



We have a way with words

## **FOR IMMEDIATE RELEASE:**

## "Radio Copywriters... 'YOU GOT THIS' Free Ebook of 365+ Daily Affirmations Launched"

The free digital publication 'Radio Copy Paste Magazine', expands it's wildly popular "Writers Affirmations" section in the magazine, which has become a minor phenomenon with copywriters displaying the mini-motivational posters at their desks, in radio stations and home offices across the world, this free ebook adds to their library of free resources for Radio Copywriters worldwide.

"After each issue goes out we receieve photos of peoples office spaces from around the world, some have 1, 2 or multiple posters stuck to their walls. These serve to inspire and drive them on, and in turn, they motivated me to create more for them," says Earl Pilkington Chief Editor and Writer at RadioCopywriters.com

"This is one of the most psychologically demanding creative professions," said Earl, "You have seconds to capture attention, moments to build emotion, and you are trying to write the words to drive listeners action. The pressure is intense, deadlines are relentless, and client feedback can often be brutal."

"So when you are feeling like you've lost your creative edge, that poster above your monitor can sometimes become an inspirational lifeline. I have raided my archive and hunted through the planned future issues to pick the best of the best to include in this free ebook for my copy collegues to share and use."

"YOU GOT THIS" is available as a free download exclusively from RadioCopywriters.com at no cost or risk, with no email, no cookies, and no hassle.

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Media Contact: allmarketing@radiocopywriters.com Download Information: "YOU GOT THIS" - Free Ebook Available: August 1, 2025

Website: www.RadioCopywriters.com

Attached to this press release: Small and large cover images of the ebook, logo of Radio Copy Paste Magazine and small image of Earl Pilkington - other images available at: our website in the press release tab. Please feel free to use images from within the free ebook for publicity purposes.