME> serves up food just like mamma used to make...

Fine dining redefined, with a wide award-winning menu, great service, and a view that just can't be beaten at <BUSINESS NAME>

Flavours and aromas fill your senses, Thai Cuisine from <BUSINESS NAME> also boast first class service and a wide range of quality wines to suit any meal combination

Have you ever dropped into a restaurant and been surprised to find your favourite meal on the menu? Well, it happens every day at <BUSINESS NAME>

Have you ever thought, "If this taste the way it smells and looks, I will be in heaven" Prove it to yourself... pop into <BUSINESS NAME> Café and see where you go...?

How many people constitute a party, we say more than 3 when they come in to <BUSINESS NAME> Together!

I had a Mexican beer, dressed in some American Made Jeans, put on my Bali singlet, and called an Uber to drop me off at <BUSINESS NAME> for their All-<COUNTRY> meal deal!

If your date night is at <BUSINESS NAME>, it might very well be... love... at first bite!

Imagine this orchard... ((SFX: BIRDS, PEACEFUL NATURE ATMOSPHERE)) Can you see the lines of fruit trees? Feel the crisp morning air. The sun's rising, barely peeking through the branches, well we don't have to imagine it, that's where we were at 5 am this morning...

It's hard to reach the top... but it's harder to stay there... But winning Restaurant of the year for the <BUSINESS NAME> Year shows that the long road was worth travelling.

Kick boring meals to the curb when you dine at <BUSINESS NAME>.

Looking for the perfect spot to catch up with friends for drinks? Stop searching... you've found it at <BUSINESS NAME>

Made from a century old family recipe and smuggled out of Europe to our shores... Try 'Real' <PRODUCT NAME> At <BUSINESS NAME>

Mother's Day breakfast, lunch, or dinner... you choose what suits your mum at <BUSINESS NAME>

Multi award winning? Yes... Rave reviews online? Yes... but we don't care about that... we care that YOU have the best meal, the best service and will come back again and again to <BUSINESS NAME>

My mother's favourite thing to make for dinner, was reservations at <BUSINESS NAME>

No two witnesses will give the same story, and no two customers are the same... unless they've been to <BUSINESS NAME>

No... Familiarity doesn't breed contempt... we cherish all our old customers at the new look <BUSINESS NAME>, so come on back in and discover our old 'new' look, old 'new' menu with some familiar 'old' faces at <BUSINESS NAME>

Nobody knows how to look after you like <BUSINESS NAME> does... and NOBODY can cook quite like <BUSINESS NAME> does, and NOBODY can make you feel right at home like <BUSINESS NAME> does!

Not JUST a restaurant, but unique Turkish and Greek cuisine...

One thousand flavours, all in one location...

One thousand flavours, all in one place! Your favourite place... <BUSINESS NAME>

Our family recipe for <FOOD NAME> is a secret, prepared in a closed kitchen so not even the wait staff know how it's prepared... not that you'll care... you'll just love the taste at <BUSINESS NAME>

Really taste the myths and legends of Turkey and Greece at <BUSINESS NAME>

Really, there's only one way to judge a restaurant... and we think you'll be surprised by what we have on offer at <BUSINESS NAME>

Remember that <SEASONAL EVENT/HOLIDAY> is just around the corner... book now to secure your table at <BUSINESS NAME>

Romance your sweetheart this Valentines in <BUSINESS NAME> with champagne, roses, and chocolates, then eat to your hearts content with...

Rumour has it that someone famous popped in recently to <BUSINESS NAME> And tried their <BUSINESS NAME> Do you want to know what they thought? Check our Facebook page and find out!

So, you think you know <BUSINESS NAME> Did you know we are the most awarded restaurant in the state? And our staff have more awards than we have!

The other day my friend says... there's a new <RESTAURANT STYLE> in town... And I says, I know... It's <BUSINESS NAME>... he says that's the one! I says, yeah, <RATTLE OFF SPECIALS>

The recipe for extraordinary events has one major ingredient... It's the team at <BUSINESS NAME>

The results are in for the most popular venue in <LOCATION>, they have been judged correct and the winner is... <BUSINESS NAME>

This Saturday night... What's it going to be? Reheated soup, and watching an old movie on DVD with the cat for company? OR... <BUSINESS NAME>

Want that feeling of full-bellied satisfaction from a tasty, nutritious home-made meal...without having to cook one?

Watching a large sailing ship, with full sails catching the early evening breeze as the sun sets... that's only one of the things to watch from the windows of <BUSINESS NAME> As you wine and dine the night away.

We are destined to become a family tradition at <BUSINESS NAME>

We bring the world to your table, one dish at a time!

We have no age limits on our kids' menus at <BUSINESS NAME>, so everyone can try a little or eat the lot!

We usually go where our children want to eat, whether we admit it or not... so what do you do when you don't have the kids?

We want to buy you lunch at <BUSINESS NAME> - simply join our loyalty club, and we'll give you a free lunch valued up to \$<BUSINESS NAME> When you fill the card!

We want to thank our loyal customers who have helped us out during the past 2 years... so we're giving 20 percent off every order for the next month at <BUSINESS NAME>

You choose what to wear, you choose what time to go, you choose if you hook up or not, and we'll chose to let you in... or not! <BUSINESS NAME> nightclub, we're choosey, so you don't have to be!

You might have some questions for our chef about how they make our <BUSINESS NAME> But, they're keeping our secret.

You might try our <BUSINESS NAME> Out of curiosity... but you'll keep on choosing it because you love it! Try our <BUSINESS NAME> At <BUSINESS NAME> Today!

Your all-weather dining solution is to book a table at <BUSINESS NAME>

**HOSPITALITY: TAKE-AWAYS**

((SFX: CASTING A FISHING REEL)) ((VO1)) Caught anything yet? ((VO2)) Nope. ((VO1)) Any bites? ((VO2)) One or two ((VO1)) Fancy a bite at <BUSINESS NAME> instead? ((SFX: FAST REELING IN LINE)) ((VO2)) Let's go!

((SFX: RHUBARB AND VOICES GO UP AND DOWN)) Order! Order in the House! Come on people let's have our order for <BUSINESS NAME>

((SFX: STOMACH GROWLS)) Was that you or me? ((PAUSE)) It must have been me... well, I'm going to call <BUSINESS NAME> and get them to make ready my favourite <FOOD>

((VO1)) Let the feast... begin! ((SFX: PHONE DIALS)) ((VO2)) <BUSINESS NAME>

After midnight <BUSINESS NAME> do two for the price of one until we close!

Anyone can claim to be a pizza artisan, but we've trained in Italy at the feet of award-winning pizza makers.

At the business end of a day, who has time to think about what's for tea tonight? That's why you call ahead for pizza from <BUSINESS NAME>

Discover real pizza from people whose passion for pizza is unsurpassed!

Ever felt so hungry you could eat a horse (SFX: HORSE WHINNY)) But you couldn't do that... Hey Silver? ((SFX: PATS HORSE, IT NEIGHS)), instead... mosey on down to <BUSINESS NAME>

Every cup of coffee you buy from us... is just like the last one... perfection... in a cup!

Every day at lunchtime, Nigel would sit on the banks of the river with his <TV SHOW> Lunch Box and <KIDS SHOW> Thermos with luke-warm tea... staring up, watching the clouds roll by... ((SFX: TRANSITION)) Get Real! Get a real lunch from <BUSINESS NAME>

Fast times... Require fast food... that doesn't have to be fatty and greasy...

For nonstop family fun, and food that everyone can eat see <BUSINESS NAME>

For such a little place... you don't expect such a BIG TASTE!!

Good news! At <BUSINESS NAME> we just made your... tea! Takeaway or delivered...

Have you had your Breakfast today? Think differently... enjoy "Brunch" from <BUSINESS NAME>

Have you had your lunch today? Think differently... enjoy "Linner" from <BUSINESS NAME>

Have you heard of the 2-Pizza Rule? Or the 4 Pasta Pact? This work lunch concept will inspire everyone in your office!

Hey Brett... How do you spell hamburger? Easy... <SPELL OUT BUSINESS NAME>... so how do you spell it?

Hot food and cool treats that just taste better when they're from <BUSINESS NAME>

I told her that if she was serious about me, she'd have to give me something special... something she'd give to no other man... But she told me I had to buy my own <BUSINESS NAME> Burger!

I was sitting at home, watching my Japanese made Television, eating Italian Pizza, and drinking a European Beer, when I thought about having a night out at <BUSINESS NAME>

If you think take-away food isn't tasty, you obviously haven't tried <BUSINESS NAME>

If you feel a little ((HIGH VOICE)) peckish... ((NORMAL VOICE)) ...or really... ((DEEP VOICE)) ...hungry... ((NORMAL VOICE)) ...then pop on down to <BUSINESS NAME> for the freshest <PRODUCT LIST>

Remember when Friday night was traditionally Fish n Chips night? As kids we'd look forward to that trip to the <BUSINESS NAME & LOCATION>, and the taste... man nothing could beat the taste pf freshly cooked...

Riding on through the storm... the only thing on his mind was... a meal from <BUSINESS NAME>... Finally, after days of riding... he finally arrived... ((MVO: BAD CLINT EASTWOOD IMPERSONATION)) "Go ahead, make my lunch!"

Stay home tonight... we deliver at <BUSINESS NAME> and you DON'T need an app to get it either... Call <PHONE NUMBER>

The right combination makes all the difference... bacon and eggs for example... but at <BUSINESS NAME> You'll find more than 2 great combinations on our menu!

There may be crowds at <BUSINESS NAME> But never crowding, and your never rushed, sit, enjoy your meal, and discover why the crowds are flocking to <BUSINESS NAME>

There must have been a mistake... we haven't seen you yet at <BUSINESS NAME>

When ordinary takeaways won't do... when home delivery is so passe'... grab some freshly rolled pizza dough and toppings from <BUSINESS NAME> and do it yourself at home...

While taste buds don't grow on trees, one taste of a Fruits of the Forrest Desert Pizza from <BUSINESS NAME> Will make you question a lot of other things too!

Working late tonight? So are we at <BUSINESS NAME>, order now for <MEAL TYPE> delivered direct to your office!

You, dough-not want to miss out on the grand opening of <BUSINESS NAME> With free donuts for everyone!

You may have walked past and smelled the aroma's... but couldn't get in because we weren't open yet... but we will be next week! Come up to our test window this week and try out our coffee at <BUSINESS NAME>



**LEISURE: GENERIC**

((1970s ELEVATOR MUSIC/HAMMOND ORGAN for 2 sec)) If this nineteen seventies elevator music makes you tap your feet and bob your head, then you may be experiencing symptoms of boredom...

((CHILD WRITING A LETTER TO THEIR GRANDFATHER - CUTE!)) Dear Gwamps, my birfdy is next Fwiday... If you haven't already got a pwesent, you could go to <BUSINESS NAME>, it's tweriffic, you could easily find the wight pwesent there!

((MVO HUMS ALONG TO THE 'BLUE DANUBE')) Da Da Da Da Dum ... (pain) Ouch! Ouch! Ouch! Ouch! Da Da Da Da Dum ... (pain) That Hurts! That Hurts! Da Da Da Da Dum ... (pain) Good grief! My Feet! ((FADES UNDER)) When dancing is a pain, lighten things up with a dance lesson or two from <BUSINESS NAME>

((SFX: POOL/SNOOKER BALL BREAKING PACK)) Do you take your game seriously? Or do you just want to have some fun? Get your fix of pool action, chalk up and shoot the breeze with the best of them...

((VO1)) Event planners can be like this... ((VO2)) ...What's your budget? ((VO1)) ...or like this... ((VO3)) ...what do you want to achieve? ((VO1)) We are results driven at <BUSINESS NAME>, and event planning is who we are, not what we do!

<BUSINESS NAME> Are major supporters of <TEAM NAME>. And if you want to keep up with the latest, check out our social media, or pop in and speak to <PERSONS NAME> Who plays for them!

All sports stars started off not knowing anything about their sport... and we can teach you the right mental attitude to get you where you want to go... <BUSINESS NAME>

Boredom is something all kids suffer from... but not for long! Get them to <EVENT NAME OR BUSINESS NAME> and watch them... fly!

Buy one, get one free... yadda, yadda, yadda, BORING! How does buy one get THREE FOR FREE sound? That's right we'll give you three of our <PRODUCT NAMES> when you buy one of them!

Explore the great outdoors with inspiring activities, from hiking to fishing, geo-caching, biking, team problem solving and other incredible activities to suit all ages and abilities at our Summer Camp for Kids

I love the quote "The only way to prove you're a good sport... is to lose" it says a lot about never giving up and trying your best...

If you are looking for some safe, active, and affordable family fun these holidays then come and join us at <BUSINESS NAME> for morning, afternoon, and evening sessions...

It's time to lose the training wheels and have some serious 2-wheel action... Get you and your bike into <BUSINESS NAME> and stay on your bike, for longer!

Life can get wild at <VENUE NAME>, and that's why you should stay in your vehicle at all times!

Looking for a fun family outdoor adventure on your doorstep? Try Geocaching with <LOCATION> Community Group... Solve the puzzles, travel to the locations, find the stamp and collect them for a chance to win a brilliant prize!

Make your next party a huge success with the right party supplies!

No matter if you are planning on staying fit, getting from A to B, or kicking some serious rear end on the track... Get you and your bike into <BUSINESS NAME> and stay on your bike for longer!

No matter what sport you play... Do it like you're in first place... train like you're in second... that's why I go to <BUSINESS NAME> for my daily workouts... They push me to do and be better, everyday

Now is the time to spring back into shape at <BUSINESS NAME>

Party supplies to please pocket, contact CHRIS at <BUSINESS NAME> and receive discounts for bulk purchases.

Say hello to the most active community in the state! Yes, you've done it and the team at <BUSINESS NAME> are right behind you pushing, urging, and encouraging you to do more, to stay active and healthy

Sporting and leisure goods from floor to ceiling at <BUSINESS NAME>, with home gym equipment, aerobics, and gym gear, plus equipment for every sport on the planet... in the one place!

When it's as quiet as a mouse at <BUSINESS NAME>, that's when things really heat up – because we hire out our venue for meetings, group sessions

While Zebra and buffalo graze with giraffe's, antelope's brose nearby, hippos wallow in pools, and rhinos stand alone and proud... This is just another day at <BUSINESS NAME> Safari Park

Work got you stressed out, you still want to socialise but... ((SFX: BOWLING AND PIN STRIKE)) Kill Stress, grab your workmates and head to <BUSINESS NAME> after work!

Your one stop toy shop is <BUSINESS NAME>, where we supply <PRODUCT NAME>.

Your personal best, is just that... a personal best... because you are getting better each day when you go to <BUSINESS NAME>

**LEISURE: BASKETBALL**

Basketball brings people together... join your local club today, or support a team and become a sponsor...

Basketball clinics don't come much better than this... join <PLAYERS NAME> plus <NUMBER OF> other coaches as they cover the fundamentals, agility, moves and teamwork, 3 sessions. 6- to 8-year-olds, 9- to 11-year-olds, and 12- to 14-year-olds at the <LOCATION>... proudly supported by <BUSINESS NAME>

Basketball increases the mental and physical wellbeing of young athletes, get moving and join in today!

Come along and join our basketball tryouts and sink, dunk, free throw and play your way into our teams at <GROUP NAME> We're looking for kids of all ages and abilities to join our community teams

Lasting social relationships start on the court and helps to build communities... if you're not part of one, join us now at <LOCATION> every <DAY/TIME>

The biggest and best basketball players in history all got their start on their school courts, played in backyards, and, played on local courts... join them and start playing today!

We are championing women in <LOCATION> Basketball League, building leaders on the court, and off it with scholarships and opportunities...

**LEISURE: BOATING, CAMPING, FISHING AND TREKKING**

((SFX: NATURE SOUNDS, BIRDS, ANIMALS - ALL SUBTLE)) Should we... A... stay another day? Or B... head home? The choice may be yours, but the decision was already made when you visited <BUSINESS NAME> and bought the <BRAND NAME> cooler chest which will stay cool for <NUMBER OF DAYS>

<BUSINESS NAME> are saluting those of us willing to go out there and have an adventure... from an overnight camping trip, to trekking the <LOCATION>...

<BUSINESS NAME> Boats are THE best boats for your hard-earned money to buy... built for Australian boating conditions. Choose from Pontoons, run-a-bouts, centre console or half cabs.

<BUSINESS NAME> have camping and fishing bundles to suit every exploring family, no matter if you are hiking the <LOCATION> or planning a camping weekend with the family... <BUSINESS NAME> have everything you need

<BUSINESS NAME> have everything camping, fishing, tracking, hiking, trekking, boating, hunting, and... anything else you might need... pop in-store or see <WEBSITE>

As a true <LOCATION> you were born in the wild, so we say it's time to get back to nature <BUSINESS NAME> with camping, fishing, hunting and boating gear to suit any sized budget

At <BUSINESS NAME> we say you should fill your freezer with what you can catch... we have <PRODUCTS> for only <PRICE> for the outdoors family...

Cliché camping ads always miss the smell of the great outdoors... ((SNIFFS-COUGH)) and the smell of the freshly dug toilet... don't spoil your camping trip, grab a chemical toilet from <BUSINESS NAME> and don't leave a trace

Get your camping and fishing equipment from <BUSINESS NAME> and create your home, your way, outdoors!

Get wild, and go camping this weekend after you've gotten all the

If you sit at a desk all day long, you need to stop what you are doing now! Get out there and trek the wilderness, hike the horizons and run the rivers... and only then will you feel alive! But until that happens... strike out to our store at <LOCATION> and talk to the team at <BUSINESS NAME> about what you are going to need on your next adventure!

Knowing tips to stay warm and safe when camping in winter can be a life saver, that's why <BUSINESS NAME> are giving away their handy Winter Camp Tips book for free this weekend... no purchase necessary.

Illuminate your campsite with Glow Markers, Solar Powered Night Lights and Torches from <BUSINESS NAME>, our 'Light Up the Night Sale' is now on!

Imagine... sunrise, rays peeking through the low mist over the bubbling stream, only a stone's throw away from your tent, a crackling of fire, eggs break into the frypan... heavenly!  
Thanks <BUSINESS NAME>

The horizon is calling, how you get there is up to you... See <BUSINESS NAME> for the latest kayaks, camping gear and more...

There is no such thing as roughing it after you've been to <BUSINESS NAME>

CHRIS at <BUSINESS NAME> Camping store is having a sale on last season's stock, his slogan is... "now is the winter of our discounted tents!" Yes, it's that bad, but the prices are great!

**LEISURE: BOWLING**

Get ready, get set... and bowl at <BUSINESS NAME>... Join our Rock and Roll party night every Friday from 6 pm

Get social with <BUSINESS NAME>. On Facebook and Instagram, before or after the game... remember to use the hashtag <BUSINESS NAME>

Join the league with a work team and bowl to win our Championship Trophy at <BUSINESS NAME>

Super Bowl is back at <BUSINESS NAME> every Friday night from 7 til late!

Strike up a conversation with some new friends these holidays! <BUSINESS NAME> are holding children's bowling classes these school holidays from 9 to 3 and admission includes lunch and bottomless drinks

The <LOCATION> Mobile Bowling Alley is back up and running, and we can come to your place for a fast game or play all day! Call <BUSINESS NAME>

This is how we roll (SFX: BOWL BALL, ROLLS, STRIKES PINS, STRIKE!! YELLS AND SCREAMS))  
And you can do it too at <BUSINESS NAME>

When Bowling at <BUSINESS NAME> we've heard that you should only bowl down the middle, no hooks, spin, or fuss... anything more and it becomes figure skating... sure... but what do you do when you've got a split?

**LEISURE: GOLF**

((VO1)) Where else can you enjoy a game of... ((SFX: SOMEONE TEEING OFF)) ((VO2)) I think you birdied that one! ((VO1)) Sit back and sip on a... ((SFX: SMALL CROWD ATMOSPHERE)) cold drink...

