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Radio Copy Paste Magazine Celebrates One Year with a Bang:

June 1, 2025 – *Radio Copy Paste*, the world's only free digital magazine made by radio copywriters for radio copywriters, is back with a milestone 5th edition, dropping just in time to mark the publication's first birthday, delivering 80 pages of creative sparks, practical advice, and straight-talking insight for commercial radio copywriters worldwide.

Editor-in-Chief Earl Pilkington describes this issue of R.C.P. as a “*creative ideas power pack for radio copywriters. Whether you're staring down a brutal deadline or your 100th car dealership brief for the month, this issue is your toolkit for generating ideas that actually work on-air.*”

Highlights from the **June 2025 #5 IDEAS Issue** include:

- **Pitch! Please!** - How to sell scripts to sales reps and clients with zero eyerolls.
- **The Voice Revolution** - Why it's time to rethink gender bias in your radio VO casting.
- **The 15-Minute Idea Generation Workshop** - THE cure for creative block in under the time it takes to have a coffee break.
- **Rory's Story Cubes for Copywriters** - The surprising toy that's saving writer sanity around the world.
- **Beyond the Best Before Date** – An open letter and rallying cry to creatives of every age and experience.

With contributions from global radio creatives - *RCP* blends humour, honesty, and no-BS tips with deep respect for the craft and each other.

“While other trade magazines focus on management or sales,” Earl Pilkington notes, “this one is for the creatives who make the ads actually work. We're the quiet engine of each radio station. This is our space, and we run on fresh ideas.”

This fifth issue also isn't just another edition - it marks *Radio Copy Paste*'s one-year anniversary. Launched in June 2024 as a passion project by veteran writer Earl Pilkington, the magazine has grown into a global hub for creative radio professionals.

Over the past year, it's published hundreds of tips, templates, scripts, and exercises – with over 6,580 downloads of the magazine itself, helping copywriters from all corners of the world stay sharp, inspired, and connected.

“This birthday issue doubles as both celebration and thank-you letter to the community who made it possible.”

With: No Ads. No Sign-Ups. No Catch. *Radio Copy Paste* remains 100% free - no paywalls, no email harvesting, and no hidden agenda.

Issue #5 is free to download right now at www.RadioCopywriters.com, along with past issues, free downloadable e-books plus free access to online radio copywriting tools.

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