Are you looking to play at a one-of-a-kind golf course with panoramic ocean views, challenging course layout, and voted one of the best 19th holes in the state? Of course, you are!

At <BUSINESS NAME> our hireable golf carts come in all shapes and sizes, as far as colours go... we leave greens for the greens and your opponent's face!

At <BUSINESS NAME> we know that golf is an easy game that is just hard to play, that's why our private classes are always booked ahead of time...book now to spend an hour with our golf pro <NAME>

Did you hear that? ((SFX: BALL IN HOLE)) It's the sound of goal being achieved

Fellow <LOCATION> Golfers, we have some sad news... from next Friday to the 31st of next month we are doing maintenance on our greens at the <BUSINESS NAME>, luckily the club house and the rest of the facilities are open as usual

Get into golf no matter what age you are, come to the <COURSE NAME> open day this Saturday and learn to play, kids from 9 till noon, adults, and seniors from noon till 5.

If you are new to golf, then you should see our golf pro at <BUSINESS NAME>, with over 30 years professional experience he's seen it all... holding the club the wrong way to put... yup seen that!

In our pro shop at <BUSINESS NAME> we have a neat little custom ball printer which can put any message you want on your ball... or your opponent's ball... how you use it is up to you!

It's finally mostly sunny which means it's time for ((SFX: HIT BALL AND BALL IN HOLE)) Golf BABY!!!



More than just an outstanding golf course, but also a stunning location for weddings, conferences, and training days...

Right on your doorstep is a world class golf course with first class facilities... and... it's open daily to the public!

There is a reason why Golf is a sport and not a hobby to us... it takes hours of practice to get it right that's a lot of time on the course at <LOCATION>, at least, that's what we tell our partners!

This is a ((SFX: CRACK FROM GOLF BALL BEING HIT)) membership drive... and this is the easiest shot in golf ((SFX: PUTTING A BALL)) ...it's my fourth put ((SFX: BALL FALLS INTO HOLE)) YES!!! But seriously...

We've missed you ((SFX: GOLF BALL BEING HIT)) at <CLUB NAME> we noticed that you haven't played a round of golf in a while, and want you to come back, so all this month, old members can play 18 holes for free...

When you hit it just right! ((SFX: SOLID WHACK OF GOLF BALL OFF THE TEE)), boy that feels good!

**LEISURE: GYM**

((GYM CHANGING ROOM/Showers/Footsteps/etc)) CHRIS is a great guy, but you had enough of him at work today, and now, he's in the gym changing room with you... he drops his towel, and slowly... bends over to pick it up... ((FAST MALE SCREAM)) ...no one should have to see that... ever!

A boutique gym in the middle of <LOCATION> made specifically for local workers to work out in... yes... we did that! <BUSINESS NAME> is open and welcoming everyone to join!

At <BUSINESS NAME> Gym you are invited to get fit the way you want to... join our dance class and dance like nobody's watching, lift weights, do stretches, chat, don't chat... join a boot camp, don't... it's up to you!

Don't give in to your junk food cravings, crave something better for you... crave a gym hit and haul yourself in to <BUSINESS NAME> for a workout that will work out better for you!

From shift workers to office workers, stay at home parents to parents who can't wait to get away from home... everyone is welcome to <BUSINESS NAME>, at any time of the day or night! Being open twenty-four seven we're ready for your workout, when you want to work out!

Get back in shape and build your body your way at <BUSINESS NAME> Gym! Full facilities include workout floor, weight room, separate Pilates, and dance floors, plus café and reception zone.

Get inspired, be active, grow stronger and achieve the results you want at <BUSINESS NAME>

Get motivated and start your day off right with early-bird gym workouts, personal training, swims, and group exercises starting at 6 am... That's right 6 AM!

Get your summer body beach body back at <BUSINESS NAME>

Going from fat to fit requires only one thing to change... it's when 'I' decide to make a change... stop saying you'll do it tomorrow, join <BUSINESS NAME> today and start your journey

Have you heard? Don't work out in short spurts... take your time and your results will be incredible... these tips and more from the personal trainers at <BUSINESS NAME>

I asked my instructor at <BUSINESS NAME> why there was a mirror in the gym... she said: Have a good look in the mirror... that's your competition! I get it now...

My gym instructor said that I shouldn't start counting my sit-ups until it starts hurting... as they are the ones that really count... I hate that guy! But I do look better thanks to <BUSINESS NAME>

Train with us at our purpose-built gym for women at <BUSINESS NAME>... We are your local health, fitness, and wellness centre one hundred percent focused on all our female clients

We are the gym club specifically designed for busy people... how? We are open twenty-four seven, every single day of the year... who are we? <BUSINESS NAME> at <LOCATION>

Weight and fitness goals... you can chip away at them by yourself, or over-achieve your goals with our help...

When CHRIS said he had access to a time machine... I didn't believe it... now, I am back to what I was in the <ERA>... I agree! Join <BUSINESS NAME> and travel back in time and get back to your old self!

**LEISURE: ICE-SKATING**

((SFX: SKATING ON ICE)) You don't need experience to enjoy skating... and at <BUSINESS NAME> we will not only supply the skates, but lessons too ((SFX: SKATING DRAMATIC TURN))

Bring the kids ice skating and bubble party this school holidays at <BUSINESS NAME> with 30 bubble machines, lights, music and fun galore, plus discounted meals and drinks in the morning and afternoon sessions

Get your skates on and enjoy the thrill of ice skating in a large Olympic sized rink... learn to skate in a safe and fun environment at <BUSINESS NAME>

It's your choice this summer... you can cook (SFX: SIZZLE) in the heat... or beat the heat and skate on ice ((SFX: ICE SKATING/MUSIC UP)) Indoor ice skating at <BUSINESS NAME>

Learn how to put your best foot forward with ice skating lessons from experienced teaching professionals at <BUSINESS NAME>.

Not sure what to wear when ice-skating? It's simple... a great big GRIN!

When is a trip on ice an adventure? When you are ice-skating at <BUSINESS NAME> that's when!

Win a <PRIZE> at the open skate event this weekend on Sunday at <LOCATION>, valued at <VALUE>

**LEISURE: LASER TAG**

((VO1)) Medieval man settles disputes with a sword ((SWORD FIGHT UNDERNEATH THEN LOUD HEAD FALLING ON FLOOR - CROWD CHEERS)) ((KING)) "I proclaim myself king!!"

((VO1)) Modern man takes his fight to <BUSINESS NAME> to battle it out in a real-life maze with lasers!

((VO1)) Primitive man settles disputes with a club ((DRUMS UNDERNEATH THEN LOUD THUMP DRUMS STOP)) ((CAVEMAN)) "Now me leader!" ((VO1)) Modern man takes his fight to <BUSINESS NAME> to battle it out in a real-life maze with lasers!

Get your game on at <BUSINESS NAME> Laser tag... take on family, friends, work colleges or join our tournament with your own team... it's a blast!

Join us at <BUSINESS NAME> for laser tag AND bowling in a family friendly, safe environment with our own team of security... and yes, you can take them on in tag if you are feeling lucky!

Laser Tag at <BUSINESS NAME> is safe, fun and a real BLAST! Bring a group of 4 or more and challenge each other or come alone and join one of the many games already running!

Team building in the future will look like this... ((SFX: LASER BATTLE)) Experience the extreme fun of laser tag in the largest arena in <LOCATION> at <BUSINESS NAME>

There's no sitting on the sidelines at <BUSINESS NAME> Laser Tag, grab a sniper's laser and start picking off the players as they run the gauntlet...

**LEISURE: CENTRES**

Choose how you move at the <BUSINESS NAME> leisure centre

Discover the free activities for the whole family at the <BUSINESS NAME> Open Day, try gym classes, squash, badminton, basketball, yoga, swimming lessons and more this weekend!

Exercise should be fun, not a chore! Quit doing what you hate, find what's right for you and join the <BUSINESS NAME>

Enjoy unlimited use of gyms, sauna's and steam rooms, and the pool fitness classes at <CENTRE NAME> this month, pay for a one-day pass and use any of our facilities all day.

Find something for everybody at <BUSINESS NAME> from senior's aerobics to spin classes, Tae-Bo, and more

Get active at <BUSINESS NAME> with skateboards, indoor sports, inflatable play zone, gyms sessions, bootcamps, etc

Get more out of life at <BUSINESS NAME> senior's water aerobics for less!

It's always a great day for a swim at the <BUSINESS NAME> centre! Choose from the heated pool to the outdoor Olympic sized competition pool...

It's game time at the <BUSINESS NAME> centre! From Basketball to Indoor Hockey, Badminton to Squash, join now for this season's games... all ages, all skill levels!

Join our community fun day at <LOCATION> and play basketball, try out softball and baseball, give netball a shot, plus there's <NUMBER OF> other sports on offer, plus fun activities, food, drinks, and meet professional players... It's all thanks to <BUSINESS NAME> and <OTHER GROUPS>

Join our 'Free Family Fun Day' at <CENTRE NAME> this public holiday and enjoy free use of the whole centre, plus free children's activities...

Leisure centre activities just got a whole lot better at <BUSINESS NAME>, with a new, world-class gym, unlimited swimming memberships, spa and sauna area, group exercise classes and more!

Push yourself at your local leisure centre and rediscover what you felt like when you were younger! Join <BUSINESS NAME> today...

The <BUSINESS NAME> Leisure Centre introduces its new pool zones with inflatable slides for the smaller kids, and the MEGA slide, plus water cannons, wave park sessions and more!

The <BUSINESS NAME> Leisure Centre now has indoor and outdoor tennis courts available to book...

When the family says their bored... pack them in the car and drive them to the <BUSINESS NAME> for more activities than they can handle, there's... ((BIG BREATH IN)) indoor and outdoor basketball, indoor climbing wall, tennis, swimming, water playground, indoor skate park, etc

Who doesn't want a fun fitness program that keeps you motivated and focused? See <BUSINESS NAME> about their new program, limited spots available so book in now and avoid disappointment.

**LEISURE: SKIING**

((VO1)) Shush, such, shush... ((VO2)) I'm not saying a word? ((VO1)) No... I'm practicing my skiing technique...

((VO1)) When the best skiing advice you've ever had was... ((VO2)) "Go that way, really fast... and if something gets in your way... turn!" ((VO1)) You know you were an 80's kid... Now, isn't it about time you returned to the slopes?

A family skiing vacation is a wonderful idea... especially when it's in <LOCATION/STATE> at <BUSINESS NAME>. There are facilities for children under 5, teens and young adults, plus us old dogs can hit the slopes knowing the family are safe.

Book your ski tour now at <RESORT NAME> to secure your place for guided slop tours and runs for all skill levels.

It looks easy enough on TV... stand up straight, bend the knees, and sli---iiii-de... who... okay, I'm moving... wow, this is cool, now how do they turn? O-OH... treeee ((SCREAM))

Serious fun in the sun and snow is what we all crave, so we'll see you on the slopes this weekend at <LOCATION NAME>

Ski Parties have never been this cool... the <FESTIVAL NAME> at <RESORT NAME> features <LIST OF ACTS> plus free slope accesses all festival long.

Snow that's too good to be true... it is really this good at <BUSINESS NAME>



**LEISURE: TENNIS**

AT <BUSINESS NAME> we offer private tennis lessons, semi-private and group sessions and hit out sessions... see <WEBSITE> and book your spot today

Get your child into tennis now and join our rising and future tennis greats at <BUSINESS NAME>

If you are looking to improve your game or meet new people, the <BUSINESS NAME> tennis club wants you!

It's easy to make new friends playing tennis at the <BUSINESS NAME> tennis club...

Make friends today, play tennis tomorrow at <BUSINESS NAME>. In fact, many of our members don't even play! They join for the facilities, the friendships and the fun that comes with a tennis club like no other, in a location like no other!

Never played tennis before but always wanted to. Come to the <BUSINESS NAME> open Day on the <DATE> and you'll have a ball!

Playing Tennis at any age can help you to get fit, strengthen your muscles, develop hand-eye co-ordination, help you to improve social skills and reduce stress... Join <BUSINESS NAME> today and start your Tennis journey with us!

Tennis development workshops are restarting at <BUSINESS NAME> this school holidays... two weeks of intensive workshops for all children from 5 to 15, register at <WEBSITE>

**MISCELLANEOUS RETAIL SERVICES**

"'Tis better to have bought and saved, than to have never bought at all!"

((CLICHÉ ITALIAN ACCENT - MVO2 IS WORKING HARD - HUFFING & PUFFING)) ((VO1)) Michelangelo is cutting stone for his new sculpture... ((MVO2)) I'm a gonna call it 'David', or maybe... 'Morris' ((VO1)) Getting your art supplies shouldn't be a chore... go to <BUSINESS NAME> instead and use your inspiration properly, before you do something... ((MVO2)) I-a-know... I'm a gonna call it 'Barry!' Yeah, dat's it 'Barry!'

((DEEP AUTHORITATIVE VOICE)) ...The sun... 140 million 598 thousand kilometres from Earth, Core temperature... 15 million 400 thousand degrees centigrade... and what is protecting you from it... a 1-millimetre-thick block out blind from <BUSINESS NAME>

((FVO)) Bob loves D-I-Y-T... That's Do It Yourself Tiling... when he discovered <BUSINESS NAME> he thinks it wonderful to spend hour after hour looking at their huge range of tiles, picking the grout, buying all the bits he needs for the job, and then bringing it all home and then... and then... I remind him this is a rental, and WE CAN'T DO ANY TILING!

((FVO1)) Kevin here LOVES his tools! ((MVO)) Yup! Check 'em out! ((FVO)) With all these chisels and hammers... you must be quite handy? ((MVO Quietly)) Nah... Don't know how to use them!

((MALE SNORES UNDER LINE)) So will you fund the movie sir? ((MALE WAKES UP)) sorry, ummm... what? ((FVO)) The movie... giant mutated tomatoes taking over ther earth? ((MALE YAWNS)) Why not? ((MVO2)) Poor sleep leads to bad decisions...

((MUSIC: BRIGHT LIFESTYLE SHOW STYLE)) ((VO1)) ...now lightly grill the fillet until seared on both sides, then add the chopped onion, chilli and just a dash of red wine... ((VO2)) A good book from <BUSINESS NAME> can take you anywhere!

((MUSIC: HEAVY DRAMATIC SCI-FI)) ((VO1 EXCITED)) ...with only seconds before detonation, our hero fires both laser cannons into the heart of the evil empires flag ship... ((VO2)) A good book from <BUSINESS NAME> can take you anywhere!

((MUSIC: VIOLINS BALLAD STYLE)) ((VO1 SOAPIE)) ...the candlelight danced in his deep dark eyes, and I knew... If I wanted to see this tall handsome stranger again, every day, for the rest of my life... ((VO2)) A good book from <BUSINESS NAME> can take you anywhere!

((MVO)) Repeat after me... I will shop at a major retailer every week ((GROUP)) I will shop at a major retailer every week ((MVO)) Don't be... like them ((FVO)) I not! Because I shop at <BUSINESS NAME>.

((SAD DOGGY SOUNDS UNDER TOP LINE)) Aooowwww.... The dog is dirty, and so is your car... So, you head to <BUSINESS NAME>Car and Dog Wash

((SCENE: QUIET SUBURBIA)) I'm standing outside the home of famous television celebrity and 60's fashion icon Mister Gordon Brown... And as you can see... Mister Brown hasn't heard of <BUSINESS NAME>, because if he had he wouldn't have shabby, unfinished curtains, and faded furniture from the 60's... would he? No! <BUSINESS NAMES> famous block out blinds would stop me from looking in... oh! Ummm... Hi Mister Brown ((SFX: BANGING ON GLASS AND OLD MAN SHOUTS 'GO AWAY')) and we wouldn't know where he lives!

((SFX: GLASS SMASH)) When you need replacement glass, FAST, at your home or business... call <PERSONS NAME> at <BUSINESS NAME>... from supplying or fitting, emergency call outs, shower doors, etc...

((SFX: SPACESHIP SCENE)) ((VO1)) Meanwhile in another part of the galaxy... after a meteor shower our heroes are worried... ((VO2)) Well... What's... The... Damage? ((VO2)) It's a crack Jim, but not as we know it... ((VO1)) Can. We. Fix. It? ((VO3)) I don't know Captain, I'm an engineer, not a glazier. ((VO1)) So the call was put in to <BUSINESS NAME>, their emergency glass repairers travel anywhere!

((SFX: TRUCK REVS/DRIVES OFF FAST/REVERSE BEEPS/AIR BRAKES)) We've relocated and moved to <NEW ADDRESS>

((STORYTELLER)) There once lived a princess in a land far, far away who was unhappy, and bored... nothing would make her smile... until... one day a hobby, arts and craft store called <BUSINESS NAME> arrived and set up shop... she was over the moon! All the wonderful things instore meant that she could create, make, and dis-play so many wonderful works of art!

((VO1)) Hi, I'm looking for something to fit... ((VO2)) Sir looks like you might need something on the LARGE side, maybe a <PART NUMBER> with grease seals in gun metal Gray? ((VO1)) Yeah! But I don't think you'll have anything to go with this... ((VO2)) Ahhh the <PART NUMBER>, a classic sir, let's see now... ((VO3)) We really know our <PART NUMBER 1> from our <PART NUMBER 2> at <BUSINESS NAME>

((VO1)) Ok then, I will see you in an hour ((SFX: PHONE HUNG UP)) ((VO2)) Well it's a shame you can't go... ((VO1)) Why? ((VO2)) I just heard the <BUSINESS NAME> commercial and it reminded me that you need to fix the shower drip, paint the spare room, work on the garden... ((LIST CONTINUES AND FADES UNDER ANNOUNCER))

((VO1)) So this bit is attached to the battery... and this electrode goes... down the front of your y-fronts! now... Who has everything you need for your home, home office or business? ((VO2)) Ummmm... is this? ((SFX: BEEP)) ...is this normal? ((VO1)) Shhh, just answer the question... now... where are they and how much did you spend? ((VO2)) I'm not doing this I ((SFX: BEEP)) I don't have to tell you ANYTHING! ((SFX: BEEP BEEP BEEP))

((VO1)) The <BUSINESS NAME> is taking fifty percent off everything in-store, from books to DVDs and... ((VO2)) Excuse me do you have "Cannibalism for Fun & Profit?" ((VO1)) Sorry, no don't have that one... anyway, there's thousands of... ((VO2)) "Zen and The Art of Shaving Your Cat?" ((VO1)) Yup, second shelf on the right over there!

'50 Ways to Leave a Lather' and other soppy soapy hits are available right now at the <BUSINESS NAME>

"What happens at <BUSINESS NAME>, stays at <BUSINESS NAME>, except for the stuff you buy and hide until your partner goes to work..."

<PERSONS NAME> was on the golf course when... ((SFX: HIT!)) They got a great idea!

<PHONE NUMBER repeated twice> quick I need a pen... <SCRIBBLES DOWN AND SAYS PHONE NUMBER AT THE SAME TIME> phew... I almost forgot it!

A Change of name and a new look store... now that's a bit crazy? But <BUSINESS NAME>, at <ADDRESS>, formerly <OLD NAME> is celebrating with a new name, new look store, and one week of crazy prices!

A question that is rarely asked at <BUSINESS NAME>. Book shop is "What is one book that influenced you the most", so we asked their staff...

Anything you get for nothing is usually worth just that, but here's the exception to that rule:

Are your friends cooking up a storm... and you feel you are missing out? Join our weekly cooking lessons every Wednesday night at <BUSINESS NAME>

At <BUSINESS NAME> we always give more than expected... you come in for a <SERVICE NAME>, and we wash your car while you wait! And you don't pay for any extras!

At <BUSINESS NAME> we are content to be at the bottom... as far as prices are concerned that is! Spend as little as possible on <SERVICE NAME>

Bad sleep can lead to bad decisions... a better bed from <BUSINESS NAME> Can help you get the sleep you desperately need.

Before Michelangelo took on the Sistine Chapel job, the guy who plastered it, sealed it, and used white ceiling paint just like <BRAND NAME> from <BUSINESS NAME>...

Better buy at <BUSINESS NAME>... For better buys!

Check out our free samples at <BUSINESS NAME>, if you're not sure what you like... we can help!

Count the number of batteries you think you use every day... have you included: your tv remote? Security alarm, watch, car, motorbike, boat, truck, toys, g-p-s, torch, phone...

Create memories for your kids with a toy, model, or kit that the whole family can do together...

Customers just like you... love what we have at <BUSINESS NAME>

Dear <PERSONS NAME>, I love the way your team at <BUSINESS NAME> are <DESCRIPTION OF SERVICE>

Did you know that poor Van Gogh ((SFX: BLADE CHING & MALE SCREAM)) he cut off his ear because he missed out on the Great Paint Sale at <BUSINESS NAME>... where they're famous for paints, cause that's all they sell!

Do you make these common mistakes in your <PERSONAL/BUSINESS LIFE>?

Do you remember this? ((CLIENTS OLD RADIO COMMERCIAL STARTS PLAYING))

Do you wake up every morning and show up looking like your mommy dressed you? You're nearly a grown man! It's embarrassing dude!

Does this come in black?

Don't duck down the rabbit hole when looking for a new <PRODUCT OR SERVICE NAME>

Don't miss the boat... you'll sail into savings when you shop at <BUSINESS NAME>.

Embarrassed to be seen in last year's styles? Good News! Our new styles are in at <BUSINESS NAME>

Get a head start on summer fashion... shop now at <BUSINESS NAME>

Get the most <BUSINESS NAME>. For your money when you shop at <BUSINESS NAME>.

Get wise buys from the guys at <BUSINESS NAME>.

Glued to your tech? Get a real thrill... from a remote-control car, soon you'll be kicking up dirt, while racing off road. Grab a plane or drone... And rip through the sky.

Going, going, but not yet gone... if you hurry and catch us before we move!

Has your floor laminate peeled up at the edges? ((SFX: TRIP)) The extension you just put up, just fallen? ((SFX: BIG CRASH)) ...or your electrical power blown a fuse ((SFX: STRIKING A MATCH OVER AND OVER)) Then pop in to <BUSINESS NAME> for your electrical, tiling, carpentry, and trade needs...

Has your tap sprung a leak? ((SFX: WATERFALL)) Flyscreen door fallen apart? (SFX: FAST CAR ACCIDENT)) Walls need painting? ((LITTLE VOICE OFF MIC - "Paint Me!")) Then pop in to <BUSINESS NAME> for your plumbing, carpentry, painting and trade needs...

Here is a very serious message about the filth that goes on around your home... It's disgusting... that's why your storm water drains should be cleaned and cleared by professionals like <BUSINESS NAME>... they can even repair and replace your gutters and drains if needed!

Hey! We heard you were after something new to wear!

Hunting for the best value <PRODUCT OR SERVICE>? You can waste a lot of time, even when searching online - instead talk to the team at <BUSINESS NAME> for great advice, simple solutions, and a HUGE list of <PRODUCTS OR SERVICES>

If it flies...hovers...drives...or accelerates on the track or on the water...you'll find it at <BUSINESS NAME>

If you are tired of hearing about prices going up, up, up! Then you'll be glad to know they're coming down, down, down at <BUSINESS NAME>.

Imagine... the whole family together outside, laughing, having fun, with a remote-control car kicking up the dirt or a plane flying through the sky...

Italy is famous for great vino... like Lambrusco, great singers like Pavarotti, and superb slate tiles like those available from <BUSINESS NAME>

It's arrived! Our stock we've been waiting on is finally in store

Meet your new jeans! Your new bookshelf, and your new favourite best book at <BUSINESS NAME> second-hand goods.

Mirror, mirror on the wall... adds dimension to the hall... They'll cut to size, short or tall... 'Cause <BUSINESS NAME> has it all... Get your bespoke mirror cut to size and framed at <BUSINESS NAME> today...

No-one wants to hear "sorry sold out!" so pop in now and select your <BUSINESS NAME>...

Once, CHRIS was a customer, now he works for us... why?

One... Shauna's getting married. Two... CHRIS' planning an office event. Three... Paul's kids are having a birthday party. Who do they all see? Their local Wedding, Event and Party Hire professionals <BUSINESS NAME>, your first stop for all your one stop shopping

People are purchasing, collecting, and reselling vinyl, because vinyl, mostly keeps its value, and can appreciate in value; Vinyl makes the perfect gift, because you're not just buying music... You're investing.

Picture this... two neighbours talking over the back fence...

Pssst! CHRIS... I hand picked out some great looks for you at <BUSINESS NAME> But I'm only holding them until 5 pm today!

Ready for some fun in the sun?

Rise early and shine... that's what we were told as kids, and now you can with breakfast and coffee while your car is getting a shine at <BUSINESS NAME>

Save big bucks on bestsellers at <BUSINESS NAME>

See how we make our <PRODUCTS>, ask to join our workshop tour and see how we create our one of a kind <PRODUCT OR SERVICE>



Small investments can give you BIG returns...

Sorry... you can't come in yet... our new stock isn't here yet! But it will be soon...

Standing desks deserve standing ovations! See our range of standing desks at <BUSINESS NAME>

Stop, shop, and save every day at <BUSINESS NAME>.

The important things in your life, like the safety of your family and your home should be your number one priority... that's why having <BUSINESS NAME> install an electrical safety switch and checking all your electrical appliances for cord damage should also be your number one priority.

The painting... Whistler's Mother... is famous, but was she happy? Yes! Because Whistler had just painted the walls grey using paint just like <BRAND NAME> from <BUSINESS NAME>...

There's no customer like a satisfied customer from <BUSINESS NAME>.

This is a simple ad... For the installation of a roof, fascia, or guttering... talk to the roofing specialists at <BUSINESS NAME>... it's that simple!

This is a sound that can break your heart ((SFX: GLASS BREAKS)), and this is the sound that can heal it... ((SFX: LISTENING TO PHONE RING, THEN IS ANSWERED)) ((VO-PROCESSED)) <BUSINESS NAME> twenty-four-hour emergency glass repairs, how can we help?

This is a successful business man... ((HE GRUNTS)) ...he doesn't have time for family, friends, to read a good book, or do anything fun... just work, work, work... ((SFX: CAR ALARM GOES OFF DOOR OPENS CLOSSES AND DRIVES OFF)) ...luckily he can listen to audio books as he travels, so there's that going for him ((WE HEAR A MUFFLED NARRATOR AS HE DRIVES OFF))... and he gets his audio books from <BUSINESS NAME> with motivational books, Novels, Factual, Biography's and more available to choose from!

Very few people come in and ask for our <PRODUCT> why? Because they don't know they need it - and we're going to show you this weekend why every <HOME OR BUSINESS> owner should have one!

Walking on the beach, with the sand between her toes and a gentle breeze blowing on her face... Sue day-dreamed about <PRODUCT OR SERVICE>

We asked CHRIS from <BUSINESS NAME> "CHRIS, what's your story?" This is only part of the conversation:

We don't have a choice... we always have a choice. Look, let's talk to <BUSINESS NAME>. And see what they can do for us instead of dealing with our usual supplier... ((SFX: HARP GLISSANDO)) ...I can't believe the price/product/quick delivery!

We love local at <BUSINESS NAME>, because we're locals too, backed by a workshop of ((NUMBER OF)) staff and a fleet of ready to roll to your place mobile workshops!

We make no rules at <BUSINESS NAME> We're all about making a legacy!

We want you to tell us what you think of our service team at <BUSINESS NAME> Do they do a great job? Do they do an amazing job? Can we do something better? We seriously want to know!

We've bought back 17 of the best products from this year's toy expo. See them before they hit the shelves at our exclusive after hour's event at <BUSINESS NAME>

We've had lots of very helpful and insightful comments on our Facebook page from our customers. Why not try some out and leave your thoughts too... head to <BUSINESS NAME> Facebook page and tell us what you think

We're listening to two new mothers having a quiet coffee...

We've all got hidden talents, and to find yours you should pop into <BUSINESS NAME> art supplies and discover yours. Walk around, there's pottery, painting, drawing, etc

We've got the whole town talking about our prices, and it's not even sale time! So come in now and save!

We've listened to our customers who gave us some great ideas and now we're changing our <PRODUCTS/SERVICES> to be more in-tune with what YOU want!

When buying a <BUSINESS NAME>, what is the most important thing you should know?  
CHRIS says:

When was the last time you were in <BUSINESS NAME>? If you have never been in, or it's been a while, then come on in and see how we've changed! There's new ... etc

When you walk into <BUSINESS NAME>. You can see what makes them smile every morning, it's the pride in their work!

While digital music is compressed, meaning subtle details are lost and the quality is reduced... You get the full experience from vinyl records... experience, the warmth, and... there is 'no' loss in quality...

While the easiest thing to give, and the hardest thing to take is 'advice'... it's that advice coming from <BUSINESS NAME> At <BUSINESS NAME> You know you can trust!

While there is a time and place for everything - the TIME and the PLACE is right now at <BUSINESS NAME>.

You had better buy at <BUSINESS NAME> For better buys today!

You may have seen an Insta celeb's wearing something like these <FASHION PRODUCT>... but they are the genuine article!

You need a <PRODUCT/SERVICE>? You want a <PRODUCT>? Then see <BUSINESS NAME> and for only <PRICE> you can have a <PRODUCT/SERVICE>

**MISCELLANEOUS RETAIL SALES**

((SFX: EVIL LAUGH)) ((VO: PETER LORRE STYLE READ)) Master... can I tell them about the Midnight Sale now... ((SFX: THUNDER ROLLS)) ...Thank you Master... The Midnight Sale is on this <DAY>

<BUSINESS NAME>'s annual progressive discount sale is on now. Limited stock available and bigger discounts everyday... the longer you wait the more you save, but it could be ((SFX: KA-CHING)) sold already!

<BUSINESS NAME>'s have big breaking news!

<BUSINESS NAME>'s sale continues to roll on, due to its popularity we've extended our sale!

20% feels good... 50 percent feels better... 80 percent... well that's why we hired a security firm to control the crowds!

A brand-new month, a brand-new offer from <BUSINESS NAME>

A sweet surprise awaits you at <BUSINESS NAME> when you open the door... the smell will arrest you, the prices will astound you and the taste... ohhh the taste will transport you to <LOCATION>

All specially marked items are on sale at <BUSINESS NAME>... look for the RED DOT and save half the ticketed price... that's right get 50 percent off the ticketed price!

All you have to do to save your place in line is.... call now!

And now... a word from <BUSINESS NAME>... ((PAUSE)) SALE! ((PAUSE)) Not good enough? How about 3 words? SALE NOW ON! ((RUNNING FEET SOUND EFFECT)) I thought that would get your attention!

Are you planning to take advantage of our annual sale? We hope so with 50 percent off <PRODUCT>, <BUSINESS NAME> Can't wait for it all to be sold!

As the quote goes... "Life is like a box of chocolates" AND during our mystery gift sale, you'll never know what you will get... it could be your purchase for free... 20 percent off, or a free <PRODUCT>

At <BUSINESS NAME> we have been as busy as a bee this week getting ready... Now we are buzzing with excitement because it's time for our huge annual sale!

At <BUSINESS NAME> we love turning everything you know about <INDUSTRY> and turning it upside down... so when we advertise that our sale is 60 percent off... it's ((SFX: TURNING AROUND)) NINETY PERCENT OFF - WOW!!!

At <BUSINESS NAME> We wanted to say thank you to all our clients by giving you something special...

Because kids don't grow out of fashion, but their clothes do, we decided to do something about it at <BUSINESS NAME>... bring in your kid and trade them in... for... what? We can't do that. Are you sure?

Buy one, get one free... or... else you'll miss out

Bye, bye, buy! Buy now or you'll miss out at <BUSINESS NAME> HUGE 'Bye, Buy Sale!'

Cash back is one thing... how does DOUBLE CASH BACK sound? Even better, right?

Congratulations, every person through our doors at <BUSINESS NAME> today gets a free <PRODUCT>

Did you forget something? There's 50 percent off at <BUSINESS NAME> Until 5 pm today!

Discover our 'Sleeper Floor-Stock Bargains' on mattresses and bed bases at <BUSINESS NAME>

Don't think about saving a little... save a lot... without thinking at the <BUSINESS NAME> Sale this weekend!

Don't ask for 10% discount or twenty when you buy two - we'll give you 50 percent off if you buy just one!

Don't believe what the others say... have a free trial of our <PRODUCT> Over the weekend and see what you think!

Doorbuster sales don't get any bigger than this one at <BUSINESS NAME>... we have <PRODUCT> for only <PRICE>... that's not a mistake, only <PRICE> for <PRODUCT> with only <NUMBER> available you'll want to be first in the door to get yours!

Flash Sale! Flash Sale! From 4 pm to 5 pm today only get 50 percent off all Manchester in-store at <BUSINESS NAME>

For a limited time only, buy <PRODUCT> And get <PRODUCT> Valued at <VALUE> For free

Free delivery on all <PRODUCT> Ordered today at <BUSINESS NAME>

Free pizza with purchase only really works when you're buying one pizza and get one free... BUUUTTTTT... at <BUSINESS NAME> we're having a sale and don't have time to stop for lunch, so come down and grab a slice while checking out our <PRODUCTS> on sale!

Get 50 percent off right now at <BUSINESS NAME>

Get it before it's gone!

Get our fifty-dollar shorts for only five dollars until midnight tonight, or until they run out!

Get ready... hunting season begins soon at <BUSINESS NAME> with 50 percent off clothes, 50 percent off shoes, and 50 percent off accessories!

Get up to 50 percent off everything in-store tonight only from 9 pm to midnight at <BUSINESS NAME>

Great news! Your favourite <BUSINESS NAME> Is now 50 percent off!

If you don't come in today to <BUSINESS NAME> You can say goodbye to getting 50 percent off everything in store! ((PAUSE)) And hello to KA-CHING normal prices!

If you've been coming in, week after week to <BUSINESS NAME>'s... yes we are looking at you CHRIS who never buys anything... Well now you can... Our annual sale starts on Monday with 50 percent off...

In case you missed it <BUSINESS NAME> Is having their huge annual sale!

It's a new year, so we're beginning it the right way... with the sale to end all sales at <BUSINESS NAME>

It's our biggest sale of the year with 50 percent off everything!

It's our HUGE Father's Day special sale this weekend at <BUSINESS NAME>

It's our smallest and most secret sale... we're only telling radio listeners about this so don't tell anyone else or you could miss out!

It's the biggest sale of the year with 50 percent off at <BUSINESS NAME>

John... don't leave me! "But Jane... I have to... <BUSINESS NAME> are having a sale!"

Join our loyalty club during our <EVENT NAME> Sale and get the club discount immediately!  
No waiting!

Limited time only offers don't get any bigger than this!

Loyalty cards come and go - but we want to do something special for our loyal customers... existing card holders will get a bonus <VALUE> Points just for coming in this week to <BUSINESS NAME>

Loyalty members only can get access to our afterhours sale this Thursday night. Not a member? Join before it's too late and you'll miss out on...

Lucky you - there's still time to get into <BUSINESS NAME> And save big dollars during our huge sale

Make a plan, stick to it... Act on that plan and achieve your goals...

Mother's Day is just around the corner, and we all want to thank mum for everything she has done for us, so we're dropping our prices by up to 50 percent on everything in store at <BUSINESS NAME>

Never, ever again! At <BUSINESS NAME> We're dropping our prices by a crazy 50 percent off!

No-one wants to miss out on our great big, beautiful, once a year, HUMUNGOUS Sale... except CHRIS the owner who has gone away for a week... so let's do this! Everything is on sale in-store!

Our birthday balloon is still getting bigger and bigger, who knows when it will pop? Be there today when it happens, and you'll win with..."

Our fans know our dirty little secret... every Friday is discount day at <BUSINESS NAME>

Our financial forecast was wrong, we've got too much stock and it needs to go NOW, not tomorrow, but today!

Our holiday sale at <BUSINESS NAME> has just started and it only runs for 2 weeks... get in fast for these hot specials:

Our mega sale is so big we've had to speed this commercial up to fit only a few things in... here we go (SPED UP LIST FOR THE REST OF THE AD)

Our most popular line <PRODUCT> Is back in stock at <BUSINESS NAME>



Our obligation free quote for a new <PRODUCT>

Our sale ended last week and this week we want to say thank you to our amazing customers by showing you a few more specials and tempting offers...

Our sale is on sale... so... it's a sale... sale! A sale of epic proportions

Prices are hitting an all-time new low during the <EVENT NAME> Sales event!

Sale! Sale! Sale! Buy This... Buy that... ahhh forget it... look... we're having 50 percent off this week at <BUSINESS NAME>, and we don't want to make a big song and dance about it so, pop-in if you want to save, if not, we will see you next time!

Save an extra 20 percent on any order over <PRICE>

Save big dollars today before the prices are back to normal tomorrow

Save up to fifty percent on all <PRODUCTS> at <BUSINESS NAME> this <TIME> but hurry, limited stock is available at this price!

Style never goes out on sale... except now with 50 percent off all Shoes and bags <BUSINESS NAME>

The <NAME> Event has free entry into our door prize worth over <VALUE>, and that's just for walking in the door! There's so much more valuable information to be had on the showroom floor!

The clock has started and we're counting down the days until <DATE> with discounts getting bigger and bigger every day.

The Fashionably Late Fashion Sale from <BUSINESS NAME>... say goodbye to old season styles with a sneak peek at new season looks during our catwalk show every hour on Saturday from 10 till 4

The Sale is now on and we're celebrating at <BUSINESS NAME>

There are discounts...and then... There is our end of season sale discounts at <BUSINESS NAME>

There's only 500, make that 499 specially priced, nope 498 products at 80 percent, now that's 497 products at 80 percent off, in-store only... 496, 495... at <BUSINESS NAME> Get in 494... quick!

This is a FLASH SALE ALERT!

This is a limited time offer for residents of <SUBURB>... yes you will need to prove you live in <SUBURB> to get up to 50 percent off all of our <PRODUCTS>... bring in your Drivers Licence and save...

This is not a sale... this is a... CELEBRATION!

This is our final sale before we close our doors at <BUSINESS NAME>... yes it's been a great <NUMBER OF> years, and we are very sad to be closing after all this time... but it is what it is so we must sell what we have left... come in and make an offer on whatever we have left... we might haggle a bit, but it all has to go!

This year's biggest sales event is taking place right now!

This... is... it... the sale you have been waiting all year for at <BUSINESS NAME>

Today's Deal of the Day at <BUSINESS NAME> is <PRICE> for <PRODUCT>... but only until 5 pm... at <LOCATION> There's a new deal of the day starting at 9 am tomorrow

Upgrade for less when you shop at <BUSINESS NAME>

Want to save money without leaving home? Pop on to our online store and save big dollars with our 'sofa' code word!

We are serious... for an extra 5 bucks we will provide you with a receipt that matches what you told your spouse you paid for that new <PRODUCT> from <BUSINESS NAME>... All money raised goes to Crisis Care

We don't want to re-price anything... so ignore the old price tags at <BUSINESS NAME> because everything in-store is only <PRICE> each... no exceptions, shelf stock only... that's <PRICE> per item

We need to talk... It's sale time at <BUSINESS NAME> and the team are happy to sell you <PRODUCT> for only <PRICE> but remember that the sale must end on Friday so if you miss out... don't blame us!

We open our doors at 9 am and we're still scrambling to get all our stock on the shelves - so... stuff it! They can stay on the pallet, and you get the discounts, an extra 20 percent off all pallet products!

We're not discounting any more than this... this is our one and only... flat... fifty percent off everything in-store sale!

We're not fast or furious, or fast and easy... we're just fast at <BUSINESS NAME>... and every hour this Saturday we are discounting by another 10 percent from 9 am... that gives you up to 80 percent off any items left at 5 pm... but there may not be that many left!

We've been stuck inside for too long... let's get out of here and get out there in the <BUSINESS NAME> carpark sale!

We've got a deal that is so good, it makes us proud to be <BUSINESS NAME> Unlike our nephew, Steve

We've worked out that our sale at <BUSINESS NAME> will change your mind about <PRODUCTS>... instead of paying <OLD PRICE> pay <NEW PRICE>, that's <PERCENTAGE> off!

What is your best price for <PRODUCT NAME>? There's no need to ask - we've already done the price drop for you at <BUSINESS NAME>

Who doesn't want to save money? You can save now by spending at <BUSINESS NAME>'S Sales event

Wonderful is one word for our sale... we prefer SOLD!

You are going to be experiencing something amazing this Saturday... it's the sale to end all sales, not 50 percent off, not 60, not even 70, but an incredible 80 percent off everything in-store at <BUSINESS NAME>... why? ((SFX: MANIACAL LAUGH)) because we're closing our doors and EVERYTHING has to go! Even the stands? Want the carpet, take that too... everything ((SFX: MANIACAL LAUGH AGAIN))

You asked for it, and we deliver! This week only get 50 percent off our <PRODUCT/SERVICE>

You don't have to trust four-leaf clovers, horseshoes, and other talismans of good fortune - nope - you'll always get lucky at the <BUSINESS NAME> Sale with up to 50 percent off!

You know we're moving right? That's right <BUSINESS NAME> is moving and we need to clear stock, so everything is on sale!

Your next order from <BUSINESS NAME> Could win you something big, something HUGE, something MASSIVE!!!!

You're going to miss us when we're gone... it's our closing down sale at <BUSINESS NAME>

**MISCELLANEOUS SEASONAL: SPRING SALE**

<BUSINESS NAME> spring sales event is back with crazy spring prices on <PRODUCTS> in store

Are you after Spring Savings? It's no secret that the best spring savings are available right now at <BUSINESS NAME> Spring Sale

Classic Spring themed jewellery is all on sale now at the <BUSINESS NAME> Spring Sale until the end of the month.

Discover this season's trends, for less at <BUSINESS NAME> Spring Sale!

Enjoy up to 50 percent off during the <BUSINESS NAME> Spring Sale!

Find subtle spring fashions at not-so-subtle spring prices during <BUSINESS NAME>'s Not So Subtle Spring Sale!

Flaunt new season spring fashions for less when you shop at <BUSINESS NAME> during our end of season spring sale!

Get an extra 50 percent off selected products at <BUSINESS NAME> Spring Sale, including prices already marked down!

Hurry, you won't want to miss <BUSINESS NAME> Spring Sale with 50 percent off selected products.

Hurry up! The <BUSINESS NAME> Spring Sale is on now with 50 percent off selected products.

New Spring florals to suit every home...

Our Big Spring Sale is on now at <BUSINESS NAME>... how big? Get 50 percent off <PRODUCTS>

Ready? Set! Grow! It's the <BUSINESS NAME> Spring Sale and it's now on!

Rush in now for <BUSINESS NAME> Jewellery during our Spring Sale... Get up to 50 percent off selected one-of-a-kind pieces while they last

Selected items in-store at <BUSINESS NAME> are on sale during our Spring-Cleaning Sale!

Special Spring Sale now on at <BUSINESS NAME> with 40 to 50 percent off everything in-store

Spring crushes also happen in-store at <BUSINESS NAME> during our Spring Sale with up to 50 percent off selected fashion items in store... you'll love <PRODUCT LIST>

Spring has sprung and our prices have been slashed at <BUSINESS NAME> with up to fifty percent off everything in-store!

Spring isn't exactly here yet... but it's getting close!

Spring treats for every house and home at <BUSINESS NAME>

The <BRAND NAME> spring collection are on sale now at the <BUSINESS NAME> Spring Sale!

The <PRODUCTS> you love, have been heavily discounted during the <BUSINESS NAME> Spring Sale!

The most loved <PRODUCT NAME> Styles of Spring are now available

The Spring Sale Event you've been waiting for is here! <BUSINESS NAME> Spring Sale...

Until this Sunday our Spring Sale is on at <BUSINESS NAME>, you won't want to miss <PRODUCTS> for only <PRICE>

Up to fifty percent off on <PRODUCTS> now? Why not? <BUSINESS NAME> are having a spring sale that's unbelievable!

Want a sneak peak of the <BUSINESS NAME> Spring Black-Out Sale? Well, you can't! We've blacked up our windows so you can't catch a glimpse of fabulous spring fashions at heavily discounted prices.... I suppose you could close your eyes and imagine what it will be like, or you can just wait until this Saturday and see for yourself!

Want to cut the price of new spring arrivals now, and not at the end of the season? So do <BUSINESS NAME>

We are up to our knees in spring stock at <BUSINESS NAME> so it's all on sale and must go, go, go out the door before the end of the month!

We need to make space for new spring arrivals so until Sunday everything at <BUSINESS NAME> is on sale including <PRODUCTS LIST>

We're crazy for spring at <BUSINESS NAME> and we've taken up to 50 percent off all stock in store, EVEN new season stock!

When spring comes around at <BUSINESS NAME> we like to sit back and take stock... hold on... we haven't done a stocktake!!! QUICK! We're dropping the prices of everything in-store before we must count it.

**MISCELLANEOUS SEASONAL: SUMMER SALE**

((SFX: CROWD OF WOMEN/GIRLS SCREAMING)) Control yourself! The Summer Sale at <BUSINESS NAME> is almost here, it starts at 9 am on Saturday...

At <BUSINESS NAME> our super-hot summer sale is about to happen... so we've shut our doors and blocked out the windows until we have priced everything...

Escape early to summer with...

Every business has a Summer Sale, so why should we be any different?

For a limited time only get 50 percent off during our limited Summer Sale at <BUSINESS NAME>

Get up to 50 percent off on all items instore at <BUSINESS NAME> during their Summer Sale until <DATE>

It's a Huge Summer Sale at <BUSINESS NAME>

It's the middle of Summer so we're having a Sale at <BUSINESS NAME>

New season summer stock is about to arrive, but we still have last season's stock, so we are setting fire to the prices during our Summer Sale at <BUSINESS NAME>

Our Hot Summer Sale at <BUSINESS NAME> starts this Saturday and runs until <DATE> with up to 50 percent off <PRODUCTS> and more in-store only

Say 'Hi' to our summer stock at <BUSINESS NAME>

Selected fashion Brand Names are on sale for a strictly limited time at <BUSINESS NAME>, including: <PRODUCT LIST>

Selected stock has been heavily reduced during the <BUSINESS NAME> Summer Sale



Summer Fashion Sale is on now at <BUSINESS NAME> with up to 50 percent off selected products, up to 40 percent off <PRODUCT>

Summer is just around the corner and so are these hot prices at <BUSINESS NAME>

Summer trends are hot, but what is hotter is our Summer Sale at <BUSINESS NAME> with up to 50 percent off <PRODUCTS> and <PRODUCTS> for a limited time!

Summer vibes are one thing... how you get them is another...

Take a second look at last season's fashions during our pre-summer sale at <BUSINESS NAME>

The <BUSINESS NAME> Summer Extra Sale is on now with an extra 10 percent off our already discounted prices... meaning a <PRODUCT> was originally <PRICE> is now a crazy <NEW PRICE>... now that's EXTRA!

The End of Summer Sale at <BUSINESS NAME> is on now with an extra 10 percent off our already discounted prices... meaning a <PRODUCT> was originally <PRICE> is now a crazy <NEW PRICE>... now that's EXTRA!

The MEGA Summer Sale at <BUSINESS NAME> is so hot we can't mention prices or products on our radio ad... so instead: find ((SFX: COW MOOS/X FADE INTO SPORTS CAR TAKING OFF)) up to 50 percent off!

The new summer Sale at <BUSINESS NAME> is almost over... get in quick or you will miss out on <PRODUCT LISTS>

We don't do Summer Sales at <BUSINESS NAME>, instead we are taking a certain percentage off the original prices and discounting them for you this week only... For example...

We have exclusive in-store Sumer Specials that are not on our on-line store, so you'll have to pop in to get them before they run out

We've slashed our prices at <BUSINESS NAME> with a HUGE Summer Sales event that is hot, hot, hot!

What's hot this summer is not...

What's hot this summer? Hunt down the best <PRODUCT NAME> And avoid the heat at <BUSINESS NAME>

What's not hot this summer? Is last season's <PRODUCTS> so we want them gone and have dropped the price by an incredible 50 percent!

You won't find bigger summer sale deals than these at <BUSINESS NAME> this season!

Zee Zummer Zale izzzz on zoon at <BUSINESS NAME>, zo, zat's something to look forward to!

ZOUNDS! The <BUSINESS NAME> Summer Sale is on now and by Jove... it's RIDICULOUS!

**MISCELLANEOUS SEASONAL: AUTUMN SALE**

Abstract autumnal colours excite us at <BUSINESS NAME>, that's why we have last season's <PRODUCTS> on sale for a limited time at fifty percent off!

Autumn fashions are now even more affordable during the <BUSINESS NAME> Autumn Sale!

Bring more colours to your life with the end of season sale at <BUSINESS NAME>...

Buy one get one free during our Autumn Sale at <BUSINESS NAME>

Come in and Fall into our Autumn Discount Days with up to 50 percent off on selected products in store at <BUSINESS NAME>

Don't miss out during our BIGGEST Autumn Sale with up to 50 percent off at <BUSINESS NAME> until the end of the month

Get honest seasonal discounts during the <BUSINESS NAME> Autumn Sale...

It's here! The <BUSINESS NAME> Autumn Sale is finally here, and you know what that means? <PRODUCTS> have been dropped in price by up to 50 percent off!

It's the season of colour changes and we love that at <BUSINESS NAME>... so we've dropped our prices to say goodbye to Autumn

It's time for our Autumn Flash Sale at <BUSINESS NAME> with up to 50 percent off today only!

It's time to say goodbye to summer and give a warm welcome to our Autumn Sale at <BUSINESS NAME>

Leaves aren't the only thing falling during our <BUSINESS NAME> Autumn Sale! Check out the prices on these specials only available in-store!

Online and in-store you will score during our awesome autumn sale at <BUSINESS NAME>

Order on-line at <WEBSITE> and get an incredible extra 20 percent off your Autumn Sale order from <BUSINESS NAME>

Save the date... <DATE> is the start of the <BUSINESS NAME> Autumn Sale with <PRODUCT LIST> all discounted!

Shop now during the <BUSINESS NAME> Autumn Sale with prices falling everywhere in-store!

The <BUSINESS NAME> Autumn Sale must end this Sunday and we are dropping our prices even more with up to 70 percent off all products in-store

There is limited stock available during the <BUSINESS NAME> Autumn Sale so the first in will be the best dressed!

There are no tricks - just treats at <BUSINESS NAME>

Time to turn over a new leaf, try <BUSINESS NAME>

Up to fifty percent off during our big Autumn Sale at <BUSINESS NAME>

Vibrant colours, stylish designs and at affordable prices... that's the <BUSINESS NAME> Autumn Sale!

Want bigger discounts? At <BUSINESS NAME> you can find your discount in our discount leaf lucky dip bin at the register and get that price off your purchases, lowest discount is 40 percent up to 90 percent off!

We are turning back the clock with the <BUSINESS NAME> Autumn Sale... all Autumn Season Stock is on Sale until Sunday with up to 60 percent off!

We don't need a festival to tell us this is the best part of the year! The <BUSINESS NAME> Autumn Sale does that instead with some products up to 70 percent off!

We miss Autumn for many different reasons... the main one is the <BUSINESS NAME> Autumn Sale! Score up to 50 percent off selected products

When the weather starts to change, we know it's time for the <BUSINESS NAME> BIG Autumn Sale!

With the leaves changing colour, and the change of the seasons at <BUSINESS NAME> we thought it might be a good time for ((MUSIC UP)) OR HUGE AUTUMN SALE!

**MISCELLANEOUS SEASONAL: WINTER SALE**

((SFX: EVIL LAUGH CONTINUES UNDER)) <BUSINESS NAME> is having a Wicked Winter Sale that's extremely sinful...

((SFX: BOXES FALLING OVER)) ((VO1)) That's IT! We've got too much Winter stock... where is our new stock going to go when it gets here?? ((VO2)) Relax... our Winter Sale is on now, and when people here about the heavy, heavy discounts... the winter stuff will fly out the door!

<BUSINESS NAME> ((DRAGGED OUT PITCH EFFECT)) Winter Sale ((DRAGGED OUT AGAIN)) with prices going down the drain.... Score 20 to 50 percent off all sale items as marked

<BUSINESS NAME>'s MASSIVE Winter Sale on Winter Fashion is on now, for 4 days only

<BUSINESS NAME>'s Winter Sale is on now and we because we need to make room for new stock, the old stock is at or below cost price!

A winter sale like no other...

All winter stock must go, go, go during the Winter Madness Sale at <BUSINESS NAME>

Because <BUSINESS NAME>'s new season stock is arriving any day now, they have to make room so all winter stock must be cleared! They are out the door at 10 to 50 percent off!

Every shop is having a Winter Sale, so we're mixing it up with a Massive... Going Down the Drain Sale at <BUSINESS NAME>

Feeling the cold? <BUSINESS NAME> Biggest Winter Clearance Sale is on now on <STREET> with ladies and men's labels all drastically discounted!

Get the hottest winter gear for less during the <BUSINESS NAME> winter sale!

No matter what you are doing, or where you are going this season, you need to call into <BUSINESS NAME> and grab everything you need during our Winter Warmer Sale!

Our prices are getting chilly at the <BUSINESS NAME> Winter Sale, because we've taken 50 percent off selected products

Rain isn't the only thing falling now, so are our prices at <BUSINESS NAME>

Say goodbye to Winter with <BUSINESS NAME> during our Winter Cool Down Sale

Stop what you are doing and get into <BUSINESS NAME> NOW for their Crazy, Massive and Epic Winter Sale... but you must hurry as the sale ends this Friday at 5 pm

The boss has gone crazy with the red marker and slashed prices throughout the store... find massive price cuts on <PRODUCTS> during the <BUSINESS NAME> Winter Sale

The manufacturer's suggested retail prices have been scrapped during our Winter Sale at <BUSINESS NAME>

The Winter Sale isn't over yet at <BUSINESS NAME>... Grab yourself a bargain on heavily reduced stock from <BUSINESS NAME>

The Winter Sale TO END all Winter Sales is on now, and must end at 5 pm tomorrow at <BUSINESS NAME>

This is no Cliché Winter Sale... This is THE BIGGEST, THE BRIGHTEST, (COUGH) Winter Sale ever at <BUSINESS NAME>

We are knocking huge discounts off our ticket's prices at <BUSINESS NAME> during our Winter Sale!

We don't know what's happening, but our prices are really cooling down during our annual winter sale at <BUSINESS NAME>

We must clear Winter stock NOW, so you get to Save at <BUSINESS NAME> during our Winter Sale!

Where you can you find top winter gear at this time of year in <CITY/LOCATION>? At the <BUSINESS NAME> Winter Sale that's where!

Winter isn't over yet, and neither is our sale at <BUSINESS NAME>

Winter proof your house/boat/business during the <BUSINESS NAME> Winter Sale

Winter Sales don't get bigger than the <BUSINESS NAME> BIG WINTER SALE!!!

Wooo-hoooo-Whooooo! The <BUSINESS NAME> Winter Sale is now on!



**PROFESSIONAL SERVICES: GENERIC**

((FVO)) "This year, we're going to behave, act sanely and *O-M-G LOOK AT THOSE*, I want 4 of them, 2 of those and AHHHHH That's sooo cute!"

((SFX: PHONE RINGS/PICKED UP)) ((VO1)) I want to build something... something big... useful... something to hold everything I hold dear... ((VO2)) Sir, at <BUSINESS NAME> we can do that... now what exactly do you want?

Choose an unusual gift but make it useful!

Christmas can be a problem, but at <BUSINESS NAME> We've got the solution!

Christmas cheers start early at <BUSINESS NAME>

Christmas comes but once a year, thankfully, so when shopping gets you down... pop in to <BUSINESS NAME> For a quick break

Christmas shopping presents a problem for some people... but <BUSINESS NAME> Provides the best solutions!

Here's a last-minute buy that will look like you've been planning it for months!

Here's a special message from Santa to all the kids in <BUSINESS NAME>

It is far better to buy now and store away, than put the decision off for another day... get in early at <BUSINESS NAME>

It's simple and convenient... how so? CHRIS at <BUSINESS NAME> can put you on the right track...

Please... can you tell me what to do about <PROBLEM>? I have looked for an <PROFESSION> locally... and I found <BUSINESS NAME>... they can help me... right?

Professional services at the <LOCATION> hub include... <BUSINESS NAME> Lawyers, <BUSINESS NAME> Accountants, <BUSINESS NAME> Chiropodists, <BUSINESS NAME> Chiropractor, <BUSINESS NAME> Software Engineers, and <BUSINESS NAME>...

Shop wisely and make the best use of your time this Christmas at <BUSINESS NAME>

We have <NUMBER OF> Years of Christmas experiences at <BUSINESS NAME>. And from friendly advice to more choices, and even gift wrapping... it's no wonder people come back again and again to <BUSINESS NAME>

Will your children thank you for visiting <BUSINESS NAME> this year? Probably not... but in the future, they will...

You shouldn't be waiting until the night before Christmas to be good... so why should you wait another day? Go to <BUSINESS NAME>

You'll make a big name for yourself this year with a big family gift of <BUSINESS NAME>

**PROFESSIONAL SERVICES: ANTIQUES**

<BUSINESS NAME> Antiques specialise in antique furniture and fixtures perfect for your home, man cave or shed... we have <AMOUNT OF> antiques to choose from, and can source those hard to find 'essentials'

At <BUSINESS NAME> we have antique signs, prints and banners from all around the world... discover road signs from <COUNTRY>, licence plates from <COUNTRY>, advertising from <COUNTRY> and more

Antique jewellery, furniture, China, handcrafts, and art including paintings and sculptures are available from <BUSINESS NAME> at <LOCATION>

For quality antique gifts, crafts, and unique folk art... you could scour the internet...or simply pop in to <BUSINESS NAME> at <LOCATION>

Give a gift with a past... <BUSINESS NAME> Antiques specialise in unique traditional quality antiques for that person that's hard to buy for.

Quirky gifts, random presents, and generous goodies... find them at <BUSINESS NAME>

We buy and sell collectibles and antiques at <BUSINESS NAME>, paying reasonable prices for your old goods. We pick up too every Friday

Your local antique vinyl store at <BUSINESS NAME> is looking for old records to add to our collection, from 78's to old 45's...

**PROFESSIONAL SERVICES: BOATING**

((BOOMING VOICE)) NOAH! In 7 days, it will rain for 40 days and 40 nights, you will need to build an ark... ((VO2)) ...I will just buy one from <BUSINESS NAME>, that'll save some time!

At <BUSINESS NAME> we're keeping you ship shape, without breaking the bank!

Attention all boat owners, <AREA> largest hardware store for boats is now open. Find paints and ant-fouls, cleaners and polish, bilge pumps and toilets, fenders, and more chandlery than you ever thought possible in one location!

Come on in to <BUSINESS NAME> and check out their huge range of preowned and preloved boats on sale, all serviced and ready to set sail!

Every summer do you think to yourself... "THIS year I have to get a boat!", but then you remember the costs... maintenance, insurance, mooring fees, licencing, and finding room for it!

This is it! The Boating Sale to end all boating sales at <BUSINESS NAME>...

When your boat needs repairs, do you do it yourself? ((SFX: 2 HAMMER HITS THEN WOOD COLLAPSES)) or do you call the professionals at <BUSINESS NAME>!

**PROFESSIONAL SERVICES: CHARTER SERVICES**

((VO1)) On demand charter service from a company jet? Yes, we can do that... When would you like to fly? ((VO2)) Talk to <BUSINESS NAME> about our exclusive services...

<BUSINESS NAME> Boat Hire, Dive and Fishing Charters have package deals to suit any budget and include half price bookings in <MONTH> and <MONTH>

Charter services from <BUSINESS NAME> also include airport pick-up and drop off, plus we can arrange something truly unique... charter fishing flights to <LOCATION>.

The <BUSINESS NAME> luxury charter company has Stretch Limo's, Buses, Humvees, Town cars and more available to charter at very reasonable rates.

You could pay hundreds and thousands of dollars for a company jet... or you can become a member of the private jet club at <BUSINESS NAME>, a charter service that works for you!

Your V-I-P Charter tour of <LOCATION> awaits... book now on <PHONE NUMBER> and see the sights of <LOCATION> and get behind the scenes and up close in a 3-hour Charter Tour.

### **PROFESSIONAL SERVICES: CURTAINS & WINDOW TREATMENTS**

Experience the difference in your home that <BUSINESS NAME> can make to your windows with bespoke curtains and shutters made locally, for you.

Hello, I'm <NAME> from <BUSINESS NAME> and our new showroom at <STREET NAME ONLY> has just opened with full sized displays of all our products, including smart phone operated retractable, motorised and wind and sun sensor blinds...

Has your house got a <BUSINESS NAME> blind or awning? Keep warm in winter and cool in summer with <BUSINESS NAME> modern outdoor blinds that are innovative, smart, and inspiring!

Locally owned and operated, <BUSINESS NAME> provide high quality window coverings while working within your budget.

On the porch, or by the pool... in the heat, or the cool... there's a <BUSINESS NAME> product just right for you, and it'll suit your budget too! <BUSINESS NAME> provide high quality window coverings while working within your budget.

Reduce the heat, and the flies, keep out the breeze, or prying eyes, fo a place to recline, rain, hail, or shine, it's got to be <BUSINESS NAME> adding value to your humble abode!

Who is <BUSINESS NAME>? <BUSINESS NAME> is the most talked about outdoor shade specialist in the region with custom made outdoor blinds, awnings, shutters, and retractable roof systems allowing you to entertain all year round!

**PROFESSIONAL SERVICES: DRY CLEANERS**

A Valentine's thought from <BUSINESS NAME> Dry Cleaners... If you're playing Romeo... a perfectly laundered shirt will help you put on a smooth front!

If all the world is a stage, then your personal appearance should help you be the star in that role... see <BUSINESS NAME> Dry cleaners

If you don't have the time to do your laundry, you can now drop off your dirty clothes and pick them up when your workday is done... See <WEBSITE> for full details

Pack all your laundry troubles in a basket and smile, smile, smile!

Service with a smile is only half the story at <BUSINESS NAME> Dry Cleaners

The day you start using <BUSINESS NAME> Home delivery laundry service, is the day you put an end to all your laundry problems!

Very few dry cleaners will fix that hole in your jeans or jacket... but at <BUSINESS NAME> we do dry cleaning and tailoring... ask <NAME> about alterations and simple fixes from missing buttons to tears.

We know you are busy, that's why <BUSINESS NAME> cleaners will do your wash, dry, fold and iron for you... See their easy-to-use website <ADDRESS> and book a same day pick up and drop off service.

You never compromised when you bought that new dress, so why would you compromise on its cleaning? <BUSINESS NAME> can dry clean your clothes for less than you think.

**PROFESSIONAL SERVICES: FISHING**

((SFX: SEAGULLS SQUAWK THEN FADE UNDER)) Dear Diary, I've been shipwrecked now for 2 weeks, 3 days. Rations are low, but my supplies from <BUSINESS NAME> are holding out, and the new rod and reel are holding up well

((SFX: NATURE/FISHING LINE CAST AND SMALL SPLASH)) Other fishing and camping stores might claim to have more of this, or that, but our goal at <BUSINESS NAME> is to bring you the lowest prices everyday...

At <BUSINESS NAME> we live for fishing, we love fishing, and everyone who works here fishes... so when we all recommend something to you, you know it's good!

Do you know who won the <NAME OF> Award? We did! <BUSINESS NAME> can't believe it and want to thank all of you for voting for them as the best by having a massive Award-Winning Fishing Sale!

Do you need some cheap fishing gear? Hook in some absolute bargains at the <BUSINESS NAME> Massive Fishing Tackle Clearance this Saturday only at <LOCATION>

Love the outdoors? Then you'll love <BUSINESS NAME> with specials on portable fridges, fishing and tackle gear and the biggest display of rods and reels in the state! With over 10 thousand rods, and five thousand reels ready to cast...

The fishing action never stops at <BUSINESS NAME> and neither do the savings



**PROFESSIONAL SERVICES: GLASS/WINDOW CLEANERS**

Clean glass means that you can now see the kids playing in the backyard... with... the dog... HEY! Stop THAT!!!

For Commercial and Domestic window cleaning services that are second to none you need to call the team that shines... <BUSINESS NAME>

Do you need professional window cleaning by police cleared and trustworthy cleaners? Then call <BUSINESS NAME>, all our window cleaners have been police cleared, have all the right equipment, and can do small, medium, and large-scale window cleaning jobs from residential to commercial premises

Don't tempt fate by hanging off a ladder trying to clean those windows on the second floor, call the team who have purpose-built safety gear and do an awesome job... check out the <BUSINESS NAME> Facebook page and see all our happy customer reviews.

For a fast response to your window cleaning needs, call <PHONE NUMBER>, and the <BUSINESS NAME TEAM> will be out in a flash!

Make your house sparkle... call the Glass Cleaners from <BUSINESS NAME> to make your window exteriors shine!

We can brighten your day at <BUSINESS NAME> just with a few magic swipes of our very own bio and pet safe window cleaner.

Window cleaners who also do you gutters, Solar Panels and external shutters? That's the team from <BUSINESS NAME>, and we won't even use your water! Our trucks come fully equipped with their own treated water and pump, so we don't need to use your power, or your water!

**PROFESSIONAL SERVICES: HUMAN RESOURCES AND TEMP STAFF**

((VO1)) We are looking for the perfect fit for our clients ((VO2 LEFT)) Here... ((VO3 RIGHT)) Here... ((VO4 Middle)) and here... ((VO1)) so if you think you might be the perfect fit for a company, see <WEBSITE> and register now for an interview with <BUSINESS NAME>

<BUSINESS NAME> want to build your team up to be the best that it can be, so if you are looking for <JOB DESCRIPTION LISTS> then we have staff ready to roll to your workplace today!

Attention! At <BUSINESS NAME> we are looking for permanent and temporary staff to fill positions immediately, contact us and join our team now!

CHRIS wanted an assistant for the account manager... he tried this person, and that person, but no one fitted... until he called <BUSINESS NAME>... now the account manager wouldn't know what to do without <NAME>

CHRIS was looking for an I-T giant to join his company... after looking for months, he contacted <BUSINESS NAME> and before the day was out... <NAME> was fixing his problems and connecting his factory floor to the front office...

Do you want your competitors saying, "I wish we'd hired him/her?" Call <BUSINESS NAME> for H.R. Solutions

Employees are looking to hire now, if you've got the right skills, attitude and are actively looking for work - we want you to call us!

H.R. is more than just training, interviewing, recruiting, and organising, we are also unofficial lawyers, psychologists, and peacemakers... if you want to join our team at <BUSINESS NAME> we want to hear from you and the set of skills you can bring to the table.

Imagine a company across the other side of our country... they need someone just like you, but you're ((LEFT)) here! And they are ((RIGHT)) Here... Luckily, they are looking for someone who is flexible to work from home... so how do you connect with them? Call <BUSINESS NAME> and let's make the right connections for you!

Life is full of interruptions, from status updates to phone calls from staff and clients when you are working on something that will change your businesses world... hire Temp Staff from <BUSINESS NAME> and stop the interruptions!

Looking for a job? For employees? Want to hire staff now, or in the future? Then the jobs expo is where you should be!

Need a solution to your hiring needs? Need it fast... ((SFX: RING/FAST TALKING/HANG-UP/SHOP DOORBELL RINGS)) From temporary help to long-term hiring, we have hundreds of skilled workers on our books ready when your business needs them

Need flexibility to get you through your busiest peak periods... then you need <BUSINESS NAME> for temp hires!

Our staff have a ninety-eight percent placement rate that astounds the industry, and those we place are still working... contact <BUSINESS NAME> to find your next job

Stop searching for professional skilled workers... you've found them at <BUSINESS NAME>

We can power your business with the right staff at <BUSINESS NAME>... from temp hires to full time positions, we have built our reputation on finding the right person for the right job!

We support different people, with many abilities at <BUSINESS NAME>

**PROFESSIONAL SERVICES: KITCHEN GOODS**

<BUSINESS NAME> have THE best Asian cooking equipment in town, how do we know – because you keep on telling us!

Have you heard? There's a new kitchen shop in town that you can not only get the latest kitchen gadgets from, but you can also shop, eat and drink with their kitchen café using all of the equipment they sell!

For those who love to cook, there is one destination they must know... <STREET ADDRESS> for <BUSINESS NAME>

Guess what's back? The famous <BUSINESS NAME> Carpark Sale with up to 50 percent off everything for your kitchen!

No matter if you are looking for dinnerware, glassware, cookware, bakeware, cutlery, or gadgets from the old favourites to new tools... <BUSINESS NAME> have it all!

Our knives have the sharpest blades! So, you can chop ingredients quickly and efficiently, just like the pros!

Personalized, practical, and distinctive gifts from <BUSINESS NAME>

The smartest Christmas gift this year is for the whole family... and you too... a new <PRODUCT> From <BUSINESS NAME>

There are many reasons why <BUSINESS NAME> are known as THE place for those who love to cook, there's the wide range of equipment, in-store knife sharpening, and the simply massive collection of cookware, bakeware, cutlery, and storage solutions

### **PROFESSIONAL SERVICES: LIGHTING**

Discover the huge range of vintage style lighting looks for your place with modern L-E-D technology at <BUSINESS NAME>

Do you want display style lighting in your kitchen? How about domestic lighting in your shop? They may seem like odd questions, but some people do want those lighting choices and at <BUSINESS NAME> we ask the right questions to find out what they want.

It's 9 o'clock, and that means for the next half hour <BUSINESS NAME> are having their once-a-day flash sale with all ceiling lights at half price for the next half hour only.

Get massive reductions on hundreds of lights at the <BUSINESS NAME> Lighting Sale...

If you are looking for lighting... you'll either find stores with lots of range... but no staff ((HELLO?? - ECHOES)) OR... lots of staff ((VARIOUS VOICES: CAN I HELP YOU?)) But no range! But at <BUSINESS NAME> we have just the right number of staff, and a pretty big range of lighting fixtures

Let there be lights on your tree, lights on your house, lights in every room and fill your place with the spirit of the season... See our displays at <BUSINESS NAME> Lighting for ideas and supplies!

Not all down lights are the same... see our display at <BUSINESS NAME> and discover what colour, mood and style suits your house, home, or office...

Who says exterior lights shouldn't be stylish and playful? Not us at <BUSINESS NAME>...

**PROFESSIONAL SERVICES: MEDIATORS AND NEGOTIATORS**

Bold approaches, effective resolutions.... <BUSINESS NAMES> are your local negotiators, and mediators with a 'can do' attitude...

Fostering working relationships through effective communication.

From business conflict resolution to relationship rebuilding... <BUSINESS NAME> are the name to remember when things go wrong...

Here is what happens when you don't deal with workplace conflicts... they can escalate... ((VARIOUS VOICES)) "I Quit!" "That's it I resign" "I will see you in court!" "Take this job and shove it!"

Preserving relationships are the basis of success.... <BUSINESS NAME> mediators can help

We have practical workplace conflict resolutions that work, without having to resort to going to a hearing... Talk to the team at <BUSINESS NAME> today and get back to work tomorrow

With care and compassion, we are your special education advocate.

Workplace mediation and resolution can reduce workplace tensions and increase productivity, that's why the team at <BUSINESS NAME> are professionally trained mediators and fully qualified psychologists.

### **PROFESSIONAL SERVICES: PATIOS AND SHEDS**

All our patios, shed, workshops and garages at <BUSINESS NAME> are built to combat the harsh coastal environment of <LOCATION>

Council approval for your shed or patio? Yes, we take care of that for you at <BUSINESS NAME>, plus our prices include free delivery to your place... You can't beat that for service!

Looking for a shed, garage, workshop, or patio that will pass the test of time? Then talk to the team at <BUSINESS NAME>

The friendly and professional team at <BUSINESS NAME> are locals, and they can install patios, sheds, garage doors and carports, plus steel fencing...

Our factory at <BUSINESS NAME> allows for anyone to come in and watch their shed, garage, patio, or workshop being made from the ground up ((SFX: WELDING CUTTING HAMMERING AND MORE WELDING)) you can watch it getting loaded onto the truck... ((SFX: FORKLIFT REVERSES)) and... there it goes now... ((SFX: TRUCK HORN AND DRIVES AWAY))

Patios can be flat, gabled, domed or any combination, and <BUSINESS NAME> do free quotes for all of these and more options you have probably never thought of to give your home more space.

When it comes to a shed, should you try to do it yourself? ((SFX: ELECTRIC DRILL, THEN METAL COLLAPSING AND BREAKING>> Or you can call your local specialists <BUSINESS NAME>

**PROFESSIONAL SERVICES: PEST CONTROL**

((ROMANTIC MUSIC & READ)) Anytime is a good time... ((VO NOW FRIGHTENED)) for pests to invade and infest your home!!! ((SFX: FEMALE SCREAM)) Sorry to do that to you...

<BUSINESS NAME> have been getting rid of those annoying pests in <LOCATION> for over <NUMBER OF> years...

From mice to wasps' nests, beehive removals, possums, and other unwanted pests... <BUSINESS NAME> are the local name you can trust to get the job done right, the first time.

Got bugs, mice, bats, mosquitos, roaches, spiders, fleas, or any other type of pest at your place? Get rid of them! Call <BUSINESS NAME> twenty-four hours a day and we can come out to your residential or commercial property and get rid of them!

Safe and environmentally sounds... that's the <BUSINESS NAME> pest guarantee...

Sometimes the best solutions in pest control are natural... and <BUSINESS NAME> use natural, environmentally safe, pest control solutions.

This is the sound of one very sick cockroach... ((SFX: PITCHED UP MOAN)) He's been dining on <BUSINESS NAME>'s cockroach killer...

We are committed to protecting what matters most to you at <BUSINESS NAME>



### **PROFESSIONAL SERVICES: PHOTOGRAPHY**

<NAME> really cares about photos, and their presentation, that's why <BUSINESS NAME> are who he recommends for framing of all his photos.

Do you require professional photography services? At <BUSINESS NAME> we have done photo shoots for weddings, christenings, business openings, graduations, product launches, glamour sessions, and product shoots... no matter what you need, we can get that shot for you!

Have your children's photo taken professionally in a relaxed studio setting for only <PRICE> and receive a complimentary <GIFT>, no appointment needed, just pop in!

Smile! ((SFX: CAMERA SHUTTER x2)) Beautiful, now let's get one for Nanna ((CHILDLIKE MUSIC)) <BUSINESS NAME> are the specialists in children's photography with a purpose-built children's stage and a heap of props and sets to suit any child!

The trouble with getting older is your (VOICE FADES) memory starts to fade a bit... (VOICE GETTING STRONGER) I remember our twenty-fifth anniversary... but not (VOICE FADES SLIGHTLY) everybody that was there... Luckily, photos from <BUSINESS NAME> don't fade like memories do...

You really won't believe the difference between before and after shots when taken at <BUSINESS NAME> studios

With over 12 years photographic experience, <NAME> brings a wealth of experience for wedding photos, family portraits, product shots, landscapes, business photographs and corporate shoots.

**PROFESSIONAL SERVICES: PLUMBERS**

((FVO)) Honey, the tap needs a new washer... ((MVO)) I'll call a plumber dear... ((SFX: SWOOSH)) ((FVO)) Ummm... Where are my gumboots? ((MVO)) I'll call them again dear... ((SFX: SWOOSH)) ((FVO)) Honey... I can't tread water forever... ((SFX: BUBBLES)) Don't wait... get plumbing problems solved today... call <BUSINESS NAME>

((SFX: WATER SQUIRTY AND RUSHING OUT)) ((VO1)) Hmmmm... someone seems to have a bit of a problem ((VO2)) Argghhhh! Help!!! ((VO1)) Now would be a good time for somebody to call <BUSINESS NAME> on <PHONE NUMBER>

((VO1)) Quick nip out to the garage and grab the plunger... the plumbing's blocked again! ((VO2)) You fool... call <BUSINESS NAME> or we won't be able to use it again for months like last time!

Flush away your plumbing problems with <BUSINESS NAME>. Call <PHONE NUMBER>...

Some might say that it's a dirty job, but that's no excuse to do it badly! <BUSINESS NAME> have been looking after small and big jobs in the <LOCATION> for over <NUMBER OF> years.

The power to turn you on... that's <BUSINESS NAME>'s promise to you - from hot water to stove and heaters, commercial or domestic <BUSINESS NAME> Can turn you on!

When it comes to plumbing, you want to make sure that you have someone you can trust...

### **PROFESSIONAL SERVICES: RELATIONSHIP COUNSELLORS**

Are you separated? Do you have a court order to see your children? Then remember the name <BUSINESS NAME>, our local service is affordable, reliable, police cleared, safe, neutral and child focused... and we offer a supervised face to face counselling service that is second to none.

At <BUSINESS NAME> We are motivated by our results, focus on relationships, and are passionate about resolving issues.

Breaking down barriers is the key to our success.

If you need to talk, now or between sessions you need to talk to the counsellors at <BUSINESS NAME> who specialise in relationship and couples counselling.

Marriage counsellor, relationship advisor and couples counselling in a quiet, reflective setting at <BUSINESS NAME> with doctor <NAME> trained Family psychologist

Infidelity in a marriage may not mean the end of the relationship... confidential one on one sessions before couples therapy can really help to mend your marriage. Talk to <BUSINESS NAME>...

Out of 5 couples having relationship issues, only one couple will seek help... will it be you before it is too late? Talk to <BUSINESS NAME> about the importance of relationship counselling

Solutions to your relationship problems may not be as simple as 'hug it out' in fact most of the time, there is a lot more to it than that... Which is why <BUSINESS NAME> specialise in relationship counselling and nothing else.

**PROFESSIONAL SERVICES: RETIREMENT**

<BUSINESS NAME> Retirement village offers you resort-style living overlooking magnificent golf courses, minutes from the beach and the town centre, plus swimming pool, bowling green, games room and more!

((SFX: OLDER PEOPLE LAUGHING AND HAVING FUN)) Who would have thought that retiring would mean having a better social life than before? Enjoy your life at <BUSINESS NAME>

((VO1)) Getting your favourite start to the day... ((VO2)) Coffee for <NAME> ((VO1)) shouldn't change when you retire! Enjoy the good things in life at <BUSINESS NAME> retirement village

<BUSINESS NAME> is the perfect place for people who prefer more fun and community and less retirement from life... Book your complimentary lunch and tour today, call <PHONE NUMBER>

Now you CAN have it all when you retire... talk to <BUSINESS NAME> about our exclusive consulting services at <NAME OF> Retirement Village

Retirement destinations can be many different things, from a home that you stay at for a couple of months a year while travelling the world visiting exotic locales... or something homier... talk to the <BUSINESS NAME> retirement village about your needs

Take charge of your retirement, you might be surprised at how fast your investment can grow... Buy your retirement home at <BUSINESS NAME> now and lease it until you are ready to move in...

Take the stress out of relocating to <BUSINESS NAME> retirement village... you'll have free use of our removal van and movers...

Thinking about retirement living, but not sure what to do next? Find out what you need to know to make the right decision...

**PROFESSIONAL SERVICES: RUBBISH REMOVALS**

((SFX: WHIPS CRACKING OVER SLAVES)) ((MVO1)) Oh mighty Caesar... It's taken a while, but Rome is finally complete. ((MVO2)) Yeah but look at the mess you guys have left behind... Call <BUSINESS NAME> to come in and clean up!

Are you suffering from R-R-S? That's Rubbish Removal Syndrome, and it's plaguing homes and businesses throughout the <LOCATION> region.

Call <PHONE NUMBER> for a free quote to remove that rubbish from your place... you don't need a skip bin! Call <NAME> and our truck can take your rubbish away today!

Do you need old furniture removed? Hard waste taken away and the disposal of any other junk? If you do then call <BUSINESS NAME>, we remove what you want gone, for less!

Got a heap of rubbish at your place for the tip? Simply 'whistle' ((SFX: WHISTLE)) for a <BUSINESS NAME> skip bin and we'll drop it off, pick it up and beat any quoted price by 20 percent!

If you have unwanted trash, mountains of rubbish and a build-up of ((SFX: BEEP)) at your place, call <BUSINESS NAME> and we will get rid of it for you at highly competitive rates!

Need to de-clutter your place? Unclog the shed? Chuck your stuff out in that spare room? Then call the fully licenced and insured rubbish removal experts at <BUSINESS NAME> for household junk removal, garage clean-outs, garden junk and waste removal, or the removal of furniture and unwanted items!

**PROFESSIONAL SERVICES: SPECIALIST TOY STORE**

Boring run-of-the-mill gifts are out... choose something unique from <BUSINESS NAME>, And see their smiles on Christmas Day

Christmas morning for kids is all about getting up early and discovering what's under the tree... but before then we should all remember what Christmas is about...

Dad's: It won't be long now before you'll be jumping out of bed on Christmas morning and rushing for the tree... But until then you can still get yourself another gift from <BUSINESS NAME>

For the perfect Christmas gift for kids... there really is only one choice in town <BUSINESS NAME>

Kids, Christmas is not just for one day a year... it's for many and any day, you'll find thrilling toys, games, soft toys and more at <BUSINESS NAME>

Make a big name for yourself this Christmas with a BIG gift for the whole family from <BUSINESS NAME>

Sometimes it's hard to tell who got the new remote-control car at Christmas... the kids... or dad?

Take your family to Santa's Secret Grove of toys and gifts... it's at <LOCATION>

There's a magical place where you can see the latest toys and treats... it's as close as <BUSINESS NAME> On <STREET NAME>

There's only one way to make those last-minute gifts the ones they'll remember... head to <BUSINESS NAME> Today for unique, one-off gift ideas.

**PET STORES AND SUPPLIES**

((SFX: CHICKEN CLUCKS)) This feed makes my beak hurt!

((SFX: 3 SHORT DOGS BARKS)) Let me translate that for you... You lucky dog you... ((SFX: 10 SHORT DOG BARKS)) The <BUSINESS NAME> team are 'simply the best' when it comes to pet baths! ((SFX: GROWLS)) Sorry, that should be 'are the best' when it comes to pet baths...

((SFX: DOG GENTLE BARKS THEN GROWLING AS IF TALKING TO US)) What's that <PET NAME>? You're hungry? Come on, let's go to <BUSINESS NAME>...

((SFX: FILL WITH AS MANY DIFFERENT TYPES OF DOMESTIC ANIMAL NOISES AS POSSIBLE))  
The preceding was a list of personal endorsements from clients who have been to <BUSINESS NAME>

((SFX: HAIR DRYER)) ((VO1)) We are looking for a dog washer to join <BUSINESS NAME>, and when you're not washing dogs, you could be ((SFX: KA CHING)) doing sales, or... ((VO2)) Hello Boy, what a good boy! ((VO1)) Greeting our clients at <BUSINESS NAME>

((SFX: HORSE NEIGH)) Hay, hey, here comes the same old boring food again!

((SFX: PIG SNORTS)) This muck isn't fit for a pig!

((SFX: PUPPY BARK - THESE ARE THE DOGS THOUGHTS)) I love my owner, I also love licking her face, and... ((SFX: BARK/LICKS)) ...drinking from the toilet! ((VO2)) Puppy training by <NAME> can help!

((SFX: ROAD RUNNER STYLE 'MEEP MEEP')) This is how some birds react to the wrong food... ((SFX: CAT RUNS FROM RIGHT TO LEFT)) and this is how cats react to getting the wrong food ((SFX: SMALL DOG BARKS)) And how small dogs react to getting big dog food...

((SFX: SAWING OF WOOD)) CHRIS is making his doghouse door just a little bit bigger for his dog Rover... ((SFX: STOPS SHORT DOG GROWL THE STARTS AGAIN)) Hmm... maybe a bit wider CHRIS... or you could take Rover to <BUSINESS NAME>

((SFX: VERY HAPPY DOGS BARKING IN THE BACKGROUND)) Hey Rover! Welcome to the pack! We can't wait to meet you when you come to stay with us at <BUSINESS NAME>

((SFX: WHOLE AD HAS BUBBLES BUBBLING UP DURING IT AND VO IS MUFFLED AND UNDERWATER)) Get 20 percent off all fish food this week at <BUSINESS NAME>, 30 percent off aquarium decorations and... can someone help me get out of here?

((VO1)) Another in a series of inappropriate moments to give a fish... ((VO2)) Marjory, I love you... These past few years have been heaven, and this is a gift of my undying token of love...

((VO1)) Do you do food for horses? ((VO2)) Yes, we do at <BUSINESS NAME>... ((VO1)) Do you do food for dogs and cats? ((VO2)) Yup we sure do at <BUSINESS NAME>... ((VO1)) What about pet rocks? ((SFX: CRICKETS))

((VO1)) Who is a farmer's best friend? ((SFX: MOO!)) Nah, not his stock... ((FVO)) I'm heading into town hon... need anything? ((VO1)) No, not his wife? ((SFX: DOG BARKS)) ((VO1)) Yup – his dog is his most trusted best friend, and so is <BUSINESS NAME>

<BUSINESS NAME> are pleased to announce that we now have a full-time veterinary clinic on our site with doctor <NAME> and <NAME> offering the highest level of care...

<BUSINESS NAME> have an extraordinary new service for your pet... drop off your pet's dirty dog jacket, bed, horse rug or cushion and we will return it to you cleaned and smelling like new...

<BUSINESS NAME> have been voted the best pet food supply store in the state again... for letting us wag our tails again we're giving away free sample bags of <BRAND> name dog and cat food this weekend

<BUSINESS NAME> is a Puppy School for your pets and their people!

A big sale is good, but a bigger sale is better when you add up all the savings possible it's over <VALUE> dollars! Now that is a bigger pet sale!



All pets... all the time... that's when, all you need to know is <BUSINESS NAME>

All your pet need is love and treats... lots of organic, homemade treats from <BUSINESS NAME>

At <BUSINESS NAME> we are always looking for ways to spoil your pets, and to care for your garden... that means better pet food, accessories, and treats, plus garden mulch, tips, and safer plants for your pets.

At <BUSINESS NAME> we do home grooming of all breeds of dogs ((SFX: HAPPY DOG BARKS)) ...for cats we get out our suit of armour ((SFX: CLUNKS OF METAL ARMOUR))

At <BUSINESS NAME> we watch kittens grow into cats, seen old dogs learn new tricks and we know that yes, polly does indeed want a cracker!

At <BUSINESS NAME> we will give a 20 percent discount off your first two positive dog training lessons with us if you use the code word "Woof" if you book before the end of this month...

Attention Pug owners... (INTERCHANGE WITH ANY PET BREED TYPE)

Bland pet food... ((SFX: SINGLE DOG BARK)) or pet food from <BUSINESS NAME> ((SFX: VARIOUS DOGS BARK, CATS MEOW, BIRD WHISTLES THEY ALL STOP)) There is no contest is there?

Cat proof the fencing around your home with a quick and simple D-I-Y kit now available from <BUSINESS NAME>. Weatherproof and easy to maintain <PRODUCT NAME> is cost effective at only <PRICE> per metre

Cat runs, tunnels, enclosures, cat-e-o's... no matter what you call them, they are a safe outdoor space for your cat, and we are giving you a chance to win one for your cat at <BUSINESS NAME> this month

Check your mailbox for our pet grooming voucher... with <PRICE> off small dog grooming, <PRICE> off big dog grooming and <PRICE> off cat shampoo, yes even we wouldn't try to wash a cat... we'll leave it up to you

Did you know that <BUSINESS NAME> can deliver to your door... and we bring treats for rover, for your cat, and even for your pet snake!

Did you know that <BUSINESS NAME> has been locally owned by the same family for over <NUMBER OF> dog years?

Do you know where your cat is? A Cat Run secured to your house allows exploration, observation, and a private space for your cat to be itself, while protecting wildlife... See our displays at <BUSINESS NAME>...

Does your mutt need a cut? At <BUSINESS NAME> we now offer a full grooming service instore, so you can shop while rover gets clipped and cleaned!

Does your spa offer this? A bath, dry, nails clipped, and ears cleaned? No... that's because it's not <BUSINESS NAME> dog spa!

Dogs and cats, and birds and reptiles... oh my!

Everything for your pet, in one location! From pet cats and dogs to rabbits and roosters, snakes, and skinks to the more exotic of pets... you'll find everything for your pet at <BUSINESS NAME>

For all the best food, products, toys, and treats for your pet see the team at <BUSINESS NAME>

From basic grooming to a full wash, cut and style... we can pamper your pooch at <BUSINESS NAME>

From cat nip to cat naps, for paws to tails, the <BUSINESS NAME> Cattery is the purr-fect place for your cat to stay while you are away!

Fun happens here at <BUSINESS NAME> with your pets.

Get a higher standard of care for your pet when they stay at <BUSINESS NAME>, for a day, a week or longer...

Get comprehensive veterinary care for your pet at <BUSINESS NAME> from emergency services to dental care, vaccinations, spay, and neutering...

Get more barks for your buck when you rescue a dog from <BUSINESS NAME>

Get your dog trained the simple way by a professional dog trainer and animal behaviourist with over <NUMBER OF> years' experience... gentle, one on one training methods

Give your puppy the best start in life with a puppy training class at <BUSINESS NAME> every Saturday morning for pups up to 5 months old

Go from mangy mutt to a stylish cut at <BUSINESS NAME> pet groomers!

Here is what your neighbours used to say about your dog... "It barks all the time and howls when they are out"... now they say... "Dog? What dog?" Obedience training from <BUSINESS NAME> can make all the difference with your neighbours

I used to hate the sound of my alarm, now I wake up to my dog licking my face every morning... I REALLY don't know if that's any better? But now Rover's had his teeth cleaned at <BUSINESS NAME> it certainly is!

If the world was perfect, there would never be a pet passing... at <BUSINESS NAME> we know it can be hard when a well-loved animal dies, when they do we have something special to remember them by...

If you are travelling for the holidays... what is your fur baby doing? Staying with us at <BUSINESS NAME>

If you have children then popping in to <BUSINESS NAME> is almost like going to a theme park, with puppies, kittens, lizards, snakes, guinea pigs, birds of all shapes and sizes, and our incredible wall of aquariums with over 5 thousand fish!

If you think you are off the hook giving your pet fish too much food while you go away for the weekend... think again... See <BUSINESS NAME> for slow-release food pellets.

If your dog or cat leaves clumps of fur on the couch or bed... and the vacuum cleaner can't hack the hair... talk to <BUSINESS NAME> about brushes and grooming tips to save you time and money

If you've got the usual pet ((WOOF!)) or unusual pets ((HISS)) then you need pet supplies from <BUSINESS NAME>

Introducing the <BRAND NAME> dog grooming hammock available now at <BUSINESS NAME>, it's easy to install and your dog will be in total comfort while you clip their nails and clean their ears at home!

Is your cat not eating what you've given them? Considering you drove out of your way to get it for them because it's all they would eat... last week ((SFX: MEOW)) welcome to owning a cat!

Is your dog loose in the back of your cab? On your front seat of your car? Or in the tray of your truck or Ute? Secure them safely with the new <PRODUCT NAME> now available at <BUSINESS NAME>

It's <BUSINESS NAME> birthday and we're celebrating, bring along your pet this <DAY> for a free special treat from us to you!

It's just like a zoo in here and if they could talk, they would say ... "Shop at <BUSINESS NAME>"

It's where your pets would shop if they could!

Join our free puppy Obedience Classes every Saturday morning at <BUSINESS NAME>

Keep your doggy's teeth looking fang-tastic with <BUSINESS NAME>'s special offer this month of doggie teeth brushing for half price...

Larry here with another dog translation... today we asked Pam the Poodle what she thinks of <BUSINESS NAME>... ((SFX: SMALL DOG BARKS)) She says that <BUSINESS NAME> has the best...

Life is better with a pet... ((SFX: VARIOUS DOMESTIC PET SOUNDS)) ...and you can get what you need to make their life better at <BUSINESS NAME>

Locally made and responsibly sourced pet food from <PRODUCT NAME> to treat your cat and dog with is available now from local pet stores... <BUSINESS NAME> and <BUSINESS NAME>

Looking for more than one kennel to choose from? Then come on in to the new <BUSINESS NAME> with a HUGE range of pet food, bedding, kennels and toys and everything your chooks, birds, and small animals need.

Man's best friend and man's favourite pet shop is <BUSINESS NAME>

Mobile pet groomers <BUSINESS NAME> will come to you to do everything from ear cleaning to a long day spa treatment designed to really pamper your pooch, no matter how big or small they are, they'll be in good hands with us at your home.

Never sit through another boring family meal with the in-laws. You must walk the dog right! Find your perfect pooch at <BUSINESS NAME> and take them for a walk... like... right now!

No matter if you want a mini pet groom, a full pet groom our de-shedding service, nail clipping or any of our other services, we can guarantee you will be happy or your money back at <BUSINESS NAME>

Not all pet groomers are the same, at <BUSINESS NAME> we can not only pamper your pet, but we also offer a very special photo shoot at the end for your fur-baby...

Not every dog learns the same way, and not every dog has the same things that need to be worked out... for example, Jack here ((SFX: SMALL DOG BARKS)) is well trained in everything... but he is not house broken yet... At <BUSINESS NAME> we will work with him to get him there... 'what a good boy!'

Obedience classes for puppies, mature dogs, and old dogs... because yes you can teach an old dog new tricks with <BUSINESS NAME>

Our cat <PET NAME> sat on the laptop keyboard... then... <BUSINESS NAME> popped up... hmmm... happy little accident? Maybe not!?

Pet grooming from fully qualified and respected groomers at <BUSINESS NAME>, services include nail trimming, shampoo, and teeth brushing and more... all in one central location

Rover was depressed, it was bath time again, he hates bath time, especially that tiny tub of cold water... ((SFX: DOG MOANS SADLY)) BUT... what Rover didn't know was that his owner had called <BUSINESS NAME> Mobile Dog Wash...

Show them you love them when you shop at <BUSINESS NAME> This Christmas when we wrap their present in eco-friendly, catnip and meat flavoured paper!

The paw-fect pet shop for your pooch is just around the corner at <LOCATION>

There are 2 ways to obtain the correct fish for your aquarium... you could fly to the tropics, catch a fish, and fly home, spend months in jail for fish smuggling... or simply go to <BUSINESS NAME>

This month at <BUSINESS NAME> is Cat month... all cat products from food to cat trees are discounted from 10 to 50 percent off... come in and spoil your fur-baby at <BUSINESS NAME>

This weekend at <BUSINESS NAME> come in with your pet and learn how to groom them yourself... visiting pet stylist <PERSONS NAME> can teach you the basics of shampooing and trimming in only 10 minutes... book now, call <PHONE NUMBER>

We are hiring at <BUSINESS NAME> pet store... we need a full-time groomer to join our busy store... you must be passionate, a dog lover, and be willing to work weekends...

We are your pet's secret best friend at <BUSINESS NAME> And they'll never know it!

We can de-matt your dog's fur, plus bath and groom small dogs from <PRICE>, medium sized dogs from <PRICE> and large dogs from <PRICE>

We love walking and we love walking all types of dogs at <BUSINESS NAME>... from short walks for elderly or small dogs, to long walks for those full of energy, socialise your dog and exercise them with responsible and trusted walkers... is your dog ready for walk with us?

We love your fur-babies as much as you do, that's why we say, "bring them in!" at <BUSINESS NAME>

WE make grooming your pet affordable at <BUSINESS NAME>

We needed a name that says, 'we're your one stop pet shop?'... what about "Fur-babies?" or "The Pet Store for Pet Parents?"... I know... <BUSINESS NAME> the new name in Pet Stores in <LOCATION>

We want to offer two helping hands for your pets four paws with our free nail clipping service this weekend at <BUSINESS NAME> on <STREET>

We're here for you, and for them at <BUSINESS NAME>

We've moved, and now you'll find everything for your dog... all under one woof!

We've unleashed our prices at <BUSINESS NAME> Making your pets life better, for less!

When your cat needs a new scratching post or cat tree... you could order online and get something that is not quite what you want... or you can come in-store to <BUSINESS NAME> and pick and choose which one you would like from over 50 different styles

When you're after a pet store with everything you need, you need to know <BUSINESS NAME>

Why is dog training important? ((SFX: DOG BARKING/GROWLING AND DESTROYING SOMETHING)) ...that may be part of the reason... Have your dog trained by qualified dog trainers at <BUSINESS NAME>

Woof! Woof! Woof... GRRRR Woof! Don't worry, it won't make sense to you, but your puppy knows what we are saying!

Yes, your pets are our best friends too at <BUSINESS NAME>, that's why we always welcome your pet instore...

Your pets deserve the best... and so do you...

Your special place for pets when they need something special to treat them...



**REAL ESTATE**

"My name is <PERSONS NAME> and a referral from you when I sell your home, is the highest compliment that I can ever receive... call me and let's sell your home... together!"

((FVO)) We were driving around and noticed that their signs were everywhere, and thought "obviously they are well known and trusted in this town" and they were, they really were...  
((MVO)) <BUSINESS NAME>

((MVO)) I was looking for a place to move to in <REGION> and was surprised by the service by a real estate company that was personally recommended to me, and I can see why!  
((FVO)) <BUSINESS NAME>

((SFX: DOORBELL RINGS)) It's another home run from the team at <BUSINESS NAME>...

((SFX: LOTS OF PEOPLE LAUGHING AND CHATTING)) Do you have lots of visitors and relatives coming for the holidays? Got nowhere to put them up? <BUSINESS NAME> have a range of holiday rental homes available for short terms to suit all families and budgets

((SFX: WAVES SEAGULLS/LAID BACK MUSIC BED)) Believe it... First home buyers CAN afford coastal living with ocean views,... Your dream home is waiting at <LOCATION>

((VO1)) Meet <PERSONS NAME>, director of <BUSINESS NAME>... ((VO2)) We are the number one property management office in the state for <BUSINESS NAME> and our property managers run small portfolios with a dedicated consultant allowing for better service, customised to you...

<BUSINESS NAME> are proud to announce the auction of this amazing property at <LOCATION> this Saturday from <TIME>

<BUSINESS NAME> has a track record of trust in <LOCATION>, just ask anyone:

<PERSONS NAME> here... and our biggest annual campaign is back at <BUSINESS NAME>, achieve a premium price for your property right now...

<PERSONS NAME> is a name you can trust, they've been selling real estate in <LOCATION> for over <NUMBER OF> years, in fact <NAME> has sold over <NUMBER OF> houses, and <NUMBER OF> Businesses!

<REGION> is experiencing huge growth in property values, with our excellent entertainment facilities, great eateries, and fantastic waterways... if you want to invest, then <REGION> should be on top of your list - along with <BUSINESS NAME>

<REGION> is just beautiful, with so much on offer, it's easy to see why so many families are choosing to move here, and choosing the local name in real estate... <BUSINESS NAME>

A family tradition of trust and integrity means that <BUSINESS NAME>'s is a name you can rely on when sell your home or investment property

A good real estate agent doesn't just disappear once the house is sold.... At <BUSINESS NAME> we promise to welcome you home the day you move in!

A home can change your life, and a <BUSINESS NAME> home changes everything

A local expert is someone who knows the area, knows the people, and knows the story of every home they have sold...

A name that is locally known and trusted is <NAME> and why is that? <NAME> has been selling real estate for over <NUMBER OF> years in <REGION/LOCATION>

Are you looking for a lifestyle change? Speak to <PERSONS NAME> at <BUSINESS NAME> about something more your speed

Are you starting a family and need to sell your honeymoon pad and upsize to something bigger? Then Call <NAME> at <BUSINESS NAME> for the best areas and advice to buy in now

At <BUSINESS NAME> we are life changers... from selling that investment property, to buying your forever or first home... <BUSINESS NAME> can service your needs, simply!

At <BUSINESS NAME> we believe in creating real value in property and places by getting to know your story...

At <BUSINESS NAME> we believe real estate, is just that... "REAL", real people looking for a real home, real mums and dads wanting a real safe place for their kids to grow up, etc...

At <BUSINESS NAME> we can guide you home...

At <BUSINESS NAME> we do everything real estate for you, bar the packing... but you can borrow our removal van when we sell your place! That's not a joke! We do have a van, and yes... you can use it when we sell your property!

At <BUSINESS NAME> we don't sell empty promises, we do sell solutions that are backed by a full team of experts, and a list of buyers and sellers looking for the 'right' place for them.

At <BUSINESS NAME> we have many home-grown success stories... here is one of them:

At <BUSINESS NAME> we pride ourselves on delivering superior finishes with a stress-free process that will guide you to build your dream home! From a boutique house to a custom home, we can build any size, to suit your budget...

Come along to our free open day at <LOCATION> and see for yourself the facilities at <VILLAGE>, from bowling greens to entertainment rooms, 1-to-5-bedroom units and more... Call <BUSINESS NAME> to secure your place today.

Discover sustainable living, a healthy maritime environment and respect for old growth trees and pristine parklands in <SUBURB NAME>, managed by <BUSINESS NAME>

Don't miss the boat, call me, <PERSONS NAME> today and arrange a viewing of one of our canal apartments, or discover more at <WEBSITE ADDRESS>

Don't risk feeling vulnerable when buying or selling... you need someone to helpfully guide you to make the right decision for you... <BUSINESS NAME> offer compassion and professionalism

Each of our agents at <BUSINESS NAME> offers a fixed price fee, no hooks, no catches, and no surprises... when your house is sold... it's sold!

Finally, the kids have moved out of the house and you're ready to live in luxury! You can make changes in your lifestyle now that you've only dreamed of,

For a complimentary fast and free market evaluation call me <NAME> from <BUSINESS NAME> and let me sell your home...

For real estate, redefined... call <BUSINESS NAME>...We are a bespoke, premiere, luxury real estate consultancy... that delivers... results!

Get ready, get set, and go to the new land release at <SUBURB>, exclusive selling agent <BUSINESS NAME> can help you secure your piece of paradise now...

Great things happen to your home when <BUSINESS NAME> become involved!

Hello again, <PERSONS NAME> here and right now we are experiencing high demand for rental properties in <LOCATION>, if there was ever a time to make sure your investment property was in the right hands... It is now!

Hi, I'm <NAME> and while I might live and breathe <LOCATION> properties... I also know that real estate is more about people and relationships than it is about the actual property, let's talk and find out what you want...

Hi this is <PERSONS NAME> from <BUSINESS NAME> here and if you love the water, then now is the perfect opportunity to buy your dream home at <LOCATION> with canal homes now up for sale...

Home is where the heart is, so if you are looking for a new home, investment property or a rental, then see the real estate company in the heart of <CITY>, <BUSINESS NAME>

Homework is something that I have always done best... At school, and now as your real estate agent of choice at <BUSINESS NAME>

I may already have the key to the home of your dreams... call me and we'll set up a viewing... My name is <NAME> and you can call me on <NUMBER>, for example I have a <DETAILS>...

I want to tell you the top 10 things to do when selling your own home, number one is easy... call me <NAME> at <BUSINESS NAME> and I will handle the other 9 for you!

If you are buying, selling, or renting... It's an emotional time because you are leaving the old and venturing into the new... <BUSINESS NAME> can help by offering compassion and professionalism

If you are looking for security and easy care living in a relaxed semi-rural environment, then <VILLAGE> has it all at your doorstep. <BUSINESS NAME> have homes to fit every budget and need available for immediate inspection.

If you are thinking of investing or starting a portfolio... attend our free property investment seminar at <LOCATION> this <DAY> from 6pm... Learn the do's and the don't and what areas are hot and not in <LOCATION>

If you are thinking of leasing any property, or you need professional property management assistance, call the company with <NUMBER OF> years' experience.

If you don't think we sell homes fast... for what people want... Listen to CHRIS who sold his house in 3 days with <BUSINESS NAME>... ((TESTIMONIAL))

If you want a great deal on your new home, you'll want to be quick and view this amazing country home set on <SIZE OF PROPERTY> with incredible features like: <FEATURE LIST>

If you're looking to buy in booming Mandurah? <BUSINESS NAME> are here to help! If you're looking for Property Investments? <BUSINESS NAME> are here to help! If you're looking to rent? <BUSINESS NAME> are here to help!

If you are planning on putting down roots in our community, then you need to speak to someone who worked as a gardener... <NAME> at <BUSINESS NAME>

Is your nest empty? Kids flown the coop and your family home is now too big? Downsize to something better for you, call <BUSINESS NAME>

Is your property getting the best returns on your investment? Or are you simply looking for a new property manager to look after your investment? Call <PERSONS NAME> today to discuss what <BUSINESS NAME> can do for you

List your home with the best in <REGION>, <BUSINESS NAME> are the top sellers for the 10th month in a row... Give us the opportunity to show you how good the best really is!

Live life to the full, and access great facilities, twenty-four-hour emergency assistance, green belts for pets and so much more in a caring community... Call <BUSINESS NAME> to inspect the <VILLAGE> today.

Luxurious lakefront. Warm wood floors. King-Sized Kitchen... for details see <BUSINESS NAME>

Move in the right direction with <PERSONS NAME> from <BUSINESS NAME> by your side

Our family has been in <REGION> for over <NUMBER OF> years, and we want to show your family the way to your new home in <REGION>

Over <NUMBER OF> generations and thousands of homes later, it's easy to see why <BUSINESS NAME> are not about houses, but homes in the <REGION>

Own the home meant for you, for a price you can afford... <BUSINESS NAME>

Owning a home is easier than you think with <BUSINESS NAME> on your side...

Owning a home is easier than you think... selling it... It's even easier with <BUSINESS NAME>...

Planning a move to the country? Well first you need to sell your home for the price you want, and to do that you need to call me <NAME> for a free market appraisal.

Real estate conveyance and services without the hassle... <BUSINESS NAME>

Retire in style. The residents of <BUSINESS NAME> Retirement Community enjoy 25% more life and easy living! There's no need to cut the lawn, shovel the driveway, or climb unnecessary stairs - you'll have more time, more energy, and more life!

Seeking seclusion, privacy, and an oasis in your busy world? Call <PERSONS NAME> at <BUSINESS NAME> to see an incredible home, views by appointment only.

Setting a new style, a new look and a new look for <REGION>, luxury apartments with beautifully styled interior design and unsurpassed water views... speak to <BUSINESS NAME> today

Sick of having a landlord and rental inspections... then see <BUSINESS NAME> and we will help you find an affordable home that you will love in <LOCATION>

Some people take any realtor that comes along, others stick with the same firm for years... and others... will go where 'their' realtor goes... and <NAME> is here at <BUSINESS NAME>, ready when you are to buy, sell or invest.

Some real estate agents are like: 'Been there, done that, sold this, ((YAWNS)) bought that', well not us at <BUSINESS NAME>, we are more active, more focused, and more in-tune with what you want and need...

Stunning homes in <LOCATION> are available for sale right near the regions premiere golf course for less than you think. Talk to <BUSINESS NAME> today and discover your new home

The <SUBURB> is hot right now with <NUMBER> homes sold this month alone, so if you are considering selling. Call <BUSINESS NAME> and we'll put a sold sticker on your place in no time!

The average person moves five times over their lifetime. If it's moving time for you, <BUSINESS NAME> are ready to help sell your home quickly and professionally!

There really hasn't been a better time than right now to buy your own piece of paradise in <REGION> and <BUSINESS NAME> is here to help

Thinking of a smart move to a new town or suburb... think smarter... think <BUSINESS NAME>, we have offices in over <NUMBER OF> locations

Thinking of selling your home? Then make it happen, call <BUSINESS NAME>. Don't settle for anything less than the best, <BUSINESS NAME> Deliver top service and fast results.

Thinking of selling? Finding out your home's value is the second thing you should do... The first? Call us at <BUSINESS NAME>

Used as a backdrop for a <YEAR & MAGAZINE NAME> cover and article, this property is now famous, for all the right reasons. It can now be yours, see the exclusive selling agent...

We are serious! No one sells more homes in <LOCATION> than we do at <BUSINESS NAME>

We don't sell homes... we sell comfortable Sunday mornings with family around the dining table... See <PERSONS NAME> website to see our stories

We live here, and we love it here... and we know you will too... Call <BUSINESS NAME> today and start the hunt for your home... now!

We live where you want to live, come, and join us in <LOCATION>, call us at <BUSINESS NAME>

We've had enough bad news lately to last a lifetime, so here's some good news for a change... if you have a home to sell the good news is that <PERSONS NAME> can sell it for the price you want, promptly, without fuss...

We're looking for more beautiful places to live, so if you have been thinking about selling up... contact <BUSINESS NAME> today...



We've won best agency in the <COUNTRY/REGION/STATE>... again! That's 5 years running now, so we must be doing something right, but we want to prove it to you. So, call in and have a chat with our team at <BUSINESS NAME>

What can you expect from <BUSINESS NAME>? Experience, excellence, and personal dedicated service that you can trust from a team who has been here for over <NUMBER OF> years.

What do you have to show for all your hard-earned rent money? Nothing right? For similar weekly payments you could own your own home when you buy through <BUSINESS NAME>

When real knowledge, real experience and real dedication delivers you real results no matter if you are buying or selling real estate. Then you know you are dealing with <BUSINESS NAME>

When you say... "We're looking for a bigger home", they're here to help, when you say, "We're looking for an investment"... they're here to help... who are 'they'? Why <BUSINESS NAME> of course!

When you're considering whether to invest, rent or buy property in <REGION> - <BUSINESS NAME> are here to help!

When you're looking for a new home, why not seek the counsel of a friend who happens to know the housing market better than the back of her hand?

When your dreams come true... who do you speak to to make it happen? The <BUSINESS NAME> team. That's who!

While some women play-house... Real Girls sell real estate at <BUSINESS NAME> the all-female agent in the <LOCATION> area!

Whoops, I did it again... I sold <NUMBER OF> homes last month, and I am to do it again this month... call me and let's get your home sold for what you want this month!

Yes, we do have legitimate buyers looking for homes in your area, and they want to buy now... if you've been on the fence about selling, then call <BUSINESS NAME> and we will see what we can do for you!

You might be looking at renting, or selling, or buying, or investing... whatever you are looking for... talk to <NAME> and they'll do the hunting while you enjoy <LOCATION>

You shouldn't have to expect better from your real estate agent... they should be better... like the better, expert team at <BUSINESS NAME>

Your dream home is just around the corner, together we need to find the right street... call <BUSINESS NAME> and let's discover it together!

Your local agent who lives next door is <NAME> and they love nothing better than exploring <LOCATION> for the exact property that you are after...

You've got half an hour before the next <BUSINESS NAME> Home open starts... this one is at <ADDRESS>

**SPORT**

((ATMOSPHERE CRICKET GROUND CROWD)) The new batsman is in and facing his first ball and... ((CRACK FROM BAT)) he's smashed that one for four... I see from the brand on the bat that he's been to <BUSINESS NAME>... here comes the next ball... ((HOWZAT??)) Not out I'd say

((BALL BEING KICKED... CROWD ROARS)) Thankyou folks, you can find this and other great equipment in our sporting good department at <BUSINESS NAME>

((BORED VO1)) Yay, hooray... sports yeah! Go on... do that thing... win the points... go team... ((VO2)) At <BUSINESS NAME> we really do love our sports ((CROWD GOING OFF IN A MASSIVE SPORTING MOMENT))

((MVO)) ...you're looking good their honey ((FVO)) thanks, I'm just warming up before my morning run... ((MVO)) Looks like it is working... ((FVO)) Thanks... but if you want this ((SFX: SLAP)) you had better get into <BUSINESS NAME> and get some running gear yourself!

((SFX: BALL BEING KICKED HARD)) ((VO1)) Wow! You're kicking has improved out of this world, you're nailing them from all over the ground! ((VO2)) Thanks, I think it's these new boots from <BUSINESS NAME>, they fit me perfectly and I so much more control and grip than before!

((SFX: HUFFING AND PUFFING IN BACKGROUND)) Keep in shape no matter what time of the year it is, whether you are a weekend warrior or armchair athlete, <BUSINESS NAME> has top name brand gear at discounted prices!

((SFX: SHOP ENTRANCE BELL RINGS)) ((VO1)) Hello, welcome to <BUSINESS NAME>... ((VO2)) I'm chasing some Snow Beer? And A Snowbird? Not sure what that all means? ((VO1)) I think you mean Snow Gear and a Snow Board? ((VO2)) Might be sonny... let's see what else ya got?

((SFX: SOUND OF BALL HITTING/PERSON BEING PUNCHED AND SOLID HIT)) I'm sure glad that my kids have been to <BUSINESS NAME> for their protective sports gear!

((VO)) There is only one team ((CROWD)) <TEAM NAME SHOUTED> ((VOL)) and only one dream ((CROWD)) <FINALS/CHAMPIONSHIP SHOUTED> and there is only one place for official merch... it's... <BUSINESS NAME>

((VO1)) Absolutely NOTHING comes between me and my sports ((VO2)) What about referee's? ((VO1)) Nope! ((VO2)) How about the team at <BUSINESS NAME>? ((VO1)) Well they can, and sometimes do, but that's because I'm waiting in line with my new <EQUIPMENT>

((VO1)) Another player enters the game... are they into football? Basketball? Tennis? Nope, they've gone for hockey gear and... ((SFX: CROWD ROARS)) ((VO2)) Can I help you? ((SFX: CROWD EFFECTS FADED OUT))

((VO1)) Whether you are a mad sports fan or just mad at sports ((VO2)) YOU CANNOT BE SERIOUS! ((VO1)) You'd be mad to miss our sports sale at <BUSINESS NAME>

<BUSINESS NAME> have everything sport in one store, so don't waste playing time, get into the store that's open 7 days a week with the best range of good and clothing in town.

<BUSINESS NAME> wholesale clearance sale is on now with prices dropped to wholesale price for one week only...

<LIST OF SPORTS NAMES x4> whatever your sporting passion is, on or off the field, get in to <BUSINESS NAME> for the latest and greatest gear...

<NAME OF SPORT> is back! And at <BUSINESS NAME> we have your favourite team merchandise...

A word of encouragement from the team at <BUSINESS NAME>... "If you surfed yesterday, a year ago, only when you were a kid, or... if you surfed this morning... keep on surfing!"

All teams, all sports, all sizes... that's our guarantee at <BUSINESS NAME>

At <BUSINESS NAME> We hate our logo, it's not important... you are! That's why every week this month we are featuring our favourite customers! No matter what you buy, you could find yourself on our billboard!

At <BUSINESS NAME> we have everything you need to push your limits... on... Or off the field!

At <BUSINESS NAME> we've doubled in size... That means we have doubled our floor space and doubled our stock, so we've doubled the discount for this week only!

At <BUSINESS NAME>... this is how we roll... ((SFX: EPIC SKATEBOARD TRICK EFFECTS))

Backpacks for every member of the family are all on sale now, from small packs for kids, to full hiking backpacks... all of them are on sale now at <BUSINESS NAME>

Be a team player and buy your sports shoes from the local that supports our local teams... <BUSINESS NAME>

Be the first to check out the new season ski gear at our demo show this weekend at <BUSINESS NAME>

Because we believe every child should have the chance to play a sport, we are giving 20 percent of every single sale this month to <CHARITY NAME> and matching that total value to include sports equipment and gear to be donated too... Shop with us, or come in and donate to <CHARITY NAME>

Beginning skateboarder? Get serious and join our beginners' sessions every Sunday at <LOCATION> and includes safety, fundamentals plus ramp sessions and more... for full details check out <BUSINESS NAME> this week

Call <PHONE NUMBER> and register your team of either men's, women's or mixed... which I am sure means that men and women are on the same team... and join the fun, action, and speed of indoor sports at <BUSINESS NAME>

Do it and win it when you have <BUSINESS NAME> beside you every step of the way!

Don't get ((SFX: RIPx2)) off this <SEASON> when you are looking for <SPORTS GEAR> ... get into <BUSINESS NAME>

Don't get ((SFX: RIPx2)) off this Christmas when you are looking for sports memorabilia... get into <BUSINESS NAME>

Don't get ((SFX: RIPx2)) off this summer when you are looking for surf wear and gear... get into <BUSINESS NAME>

Don't make excuses, make your New Year's Resolutions count... pop in and check out the <BUSINESS NAME> New Year Sale and get fit now, before you change your mind!

Don't settle for cheap and nasty ((SFX: RIP)) it won't last... settle instead for the best ski gear at <BUSINESS NAME>

Don't waste a sec, get your decks and accessories for all skateboard types, beginners to professionals at <BUSINESS NAME>

Don't waste time trying to find cheaper skate gear anywhere else, because <BUSINESS NAME> is having a genuine clearance sale!

Downhill Boxcar Racing is a way of killing low flying bugs... Fast... And at <BUSINESS NAME> we think those bugs should just get out of the <BEEP> way!

Everyone who supports a sports team deserves encouragement... this one is for CHRIS' assistant coach, who is just like a regular coach, but way cooler! You can deserve a huge pat on the back!

Everyone who supports a sports team deserves encouragement... this one is for CHRIS' mum who drives him to swimming training at 5 am every morning... You are amazing mum!

Feel the size, see it's colour... the smooth texture, and... it's strength! Now THIS is a Golf Club!

For a strictly limited time we've got the hottest ski and snowboard sale this side of the mountain at <BUSINESS NAME>...

Get a kick out of these sporting goods from <BUSINESS NAME>

Get a new set of <PRODUCT> Clubs and get 5 free lessons from the golf pro at the <BUSINESS NAME> Country club... on us!

Get cool prices on hot summer stock at <BUSINESS NAME> while they last...

Get more air when you hit the powder this season... talk to the <BUSINESS NAME> people about having more fun on and above the snow while wearing a wing suit!

Get your decks, wheels, clothing, and shoes in one location... <BUSINESS NAME> and support your local skate shop since <YEAR>

Go on... Rent your gear and own your adventure stories for life... <BUSINESS NAME> ski rentals... from jackets to skis, poles, and snow mobiles...

Go on... Take it to the limit with <BUSINESS NAME>... yes, we've got your back and have the latest surf gear, hockey gear, football, and tennis gear... all in one place...

Have the Ultimate <SPORTS> experience on us at <BUSINESS NAME>... Buy any item valued at over <PRICE> this season and go in the draw to win 2 tickets to the finals!

If you haven't checked out the range of sporting goods in-store at <BUSINESS NAME>, then you don't know the meaning of MAMMOTH ((MASSIVE ELEPHANT TRUMPET AND ECHO))

If you haven't seen the range of footwear at <BUSINESS NAME>, then you really don't know the meaning of MONSTROUS ((MASSIVE ECHO EFFECT))

If you worked hard for that body, then it deserves to be clothed in the right gear from <BUSINESS NAME>...

If you'd rather be at work than at the beach... well, there's nothing <BUSINESS NAME> can do for you!

Indoor sports are about to kick off with indoor volleyball, indoor hockey, indoor cricket and more at <BUSINESS NAME>, get your team together, register and get a free team shirt with your name and logo on it

It has been said that talent win games, teamwork wins championships and <BUSINESS NAME> wins everything... well it's been said by <BUSINESS NAME>, but it is true!

It has been said that you should play hard, or don't play at all... at <BUSINESS NAME> we think everyone should play, no matter how good you think you are... you'll be the best you can be with <BUSINESS NAME> behind you!

It takes time to develop a champion in any sport, and if they have the right equipment to practice with... well that makes all the difference!

It's happened again... we're overstocked, and everything needs to go at <BUSINESS NAME> this weekend!

It's inside you... waiting to get out... we have the key at <BUSINESS NAME>... will you let the sports animal out?

Last season's sports apparel has to go, get out, be gone and get kicked to the curb as soon as possible, before our new container arrives... so all apparel has been heavily discounted below wholesale price at <BUSINESS NAME>

Looking for a game changer... then you need a sport store with more than sports gear in it... you want a store with sports fanatics who know their teams, know their sports, and know our gear!

Officially licenced and limited-edition sporting memorabilia are available now from <BUSINESS NAME> for a limited time... we only have <NUMBER OF> <ITEM DESCRIPTIONS>

Our lease has expired, and we are closing... get fifty to seventy percent off all footwear at the <BUSINESS NAME> closing sale... must end this Friday!



Our prices at <BUSINESS NAME> have been reduced so much that the manufacturers won't allow us to say them on radio for fear of starting stampedes and riots... let's just say WOW!!!!!!!

Part of our sporting memorabilia service at <BUSINESS NAME> is professionally framing for any item in your collection... bats, balls, jumpers, photos... you name it, we can design and frame it for you!

Pimp your skateboard this weekend at <BUSINESS NAME> with stencils and spray paints...

'Real' fans celebrate with exclusive and limited editioned, framed and authenticated autographed prints available right now from <BUSINESS NAME>

Share your passion for sport, if you know your Baseball from a Softball, a Football... from ... well, this other football. Then we want you at <BUSINESS NAME>

Shop in-store at <BUSINESS NAME> Before Wednesday and by Friday you could have the hottest wheels on the golf course! We're giving away a new golf buggy from <BUSINESS NAME>

Shredding the streets and making your skateboarding life more enjoyable

Skiing is more than just... take off, tense, land, repeat... it's a lifestyle... a lifestyle supported by <BUSINESS NAME>

Sports, fun and games are the three things we live by at <BUSINESS NAME>

Sports... some of us can't live without it... that's because <BUSINESS NAME> supply al your sports needs in one place, and we can't live without <BUSINESS NAME>

Step up, step out and run away from the latest sports shoes now available from <BUSINESS NAME>...

Take it to the limit at <BUSINESS NAME>, we've stacked our shelves to their limits and have a limited number of <SPORTS TEAM NAME> shirts, so it will be first in, best dressed at the finals!

The challenge has been issued at <BUSINESS NAME>, will you get up and go?

The most used object in sports is... a ball - and at <BUSINESS NAME> we have so many different types of balls it's crazy!

The real secret of being a great boss is giving your staff a new set of golf balls from <BUSINESS NAME>, and with them comes a free 18 holes at <BUSINESS NAME> To be used Monday to Thursday of any week for the next 3 months! Reward them with a day away from the office!

There is a way to improve your performance on the field that is legal... and it's just around the corner from you... <BUSINESS NAME> have performance enhancing footwear on sale right now

There is nothing better than sports, except playing sports with equipment from <BUSINESS NAME>

There's no such thing as a bad day on the beach after you've been to <BUSINESS NAME>

There's something for Dad this Father's Day at <BUSINESS NAME> with new season sports gear including team memorabilia and footwear...

This is bigger than a bread box... smaller than the planet and bigger than a garage, smaller than a continent... and... it has THE BIGGEST selection of sporting gear in the solar system... it's <BUSINESS NAME>

This is what you get when you spend your money on a pair of boots from <BUSINESS NAME> ((SFX: FOOTBALL KICK/RUNNING/JUMPING/WHISTLE BLOWS/CROWD CHEERS))

Watch out on the waves... here comes another <BUSINESS NAME> customer!

We are totally new, and totally dedicated to your feet at <BUSINESS NAME> the sports store for footwear and action sports fans!

We believe in challenging our limits every day at <BUSINESS NAME>, so you can challenge yours... and we will cheer you on!

We have every shoe or boot you could need for whatever sport you are into at <BUSINESS NAME>...

We know that you might not be counting down the days until the first game of the season... But we are at <BUSINESS NAME>... so while our eye is on the calendar, you can count-up the savings on new seasons sports shoes

We will print your sports team's shirts, while you wait at <BUSINESS NAME>... Simply bring your design in on a thumb drive and we can print it on any of the 20 different shirt styles in-store, and if we don't have what you want, we'll order it in for you!

We're doing something different this Saturday at <BUSINESS NAME>, we're having a massive carpark sale while we show the big game on the big screen... just so you don't miss a moment of the game you know!

We've got discounted lines of footwear, apparel and equipment all sacrificed to clear! Save from 50 percent off to a massive SEVENTY PERCENT off everything...

We've taken delivery of the latest and hottest sports apparel and they look amazing... from shoes to boots, shorts to skirts, jackets, and team shorts... are all hot, and here at <BUSINESS NAME>

What do you think the top uses for a golf ball is? One... describing hailstorms, two describing tumours, or three... playing golf - if you say 3, then we want to talk to you!

Whether you are ready to run a marathon or take a fast walk along the <LOCATION>you should see <BUSINESS NAME> for their huge selection of sportswear to suit any activity!

Who in town is big enough to have a <MASSIVE AMOUNT OF MONEY> clearance on all stock items in store? <BUSINESS NAME> that's who!

Win a prize, or take the cash, that's our birthday guarantee at <BUSINESS NAME>... we are giving away <AMOUNT> of prizes and the same in cash... and if there are any prizes left... we're donating them to local schools!

Yes... Practice does makes perfect... And if you practice with the right equipment then that perfection is otherwise known as <BUSINESS NAME>

You can't buy happiness, but a skateboard from <BUSINESS NAME> comes damn close!

You know you don't have to play sports to win trophy's... you can just buy them and claim to be good at everything... See our trophy department at <BUSINESS NAME>

Your favourite sport is calling... will you take up the challenge?

We don't play games at <BUSINESS NAME> we live them... day in and day out, that's why we stock so many different types of sporting equipment from all around the world! From Australian Rules Football to British Premiere League Soccer, American Football to Argentine Primera Division... you name the sport and we've probably got something in-store already!

TRAVEL

((INNER MONOLOGUE)) Back to the old to do list again. Let's see... Climb Mount Everest... done. Snorkelling with the dolphins off the coast of Australia? Done. Sky diving in Borneo... yup, that's checked off too. Barrelling over Niagara Falls (chuckle) – Nah, too risky!

"When in Rome, eat like the locals do... there is a tiny market on the <LOCATION> just 5 minutes' walk from your hotel that has fresh produce, great coffee and a bakery that is to die for!" This is advice from <NAME> who works at <BUSINESS NAME>

((SFX: BUSY OFFICE)) Changing your scenery is as simple as calling <PERSONS NAME> at <BUSINESS NAME>... ((SFX: SWOOSH/QUIET CALM BEACH))

((SFX: MALE LAUGHTER)) This is CHRIS... and his ((SFX: FEMALE AND CHILDREN LAUGH)) family, on holiday in <LOCATION>, and they're laughing at the great deal they got with <BUSINESS NAME>

((SFX: PLANE TAKING OFF LEFT TO RIGHT)) This is you going on your well-deserved and long overdue vacation... ((SFX: PLANE TAKING OFF FASTER RIGHT TO LEFT)) and this is your luggage. Did you talk to <BUSINESS NAME> about travel insurance?

((VO1)) Booking a holiday should be this easy... ((VO2)) I want to go to <LOCATION> ((VO3)) And when do you want to go? ((VO2)) <DATE> ((VO3)) Done!... ((VO1)) But at <BUSINESS NAME> we know it's a bit more complicated than that...

<NAME> always has a bag packed and ready to roll because a life of adventure travel is in their blood... luckily <NAME> works for us at <BUSINESS NAME>...

<NAME> knows somewhere worth visiting for every budget... talk to us today at <BUSINESS NAME> and start planning your next step

A destination wedding is not something that everyone wants to do... but if you do... can we recommend some amazing places in Bali and Thailand and Singapore, and Sydney and...

A stay in <LOCATION> will last a lifetime... talk to <BUSINESS NAME> about our travel and stay deals for <LOCATION> today

Access the world, with one phone call... <PHONE NUMBER> ((SFX: CALL NUMBER)) ((VO2 ON-PHONE EFFECT)) <BUSINESS NAME>

Adventure theme parks, wild forests, gentle, quiet sandy beaches... and all within an hour of where you will be staying in <LOCATION>... talk to <BUSINESS NAME> today about your next break

An extraordinary trip requires something quite ordinary... a passion for travel and the knowledge of a professional from <BUSINESS NAME>

Anytime is a good time for a getaway, especially when that getaway is in <LOCATION>

Anytime you are ready to go, we're ready to get you there... <BUSINESS NAME> Travel for those who are inspired every day by what life can throw at them!

Are the big-city lights really that bright? Find out for yourself when you camp out at nature's biggest natural wonder...

At <BUSINESS NAME> we are the first step on the way to your escape to a heavenly holiday!

At <BUSINESS NAME> we have one aim, a trip that you will always remember...

Discover <LOCATION> with our help... <BUSINESS NAME>

Don't be a traveller, be a return visitor... come back to <LOCATION>

Don't just dream it! Live it! Book a ticket now and just leave!

Don't dream of a getaway... don't pine for paradise... pick the place where you want to be and then talk to us at <BUSINESS NAME>

Don't fall for the tourist traps in <CITY>, talk to <NAME> at <BUSINESS NAME> and they can tell you all the places you SHOULD go to when in <CITY>... be a traveller, not a tourist with <BUSINESS NAME>

Druids of old would gather in the early morning mist and say... "Is that CHRIS from <LOCATION> over there? HEY CHRIS! ARE YOU ON HOLIDAYS HERE TOO MATE?"

Escape the summer heat and head to cooler clime's like: <LIST LOCATIONS> with <BUSINESS NAME>

Escape the winter chill and head to sunny locations like: <LIST LOCATIONS> with <BUSINESS NAME>

Every destination starts its journey with packing something... so if you don't unpack... you are still on your journey with <BUSINESS NAME>

Exciting flexible trips available when you are at <BUSINESS NAME>

Experience <LOCATION> like a local... We share local knowledge at <BUSINESS NAME> for almost every location in the world...

Experience is something we all learn and grow from... the experience makers are <BUSINESS NAME>, and we can show you the world...

Experience THE BIGGEST roller coasters, vertical drops and hair rising rides from around the world in the Ultimate, World-Wide Roller Coaster Holiday being put together now with <BUSINESS NAME>

Explore the world in comfort, in style, and in safety... <BUSINESS NAME>

Explore this wonderful world with family... yours and ours at <BUSINESS NAME>

Feel at home, even if home is a thousand miles away from where you are going to be... Talk to <BUSINESS NAME> about staying in <LOCATION>

Feel like you're on top of the world... travel with <BUSINESS NAME>

Finally... It's about time we all filled those passport pages with memories... let's get travelling... <BUSINESS NAME> can get you there

Find unlimited peace... for a limited price... at <BUSINESS NAME>

From riding the rails, to flying like a CEO, hiring a classic car, to staying in the hotel you've always dreamed of... When you want to travel... <BUSINESS NAME> know the best way to do it!

From sandy beaches to snowy peaks, art galleries and museums to family meets... no matter what your reason for travelling, the team at <BUSINESS NAME> can get you there!

Get ready... it's time to cruise again with <BUSINESS NAME> to <LOCATION>

Goodbye rain, hello Spain!

Have you ever wanted to explore <LOCATION>?

Hold on tight... this is going to be one heck of a ride... ((SFX: ROLLER COASTER INTO WHITE WATER RAFTING AND ZIP LINE)) An adventure holiday from <BUSINESS NAME> is one heck of an experience!

How many roller coasters will this holiday coaster tick off their holiday this year...? There's the <ROLLER COASTER NAME LIST>

If you want access to your money now to book your holiday... talk to us at <BUSINESS NAME> travel

If you want your next holiday to be action packed... we can do that... or if you just want to sit by the pool and do nothing... we can do that too... <BUSINESS NAME> are specialists in the art of travel planning.



If you've always dreamt of travelling to <LOCATION> and <DESCRIPTION>, then the team at <BUSINESS NAME> can get you there to do just that!

It has been said that travel is the only thing you can buy that makes you richer... we agree at <BUSINESS NAME>...

Itching to go on a vacation but don't have time to plan your getaway? We've solved that problem for you, and then some!

It's been said that online is for looking at travel... and <BUSINESS NAME> agents are for booking... okay... we said it... but it's true!

It's the choice we make that tell our story... where will your next choice take you?

It's those little moments that you collect in life that bring you to life!

It's time to travel... let's fly again to <LOCATION> with <BUSINESS NAME>

Keep calm and wander on, and on... Walking tours of <LOCATION> are now available at <BUSINESS NAME>

Looking to travel? Which countries are safe to travel to right now? Let's find out together at <BUSINESS NAME> Travel

Make memories, make friends, and make time to travel to where you want to go.... With <BUSINESS NAME> we can get you to where you want to go...

Need a holiday but aren't sure where you want to go? Head to the <BUSINESS NAME> Travel Expo this Saturday and find where your next holiday is waiting...

No matter if you want to get a thousand miles away from everyone else or be in the middle of the most populated city in the world... <BUSINESS NAME> can get you there!

No matter where in the world you want to travel too... we can get you there... how would you like to go?

No risks, and no worries when you book through <BUSINESS NAME> for your next weekend break away!

No-one has money to burn, that's why we give you multiple options with every travel plan... decide on what you want to spend with <BUSINESS NAME>.

Ready? ((SFX: DING OF INFLIGHT ANNOUNCEMENT)) Sit... GO! ((PLANE TAKES OFF)) Travel with <BUSINESS NAME>

Remember this number... <PHONE NUMBER>, at <BUSINESS NAME> we are specialists who can tailor make, and plan your holiday as if it was our own escape...

See the world in a different light... the night lights of <LOCATION>... <BUSINESS NAME> can get you there!

Single and under 30... we have travel plans that can make a boring old break... into a fantastic party! Talk to <PERSONS NAME> at <BUSINESS NAME> today

Soak up golden rays, cool evenings, and unrivalled food in a hotel that... ewwwww! If only we'd booked through <BUSINESS NAME>

Start living a <BUSINESS NAME> life... see our team today and start packing tomorrow!

Taking your boat out for a run these holidays... ((SFX: BOAT NOT STARTING)) ...maybe not? Now's the time to book your trip to <LOCATION> At <BUSINESS NAME>

The best decision you've ever made is a holiday with <BUSINESS NAME>

The best memory you've ever made might be here... ((SFX: BEACH GENTLE WAVES)) or here... (SFX; BUSY CITY CENTRE)) or maybe here... ((SFX: JUNGLE)) <BUSINESS NAME> can help you get there to make them!

The locals tell us that garlic is a natural answer to Viagra... or maybe it's just staying in Paris... Book now with <BUSINESS NAME> to find out...

The thrill of adventure, the awakening of passions, the discovery of culture, connecting with family and friends... your next break doesn't have to be ordinary... make it extra-ordinary with <BUSINESS NAME>

The world is outside your door... and it's your job to see it, to experience it and to taste it... all you need is a ticket to ride from <BUSINESS NAME>

There are possibilities, escapes, fun times and more just waiting outside our doorstep... step in to <BUSINESS NAME> and take the first step on your next adventure!

There's a new way of saying 'luxury holiday' it is <BUSINESS NAME>

There's a world out there to see... don't just look at it online... get out there!

There's the little black book, a little black dress... and a little black suitcase that's always ready for a quick weekend getaway... find out where you are going this weekend, call <NAME> at <BUSINESS NAME>

This week we're throwing a spotlight on Greece at <LOCATION> Travel

Time to get out of here!

Together... let's plan the trip of your dreams... <NAME> from <BUSINESS NAME> has visited over <NUMBER OF> countries and even climbed Mount Everest... talk to them about your next dream holiday you are after

Travel broadens your horizons and those experiences... are beyond words!

Travel with ease and confidence knowing that everything has been taken care of by <BUSINESS NAME>

Vacation, escape, holiday, break... no matter what you call it... you should call us at <BUSINESS NAME> to book your next one

We are just saying that if you are sure about taking that adventure holiday... then you should insure it and yourself against uncertainties... talk to your <BUSINESS NAME> rep when you book your holiday with us.

We may be part of a big travel agency chain... but we've got a small agency feel with people who love to travel and create experiences that you will love!

We will try to move mountains to make your vacation the best it can be, but sometimes, the worst can happen - that's why <BUSINESS NAME> recommend travel insurance from <BRAND>

We've been told at <BUSINESS NAME> that we save people time and stress when booking their holidays... now you can add money to that list because <BUSINESS NAME> have an international money exchange in-store!

We've got a ticket to ride, do you want to take it?

What is this? ((SFX: SIGNING A PIECE OF PAPER)) It's the signature on a personal guarantee of Award-winning travel agent <PERSONS NAME>...

When you plan your honeymoon, don't just book the first flight to Tahiti... surprise your beloved with an unforgettably romantic getaway to one of the great European capital cities.

When your meetings end... your adventure should begin... discover countless adventures in every location around the world.... Travel with <BUSINESS NAME>

White water rafting has been called a thrill ride for your adventurous side... we call it a fun family vacation made possible by <BUSINESS NAME>.

Why not just book a ticket and leave now? From flights nationally and internationally to travelling on buses or hire car. We really are your one stop travel shop... start your journey with us at <BUSINESS NAME>.

Yes <BUSINESS NAME> do offer travel insurance for those of us who don't like to think about insurance...

Yes, we DO go above and beyond... that's because a <BUSINESS NAME> client will fly above and beyond our city... and we want you to travel again, and again, and again with us.

You could cruise on the seas... or cruise at thirty thousand feet... how you get there is your choice... how we can help is ours at <BUSINESS NAME>

You deserve it... luxury travel with complimentary relaxation and no worry's thrown in... <BUSINESS NAME> Travel, freedom and more!

You don't need to go abroad to have a good time on your next break... holiday at home and stay in 5-star comfort... talk to <NAME> today at <BUSINESS NAME>

You're getting ready for that long await trip overseas... passport and tickets... check... appropriate clothing... check... but have you forgotten something? ((PAUSE)) Your insurance? Available through your travel agent <BUSINESS NAME>

Your family holiday specialists are closer to home than you think... <BUSINESS NAME> at <LOCATION> can book your family holiday for less than internet deals!

Your next adventure holiday is closer than you think... it's at <LOCATION> with <BUSINESS NAME> Travel.

THIS PAGE HAS BEEN LEFT BLANK INTENTIONALLY

# HOOKS, FIRST LINES & SCENE SETTERS

REAL feedback from our BETA Testers & Editors:

“An essential tool I wish I had when starting out as a copywriter in radio”

“Highly recommended for any radio copywriter who suffers from writers block”

“Radio Sales Departments across the world could steal ideas from this one book and create campaigns that will sell, sell, sell!  
Plus, the hooks for first 3-5 seconds of the ad are thrown in, are you sure you want to give this information away like this?”

“A simple idea, well executed, with enough ideas to kick start even the most stubborn brainstorming session for a script idea – well done!”

“Why? Why wasn't this around when I started in radio?”



Earl Pilkington is a radio copywriter with almost 40 years' traditional media experience.

He has compiled here a collection of simple ideas, hook points, first lines and scene setters for radio ads from 25 different categories, and then some!

They are perfect as jumping off points and inspiration for radio copywriters and for sales staff to use to generate interest from the listening public in their clients businesses.